

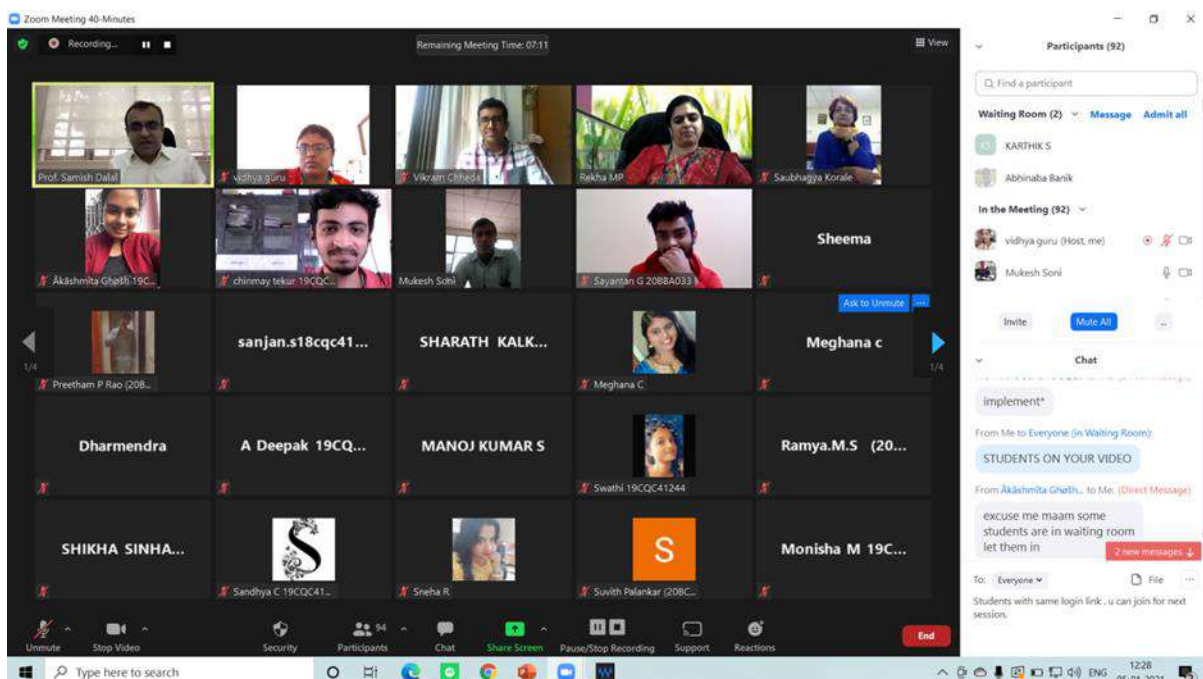
Entrepreneurship Cell- UDHYAMITA

Webinar on ‘*Gearing for growth in Family Business*’

Date: January 5, 2021

Summary

On 5th January 2021 at 12.00 pm Entrepreneurship Cell and Incubation & Innovation Cell organized a Webinar on ‘*Gearing for growth in Family Business*’. The organizers of the Webinar were Prof.Meghana C and Prof.Ashwini Basavaraju. The Webinar started with the First Speaker Prof.Samish Dalal, Associate Professor SP Jain, addressed the huge gathering of 182 participant audience from BBA/B.Com Department. The webinar took off with an interactive session where the speaker engaged the participant through asking questions related to Emotional intelligence, Intellectual intelligence, study of market structure, study of competitors, setting long term goals for business and importance of family business. The Second Speaker Mr.Vikram Chheda addressed the participants with an interactive session where the speaker engaged the participant through Practical exposure to family business, factors considered for family business and highlighted the factors of exposure to service sector and certain cases were discussed to make the audience understand the concept precisely. The session ended with Q and A.



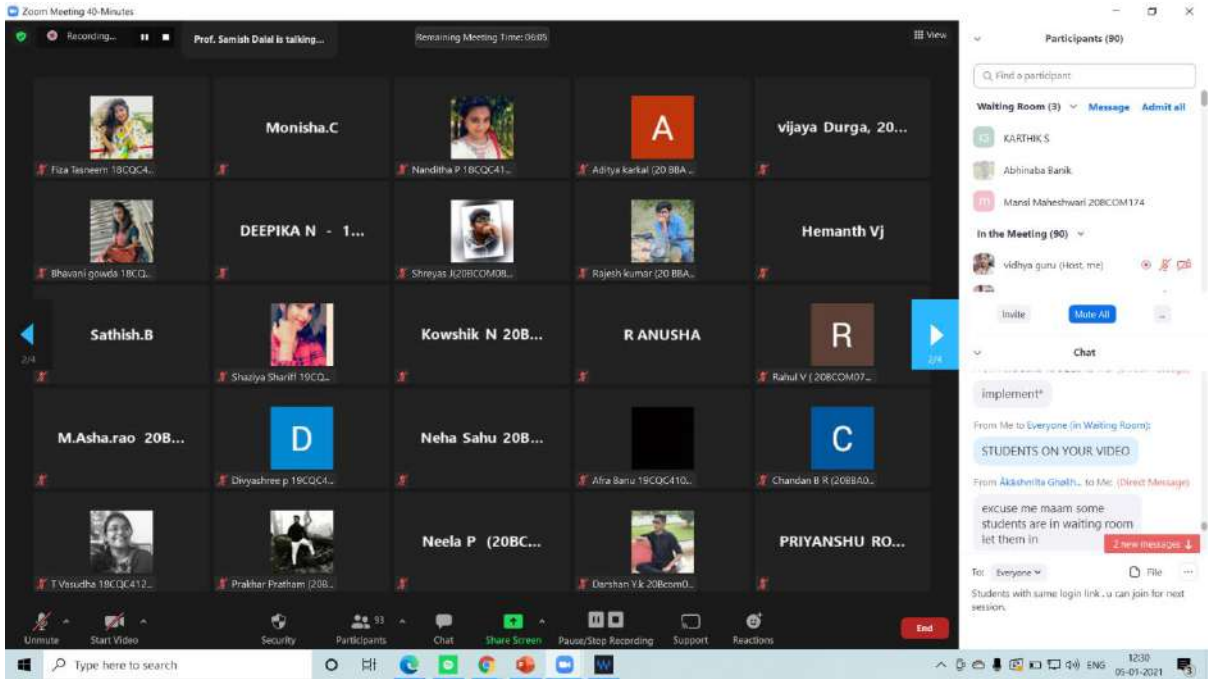
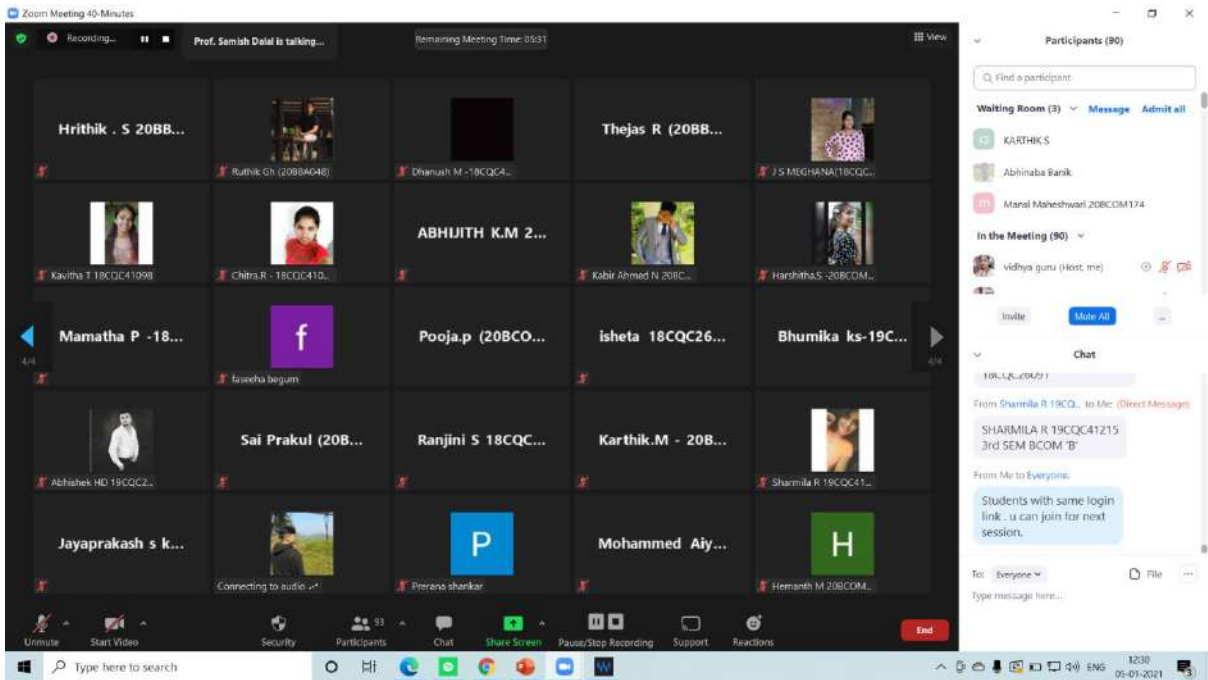


Photo 3:



Zoom Meeting 40-Minutes

Recording...

vidhya.guru S D Rekha7dp Hrithik m 20BB... Vikas kn MAsha.rao.20...

Participants (47)

Find a participant

vidhya.guru (Host, me)

S D

Vikas Chheda

Abhishek HD 19CQC26001

Aditya karkat (20 BBA 067)

Aishwarya Tiwari 18CQC26007

Invite Mute All

Chat

From Vikas kn to Me: (Direct Message)

vikas kn (section b) 62 b. con

From Mithun kumar S... to Me: (Direct Message)

Mithun 20BBA024

From Me to Everyone:

any questions kindly put in chat box.

To: Everyone

Type message here...

Unmute Stop Video Security Participants Chat Share Screen Pause/Stop Recording Support Reactions End

Type here to search

13:04 05-01-2021



Dayananda Sagar College of Arts, Science and Commerce

Department of UG (BBA & B. Com)

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore - 560078

Certificate of Participation

This is to certify that

Mr. SUBHANKAR BHOWMICK

of DAYANANDA SAGAR INSTITUTIONS has attended webinar on **"Gearing for Growth in Family Business"** Organized by Entrepreneurship Cell (UDYAMITA) and Incubation and Innovation Cell in Association With Asian Institute of Family Management Business (AIFMB), Dayananda Sagar college of Arts, Science and Commerce, Bangalore on 5th January 2021.

Prof. Meghana C
Organizer

Prof. Ashwini Basavaraju
Organizer

Prof. Gurunath R
IQAC Coordinator

Dr. Nagaraj Shenoy
Principal

Certificate ID: OK0HDM-CE000029

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