

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
 Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560111
 Internal Quality Assurance Cell (IQAC)


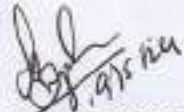



LITERARY CELL
(DOCUMENTARY REVIEW)
Report of the Event Conducted

Department: BBA/B.COM (BU)

Date: 09-05-2024

Sl. No.	Particulars	Event related Details		
1.	Event*	Literary Activity		
2.	Title of the Event	DOCUMENTARY REVIEW ON "TEENS, SOCIAL MEDIA & TECHNOLOGY".		
3.	Date	09-5-2024		
4.	Time	3:00- 4:00 PM		
5.	Venue	Class Room no 410, Building no 17		
6.	Resource Person 1 Details ** (Profile to be enclosed)	NA		
7.	Activities	NA		
8.	Resource Person 2 Details** (Profile to be enclosed)	NA		
9.	Topics Covered	NA		
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal: 1		External: Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal: 46		External: Nil
12.	Faculty Coordinator/s	Prof. USHA CR		
13.	Student Coordinator/s	Saurabh Sharma - U03CJ22M0180 Deekshit DC -U03CJ22M0178		
14.	Total Expenditure (Details to be enclosed)	NA		
15.	Sponsors and Amount (if any)	NA		
16.	Agenda of the Event (Enclose a copy)	DOCUMENTARY REVIEW		
17.	Report uploaded on college website? If yes, give details:			
18.	Report sent to media? If yes, give details:	NIL		

Sl. No.	Particulars	Event related Details
19.	Report uploaded in Social Media? If yes, give details:	NA
20.	Certificates Printed? (Enclose a copy***)	NA
21.	Feedback Collected? (Enclose a copy***)	NA
22.	Summary of the Event (Minimum 100 words)	Documentary Review was conducted for the BBA/B.COM students in the class room 408 on 9-5-2024 from 3:00-4:00 PM as a part of literary cell activity. The documentary review on "Teens, social media & Technology" provides an insightful look into how digital platforms influence young people's lives and minds. Featuring interviews with teenagers, psychologists, and tech industry experts, the film examines the significant impact of social media on mental health, self-esteem, and social interactions. It offers a balanced perspective, showcasing the advantages of connectivity and creativity alongside the dangers of cyberbullying, addiction, and privacy issues. With its engaging visuals, dynamic editing, and relatable stories, the documentary vividly portrays the intricate relationship teens have with technology. Although the emphasis on negative impacts might seem predominant to some, the film is a crucial reflection on the profound effects of the digital age on youth, encouraging viewers to think about the broader consequences of our increasingly connected world.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Attendance details attached

Event Co-Ordinator HOD-B.COM HOD-BBA IQAC Co-Ordinator Principal

Ryananda Sagar College of Arts, Science and Commerce
Department of Commerce and Management - UG (BU)

Shavige Mallashwara Hills, Kumaraswamy Layout, Bangalore - 560 111

Literary Cell (AKSHARA) in association with
Internal Quality Assurance Cell (IQAC)

Presents.

LITERARY

Topics: Teens,
Social Media and Technology

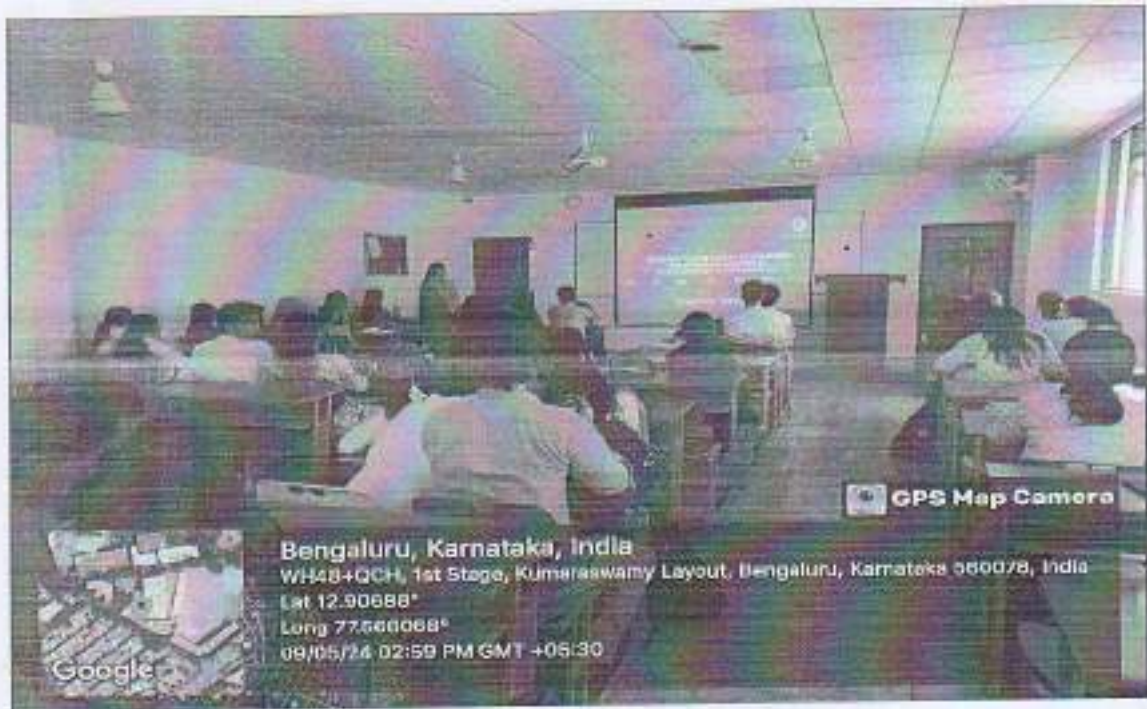
Date: 09/05/2024 @ 3:00 P.M

Venue: Room No: 410

Faculty Coordinators

Prof. Usha CR | Mr. Manje Gowda | Prof. Srinivas HP |
Prof. Umesh MR | Prof. Vadi Raj | Prof. Lohith Kumar | Prof. Sudarshan S

Principal | HOD | Faculty | Staff



STUDENTS ARE WATCHING THE DOCUMENTARY ON "TEENS, SOCIAL MEDIA & TECHNOLOGY".



STUDENTS REVIEWING THE DOCUMENTARY ON "TEENS, SOCIAL MEDIA & TECHNOLOGY".



PARTICIPANTS WITH HOD & CO-ORDINATOR

STUDENT ACTIVITY OUTCOME

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Department of Commerce and Management-UG (BU)

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560011

Internal Quality Assurance Cell (IQAC)

LITERARY CELL(AKSHARA)

9th MAY 2024

DOCUMENTARY REVIEW ON "Teens, Social Media & Technology"

NAME OF THE STUDENT: Jyoti Jadhav

REGISTRATION NO: 0030123190042

COURSE: BBA SEM II

CLASS/SECTION: A

SMARTPHONES: Friend or foe?

The documentary "Teens, Social media and Technology" tells us all about the harsh realities about the that comes up with increasing use of social media and smart phones. No one in our generation can spend a single day without phones and that's not something to be proud about, it's concerning as to where are we headed. And social media likes and popularity is all that matters now.

The documentary starts off with the statistical data about the percentage of population using smart phones daily. It all started with 2 phn's launch in 2007 as a 3rd all in one phone. In 2011 35% adults had a phone and in 2021 more than 85% and these numbers are only increasing day by day. One more thing of the documentary tells us about the effects of such addiction are. Initially when we are using our phones we feel happy since dopamine is being released but just as we put it down, there comes depression.

People nowadays choose their phone over people. It was said that man is a social butterfly but now it seems like we are just social media butterfly.

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LITERARY CELL (AKSHARA)

9th MAY 2024

DOCUMENTARY REVIEW ON "Teens, Social Media & Technology"

NAME OF THE STUDENT: Suhana Anvesh

REGISTRATION NO: UO3CJ23CO367

COURSE: B.Com

CLASS/SECTION: 2nd Sem 'B' sec

⇒ Impacts of Social Media :-

Mobile phones and social media has a huge impact on the people's life. Mobile phones and social media is used by almost all the people irrespective of their ages. Social media has helped people in making and improving their lives but it also has a lot of negative impact on human life.

With the use of social media, people have started spending less time with their loved ones and have reduced their productivity. Due to people spending more time on social media, people are missing a lot of opportunities towards their careers and life.

The best ways of ~~to~~ reducing screen time is spending quality time with your loved ones and switching off the phones during the meal times and family gatherings.

It The excessive use of mobile can spoil the health of people to great extent.



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LITERARY CELL(AKSHARA)

DOCUMENTARY REVIEW

REGISTRATION

SL NO	NAME OF THE STUDENT	COURSE/SECTION	SIGNATURE
01.	Sanitha.P. Dewasi	Bcom 'D' II sem	
02.	G. Anitha Dewasi	Bcom 'D' II sem	Anitha.G
03.	Manisha.P.R	B.COM 'D' II SEM	Manisha.P.R.
04.	Ummme Salma	Bcom 'D' II sem	Umm Salma
05.	Vinutha.R	B-Com 'D' II Sem	Vinutha
06.	Manisha Gupta.P	B.COM 'D' II Sem	Manisha Gupta.P
07.	AKASH.G	B.COM 'D' II Sem	Akash.G
08.	Withes h Gowda H.S	B Com 'D' II sem	Withes h Gowda H.S
09.	Isaiah R	B.COM 'D' II sem	Isaiah R
10.	AJITHUN Srinivas	B.COM 'D' II sem	AJITHUN Srinivas
11.	AI DARSHAN	B.COM 'D' II sem	Darshan
12.	Yashan.G	B.COM 'D' II sem	Yashan
13.	Sarvika.M.Katade	B.COM 'D' II Sem	Sarvika
14.	Shivani M.G	B.COM 'D' II sem	Shivani.M.G
15.	Ananya P	B.COM 'D' II sem	Ananya
16.	B.U. Mhd Fayaz.	B.COM 'D' II sem	B.U. Mhd Fayaz.
17.	Reesha.k.P.	B.COM 'B' IV sem	Reesha
18.	S. Geeshma	B.COM 'B' IV sem	Geeshma
19.	Uttam Ram.R	B.COM 'D' II sem	Uttam Ram.R
20.	Dev Nair	B.COM 'D' II Sem	Dev Nair
21.	Pragna D.V.	B.COM 'D' II sem	Pragna D.V.
22.	R. Trisha	B.COM 'B' III sem	R. Trisha
23.	Samjano.V	B.COM 'B' IV sem	Samjano.V

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REGISTRATION

SL NO	NAME OF THE STUDENT	COURSE/SECTION	SIGNATURE
24	Ahaz Priya Dh	B.COM 2 nd sem 'A'	<i>[Signature]</i>
25	Arunitha U.	B.com 4 th sem 'B'	Arunitha.u
26	Kausalya M.P.	B.com 4 th sem 'B'	Kausalya
27	Karunya G.	B.com 4 th sem 'B'	Karunya
28	Vashashini N.	B.com 4 th sem 'B'	Vashini
29	Sanjaya V.	B.com 4 th sem 'B'	Sanjaya
30	S Mahima	BBA Sem II Sec A	Mahima
31	Vanya shree v	BBA sem II 'A'	Vanyashree
32	Nijala Mahajan	BBA sem II 'A'	Nijala
33	Tuhin Jan	BBA SEM II 'A'	<i>[Signature]</i>
34	Kushi S	B.com 2 nd sem 'D'	Kushi
35	Sanvi P	B.com 2 nd sem 'D'	Sanvi
36	Priyanka V	B.com 2 nd sem 'D'	Priyanka
37	Hanisha N	B.com 2 nd sem 'D'	Hanisha N
38	Swastika Gogoi	B.com 2 nd sem 'D'	Swastika Gogoi
39	Suhana Anees	B.com 2 nd sem 'E'	<i>[Signature]</i>
40	Rida-ul-Haya	B.com 2 nd sem 'E'	<i>[Signature]</i>
41	Mohammad Ameen Qureshi	B.com 2 nd sem 'E'	<i>[Signature]</i>
42	Samija	B.com 2 nd sem 'E'	Samija
43	Noorain fatima	B.com 2 nd sem 'E'	<i>[Signature]</i>
44	Vishal	BBA 4 th sem 'C'	Vishal
45	Saurabh Sharma	BBA 4 th sem 'C'	<i>[Signature]</i>
46	Deekshit D.C.	BBA 4 th sem 'C'	Deekshit D.C.