DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShavigeMalleshwara Hills, Kaumarswamy Layout, Bangalore-560082 Internal Quality Assurance Cell (IQAC)

LITERARY CELL

(GUEST LESTRUSE)
Report of the Event Conducted

Department: BBA (BU)

Date: 19-06-2024

SI. No.	Particulars	Event rel	ated Details
1.	Event*	GUEST LECTURE	
2.	Title of the Event	CARVAHLO-"A STUDY ON THE SOCIO-SCIENCE EXPEDITION"	
3.	Date	14-6-2024	
4.	Time ·	11:00-12:00PM	
5.	Venue	Class Room no 409, Building no 13	
6. •	Resource Person 1 Details ** (Profile to be enclosed)	Dr. ROHINI MOF NMKRV College for Women	
7.	Activities	NA	
8.	Resource Person 2 Details** (Profile to be enclosed)	NA -	
9.	Topics Covered	"A STUDY ON THE SOCIO-SCIENCE EXPEDITION"	
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal: 1	External: Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal: 58	External: Nil
12.	Faculty Coordinator/s	Prof. USHA CR BBA/B.COM ASSIATANT PROFESSOR	
13.	Student Coordinator/s	Saurabh Sharma - U03CJ22M0180 IV BBA Deekshit DC -U03CJ22M0178 IV BBA	
14.	Total Expenditure (Details to be enclosed)	Rs 2,500 only	
15.	Sponsors and Amount (if any)	NA .	
6.	Agenda of the Event (Enclose a copy)	WELCOME SPEECH PROFILE READING ADDRESS BY GUEST LECTURE QUESTION & ANSWER SESSION	

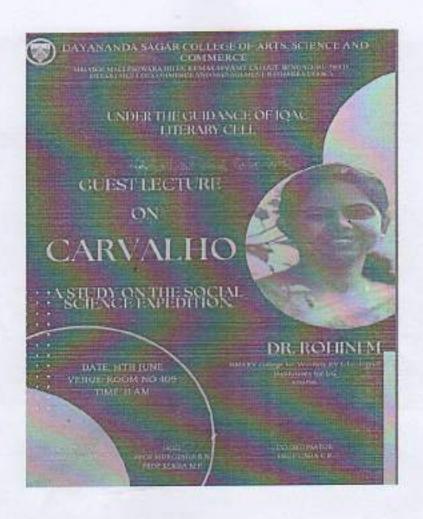
SI. No.	Particulars	Event related Details
		VOTE OF THANKS
. 17.	Report uploaded on college website? If yes, give details:	
18.	Report sent to media? If yes, give details:	NIL .
19.	Report uploaded in Social Media? If yes, give details:	NA - Section 1988
20.	Certificates Printed? (Enclose a copy***)	NA .
21.	Feedback Collected? (Enclose a copy***)	NA
22.	Summary of the Event (Minimum 100 words)	A guest lecture was held for the IV Semester BBA students on June 14th, 2024. Organized by the Literary Cell as part of their continuous efforts to enhance students' literary and academic skills, the lecture took place in Classroom 212 from 11:00 AM to 12:00 PM. Dr. Rohini M, a renowned expert in English Literature, delivered the lecture. She shared her extensive knowledge and experience, making the session highly enriching for the students. The students found the lecture both informative and engaging. They valued the opportunity to learn from an expert and expressed their enthusiasm for more such sessions in the future. The interactive nature of the lecture and the real-world examples shared by Dr. Rohini M were particularly appreciated. Overall, the guest lecture was a resounding success. It not only enhanced the students' knowledge and understanding of the subject but also motivated them to pursue greater achievements. The Literary Cell's initiative in organizing this event was highly commendable and set a positive precedent for future activities.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Attendance details attached

EVENT CO-ORDINATOR

HOD-BBA

OAC CO-ORDINATOR

PRINCIPAL





Dr. Rohini M, Guest Speaker, HODs and Faculty organizers.





Students are interacting in the Guest Lecture.

Dayananda Sagar College of Arts, Science and Commerce

Department of Commerce & Management B.COM/BBA-UG(BU)

ATTENDANCE Form on Guest Lecture on the topic "CARVALHO A study with the social science expedition"

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