

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

**Department of Commerce and Management-BBA/B.Com (UG) BU**

HR Club –YUKTHI

**Report on HR Club Activity -1 titled ‘Coin your Logo’**

HR Club –YUKTHI student coordinators and members organized its first HR Activity for the Odd Semester titled ‘Coin your Logo’ for all the students of BBA/B.Com . Coin Your Logo was team activity with four members in the team. The activity commenced by displaying 10 packets which had certain items which the team members have to creatively use to create their Logo. The team were given 10 minutes to create their imaginary logo with a condition that their logo must hold theme of HR. Each team had 3mins to present their logo in front of the judges. Participants from 3<sup>rd</sup> and 1<sup>st</sup> Semester BBA/B.Com took active part in the event. Teams were assessed on their creativity, utilization of the given resources and content that the team members had to present about their logo. Total eight teams took active participation. ‘Coin your Logo’ took place at Dayananda Sagar College of Arts, Science & Commerce on 10.11.2022, from 3.00 PM- 5.00 PM in Building No. 13 classroom no 202. The event commenced by briefing the participants about the rules of the event, it was concluded by a valuable message of the outcome of the event and the take home learning of what HR means and its significance.



**Pic: 1**



**Pic: 2**



**Pic 3**



**Pic 4**



**Pic 5**



**Pic 6**

**Picture 1: Poster of Event, Picture 2: Student Coordinators Picture 3 : Student Coordinators and Participants, Picture 4: Faculty Observers with student coordinators ,Picture 5: Team members discussing while making their Logo 6: Team members presenting the meaning behind the logo to the judges**