

**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE**

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082.

**BBA/B.Com Department -UG (BU)****Marketing Club****Event Report**

Department: BBA/B.Com

Date: 12<sup>th</sup> December 2023

Sl. No.	Particulars	Event related Details			
1.	Event*	Marketing Club			
2.	Title of the Event	"Best Marketer – The Hunt for Professional Stupids"			
3.	Date	12 <sup>th</sup> December 2023			
4.	Time	3:00 PM-5:30 PM			
5.	Venue	Room no 203, Building no 13			
6.	Resource Person 1 Details (Profile to be enclosed)	NA			
7.	Topics Covered	NA			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	04	External:	Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	20	External:	Nil
12.	Faculty Coordinator/s	Full Name: Dr.Sudarshan Savanoor Department: BBA/B.Com Designation: Assistant Professor  Full Name: Prof.Amrit Nachappa Department: BBA/B.Com Designation: Assistant Professor  Full Name: Prof.Rashmi Umarji Department: BBA/B.Com Designation: Assistant Professor  Full Name: Dr.DeepikaShrama Department: BBA/B.Com			

Sl. No.	Particulars	Event related Details
		Designation: Assistant Professor
13.	Student Coordinator/s	<p>Full Name: Mr. Nithin.M.K Register No: U03CJ21C0047 Course, Semester &amp; Section: V Sem BCom 'B'</p> <p>Full Name: Ms. Seethamma.M.P Register No: U03CJ21C0049 Course, Semester &amp; Section: V Sem BCom 'B'</p> <p>Full Name: Ms. Rakshitha.A.V Register No: U03CJ21C0106 Course, Semester &amp; Section: V Sem BCom 'B'</p> <p>Full Name: Ms. Yashaswini N Register No: U03CJ21M0023 Course, Semester &amp; Section: V Sem BBA 'B'</p>
14.	Total Expenditure (Details to be enclosed)	₹250/- (Two fifty rupees only)
15.	Sponsors and Amount (if any)	Nil
16.	Program Schedule of the Event attached?	Nil
17.	Provide the link of the report uploaded on College Website	Nil
18.	Provide the links of the report uploaded on Social Media	Nil
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No
20.	Certificates Printed? (Attach a copy**)	No
21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached?*	Yes
23.	Summary of the Event (Around 100 words)	<p>The Student Driven Marketing Club from the BBA/B.Com Department at Dayananda Sagar College of Arts, Science &amp; Commerce recently organized an event called "Best Marketer." The event, which took place on December 12th and 14th, 2023, aimed to enhance students' marketing and creative skills.</p> <p>On the first day, participants were given a topic for a five-minute pick and speak session, with the best performers advancing to the next round.</p> <p>On the second day, there was a group discussion where judges evaluated participants' communication skills and knowledge related to the topic.</p>

Sl. No.	Particulars	Event related Details
		<p>Based on their performance, participants were shortlisted for a personal interview in the third round, where their mental ability, pressure handling, and work culture were also assessed.</p> <p>The event was efficiently conducted within the specified time frame, thanks to the efforts of the student coordinators and the guidance of the faculty members.</p>
24.	<p>Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)</p>	Yes

**Notes:**

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

\* Original sheet need to be filed and scanned copy should be attached

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

  
Event Coordinator

  
HOD/Director

  
IQAC Coordinator

  
Principal





**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND  
COMMERCE**

**Department Of Commerce and Management - UG (BU)**

**BBA/B.Com**

**TRIOC'S - The Cold Call Captains**

**The Marketing Club**



**Circular**

**Date:9-12-2023**

The Marketing Club is pleased to present an exciting and fun filled event called "BEST MARKETER" on 12th December 2023 from 3:00pm, in room no 203. This event is the chance for you to exhibit your skills. Here, let's all join under the same roof to exchange our knowledge with high competent spirit. The club is looking forward to an active participation from BBA/B.Com student.

**Coordinator**

**HOD-BBA**

  
9/12/23

**HOD-B.COM**

**Principal,**

**Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.**



**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND  
COMMERCE**




**Department Of Commerce and Management - UG (BU)  
BBA/B.Com**

**TRIOC'S – The Cold Call Captains  
The Marketing Club**

**Circular**

**Date:9-12-2023**

The Marketing Club is pleased to present an exciting and fun filled event called "BEST MARKETER" on 14th December 2023 from 3:00pm. in room no 203. This event is the chance for you to exhibit your skills. Here, let's all join under the same roof to exchange our knowledge with high competent spirit. The club is looking forward to an active participation from BBA/B.Com student.

  
Coordinator

  
HOD-BBA

  
HOD-B.COM

  
Principal  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.

"Best Marketer" Event Photos

**Dayananda Sagar College of Arts,  
Science and Commerce**  
Department of BBA and B.Com

**Trio C's**  
**The Marketing Club**  
**Presents**

**This Can ? Be You**

**BEST MARKETER**

**Tuesday, 12th December 2023**  
**Room No. 203, Building No. 13**  
**3pm onwards**

**Faculty Co-ordinators:**  
Dr. Sudarshan S  
Prof. Rashmi Umarji  
Dr. Deepika Sharma  
Prof. Amrit Nacchappa

**Event Co-ordinators:**  
Nithin M K  
Seethamma  
Rakshitha  
Yashaswini

Plc 1: Poster of the Event





**Pic 2: Event Student Coordinators, Participants with Faculty Observers and Judges**



**Pic 3: Judges Panel for the event**



**Pic 4: Participates explaining there pick and speak topic**



**Pic 5 :s shortlisted students for group discussion and personal interview**





**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**

Department Of Commerce and Management - UG (BU)  
BBA/B.Com

Marketing Club - Trio C's  
Event: Best Marketer



Judge - T  
Subit

Best Marketer

Date: 14/12/2023  
Time/Venue: 3:30 am/208  
Name of the Judge: Dr. Subit

Judge Sheet

*(Signature)*

S. Souvarasa  
Committee content confidence Audience Interacts Personna

Sl.no	Name of participant	Class, course & section	(10)	(10)	(10)	(10)	Total (50)
11	Syed Aslam	B.Com 6	11	11	11	11	44
12	Manoj	B.Com F	11	11	11	11	44
13	Top J	BBA A	11	11	11	11	44
14	Shubank	BBA	11	11	11	11	44
15	Soumit	BBA A	11	11	11	11	44
16	Hari Hanay	BBA A	11	11	11	11	44

Judged  
Sheet



Best Poster



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)

BBAB.Com

Marketing Club - Trio C's

Event:

## Judge Sheet

Date: 12/12/2023

Time:

Room No.  
Venue: DCG

Sl.no	Name of participant	Class, course & section	(10)	(10)	(10)	(10)	Total (50)
11	Syed Bilal	I B Com F	4	3	3	3	16
12	Mairaj K	I B Com F	5	5	5	4	23
13	Tay	III BBA F	9	9	8	9	43
14	Shashank	I BBA F	5	5	5	5	26
15	Sarnil	I BBA A	6	7	7	7	34
16	Hari horev	I BBA A	6	6	6	6	29

Name of the Judge: Raymi, M. Umorji

Signature: [Signature]



**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**  
 Department Of Commerce and Management - UG (BU)  
 BBA/B.Com

Marketing Club - Trio C's  
 Event:

Judge Sheet

Date: 12/12/2023

Time:

Name: Rashmi M. Umrent

Venue: 208:

Sl.no	Name of participant	Class, course & section	(10)	(10)	(10)	(10)	(10)	Total (50)
7.	Aminra Khan.	I BBA B	9	9	8	8	8	42
8.	Pratham	I BBA B	9	8	9	8	8	42
9.	Jamimam	I BBA B	9	9	9	9	9	45
10.	Srushti	III BBA A	10	10	10	10	10	50
11.	Moin Haffia	I BBA B	A	4	4	4	4	20
12.	Fawad Hussian.	I BBA E	5	5	5	5	5	25

Signature:

*RW*

Name of the Judge:



Best marketer

win



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event: Best Marketer

## Judge Sheet

Date: 12/12/23 No. 208

Time: Venue: Room

Name of the Judge: Rashmi M. Umangji

Sl.no	Name of participant	Class, course & section	Content (10)	Confidence (10)	Audience Interest (10)	Overall Persona (10)	Total (50)
1.	Ankith	BBA, III Sem B	7	8	7	6	34
2.	Bindusri	I, BBA	5	5	4	4	22
3.	Harsha	I, BBA	3	2	1	2	10
4.	Harsh Khendelwal	I, BBA	4	4	4	4	20
5.	Spparthic	I, BBA	4	4	4	4	20
6.	Vignar	I, BBA	5	7	5	5	24

*(Signature)*



**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**  
 Department Of Commerce and Management - UG (BU)  
 BBA/B.Com

Marketing Club - Trio C's  
 Event:

Best Marketer

Judge's  
 Panel



Judge Sheet

Date: 10/12/2023  
 Time: 8:30 - 4:30 pm

Venue: 208

Sl.no	Name of participant	Class, course & section	Commitment (10)	Confidence (10)	Audience Interaction (10)	Personality (10)	Total (50)
7.	Aamena Khan	1st BBA	10/10	10/10	10/10	10/10	40/50
8.	Prarthana Modi	1st BBA	10/10	10/10	10/10	10/10	40/50
9.	Jayinam Khan	1st BBA	10/10	10/10	10/10	10/10	40/50
10.	Shreshth	1st BBA	10/10	10/10	10/10	10/10	40/50
11.	Moin Hasan	1st BBA	10/10	10/10	10/10	10/10	40/50
12.	Fahad Hussain	1st BBA	10/10	10/10	10/10	10/10	40/50

Signature:

Name of the Judge: Dr. Sudarshan S. Sawant

Judges



Best Marketer

**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**

Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event: Best Marketer



Judge Sheet

Date: 12/12/2023

Time: Venue: 08:15 pm and 208 'Bld No # 13, DSCASC, Bldg.

Commit. Content. Confidant. Audience overal  
Interate personally.

Sl.no	Name of participant	Class, course & section	(10)	(10)	(10)	(10)	(10)	Total (50)
01.	Ambika III Sem. BBA.	III BBA	10/10	10/10	10/10	10/10	10/10	40+0
02.	Bimleshree	II BBA	10/10	10/10	10/10	10/10	10/10	20+0
03.	B C Harsha	I B.Com	10/10	10/10	10/10	10/10	10/10	10+0
04.	Harithakshelwal	I BBA (B)	10/10	10/10	10/10	10/10	10/10	30+0
05.	Sparshika C	I B.Com	10/10	10/10	10/10	10/10	10/10	10+0
06.	Vignam Bagela	I BBA	10/10	10/10	10/10	10/10	10/10	20+0

Reviewed  
S. S. S. S.

Dr. Sudarshan S. Saranod.





**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND  
COMMERCE**



Department Of Commerce and Management - UG (BU)  
BBA/B.Com  
Marketing Club - Trio C's  
Event:

Registration Form

Students Name	Reg No.	Course/Class/Sec	Contact No.	Signature
Muqeesh		B.COM 'E'	9036558711	<i>Muqeesh</i>
Purnitha	362	B.COM 'E'	7676336628	<i>Purnitha</i>
Bhaktam Chakra.H.D	0016	B.Com 'A'	9019820590	<i>Bhaktam</i>
Abhishek Anil P		B.Com E		
G. TRISHANKAR S	236	B. Com "E"	7760149246	<i>Trishankar</i>
Waqar Shaik	235	B.com 'E'	7853309351	<i>Waqar</i>
Zaid Khan	248	B.com. E	9513856950	<i>Zaid Khan</i>
Hussain M	217	B Com E	9916502082	<i>Hussain</i>
Darshan. M.	244	B. com E	7483193279	<i>Darshan</i>
Kiran R	239			
<del>Abhishek Anil P</del>	<del>0016</del>	<del>B.Com 'A'</del>	<del>9019820590</del>	<del>Abhishek</del>
Fawaz	142	B.COM 'D'	9620901666	<i>Fawaz</i>
Syed rayan	146	B.COM 'D'	7864888475	<i>Syed Rayan</i>



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE



Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event:

## Registration Form

Students Name	Reg No.	Course/Class/Sec	Contact No.	Signature
M. Nikhya	381	B.COM 'B'	9036120789	
Abhishek M	293	B.COM 'C'	7795185557	
Ravi P	304	B.Com 'C'	8296883359	
Abdul Ahmed. B	342	B.Com 'E'	9980378470	
Mohammed Osama	230	B.Com 'E'	8861222228	
Mohammed Aman	264	B.Com 'E'	6394661393	
Prisha Naranjan	220	B.COM 'E'	8951471461	
Muhammed Ravi	251	B.COM 'E'	9142002963	
Naiman Ahmed	344	B.COM 'E'	7975450032	
Shakib Khan	334	B.COM 'E'	8660412354	
Mohammed Zaid	166	BBA 'C'	9972303223	
Mohammed Basha	124	BBA 'C'	9145511163	
Tejashree SM	147	BBA 'C'	7204557064	
Lekha Gowda. K	149	BBA 'C'	897763578	
Goutham Krishna NS	240	B.COM 'C'	8281658117	





**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**



Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event:

Registration Form

Students Name	Reg No.	Course/Class/Sec	Contact No.	Signature
Vaachana . E	133	B.Com 'B'	9972811971	<i>Vaachana</i>
Hansa B.C.	167	B.Com 'B'	8867466037	<i>Hansa</i>
Abhishek . S	307	B.Com (C)	7872015346	<i>Abhishek</i>
Fahad -Russein	218	B.Com (E)	6361479089	<i>Fahad</i>
Waqar Khuzon	348	B.Com (E)	6360406749	<i>Waqar Khuzon</i>
Syed Bilal	241	B.Com (E)	9945363133	<i>Syed Bilal</i>
Kirishmesh . Bhet	203	B.Com (D)	7760591761	<i>Kirishmesh</i>
Apoorva . P. Rao	1186030104	B.Com (C)	9353478554	<i>Apoorva</i>
Debnalya Saha	179	B.Com (C)	9233750028	<i>Debnalya</i>
Darshan	112	B.COM (B)		<i>Darshan</i>
Moush H.C	141	B.Com	866 003178	<i>Moush</i>
Sai Tarun . H	26	B.Com (A)	9945909110	<i>Sai Tarun</i>
Dayanidhi	228	B.COM	8667387599	<i>Dayanidhi</i>
Abhay . S	0001	BBA (A)	8971225958	<i>Abhay</i>
Yusuf Khan	150	BBA (A)	7259158236	<i>Yusuf Khan</i>
Sanjwalca	0007	BBA (A)	861875543	<i>Sanjwalca</i>
Shreyas	0004	BBA	6360775774	<i>Shreyas</i>
Ravikram	0005	-1-	9902755762	<i>Ravikram</i>
Supriya Showda . 0002	-1-	-1-	8792175200	<i>Supriya Showda</i>





# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event: Best Marketer



## Feedback Form

Name: *Jennimah Aymen*

Class & Sec:

SL No.	Questions	5	4	3	2	1
1	Were you satisfied with the quality of the content	✓				
2	How likely are you to attend future marketing events	✓				
3	How useful was the Event	✓				
4	Did the event meet your expectations	✓				
5	Rate the success of Event	✓				

6. Any other Suggestions:

*None*

*Jennimah Aymen*  
Student's Sign



**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND  
COMMERCE**



Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event: Best Marketer

Feedback Form

Name: Pradham S. Tel

Class & Sec: BBA Section  
1st Sem

SL No.	Questions	5	4	3	2	1
1	were you satisfied with the quality of the content	✓				
2	How likely are you to attend future marketing events	✓				
3	How useful was the Event	✓				
4	Did the event meet your expectations		✓			
5	Rate the success of event		✓			

6. Any other Suggestions:

Student's Sign



**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND  
COMMERCE**



Department Of Commerce and Management - UG (BU)  
BBA/B.Com  
Marketing Club - Trio C's  
Event: Best Marketer

Feedback Form

Name:

Class & Sec:

SL No.	Questions	5	4	3	2	1
1	were you satisfied with the quality of the content	✓				
2	How likely are you to attend future marketing events		✓			
3	How useful was the Event		✓			
4	Did the event meet your expectations			✓		
5	Rate the Success of Event			✓		

6. Any other Suggestions:

Student's Sign