

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082.

BBA/B.COM Department-UG(BU)

Marketing Club

J Q A C

Event report

Date:15th MAY 2023

1	Event	Marketing club
2.	Title of the event	"Best bid"
3	Date	15th may 2023
4.	Time	3:00PM-4:30PM
5.	Venue	Room no 212 ,building no 13
6.	Resource person 1 details	NA
7.	Topics covered	NA
8.	Resource person 2 details	NA
9.	No. Faculty participants(enclosed a copy of names with signatures)	Internal: 4 External: nil
10.	No. Student participants(enclosed a copy with names and signatures)	Internal:11 External: nil
11.	Faculty coordinators	Full name: Dr Sudarshan Savanoor Department: BBA/B.COM Designation:Assistant Professor Full name: Prof.Amrit Nachappa Department: BBA/B.COM

		Designation:Assistant Professor
12.	Student Coordinator	Full name: Vaishnavi Sandur Register no:U03CJ21C0011 Course, semester & section:IV BCom 'C' Full name:Seethamma M.P Register no:U03CJ21C0049 Course,semester & section:IV BCom 'B'
13.	Total expenditure	Nil
14.	Sponsors and amount (if any)	Nil
15.	Program schedule of the event attached?	Nil
16.	Provide the link of the report uploaded on the college website	
17.	Provide the link of the report uploaded on the social media	
18.	Report sent to the newspaper? If yes,provide image/cuttings	No
19.	Certificates printed?(Attach a copy**)	No
20.	Feedback collected(Attach a copy**)	Yes
21.	Attendance sheet attached?*	Yes
22.	Summary of the event (around 100 words)	On 15 th May 2023 The Marketing Club Tri'C's from BBA/Bcom Department of Dayananda sagar college of Arts ,science &Commerce organized a Event Called "BEST BID" which was a Student Driven activity. The event focused on enhancing students marketing and Creative skills. The students experienced the bidding process just like how it commences in the market. There were 11 participants and participated actively in creative

		<p>form.</p> <p>The activity was conducted under the guidance of faculty observer Dr.Sudarshan Savanoor ,Prof Rashmi M Umarji ,Prof Pavithra HP &Prof Amrith Nachappa.</p> <p>The Student Coordinators of Marketing Club Ms.Seethamma M.P and Ms.Vaishnavi Sandur had initiated and conducted the event efficiently within the stipulated time frame.</p> <p>Overall the event resulted as one of the successful event with practical exposure.</p>
23.	<p>Photographs of the event (attach 4 relevant, clear and appropriate photos to be pasted with title and explanation. The jpg files need to be attached.)</p>	Yes

Notes:

*Seminar/ Webinar/ Workshop/ Symposium/ Conference/ Cultural fest/ Quiz/ Sports/ Literature fest, etc.

**Format copy need to be attached and hard copy need to be filed

#Original sheet need to be filed and scanned copy should be attached

PS:

•Whichever column is not applicable, write as NA.

•If nothing is done/gained/spent, write as No/ Nil.


Event coordinator


HOD/ Director


IQAC coordinator

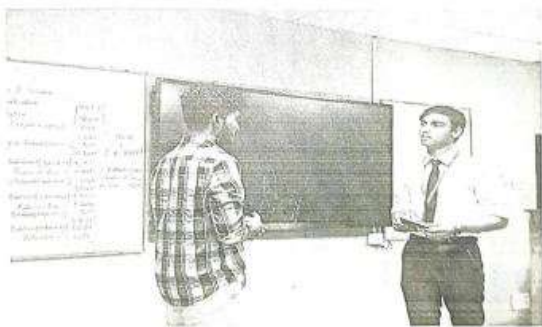

Principal



Pic 1: Poster of the Event



Pic 3: Participants for the day



Pic 2: participants bidding their products



Pic 4: Event Student Coordinators, Participants with Faculty Observers



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)

BBA/IB.Com

Marketing Club - Trio C's

Event: Best bid

Time: 3:00-4:00pm
Venue: room 212

Judge Sheet Date:

Sl.no	Name of participant	Class, course & section	(10) Clarity	(10) confidence	(10) Innovative and creative	(10) Communication	Total (40)
01.	Siya Malpani	4 th Sem BBA	9	8	7	8	32
02.	Aparajitha Inamdar	2 nd Sem BBA/IB	8	7	5	8	28
03.	Saurabh Sharma	2 nd Sem BBA/IB	8	7	9	6	30
04.	Chiranth	2 nd Sem BBA/IB	9	8	9	5	31
05.	Shrouti .S.Jain	2 nd Sem BBA/IB	7	9	7	8	31
06.	Goutham Narayan	2 nd Sem BBA/IB	6	9	5	7	27
07.	Aishwarya .B.S	4 th Sem BBA/IB	8	7	6	8	29


Name of the Judge:

Signature:



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Judge Sheet Date:

Sl.no	Name of participant	Class, course & section	(10) Clarity	(10) confidence	(10) Innovative and creative	(10) Communication	Total (40)
08.	Akshatha	4th sem in BBA/IB	9	8	7	6	30
09.	Sanjana G	4th sem in BBA/IB	7	6	8	7	28
10.	Dushyitha D.C	2nd sem in BBA/IB	8	9	6	7	30

Shreshthi N. Umrigar

Name of the Judge:

Plato

Signature:



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)
BBA/B.Com
Marketing Club - Trio C's
Event: **BEST BID**



Feedback Form

Name: Anant Shukla & Shreya Gupta Class & Sec: 2nd Sem BBA '23'

SL No.	Questions	5	4	3	2	1
		Not at all				Very
1	Was the event informative?	✓				
2	How was the speaker?	✓				
3	How satisfied were you with event?	✓				
4	How likely would you be to attend our events in future?	✓				
5	Rate your overall experience?	✓				

6. Any other Suggestions:

We loved it, we want more events and activity. We loved it. Thank You all for conducting this event.

Student's Sign

Anant Shukla

Shreya



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)
BBA/B.Com
Marketing Club - Trio C's
Event: **BEST BID**



Feedback Form

Name: Siya Malpani Class & Sec: 4th Sem BBA '21'

SL No.	Questions	5	4	3	2	1
		Not at all				Very
1	Was the event informative?		✓			
2	How was the speaker?	✓				
3	How satisfied were you with event?					✓
4	How likely would you be to attend our events in future?				✓	
5	Rate your overall experience?					✓

6. Any other Suggestions:

Student's Sign

Siya Malpani



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)
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Marketing Club - Trio C's
Event: **BEST BID**



Feedback Form

Name: Shruti J Jain

Class & Sec: 2nd sem B.com 'E'

SL No.	Questions	5	4	3	2	1
1	Was the event informative?	High				Low
2	How was the speaker?					
3	How satisfied were you with event?					
4	How likely would you be to attend our events in future?					
5	Rate your overall experience?					

6. Any other Suggestions:

Shruti J Jain
Student's Sign



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)
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Marketing Club - Trio C's
Event: **BEST BID**



Feedback Form

Name: Aman Mutreja

Class & Sec: BBA 2nd sem 'C'

SL No.	Questions	5	4	3	2	1
1	Was the event informative?	High				Low
2	How was the speaker?					
3	How satisfied were you with event?					
4	How likely would you be to attend our events in future?					
5	Rate your overall experience?					

6. Any other Suggestions:

Aman M
Student's Sign



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event: *BEST BID*

Feedback Form

Name: *Ranjani V*
Chiranth Raj L, Madhusri R

Class & Sec: *BCOM E*
2nd Sem

SL No.	Questions	5	4	3	2	1
		High				Low
1	Was the event informative?	✓				
2	How was the speaker?	✓				
3	How satisfied were you with event?	✓				
4	How likely would you be to attend our events in future.	✓				
5	Rate your overall experience.	✓				

6. Any other Suggestions:

Ranjani
Madhusri
Student's Sign