

# Dayananda Sagar College of Arts, Science and Commerce

## BBA and B.Com. Department

FDP on “Contemporary Management & Commerce Education through Research Excellence”

Date: 16<sup>th</sup> March, 2022

Time: 10:00 AM - 4:00 PM

BBA and B.Com Department of DSCASC has organised FDP on “Contemporary Management & Commerce Education through Research Excellence” on 16/03/2022. The programme was inaugurated by dignitaries by lighting the lamp. Prof Sahanashree welcomed the dignitaries & gathering.



**Dr Nagaraj Shenoy, Principal of DSCASC** addressed the audience and spoken about:

- Importance of Phd Programme
- Importance of Research in Higher Education
- Research is the stepping stone for Innovation and Excellence

Dr. Sheril Michael Almeida discloses the "Philosophy of Management and Commerce Research". Mam elaborated the philosophy of research through the “Research Onion” diagram. Scope of social science research and how to promote research work at colleges and universities were focus points.

**The essence of Research Philosophy includes:**

- Types of Philosophy, Research Onion, Publication Opportunities, Citation of Research Work, Research Ethics, Research Opportunities in Commerce & Management
- Importance of Research Collaboration
- Research Publications-Sources of Publications
- Indexing Parameters

Ms. Kiran Hemanthraj Muloor & Mr. Somesh Kumar Sahu addressed about the up-skilling "Quantitative and Qualitative Research Skills" where discussion was about various research methods, tools and techniques to be used by researcher scholars. Also, a case study of "Titanic ship" was demonstrated during the session through excel analysis. The session ended with tapping into research ethics.



Dr Somesh Kumar Sahu & Kiran Hemaanthraj. M , from L & T Infotech Bangalore spoke on:

- Stress and its effects on Human Body
- Cause & Effects of Stress
- Types of Research & Research Methods
- Methods of Qualitative and Quantitative Research
- How to do Data Analysis using Python and R Softwares

Dr. Debabrata Samanta addresses the audience for demonstrating "Applications of Research Tools". Sir upskilled about various software's like Zotero, Mendeley, Origin 6.1, overleaf which will help in assisting the researcher throughout his/her study. He focused on what are the do's & don'ts during submitting the research papers in Indexed Journals. Session ended with a demonstration of all the software for the participants.



**Dr Debabrata Samanta, Assistant Professor Christ University, Bangalore spoke on**

- 5 Skills every Researcher must have to succeed as researcher
- How to choose a right research topic?
- 7 Tips to publish Researcher Paper
- Hands on Research such as Latex, Google Docs, Open Office etc.
- Steps in writing Research Paper
- Importance of Reference
- Hands on training using Google Docs and Paper file
- Hands on training using Zotero for citing Research Articles

