

# DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

## Department of Commerce and Management-BBA/B.Com-BU (UG)

### Orientation Programme on Specialization Paper for IV SEM BBA Students

On 8<sup>th</sup> September 2022 IV Semester BBA Students had their Viva Voce Examination on Business Skill Development Course on 'Preparation of Business Plan for Start-ups' as a part of their Academic curriculum. During their IV semester students of BBA had to come up with their individualistic Business Plan for the start-ups that they intend to commence, they were given an orientation on the format of how a the business plan needs to be prepared and what are the contents and documents that they need to collect while preparing a Business Plan and the format how the Business Plan needs to be presented. The students were instructed to give reference of their business plan thereby justifying the significance of their business model. Dayananda Sagar College of Arts, Science and Commerce was identified as the Examination Centre for conducting VIVA Voce for 128 students from both within and external colleges. There were three colleges tagged along within DSCASC. Bangalore University had allotted seven external panel members; each of the panel members evaluated 20 students each. At 10.30 AM the Panel members commenced the Viva Voce batch wise in separately allotted classrooms. Each Panel spent around 5 minutes each for individual candidate. During the Viva Voce each student was evaluated on the basis of the objective of his/her study, Feasibility Analysis and conclusion, uniqueness of the business plan was one of the criteria for evaluation. Complete process of Viva Voce was concluded at 4 PM with online allotment of marks and packing the entire reports.



Pic 1: Principal and HODS with Panel Members



Pic 2: B U Panel, Principal and HODS with Staff of Tagged College



Pic 3: B U Panel, Principal and HODS with Staff of Tagged College in the boardroom while packing the reports