

# Dayananda Sagar College of Arts, Science and Commerce

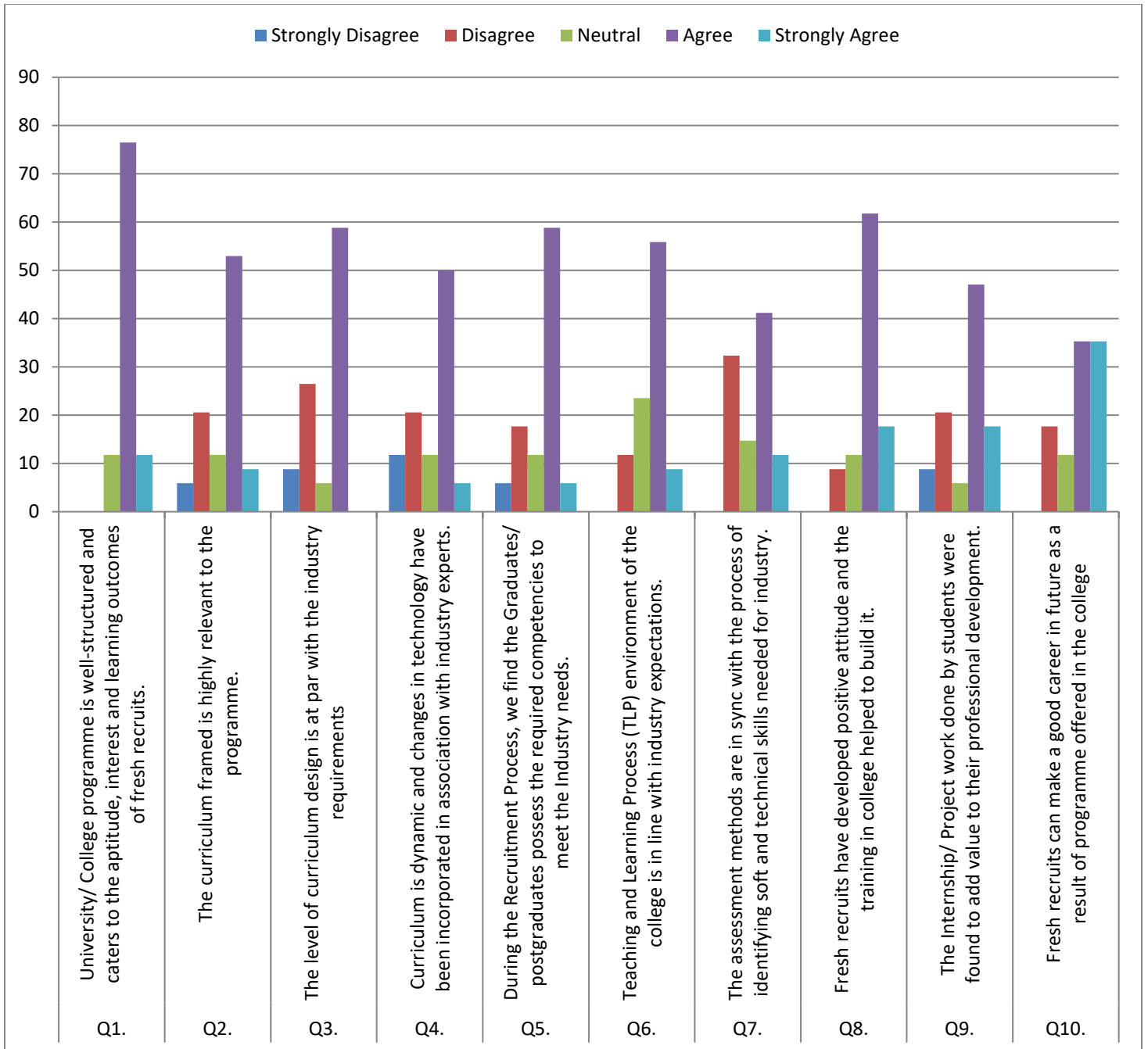
AY: 2021

## Feedback Report of Employers on Curriculum of University Courses (2020-21)

Q.No.	Questions	Course	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total
Q1.	Curriculum meets prerequisite and basic knowledge required for the career.	BBA/B.Com	0	0	1	4	1	6
		MBA	0	0	1	8	1	10
		MCA	0	0	1	7	1	9
		BCA	0	0	1	7	1	9
		<b>Total</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>26</b>	<b>4</b>	<b>34</b>
		<b>%</b>	<b>0</b>	<b>0</b>	<b>12</b>	<b>76</b>	<b>12</b>	<b>100</b>
Q2.	Courses are well-structured to achieve the learning outcomes (good balance of lectures, learning resources, tutorials, practical etc.)	BBA/B.Com	0	0	2	4	0	6
		MBA	0	3	2	4	1	10
		MCA	1	2	0	5	1	9
		BCA	1	2	0	5	1	9
		<b>Total</b>	<b>2</b>	<b>7</b>	<b>4</b>	<b>18</b>	<b>3</b>	<b>34</b>
		<b>%</b>	<b>6</b>	<b>21</b>	<b>12</b>	<b>53</b>	<b>9</b>	<b>100</b>
Q3.	Expectations from the curriculum have been met.	BBA/B.Com	0	1	2	3	0	6
		MBA	1	4	0	5	0	10
		MCA	1	2	0	6	0	9
		BCA	1	2	0	6	0	9
		<b>Total</b>	<b>3</b>	<b>9</b>	<b>2</b>	<b>20</b>	<b>0</b>	<b>34</b>
		<b>%</b>	<b>9</b>	<b>26</b>	<b>6</b>	<b>59</b>	<b>0</b>	<b>100</b>
Q4.	The courses that you have learnt suit the requirements of the industry.	BBA/B.Com	0	0	2	4	0	6
		MBA	2	3	0	5	0	10
		MCA	1	2	1	4	1	9
		BCA	1	2	1	4	1	9
		<b>Total</b>	<b>4</b>	<b>7</b>	<b>4</b>	<b>17</b>	<b>2</b>	<b>34</b>
		<b>%</b>	<b>12</b>	<b>21</b>	<b>12</b>	<b>50</b>	<b>6</b>	<b>100</b>
Q5.	The syllabus is need based and emphasis is laid on the coverage of both fundamental and advanced topics.	BBA/B.Com	0	0	2	4	0	6
		MBA	0	2	2	4	2	10
		MCA	1	2	0	6	0	9
		BCA	1	2	0	6	0	9
		<b>Total</b>	<b>2</b>	<b>6</b>	<b>4</b>	<b>20</b>	<b>2</b>	<b>34</b>
		<b>%</b>	<b>6</b>	<b>18</b>	<b>12</b>	<b>59</b>	<b>6</b>	<b>100</b>
Q6.	The course content delivery is interesting and industry relevant.	BBA/B.Com	0	0	2	4	0	6
		MBA	0	0	2	5	3	10
		MCA	0	2	2	5	0	9
		BCA	0	2	2	5	0	9
		<b>Total</b>	<b>0</b>	<b>4</b>	<b>8</b>	<b>19</b>	<b>3</b>	<b>34</b>
		<b>%</b>	<b>0</b>	<b>12</b>	<b>24</b>	<b>56</b>	<b>9</b>	<b>100</b>

Q7.	The curriculum enabled you to develop your overall personality.	BBA/B.Com	0	2	2	1	1	6
		MBA	0	3	1	5	1	10
		MCA	0	3	1	4	1	9
		BCA	0	3	1	4	1	9
		<b>Total</b>	<b>0</b>	<b>11</b>	<b>5</b>	<b>14</b>	<b>4</b>	<b>34</b>
		<b>%</b>	<b>0</b>	<b>32</b>	<b>15</b>	<b>41</b>	<b>12</b>	<b>100</b>
Q8.	The overall learning experience has been useful for your career.	BBA/B.Com	0	0	2	3	1	6
		MBA	0	1	2	6	1	10
		MCA	0	1	0	6	2	9
		BCA	0	1	0	6	2	9
		<b>Total</b>	<b>0</b>	<b>3</b>	<b>4</b>	<b>21</b>	<b>6</b>	<b>34</b>
		<b>%</b>	<b>0</b>	<b>9</b>	<b>12</b>	<b>62</b>	<b>18</b>	<b>100</b>
Q9.	The curriculum has enabled you to build your future career.	BBA/B.Com	0	0	2	4	0	6
		MBA	1	3	0	4	2	10
		MCA	1	2	0	4	2	9
		BCA	1	2	0	4	2	9
		<b>Total</b>	<b>3</b>	<b>7</b>	<b>2</b>	<b>16</b>	<b>6</b>	<b>34</b>
		<b>%</b>	<b>9</b>	<b>21</b>	<b>6</b>	<b>47</b>	<b>18</b>	<b>100</b>
Q10.	The academic initiatives taken by the college, bridge the gap between Industry & Academia	BBA/B.Com	0	0	2	2	2	6
		MBA	0	2	0	4	4	10
		MCA	0	2	1	3	3	9
		BCA	0	2	1	3	3	9
		<b>Total</b>	<b>0</b>	<b>6</b>	<b>4</b>	<b>12</b>	<b>12</b>	<b>34</b>
		<b>%</b>	<b>0</b>	<b>18</b>	<b>12</b>	<b>35</b>	<b>35</b>	<b>100</b>

**Consolidated feedback on curriculum aspects of college/university by Employers of MBA, MCA, BBA/B.COM & BCA Degree holders .**



**Dayananda Sagar College of Arts, Science and Commerce**  
**Employers' Feedback on Curriculum**  
**AY: 2021**

**Department: MBA- BU**

**Total Number of respondents: 10**

Sl. No	Particulars	# of respondents				
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Q1.	University/ College programme is well-structured and caters to the aptitude, interest and learning outcomes of fresh recruits.	0	0	1	8	1
Q2.	The curriculum framed is highly relevant to the programme.	0	3	2	4	1
Q3.	The level of curriculum design is at par with the industry requirements	1	4	0	5	0
Q4.	Curriculum is dynamic and changes in technology have been incorporated in association with industry experts.	2	3	0	5	0
Q5.	During the Recruitment Process, we find the Graduates/ postgraduates possess the required competencies to meet the Industry needs.	0	2	2	4	2
Q6.	Teaching and Learning Process (TLP) environment of the college is in line with industry expectations.	0	0	2	5	3
Q7.	The assessment methods are in sync with the process of identifying soft and technical skills needed for industry.	0	3	1	5	1
Q8.	Fresh recruits have developed positive attitude and the training in college helped to build it.	0	1	2	6	1
Q9.	The Internship/ Project work done by students were found to add value to their professional development.	1	3	0	4	2
Q10.	Fresh recruits can make a good career in future as a result of programme offered in the college	0	2	0	3	4

**Suggestions (if any):**

**Focus should be on internships.**

**Dayananda Sagar College of Arts, Science and Commerce**  
**Employers' Feedback on Curriculum**  
**AY: 2021**

**Department: BBA/BCOM- BU**

**Total Number of respondents: 9**

Sl. No	Particulars	# of respondents				
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Q1.	University/ College programme is well-structured and caters to the aptitude, interest and learning outcomes of fresh recruits.	0	0	1	7	1
Q2.	The curriculum framed is highly relevant to the programme.	1	2	0	5	1
Q3.	The level of curriculum design is at par with the industry requirements	1	2	0	6	0
Q4.	Curriculum is dynamic and changes in technology have been incorporated in association with industry experts.	1	2	1	4	1
Q5.	During the Recruitment Process, we find the Graduates/ postgraduates possess the required competencies to meet the Industry needs.	1	2	0	6	0
Q6.	Teaching and Learning Process (TLP) environment of the college is in line with industry expectations.	0	2	2	5	0
Q7.	The assessment methods are in sync with the process of identifying soft and technical skills needed for industry.	0	3	1	4	1
Q8.	Fresh recruits have developed positive attitude and the training in college helped to build it.	0	1	0	6	2
Q9.	The Internship/ Project work done by students were found to add value to their professional development.	1	2	0	4	2
Q10.	Fresh recruits can make a good career in future as a result of programme offered in the college	0	2	1	3	3

**Suggestions (if any):**

**Academics has focused more on theory learning ,than practical one. If viva, presentation and role plays can be introduced it could be highly beneficial. It would help to develop social and communication skill which is the need of the hour. Projects which we were given were direct question and answer for example we were asked to write, what is brand ?, instead I feel case based assignment should given which will improve analytical skills. Instead doing project individually if a team of 5-6 is made ,students can learn how to work in teams which is necessary .**

**Dayananda Sagar College of Arts, Science and Commerce**  
**Employers' Feedback on Curriculum**  
**AY: 2021**

**Department: BBA/BCOM- BU**

**Total Number of respondents: 06**

Sl. No	Particulars	# of respondents				
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Q1.	University/ College programme is well-structured and caters to the aptitude, interest and learning outcomes of fresh recruits.	0	0	1	4	1
Q2.	The curriculum framed is highly relevant to the programme.	0	0	2	4	0
Q3.	The level of curriculum design is at par with the industry requirements	0	1	2	3	0
Q4.	Curriculum is dynamic and changes in technology have been incorporated in association with industry experts.	0	0	2	4	0
Q5.	During the Recruitment Process, we find the Graduates/ postgraduates possess the required competencies to meet the Industry needs.	0	0	2	4	0
Q6.	Teaching and Learning Process (TLP) environment of the college is in line with industry expectations.	0	0	2	4	0
Q7.	The assessment methods are in sync with the process of identifying soft and technical skills needed for industry.	0	2	2	1	1
Q8.	Fresh recruits have developed positive attitude and the training in college helped to build it.	0	0	2	3	1
Q9.	The Internship/ Project work done by students were found to add value to their professional development.	0	0	2	4	0
Q10.	Fresh recruits can make a good career in future as a result of programme offered in the college	0	0	2	2	2

**Suggestions (if any):**

**Project work, internship are very much in need to learn the latest technology used by the industry in all the functionalities. Focus should be in providing more exposure of industry**

**Dayananda Sagar College of Arts, Science and Commerce**  
**Employers' Feedback on Curriculum**  
**AY: 2021**

**Department: BCA- BU**

**Total Number of respondents: 9**

Sl. No	Particulars	# of respondents				
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Q1.	University/ College programme is well-structured and caters to the aptitude, interest and learning outcomes of fresh recruits.	0	0	1	7	1
Q2.	The curriculum framed is highly relevant to the programme.	1	2	0	5	1
Q3.	The level of curriculum design is at par with the industry requirements	1	2	0	6	0
Q4.	Curriculum is dynamic and changes in technology have been incorporated in association with industry experts.	1	2	1	4	1
Q5.	During the Recruitment Process, we find the Graduates/ postgraduates possess the required competencies to meet the Industry needs.	1	2	0	6	0
Q6.	Teaching and Learning Process (TLP) environment of the college is in line with industry expectations.	0	2	2	5	0
Q7.	The assessment methods are in sync with the process of identifying soft and technical skills needed for industry.	0	3	1	4	1
Q8.	Fresh recruits have developed positive attitude and the training in college helped to build it.	0	1	0	6	2
Q9.	The Internship/ Project work done by students were found to add value to their professional development.	1	2	0	4	2
Q10.	Fresh recruits can make a good career in future as a result of programme offered in the college	0	2	1	3	3

**Suggestions (if any):**

**Softskills and Technical skills are to be made as focus. Prjects on latest tools.**