

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShavigeMallehwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell

MBA-Entrepreneurship Development Club Meet

Department: MBA-BU

Date: 25-08-2022

Sl. No.	Particulars	Event related details			
1.	Event*	Seminar-Entrepreneurship Awareness Program			
2.	Title of the Event	• MBA- Recent trends in Business			
3.	Date	25-08-2022			
4.	Time	11.15 am to 1.00 pm			
5.	Venue	Lecture Hall 504, MBA Block, DSCASC			
6.	Resource Person 1 Details** (Profile to be enclosed)	Col. Prasanna Kumar			
7.	Topics Covered	• Recent trends in Business • Business scenario worldwide			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	• Recent trends in Business • Business scenario worldwide			
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	Nil	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	33	External:	NA
12.	Faculty Coordinator/s	Mr Vaibhav Patil			
13.	Student Coordinator/s	Mr Aditya, Ms Monica, Ms Jayashree			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	To provide the students insights on latest business trends			
17.	Report uploaded on college website? If yes, give details:	NO			
18.	Report sent to media? If yes, give details:	NO			
19.	Report uploaded in Social Media? If yes, give details:	NO			
20.	Certificates Printed?	NO			



	(Enclose a copy***)	
21.	Feedback Collected? (Enclose a copy***)	NO
22.	Summary of the Event (Minimum 100 words)	<p>The workshop was organized for the First Semester students of MBA-BU. The resource person of the event emphasized on various concepts related to Entrepreneurship. Special focus was on the recent trends in the world of Business. The following topics were touched upon</p> <ul style="list-style-type: none"> • Sustainability and ESG: Businesses are prioritizing environmental and social responsibility, focusing on sustainable practices and transparent governance. • Digital Transformation: Companies are adopting advanced technologies like AI and cloud computing to improve operations and customer experiences. • Remote and Hybrid Work: The shift to remote and hybrid work models continues, with investments in tools to support distributed teams. • E-Commerce Growth: Online shopping is expanding, prompting businesses to enhance digital channels and omnichannel strategies. • Personalization: Businesses are using data to create tailored customer experiences and improve engagement. • Health and Wellness: There is a growing focus on products and workplace initiatives that promote well-being.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Enclosed

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.


Event
Coordinator


Cell Head


HOD/Director


IQAC Co-ordinator


Principal

IQAC Co-ordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara Hill, Bangalore - 560 111

Mr. Homanth Uppala, M.Sc.
Vice-Principal
Dayananda Sagar College of Arts, Science & Commerce
Shree Siddaganga Hills, Kuvempuram Layout
Bangalore - 560 111





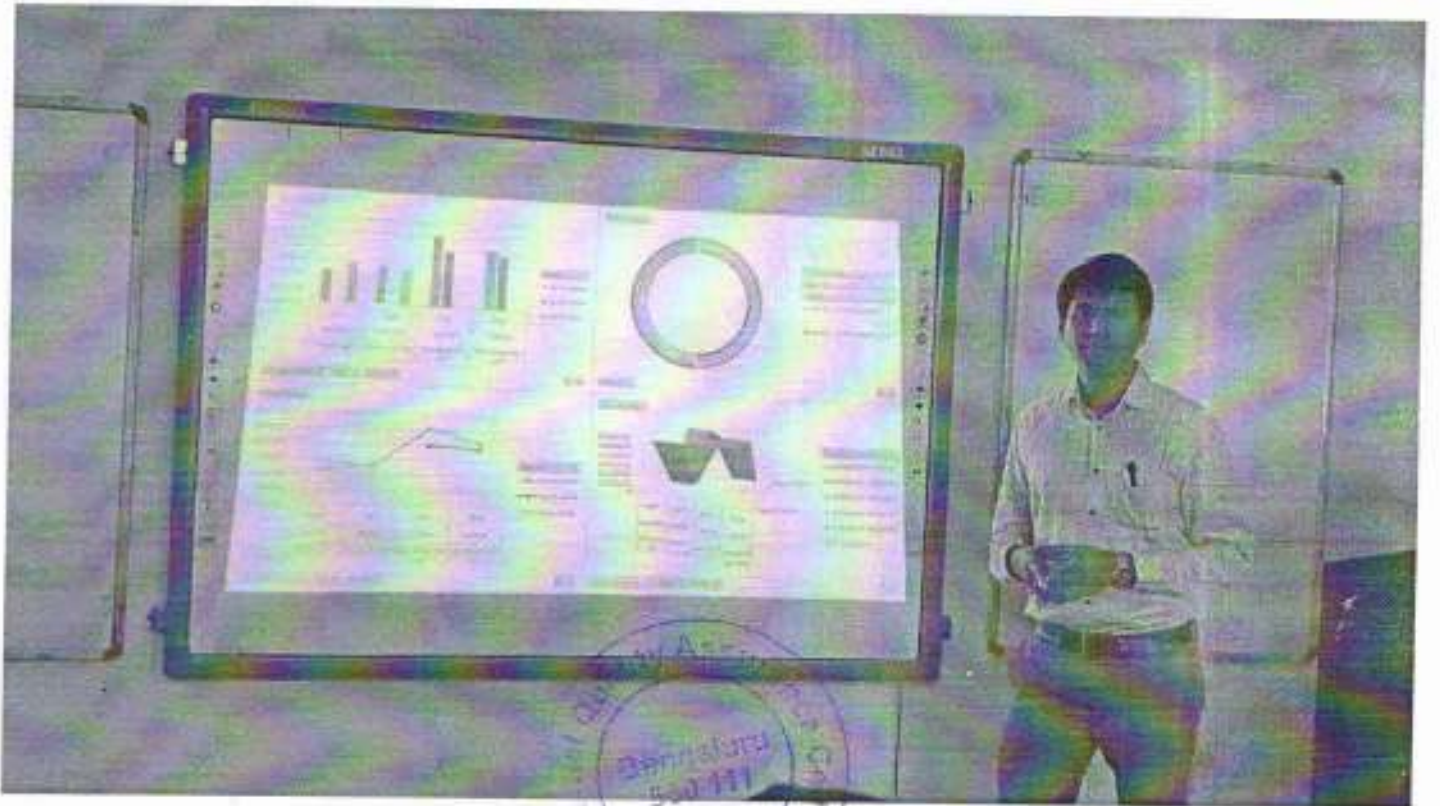
Bengaluru, Karnataka, India

WH48+RF6, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India

Lat 12.907264°

Long 77.566052°



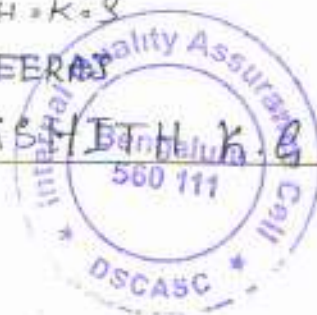


Digitally Assisted
DSCASG

Entrepreneurship Development Cell

Department of MBA -DSCASC

Sl No	Name	USN	Signature
1.	Ranjana Biswas	P03CJ23M015073	Ranjana Biswas
2.	Barso Debbarma	P03CJ23M015074	Barso Debbarma
3.	Rachana	P03CJ23M015081	Rachana
4.	Neha A Ballary	P03CJ23M015079	Neha B
5.	Lauilla Mary J	P03CJ23M015096	Kabir J
6.	Nikhil Banik	P03CJ23M015075	Banik
7.	Gosai Maitneeben	P03CJ23M015132	Malgosai
8.	Deepti G. Kavalikai	P03CJ23M015192	Deepti
9.	Gouthami. R. Toglekar	P03CJ23M015190	G
10.	Sinchana H.T	P03CJ23M015187	Sinchana
11.	M. Sai Charan	P03CJ23M015180	M. Charan
12.	Lekhana	P03CJ23M015201	Lekhana
13.	Kashinath Swamy	P03CJ23M015172	K
14.	Priyam A	P03CJ23M015183	A
15.	Kerukacharya Babubhaskarwarma	P03CJ23M015162	B
16.	MANOJ. J.B	P03CJ23M015146	Manoj JB
17.	Rahul Kumar	P03CJ23M015221	Rahul Kumar
18.	Md Raashid Hussain	P03CJ23M015116	R
19.	NEYAZ AHMED	P03CJ23M015076	Neyaz Ahmed
20.	Shaile Anughar Baidu	P03CJ23M015234	Shaile
21.	Lavanya	P03CJ23M015151	L
22.	T. AKASH	P03CJ23M015140	T. Akash
23.	B.V. Karthik	P03CJ23M015231	B.V. Karthik
24.	Rekha CH	P03CJ23M015230	Rekha
25.	Akshay V. Nayak	P03CJ23M015078	Akshay
26.	RAKESH K.S	P03CJ23M015179	R.K.S
27.	K.C DHEERAJ	P03CJ23M015110	Dheeraj
28.	DEEPA HITHA	P03CJ23M015220	Deepa Hitha



29.	Dhanush 'S	P03CJ23M016186	S
30.	SRIRAM.S	P03CJ23M015100	S.S
31.	NAGARAJA PATIL	P03CJ23M015103	Patil
32.	Deepak	P03CJ23M015157	Deepak
33.	Chethan.H	P03CJ23M015222	Chethan.H

