

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShavigeMallehwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell

Eco Club (PRAKRUTHI)

Department: MBA(BU)

Date: 5th Nov 2020

Sl. No.	Particulars	Event related Details			
1.	Event*	Eco Club Event			
2.	Title of the Event	Green Consumer Day			
3.	Date	15-10-2020			
4.	Time	10:00 AM to 11:00 AM			
5.	Venue	Online Using Zoom App			
6.	Resource Person 1 Details** (Profile to be enclosed)	NA			
7.	Topics Covered	NA			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	01	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	44	External:	NA
12.	Faculty Coordinator/s	Prof. Harshith Babu V.S. Assistant Professor – MBA, DSCASC			
13.	Student Coordinator/s	NA			
14.	Total Expenditure (Details to be enclosed)	NIL			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	To create awareness about green consumer day among the MBA students.			
17.	Report uploaded on college website? If yes, give details:	No			

Sl. No.	Particulars	Event related Details
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	No
20.	Certificates Printed? (Enclose a copy***)	N/A
21.	Feedback Collected? (Enclose a copy***)	No
22.	Attendance Sheet Attached?	Yes
23.	Summary of the Event (Minimum 100 words)	This event is conducted to create awareness to MBA students about green consumer day which helps them to understand the problems of consumerism and its impact on the environment is an area of major concern in today's world. The awareness programme highlights on the importance of recycling-reusing-reducing waste materials that affects the environment. Prof. Harshith Babu conducted an online session for the students of MBA III Semester on the topic "Green Consumer Day". The session was conducted online using Zoom App. The programme was very useful to the students.
24.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Enclosed Below

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.



HARSHITH BABU
Event Coordinator



HOD/Director/IQAC Coordinator


Principal

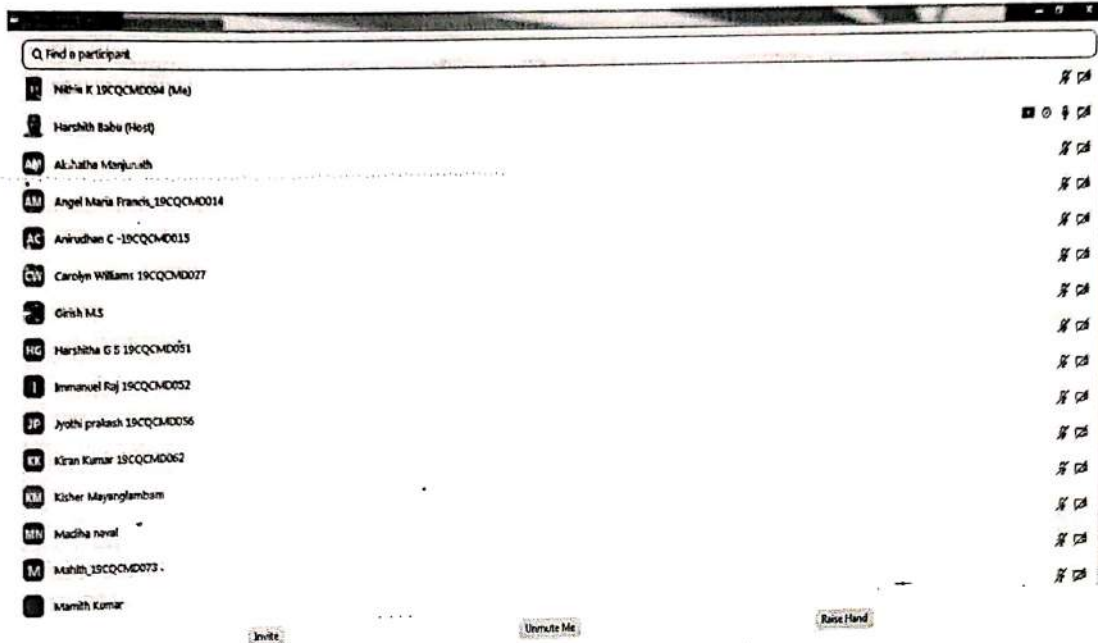
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Department of MBA

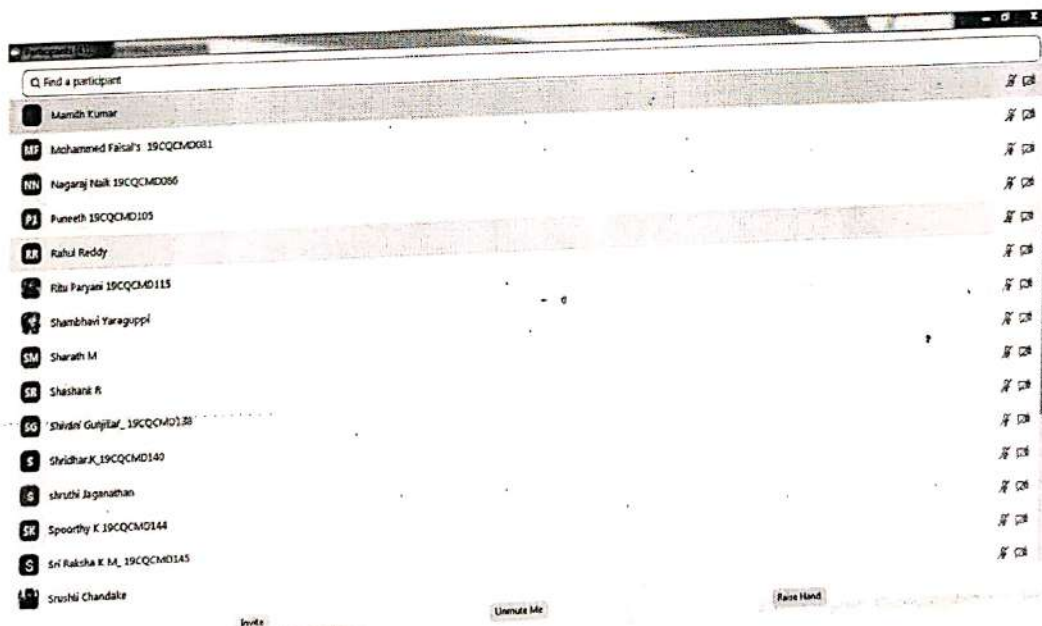
Eco Club (Prakruthi)

Student Attendance: III Sem

Date: 15/10/2020



Screenshot 1

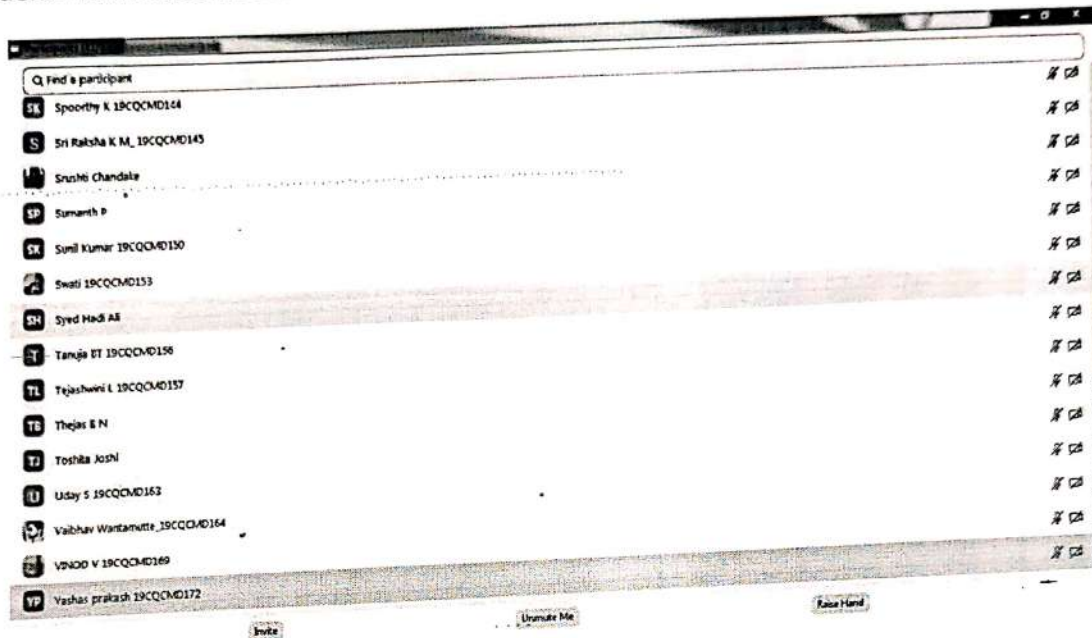


Screenshot 2

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Department of MBA
Eco Club (Prakruthi)

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Date: 15/10/2020



Screenshot 3



Photo 1: Green Consumer day ppt presentation

Dayananda Sagar College of Arts, Science and Commerce
Department of MBA
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Photo 2: ppt shows information about Green Product



Photo 3: Gallery View of the Participants List 1

Dayananda Sagar College of Arts, Science and Commerce

Department of MBA

Eco Club (Prakruthi)

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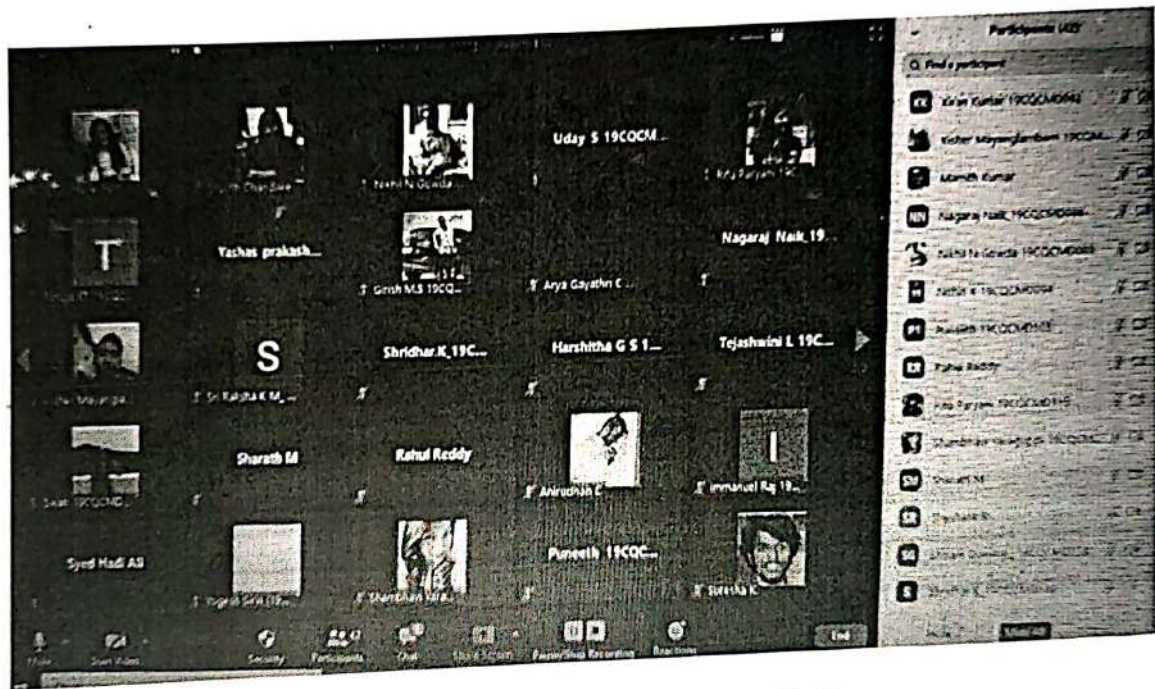


Photo 4: Gallery View of Participant List 2