

**DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell

**MBA-Entrepreneurship Development Club Meet**

Department: MBA-BU

Date: 21-09-2021

Sl. No.	Particulars	Event related details			
1.	Event*	Seminar-Entrepreneurship Awareness Program			
2.	Title of the Event	MBA-Six I's of new business			
3.	Date	21-09-2021			
4.	Time	10.15 am to 1.00 pm			
5.	Venue	Lecture Hall 504, MBA Block, DSCASC			
6.	Resource Person 1 Details** (Profile to be enclosed)	Col. Prasanna Kumar			
7.	Topics Covered	<ul style="list-style-type: none"><li>• Need for entrepreneurship</li><li>• Six I's of New Business</li></ul>			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	<ul style="list-style-type: none"><li>• Need for entrepreneurship</li><li>• Six I's of New Business</li></ul>			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	1	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	34	External:	NA
12.	Faculty Coordinator/s	Col Prasanna Kumar, Mr Vaibhav Patil			
13.	Student Coordinator/s	Mr Yash, Mr Param, Ms Nancy			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	To provide the students insights on Six I's of New Business			
17.	Report uploaded on college website? If yes, give details:	NO			
18.	Report sent to media? If yes, give details:	NO			
19.	Report uploaded in Social Media? If yes, give details:	NO			
20.	Certificates Printed?	NO			



	(Enclose a copy***)	
21.	Feedback Collected? (Enclose a copy***)	NO
22.	Summary of the Event (Minimum 100 words)	<p>The workshop was organized for the First Semester students of MBA-BU. Col Prasanna Kumar, the resource person of the event emphasized on Six I's of New Business. The speaker engaged the participants with his real time insights and experiences in the area of entrepreneurship. It was an interactive session where the students were divided into various groups and activities were carried out. Special focus was on the Six I's of New Business.</p> <p><b>Idea:</b> The core concept or innovation that addresses a market need or gap.  <b>Insight:</b> Understanding the market, customer needs, and industry trends to validate and refine the idea.  <b>Innovation:</b> Developing a unique and valuable product or service based on the idea.  <b>Implementation:</b> Turning the idea into reality through practical execution and day-to-day management.  <b>Investment:</b> Securing the necessary financial and other resources to launch and grow the business.  <b>Impact:</b> Measuring success and effectiveness to ensure the business meets its goals and delivers value.</p>
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Enclosed

Notes:

- \* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.
  - \*\* Name / Organization / Designation / Area of Expertise
  - \*\*\* Format Copy need to be attached and hard copy need to be filed
- PS: Whichever column is not applicable, write as NA.

*[Signature]*  
Event  
Coordinator

*[Signature]*  
Cell Head

*[Signature]*  
HOD/Director

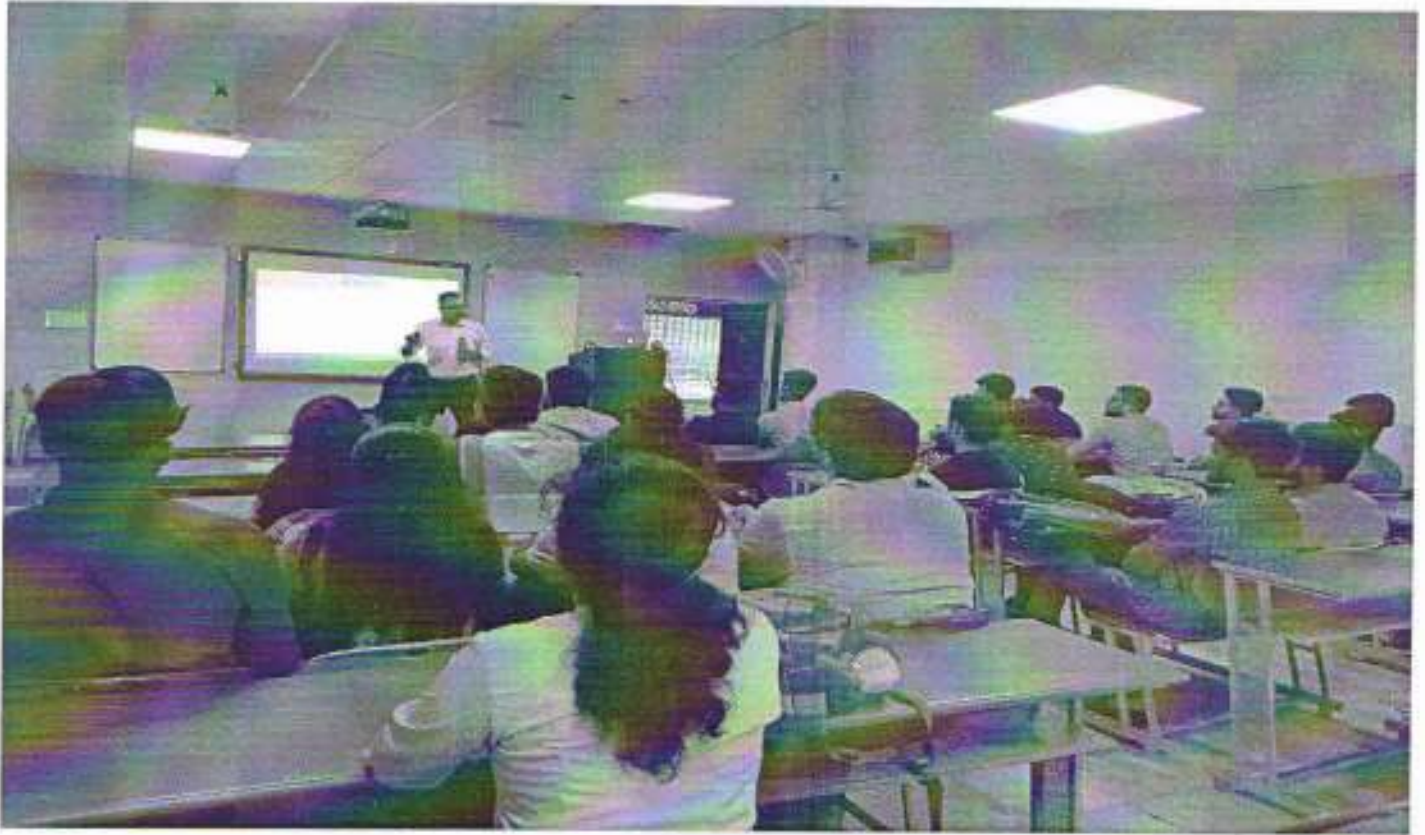
*[Signature]*  
21/09/21  
IQAC Co-ordinator

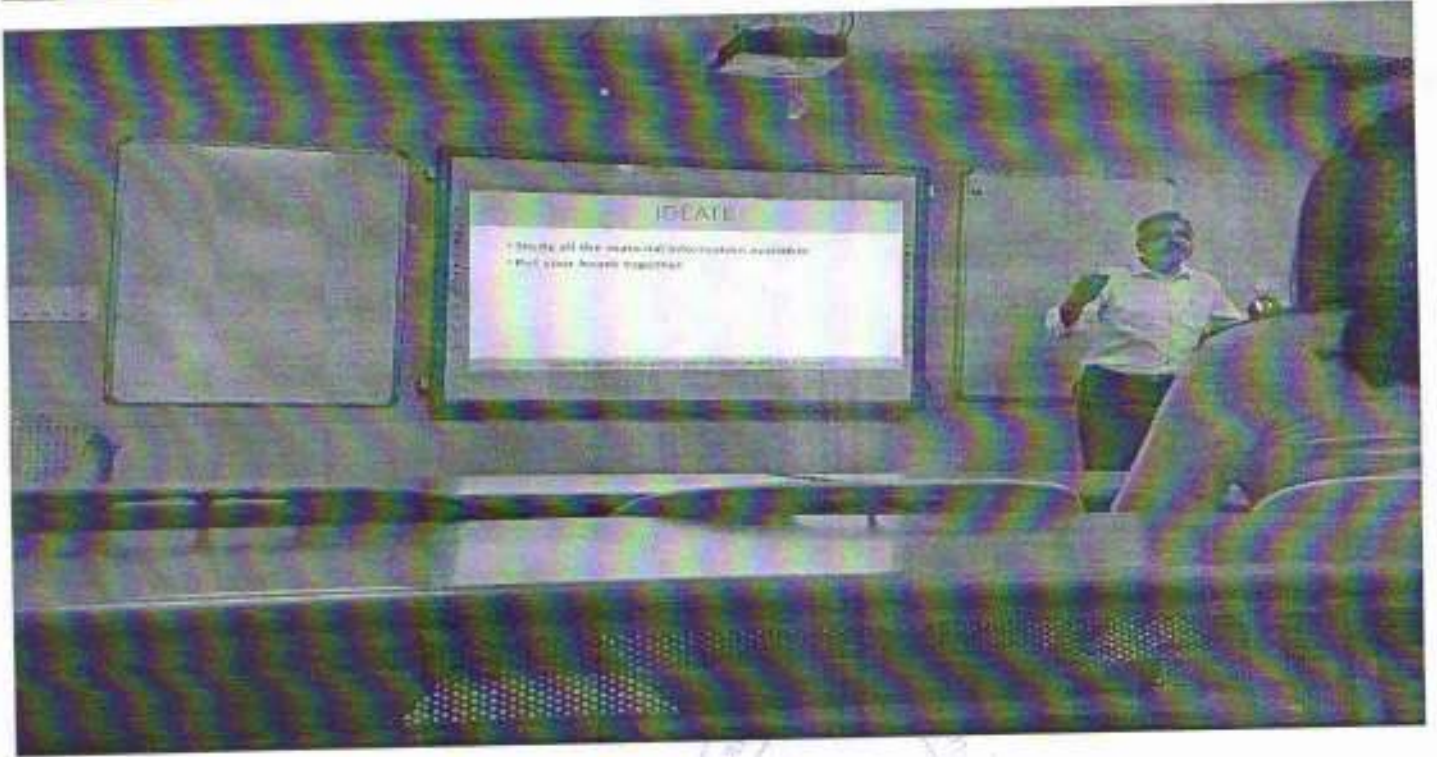
*[Signature]*  
Principal

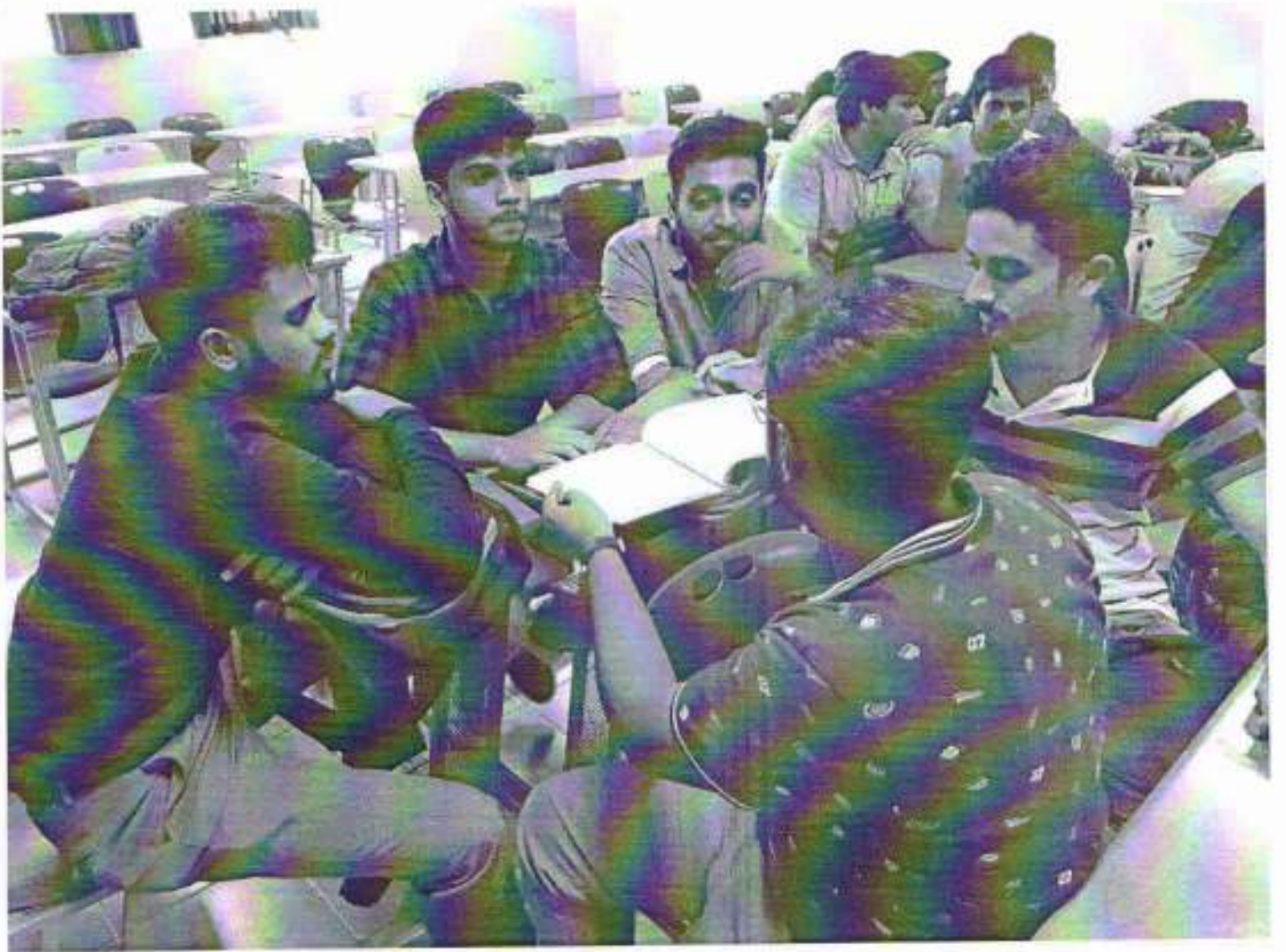
**IQAC Co-ordinator**  
Jayananda Sagar College of Arts,  
Science & Commerce  
Trinity, Bangalore - 560 111

**Mr. Hemant Uppala, M.Sc.**  
Vice-Principal  
Jayananda Sagar College of Arts, Science & Commerce  
Shree Maheshwara Hills, Komalagahalli Layout  
Bangalore - 560 111









Entrepreneurship Development Cell

Department of MBA -DSCASC

Sl No	Name	USN	Signature
1	Diksha Soni	P03CJ23M015053	D. Soni
2	Nagalakshmi P.V.	P03CJ23M015023	Nagalakshmi PV
3	Sucharita Mazumdar	P03CJ23M015010	Sucharita
4	Prajwal R.G.	P03CJ23M015093	Prajwal
5	Divya. B. Kithur	P03CJ23M015082	Divya
6	Akshay. D. Wadawade	P03CJ23M015204	Akshay D.
7	RIYA	P03CJ23M015136	Riya
8	Aniket Paul	P03CJ23M015224	Aniket Paul
9	Hema Keshwani	P03CJ23M015154	Hema
10	Pawan. G	P03CJ23M015170	Pawan
11	Tejas R	P03CJ23M015060	Tejas R
12	Tejas E	P03CJ23M015059	Tejas E
13	Jaya Shree. G	P03CJ23M015077	Jaya
15	MANOJ KUMAR. K	P03CJ23M015002	Manoj
16	Saikat Majumder	P03CJ23M015226	Saikat M.
17	ABHISHEK SHARMA D	P03CJ23M015108	Abhishek
18	SUSHRITH S SHETTY	P03CJ23M015194	Sushrith
19	ADITYA PRAKASH LAL	P03CJ23M015116	Aditya
20	Bwathi Y.A	P03CJ23M015085	Bwathi
21	Nivedha. M	P03CJ23M015084	Nivedha
22	Laksh Chandra. C	P03CJ23M015193	Laksh C
23	B. Deepak Prakash	P03CJ23M015120	B. Deepak
24	A. BHUVANESHWARAN	P03CJ23M015113	A. Bhuvaneshwar
25	VINITH. K	P03CJ23M015115	Vinith
26	MANOJ. K	P03CJ23M015117	Manoj K
28	M. Shashik Nageshima.	P03CJ23M015139	M. Shashik
29	Chitlan Babu. S	P03CJ23M015147	Chitlan
30	Sanda Najiya	P03CJ23M015091	Sanda
31	Tarun T.S	P03CJ23M015192	Tarun T.S
32	Sathya Narsayana. S	P03CJ23M015068	Sathya
33	TEJAS KALYAN. S	P03CJ23M015196	Tejas
34	JOHN DIAS	P03CJ23M015199	John

