

Dayananda Sagar College of Arts, Science & Commerce

Shivajinagar Malleshawara Hills, Kumaraswamy Layout, Bangalore - 560111

Department of BBA & B.Com

Internal Quality Assurance Cell (IQAC)

LITERARY CELL- AKSHARA

EVENT REPORT – GUEST LECTURE WEBINAR

Department: BBA/B.Com

Date: 28th January 2022

Sl. No.	Particulars	Event related Details			
	Event*	Guest Lecture (Webinar)			
	Title of the Event	"Importance of Accurate English Pronunciation"			
	Date	27/01/22			
	Time	3:00 pm – 4:00 pm			
	Venue	Zoom			
	Resource Person 1 Details (Profile to be enclosed)	Name: Prof. Diwakar P Organisation: Ramiah Institute of Technology Designation: Assistant Professor of English, Dept. of Humanities Area of Expertise: ELT, Phonetics & Phonology Personal Mobile No: 9986092199 Personal Email ID: ace.execellentce@gmail.com			
	Topics Covered	Importance of Pronunciation, Impact of MTI, Ways to improve English Pronunciation			
	Resource Person 2 Details (Profile to be enclosed)	Name: NA Organisation: NA Designation: NA Area of Expertise: NA Personal Mobile No: NA Personal Email ID: NA			
	Topics Covered	NA			
	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	01	External:	NA
	No. Student Participants (Enclose a copy of names with signatures)	Internal:	84	External:	NA
	Faculty Coordinator/s	Full Name: Prof. Mukesh Soni Department: BBA/B.Com Designation: Assistant Professor			
	Student Coordinator/s	Full Name: Ananya Bhat Register No: 20CQC41018 Course, Semester & Section: III B.Com- C			



Sl. No.	Particulars	Event related Details
	Total Expenditure (Details to be enclosed)	Nil
	Sponsors and Amount (if any)	Nil
	Program Schedule of the Event attached?	Yes
	Provide the link of the report uploaded on College Website	https://dscasc.edu.in/literary-activities
	Provide the links of the report uploaded on Social Media	https://www.instagram.com/p/CZQ0tVZvEmS/?utm_source=ig_web_copy_link https://www.linkedin.com/posts/dayananda-sagar-college-of-arts-science-and-commerce-62757a1ab_dept-of-bba-bcom-lqac-literary-cell-activity-6892707678687232001-FdUD https://twitter.com/PDscasc/status/1486942076994420736?s=20&t=95paoGyOK7IZirpBrZccjQ https://www.facebook.com/DSCASCBU/posts/303518805132622
	Report sent to Newspapers? If yes, provide cuttings/images:	No
	Certificates Printed? (Attach a copy**)	Yes
	Feedback Collected? (Attach a copy**)	Yes
	Attendance Sheet Attached?	No
	Summary of the Event (Around 100 words)	Learners with good English pronunciation are likely to be understood even if they make errors in other areas, whereas learners with bad pronunciation will not be understood, even if their grammar is perfect. Such learners may avoid speaking in English, and experience social isolation, employment difficulties and limited opportunities for further study. Keeping in mind this, the Literary Cell – AKSHARA , Dept. of BBA & B.Com organized a Guest Lecture (Webinar) titled “Importance of Accurate English Pronunciation” on 27 th January, 2022 on Zoom platform at 3:00 pm. Prof. Diwakar P, Assistant Professor of English, M.S. Ramiah Institute of Technology was invited as a speaker. He highlighted the impact of Mother Tongue Influence (MTI) on English pronunciation, introduction to 44 English sounds and importance of English Pronunciation in the corporate of world.
	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be	Yes



Sl. No.	Particulars	Event related Details
	pasted with title and explanation, The jpg files need to be attached)	

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Format Copy need to be attached and hard copy need to be filed

Original sheet need to be filed and scanned copy should be attached

PS:

❖ Whichever column is not applicable, write as NA.

❖ If the nothing is done / gained / spent, write as No/Nil.

M.S.
Event Coordinator

[Signature]
HOD/Director
27/01/22

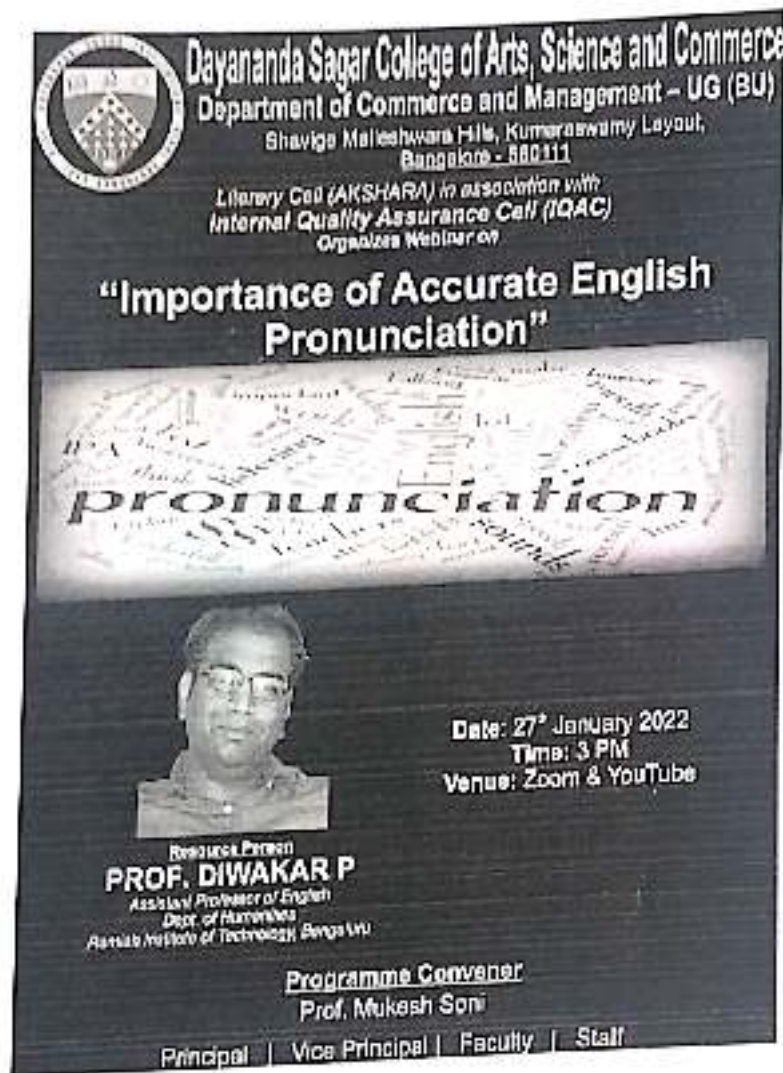
[Signature]
27/01/22
IQAC Coordinator

[Signature]
Principal




Dayananda Sagar College of Arts, Science & Commerce
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore - 560111
Department of BBA & B.Com
Internal Quality Assurance Cell (IQAC)
LITERARY CELL- AKSHARA
EVENT REPORT – GUEST LECTURE WEBINAR

Event Poster




The poster features a dark background with white and light blue text. At the top left is the college's crest. The main title is in large, bold, white letters. Below the title is a word cloud with 'pronunciation' as the central focus. A portrait of Prof. Diwakar P is on the left, and event details are on the right. The bottom section includes the program convener's name and a list of participants.

 Dayananda Sagar College of Arts, Science and Commerce
Department of Commerce and Management – UG (BU)
Shavige Malleshwara Hills, Kumaraswamy Layout,
Bangalore - 560111
Literary Cell (AKSHARA) in association with
Internal Quality Assurance Cell (IQAC)
Organizes Webinar on

“Importance of Accurate English Pronunciation”

pronunciation


Bengaluru Pyram
PROF. DIWAKAR P
Assistant Professor of English
Dept. of Humanities
Aarav Institute of Technology Bengaluru

Date: 27th January 2022
Time: 3 PM
Venue: Zoom & YouTube

Programme Convener
Prof. Mukesh Soni

Principal | Vice Principal | Faculty | Staff



Dayananda Sagar College of Arts, Science & Commerce
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore - 560111
Department of BBA & B.Com
Internal Quality Assurance Cell (IQAC)
LITERARY CELL- AKSHARA
EVENT REPORT – GUEST LECTURE WEBINAR



Photo: 1.1. Speaker's Presentation



Photo: 1.2. Speaker's Presentation



Photo : 1.3 Speaker's presentation





Photo : 1.4 Participants attending the event



Photo : 2 E-Certificate of Participation

