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DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

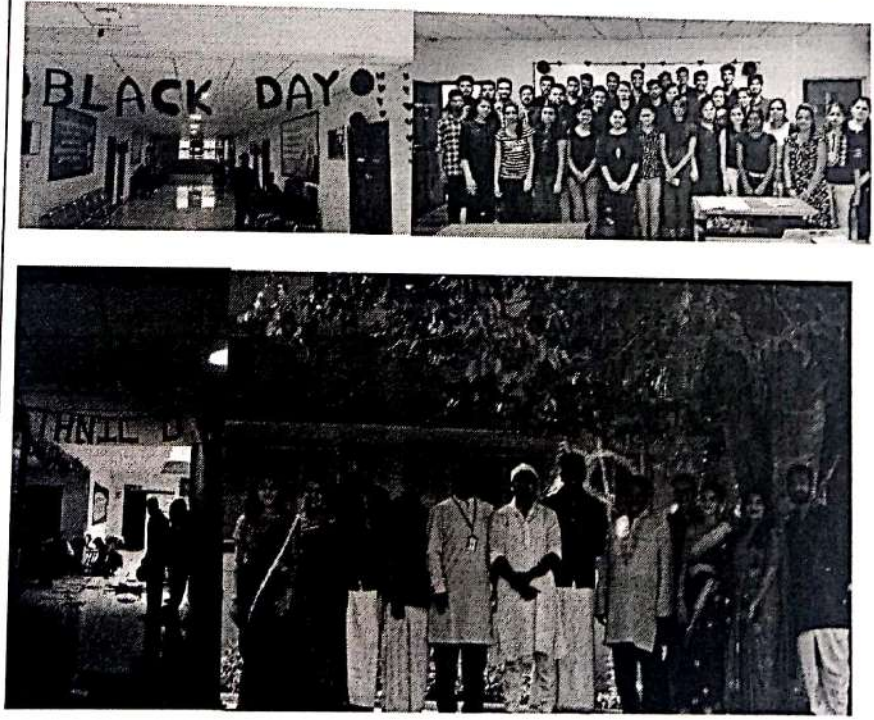
Internal Quality Assurance Cell (IQAC) Cell


Report of the Event Conducted

Department: MBA BU

Date: 21/11/2018

Sl. No.	Particulars	Event related Details			
1.	Event*	Student Activity Club event			
2.	Title of the Event	Freshers Week and Freshers Day			
3.	Date	22/10/2018 to 27/10/2018			
4.	Time	3 pm - 5 pm			
5.	Venue	MBA Class rooms and Amphi Theatre			
6.	Resource Person 1 Details** (Profile to be enclosed)				
7.	Topics Covered				
8.	Resource Person 2 Details** (Profile to be enclosed)				
9.	Topics Covered				
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	10	External:	
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	340	External:	
12.	Faculty Coordinator/s	Prof. Sarah Merlyn			
13.	Student Coordinator/s	2 nd year MBA Students			
14.	Total Expenditure (Details to be enclosed)	NIL			
15.	Sponsors and Amount (if any)	Nil			
16.	Agenda of the Event (Enclose a copy)	Fashion Show, Marketing Activity, Treasure Hunt, Mr. and Ms. Fresher Events Welcoming the freshers, Exhibiting the Talents of 1 st year MBA Students, Identifying Selling skills of MBA Students			
17.	Report uploaded on college website? If yes, give details:				

No.	Particulars	Event related Details
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	No
20.	Certificates Printed? (Enclose a copy***)	NA
21.	Feedback Collected? (Enclose a copy***)	NA
22.	Summary of the Event (Minimum 100 words)	The Freshers week and Fresher Day provides a platform where the 2 nd year MBA students welcome the 1 st year MBA students and the junior students participate in various events and exhibit their talents. During the fresher's week, the students follow specific dress code on theme like Retro Day, Black Day, Mismatch Day, Blue Day, Ethnic Day and Conduct events like Blowing the Balloon, Marketing Activity, Treasure hunt etc. On the Fresher's Day, the senior students conduct various level of events to select Mr. and Ms. Fresher.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	

Particulars	Event related Details
	

Notes:
 * Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.
 ** Name / Organization / Designation / Area of Expertise
 *** Format Copy need to be attached and hard copy need to be filed
PS: Whichever column is not applicable, write as NA.

[Handwritten Signature]
 Event Coordinator

[Handwritten Signature]
 HOD/Director / IQAC
 COORDINATOR

Principal