

**DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**

ShaligeMallleshwara Hills, Kaumarswamy Layout, Bangalore-560082

**Internal Quality Assurance Cell (IQAC) Cell****ENTREPRENEURSHIP CELL- UDYAMITA****Event Report- BUSINESS PLAN****Department: B.COM/BBA****Date: 03/05/2023**

Sl. No.	Particulars	Event related Details			
1.	Event*	BUSINESS PLAN			
2.	Title of the Event	ENTREPRENEURSHIP CELL- BUSINESS PLAN			
3.	Date	03/05/2023			
4.	Time	3.00 PM to 4.00 PM			
5.	Venue	Building 13, Room 201			
6.	Resource Person 1 Details	N/A			
7.	Topics Covered	N/A			
8.	Resource Person 2 Details	N/A			
9.	Topics Covered	N/A			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	N/A	External:	N/A
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	23	External:	N/A
12.	Faculty Coordinator/s	Full Name: Prof. Meghana C Prof. Lohit Kumar Prof. Rajendra Kumar Department: B.Com/BBA Designation: Assistant Professor			
13.	Student Coordinator/s	Aishwarya- U03CJ21C0073 Srusti - U03CJ21C0283 Bhumika - U03CJ21C0283 Gagan- U03CJ21C0003			
14.	Total Expenditure	N/A			
15.	Sponsors and Amount (if any)	N/A			
16.	Agenda of the Event	N/A			

Sl. No.	Particulars	Event related Details
17.	Provide the link of the report uploaded on College Website	
18.	Provide the links of the report uploaded on Social Media	N/A
19.	Report sent to Newspapers? If yes, provide cuttings/images:	N/A
20.	Certificates Printed?	N/A
21.	Feedback Collected?	N/A
22.	Attendance Sheet Attached?	YES
23.	Summary of the Event (Around 100 words)	<p>The Students from Department of B.Com &amp; BBA, Dayananda Sagar College of Arts, Science &amp; Commerce, had organized "BUSINESS PLAN" on 3<sup>rd</sup> May 2023 that is on Wednesday, under "UDYAMITA," the ENTREPRENEURSHIP CELL. This curriculum was designed to help students focus on entrepreneurship aspects and to know how well they could connect with current trends, while also having fun.</p> <p>To give students a practical experience in developing a comprehensive business plan, enhancing their understanding of business fundamentals, and improving their skills in research, analysis, and presentation. In this activity, students will work in teams to create a detailed business plan for a hypothetical startup or an existing company. They will cover essential components of a business plan, including market analysis, financial projections, and marketing strategies.</p> <p>There were over all 6 teams. Each team had 3 participant and had two rounds of presentation.</p>
24.	Photographs of the Event	YES

**Notes:**

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

# Original sheet need to be filed and scanned copy should be attached

PS:

❖ Whichever column is not applicable, write as NA.

❖ If the nothing is done / gained / spent, write as No/Nil.

  
Event Coordinator  
3/5/23

  
HOD BBA  
2/5/2023

  
HOD BCOM  
-3/5/23

  
IQAC Coordinator  
03/05/23

  
Principal



Image 1: Participants discussing about the event.



Image 2: Participants taking part in the event.



**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE**  
SHAVIGE MALLESHWARA HILLS, KUMARASWAMY LAYOUT, BENGALURU-560111

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

**DEPARTMENT OF COMMERCE AND MANAGEMENT B.COM/BBA-UG(BU)**

**ENTERPRENEURSHIP CELL (UDYAMITA)**

**PRESENTS**

# **POSTER MAKING COMPETITION**

**Date: 14 May 2024**

**Time: 9:30 AM to 11:00 AM**

**Venue: Building No.13**

**Classroom No: 508**



## **Faculty Coordinators**

**Meghana C**

**V R Rajendra Kumar**

**Lohith Kumar S**

## **Student Organisers**

**Srushti Jain**

**Mahendra R**

**Shivani Niranjan**

**Yashas G**

**Faculty**

**HOD's.**

**Vice Principal**

**Principal**





Bengaluru, KA, India  
1st Cross Road, Kumaraswamy Layout,  
Bengaluru, 560111, KA, India  
Lat 12.907317, Long 77.567486  
05/14/2024 10:08 AM GMT+05:30  
Note: Captured by GPS Map Camera



Bengaluru, KA, India  
Kumaraswamy Layout, Bengaluru, 560111, KA,  
India  
Lat 12.907286, Long 77.567817  
05/14/2024 10:08 AM GMT+05:30  
Note: Captured by GPS Map Camera



**Bengaluru, KA, India**  
1st Main Road, Kumaraswamy Layout,  
Bengaluru, 560111, KA, India  
Lat 12.907134, Long 77.566462  
05/14/2024 10:09 AM GMT+05:30  
Note : Captured by GPS Map Camera

# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shree Muttacharya Hills, Ramnagar, Mysuru, Bangalore-580003

Internal Quality Assurance Cell (IQAC)

Poster Making Competition

Conducted by Entrepreneurship Cell (A2Punita)

Department: BBA/B. Com

Date: 14-05-2024

Sl. No.	Particulars	Event related Details			
1.	Event <sup>a</sup>	Poster Making Competition			
2.	Title of the Event	Poster Making Competition			
3.	Date	14-05-2024			
4.	Time	6.30 pm to 11.00 am			
5.	Venue	Building No 11, Room no 508 DSCAC			
6.	Resource Person 1 Details (Profile to be enclosed)	NA			
7.	Topics Covered	Brand Awareness, Creativity, Advertisement and Consumer Awareness			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	2	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	46	External:	NA
12.	Faculty Coordinator/s	Prof. Meghana C, Prof. V. B. Rajendra Kumar and Prof. Subitha Kumar			
13.	Student Coordinator/s	Full Name: _____ Course, Semester & Section: B.Com (H) Sem & Sec: _____			
14.	Total Expenditure (Details to be enclosed)	₹0			
15.	Sponsors and Amount (if any)	NA			
16.	Program Schedule of the Event attached?	Yes			
17.	Provide the link of the report uploaded on College Website	No			
18.	Provide the link of the report uploaded on	No			



**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)

Poster Making Competition

Conducted by Entrepreneurship Cell (Udyamita)

Department: BBA/B. Com

Date: 14-05-2024

Sl. No.	Particulars	Event related Details			
1.	Event*	Poster Making Competition			
2.	Title of the Event	Poster Making Competition			
3.	Date	14-05-2024			
4.	Time	9.30 am to 11.00 am			
5.	Venue	Building No 13, Room no 508 DSCASC			
6.	Resource Person 1 Details (Profile to be enclosed)	NA			
7.	Topics Covered	Brand Awareness, Creativity, Advertisement and Consumer Awareness			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	2	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	46	External:	NA
12.	Faculty Coordinator/s	Prof. Meghana C, Prof V. R Rajendra Kumar and Prof Lohith Kumar			
13.	Student Coordinator/s	Full Name: Srusti Course, Semester & Section: B.Com 1 <sup>st</sup> Sem B Sec			
14.	Total Expenditure (Details to be enclosed)	188			
15.	Sponsors and Amount (if any)	NA			
16.	Program Schedule of the Event attached?	Yes			
17.	Provide the link of the report uploaded on College Website	No			
18.	Provide the links of the report uploaded on	No			

Sl. No.	Particulars	Event related Details
	Social Media	
19.	Report sent to Newspapers? If yes, provide cuttings/Images:	No
20.	Certificates Printed? (Attach a copy**)	No
21.	Feedback Collected? (Attach a copy**)	No
22.	Attendance Sheet Attached?*	Yes
23.	Summary of the Event (Around 100 words)	<p>B.Com/BBA Department Conducted the Poster Making Competition to Young Entrepreneurs. Where over 46 students had participated. Poster competitions raise awareness of issues and participation programs. Posters provide visual, colourful, simple ways to communicate community issues and events, and are suitable for display in community spaces. It was a platform for students to show case their entrepreneurship skills and creativity. The event provided valuable insights into innovative ideas brewing within the students community.</p> <p>The competition successfully fulfilled its objectives, promoting a sense of innovation and encouraging students to visualize and communicate their business ideas effectively through the medium of posters. The Institute's Enterpreneurship Committee looks forward to organizing similar events in the future to continue nurturing and celebrating the entrepreneurial spirit among students.</p>
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Attached Below

  
 DC  
 14/05/24  
 Event Coordinator

  
 HOD/Director  
 14/05/24

  
 IQAC Coordinator  
 14/05/24

  
 Principal