DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShavigeMalleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell ENTREPRENEURSHIP CELL- UDYAMITA Event Report- BUSINESS PLAN

Department: B.COM/BBA

Date: 03/05/2023

SI. No.	Particulars	Event related Details				
1.	Event*	BUSINESS PLAN				
2.	Title of the Event	ENTREPRENEURSHIP CELL- BUSINESS PLAN				
3.	Date	03/05/2023				
4.	Time	3.00 PM to 4.00 PM				
5.	Venue	Building 13, R	Building 13, Room 201			
6.	Resource Person 1 Details	N/A				
7.	Topics Covered	N/A				
8.	Resource Person 2 Details	N/A				
9.	Topics Covered	N/A				
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	N/A	External:	N/A	
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	23	External:	N/A	
12.	Faculty Coordinator/s	Full Name: Prof. Meghana C Prof. Lohit Kumar Prof. Rajendra Kumar Department: B.Com/BBA Designation: Assistant Professor				
13.	Student Coordinator/s	Aishwarya- U03CJ21C0073 Srusti - U03CJ21C0283 Bhumika - U03CJ21C0283 Gagan- U03CJ21C0003				
14.	Total Expenditure	N/A				
15.	Sponsors and Amount (if any)	N/A				
16.	Agenda of the Event	N/A		,		

No.	Particulars	Event related Details
17.	Provide the link of the report uploaded on College Website	
18.	Provide the links of the report uploaded on Social Media	N/A
19.	Report sent to Newspapers? If yes, provide cuttings/images:	N/A
20.	Certificates Printed?	N/A
21,	Feedback Collected?	N/A
22.	Attendance Sheet Attached?	YES
23.	Summary of the Event (Around 100 words)	The Students from Department of B.Com & BBA, Dayananda Sagar College of Arts, Science & Commerce, had organized "BUSINESS PLAN" on 3rd May 2023 that is on Wednesday, under "UDYAMITA," the ENTREPRENEURSHIP CELL. This curriculum was designed to help students focus on entrepreneurship aspects and to know how well they could connect with current trends, while also having fun. To give students a practical experience in developing a comprehensive business plan, enhancing their understanding of business fundamentals, and improving their skills in research, analysis, and presentation. In this activity, students will work in teams to create a detailed business plan for a hypothetical startup or an existing company. They will cover essential components of a business plan, including market analysis, financial projections, and marketing strategies. There were over all 6 teams. Each team had 3 participant and had two rounds of presentation.
24.	Photographs of the Event	YES

Notes:

- * Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.
- ** Format Copy need to be attached and hard copy need to be filed
- *Original sheet need to be filed and scanned copy should be attached PS:
 - Whichever column is not applicable, write as NA.
 - If the nothing is done / gained / spent, write as No/Nil.

Event Coordinator

HOD BBA HOD BCOM

IQAC Coordinator

Principal



Image 1: Participants discussing about the event.



Image 2: Participants taking part in the event.



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

SHAVIGE MALLESHWARA HILLS, KUMARASWAMY LAYOUT, BENGALURU-560111

INTERNAL QUALITY ASSURANCE CELL (IQAC)

DEPARTMENT OF COMMERCE AND MANAGEMENT B.COM/BBA-UG(BU)

ENTERPRENEURSHIP CELL (UDYAMITA)
PRESENTS

POSTER MAKING COMPETITION

Date: 14 May 2024 Time: 9:30 AM to 11:00 AM Venue: Building No.13 Classroom No: 508

Faculty Coordinators

Meghana C V R Rajendra Kumar Lohith Kumar S

Student Organisers

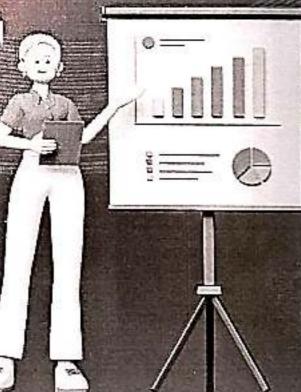
Srushti Jain Mahendra R Shivani Niranjan Yashas G

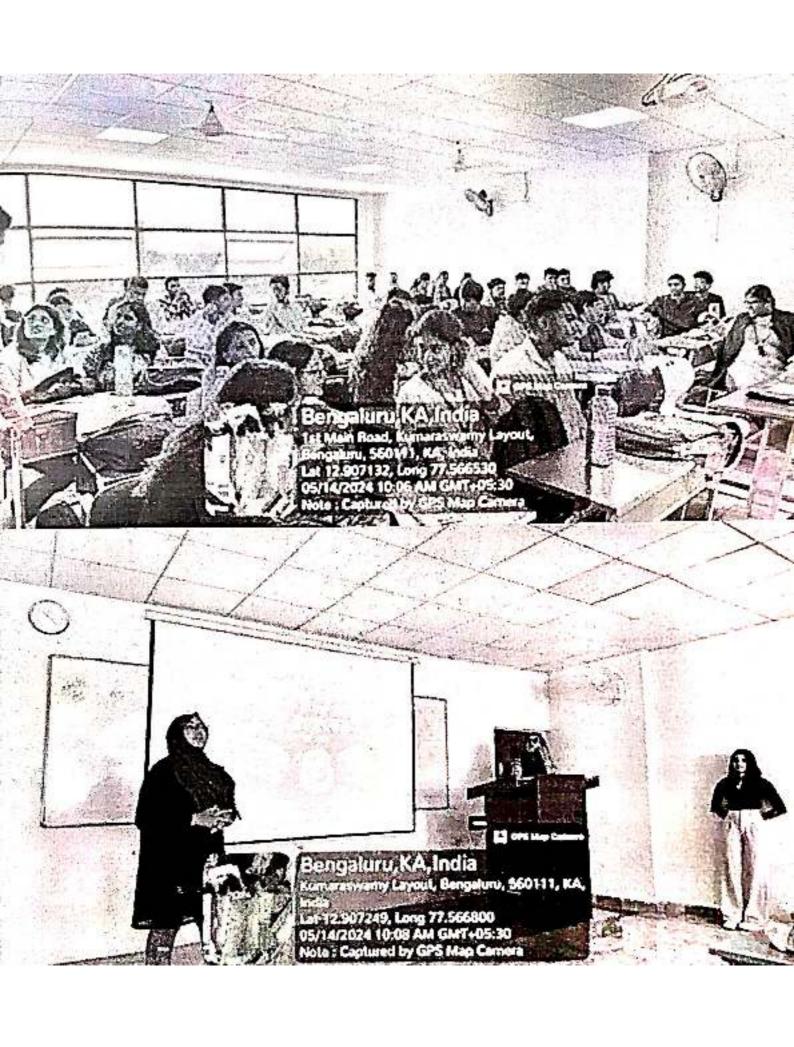
Faculty

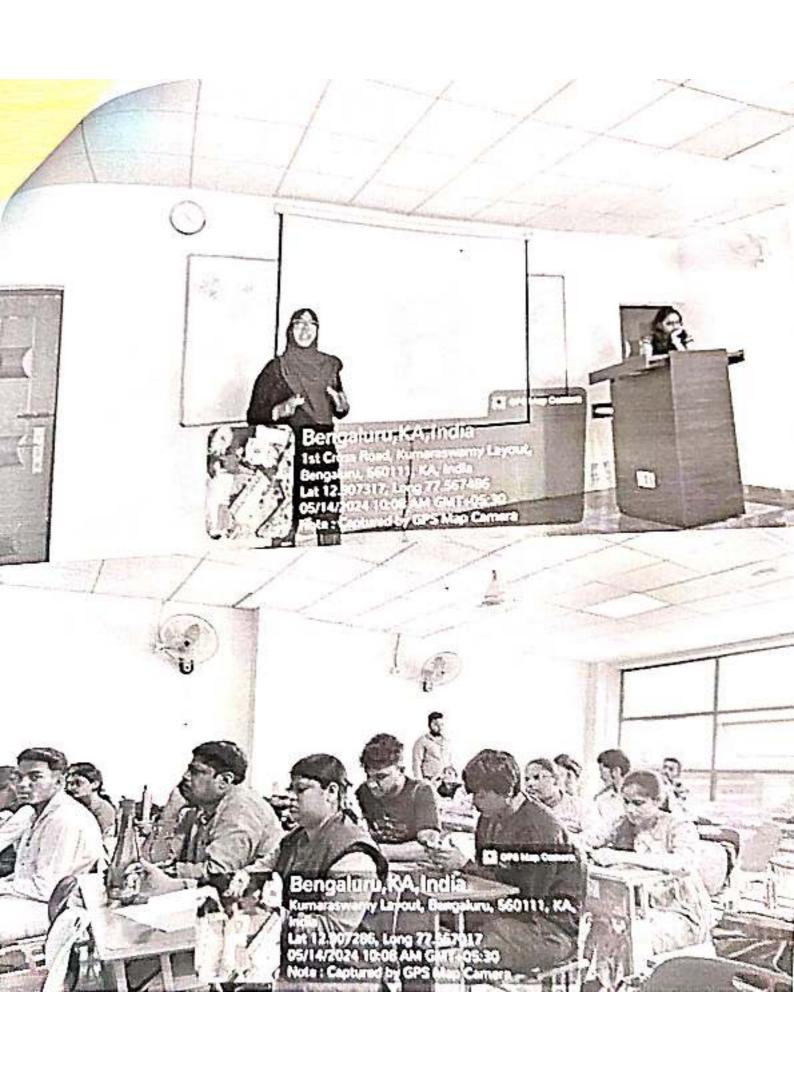
HOD's.

Vice Principal

Principal









DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Sharipa Mallachasara Mills, Romanasaran Carrott, Rangellara Santas Antonesii Qualitry Accordance Call (AQAC) Process Mallacing Compatitions

Conducted by Entragrammenting Cell (Officentia)

Department: BBA/B. Com

Date: \$8-65-2024

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2	Ewert*	Passer Malifely Compatition			
2	Title of the East.	Paster Militing Competition			
*	thats	14.05.0004			
*	Time	5.50 pm to 11.50 pm			
*	Trainin.	Building No 13, Room to 509 DSCASC			
*	Resource Person 1 Details (Profile to be enclosed)	NA.			
	Topics Covered	Brand Awareness, Creativity, Advertisement and Concessor Awareness			
*	Security Person 2 Details (Profile to be enclosed)	NA .			
4	Topics Covered	NA.			
30.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal.	2	External:	-
31.		beternet.	44	Externals	-
52.	Faculty Coordinator/s	Book Maghana C, Prof Y, B Rayandra Roman and Prof Lobells Roman			
A.A.	Nucleon Coordinator/s	East Name: Small Course, Semester & Senton: 8-Com S ²⁰ Sam & Sec.			
34	Yera' Expenditure (Details to be anchored)	288			
35		200			
36	Program Schoolule of the Event attached?	Nes			
9.7	Provide the link of the report uploaded on College Website	No			
38	Provide the links of the report upleaded or	860			

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)

Poster Making Competition

Conducted by Entrepreneurship Cell (Udyamita)

Department: BBA/B. Com Date: 14-05-2024

SI. No.	Particulars	d Details			
1.	Event*	Poster Making Competition			-
2,	Title of the Event	Poster Making Competition			
3.	Date	14-05-2024			
4.	Time	9.30 am to 11.00 am			
5.	Venue	Building No 13, Room no 508 DSCASC			
6.	Resource Person 1 Details (Profile to be enclosed)	NA			
7.	Topics Covered	Brand Awareness, Creativity, Advertisement and Consumer Awareness			
В.	Resource Person 2 Details (Profile to be enclosed)	NA .			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	2	External:	NA
11.		Internal:	46	External:	NA
12.	Faculty Coordinator/s	Prof. Meghan	a C, Prof V. R Ra	jendra Kumar and Pro	f Lohith Kumar
13.	Student Coordinator/s	Full Name: Srusti			
14.	Total Expenditure (Details to be enclosed)	Course, Semester & Section: B.Com 1 th Sem B Sec 188			
15		NA .			
16	Program Schedule of the Event attached?	Yes			
17.	Provide the link of the report uploaded on College Website	No			
18	Provide the links of the report uploaded on	No			

SI. No.	Particulars	Event related Details			
	Social Media				
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No			
20.	Certificates Printed? (Attach a copy**)	No			
21.	Feedback Collected? (Attach a copy**)	No .			
22.	Attendance Sheet Attached?*	Yes			
23.	Summary of the Event (Around 100 words)	B.Com/BBA Department Conducted the Poster Making Competition to Young Entrepreneurs. Where over 46 students had participated. Poster competitions raise awareness of issues and participation programs. Posters provide visual, colourful, simple ways to communicate community issues and events, and are suitable for display in community spaces. It was a platform for students to show case their entrepreneurship skills and creativity. The event provided valuable insights into innovative ideas brewing within the students community. The competition successfully fulfilled its objectives, promoting a sense of innovation and encouraging students to visualize and communicate their business ideas effectively through the medium of posters. The Institute's Entereneurship Committee looks forward to organizing similar events in the future to continue nurturing and celebrating the entrepreneurial spirit among students.			
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Attached Below			

Event Coordinator

HOD/Director

IQAC Coordinator

Principal