

# DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-560078

Internal Quality Assurance Cell (IQAC) Cell

“Bridge Course – Uplink“

“Induction program”

Department: B.Com

Date: 12-09-2020

Sl. No.	Particulars	Event-related Details
1.	Event*	Induction Program – B.Com
2.	Title of the Event	Induction program 2020-2021
3.	Date	09-09-2020 to 12-09-2020 (4 days)
4.	Time	From 9.00 am to 12.30 pm
5.	Venue	Online Session – Google Platform, Zoom Platform
6.	Resource Person 1 Details  (Profile to be	Name: Prof. Murugesha B.N, Prof. Rashmi.S, Prof. Ashwini Basavaraju, Prof. Usha C.R
7.	Topics Covered	<ul style="list-style-type: none"><li>• Do’s and Don’ts of business communication.</li><li>• Conceptual knowledge of the discipline Financial Accounting</li><li>• Introduction to preparation of financial statements</li><li>• Introduction to basic knowledge and skills of numerical abilities and aptitudes for cracking public service examinations and competitive examinations.</li><li>• Introduction to accounting treatment in respect of different categories of business undertakings.</li><li>• Introduction to marketing management, consumer behaviour, market segmentation.</li></ul>
8.	Resource Person 2 Details  (Profile to be enclosed)	NIL

9.	Topics Covered	NIL			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	18	External:	NIL
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	2,021	External:	NIL
12.	Faculty Coordinator/s	Name: Prof. Murugesha B.N Designation: HOD Department: Dept. of B.Com/BBA (BU) Name: Mrs. Rashmi S Designation: Assistant Professor Department: Dept. of B.Com/BBA (BU)			
13.	Student Coordinator/s	-NIL-			
14.	Total Expenditure (Details to be enclosed)	-NIL-			
15.	Sponsors and Amount (if any)	-NIL-			
16.	Program Schedule of the Event attached?	Yes			
17.	Provide the link of the report uploaded on College Website				

18.	Provide the links of the report uploaded on Social Media	<a href="https://www.instagram.com/p/CUzCA5IPU3y/?utm_source=ig_web_copy_link">https://www.instagram.com/p/CUzCA5IPU3y/?utm_source=ig_web_copy_link</a> <a href="https://www.linkedin.com/posts/dayananda-sagar-college-of-arts-science-and-commerce-62757a1ab_induction-program-conducted-for-bba-bcom-activity-6852485952032542720-4Jfl">https://www.linkedin.com/posts/dayananda-sagar-college-of-arts-science-and-commerce-62757a1ab_induction-program-conducted-for-bba-bcom-activity-6852485952032542720-4Jfl</a> <a href="https://twitter.com/PDscasc/status/1446720357612732425?s=20">https://twitter.com/PDscasc/status/1446720357612732425?s=20</a> <a href="https://www.facebook.com/DSCASCBU/posts/234884631996040">https://www.facebook.com/DSCASCBU/posts/234884631996040</a>
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No
20.	Certificates Printed? (Attach a copy**)	No
21.	Feedback Collected? (Attach a copy**)	No
22.	Attendance Sheet Attached? #	Yes
23.	Summary of the Event (Minimum 100 words)	<p>Induction Program Conducted from 9<sup>th</sup> to 12<sup>th</sup> Nov 2020.</p> <p>It is a 3 days Induction Program after the successful completion of Inauguration session with an aim to induct new concepts to the students from industry experts and academia experts.</p> <p>Day-1: Induction program was started with an Inauguration programme and the program was kick started by Prof. Usha C R, gave the detailed insights on do's and don'ts while having a formal communication, which is very important for the students to understand and start adapting the techniques given by Prof. Usha C R so that they can be corporate ready.</p> <p>Day-2:</p>

		<p>The second day of the induction program was kick started by Prof. Rashmi S with a webinar on <b>“Conceptual knowledge in the discipline of Financial Accounting”</b> for giving insights on the basics of Financial Accounting.</p> <p>Day3:-</p> <p>Induction program was started with a webinar on <b>“Fundamentals of management and life skills”</b> by Prof. Murugesha B.N. to enable students understand the principles of management of a business entity and life skills needed for effective management and navigate their lives.</p> <p>Day-4:-</p> <p>Induction program was started Introduction on <b>“Business organization and market dynamics”</b> by Prof. Ashwini Basavaraju. The objective of this programme was to help students understand different forms of business entities and to galvanize the market structure, their behaviors and dynamics in 21st century. Students were inducted with new concepts. They had a very great learning week.</p>
24.	<p><b>Photographs of the Event</b></p> <p>(About5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)</p>	Attached

**Event Coordinator**

**HOD/Director**

**IQAC Coordinator**

**Principal**

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Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-560078

Internal Quality Assurance Cell (IQAC) Cell

“Bridge Course – Uplink“

“Induction program”

Department: BBA

Date: 12-09-2020

Sl. No.	Particulars	Event-related Details
1.	Event*	Induction Program – BBA
2.	Title of the Event	Induction program 2020-2021
3.	Date	09-09-2020 to 12-09-2020 (4 days)
4.	Time	From 9.00 am to 12.30 pm
5.	Venue	Online Session – Google Platform, Zoom Platform
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Mrs. Ashwini Basavaraju, Mrs. Rekha Gothe, Mrs. Sheema Shaheen, Mr. Mukesh Soni
7.	Topics Covered	<ul style="list-style-type: none"><li>• Do's and Don'ts of business communication.</li><li>• Conceptual knowledge of the Accounting, insights on the golden rules of accounting.</li><li>• Introduction to basic statistical tools for analysis in the competitive examinations point of view.</li><li>• Introduction to management process, organisational structure</li></ul>
8.	Resource Person 2 Details (Profile to be enclosed)	NIL
9.	Topics Covered	NIL

10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	15	External:	NIL
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	207	External:	NIL
12.	Faculty Coordinator/s	<b>Name: Dr. Suplab Podder</b> <b>Designation: HOD</b> <b>Department: Dept. of B.Com/BBA (BU)</b> <b>Name: Mrs. Ashwini Basavaraju</b> <b>Designation: Assistant Professor</b> <b>Department: Dept. of B.Com/BBA (BU)</b>			
13.	Student Coordinator/s	-NIL-			
14.	Total Expenditure (Details to be enclosed)	-NIL-			
15.	Sponsors and Amount (if any)	-NIL-			
16.	Program Schedule of the Event attached?	Yes			
17.	Provide the link of the report				

	uploaded on College Website	
18.	Provide the links of the report uploaded on Social Media	<a href="https://www.instagram.com/p/CUzCA5IPU3y/?utm_source=ig_web_copy_link">https://www.instagram.com/p/CUzCA5IPU3y/?utm_source=ig_web_copy_link</a> <a href="https://www.linkedin.com/posts/dayananda-sagar-college-of-arts-science-and-commerce-62757a1ab_induction-program-conducted-for-bba-bcom-activity-6852485952032542720-4Jfl">https://www.linkedin.com/posts/dayananda-sagar-college-of-arts-science-and-commerce-62757a1ab_induction-program-conducted-for-bba-bcom-activity-6852485952032542720-4Jfl</a> <a href="https://twitter.com/PDscasc/status/1446720357612732425?s=20">https://twitter.com/PDscasc/status/1446720357612732425?s=20</a> <a href="https://www.facebook.com/DSCASCBU/posts/234884631996040">https://www.facebook.com/DSCASCBU/posts/234884631996040</a>
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21.	Feedback Collected? (Attach a copy**)	No
22.	Attendance Sheet Attached? #	Yes
23.	Summary of the Event (Minimum 100 words)	<p>Induction Program Conducted from 9<sup>th</sup> to 12<sup>th</sup> Nov 2020.</p> <p>It is a 3 days Induction Program after the successful completion of Inauguration session with an aim to induct new concepts to the students from industry experts and academia experts.</p> <p>Day-1: Induction program was started with an Inauguration programme and the program was kick started by Prof. Mukesh Soni, gave the detailed insights on do's and don'ts while having a</p>

		<p>formal communication, which is very important for the students to understand and start adapting the techniques given by Prof. Mukesh Soni so that they can be corporate ready.</p> <p>Day-2:</p> <p>Induction program was started with an Inauguration programme and the program was kick started by Mrs. <b>Ashwini Basavaraju</b> with a webinar on <b>“Conceptual knowledge in the discipline of Accounting”</b> for giving insights on the basics of Accounting.</p> <p>Day 3:</p> <p>Induction program was started with a webinar on <b>“Quantitative Methods for Business-I”</b> by Mrs. Rekha Gothe, <b>to enable students understand the basics of statistical tools for analysis in the competitive examinations point of view.</b></p> <p>Day 4:-</p> <p>Induction program was started Introduction on <b>“Management Process”</b> by Mrs. Sheema Shaheen. <b>The objective of this programme was to help students understand different forms of business entities and to galvanise the management structure, their behaviours needed for effective management and navigate their lives. They had a very great learning week.</b></p>
24.	<p><b>Photographs of the Event</b></p> <p>(About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)</p>	Attached

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