DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShavigeMalleshwara Hills, Kaumarswamy Layout, Bangalore-560082 Internal Quality Assurance Cell (IQAC) Cell

Report of the Event Conducted

Date: 02/10/2019

Department: BBA / B Com

SI. No. **Particulars Event related Details** 1. Event* ISR ACTIVITIES Awareness on reducing plastic footprint, Plantation and Cleanliness drive, 2. Title of the Event Yeshwanthapura Railway Station 🐉 3. Date 02/10/2019 Time 9:00 AM to 5:00 PM 5. Venue Yeshwanthapura Railway Station 6. Resource Person 1 Details** NA (Profile to be enclosed) 7. **Topics Covered** Awareness on reducing plastic footprint, Plantation and Cleanliness drive. Resource Person 2 Details** 8. NA (Profile to be enclosed) **Topics Covered** 9. NA Internal: 2 No. Faculty Participants 10. External: 0 (Enclose a copy of names with signatures) Internal: No. Student Participants 20 11. External: 0 m, (Enclose a copy of names with signatures) Faculty Coordinator/s Shalini Kumari Rawani 12. 13. Student Coordinator/s Charan **Total Expenditure** 14. NA (Details to be enclosed) Sponsors and Amount (if any) 15. NA Agenda of the Event 16. Orientation and Cleanliness Drive (Enclose a copy) Report uploaded on college 17. NA website? If yes, give details: Report sent to media? If yes, 18. NA give details: 19. Report uploaded in Social NA Media? If yes, give details:

ıO.	Particulars	Event related Details
20.	Certificates Printed? (Enclose a copy***)	NA
	Feedback Collected? (Enclose a copy***)	NA
22.	Summary of the Event (Minimum 100 words)	The earth we live in is almost always under the threat of destruction by to our own negligence. It is very disheartening to see people who essentially have an obligation to keep their surrounding clean living in blatant disregard for this. The fact that very few people are aware of the importance of cleanliness in their surroundings and the effect uncleanliness has. To make people aware of ill effect of using plastic, not keeping surroundings clean, our students took up this activity of creating awareness in passengers of Yeshwanthapura railway station.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	YES

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

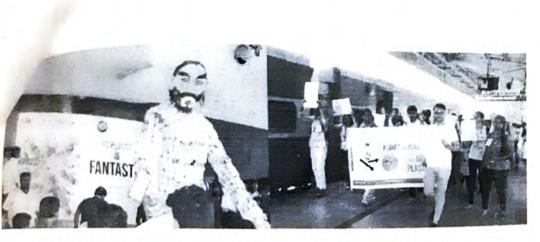
PS: Whichever column is not applicable, write as NA.

Event Coordinator

IQAC Coordinator

HOD/Director

Principal



Creating Plasticasura from Plastic bottlesStudents with banners of no plastic.



Narrating importance of cleanliness

Cleaning Railway tracks

Dayananda Sagar College of Arts, Science and Commerce

Department of Commerce and Management (UG) BBA / B Com

DISHAA - Institutional Social Responsibility

Report on ISR Activities: Campaign on spreading awareness about Cleanliness and need to reduce and discard single use plastic.

In collaboration with Aikya, Dishaa – ISR Cell of DSCASC conducted an awareness program to commemorate the 150th Birth Anniversary of Mahatma Gandhi. It was unique campaign to spread awareness about cleanliness, reduce and discard single use plastic among the travelers. Over 500 participants participated in this event. On this occasion a 'plastic monster' was made of out of plastic bottle and was displayed in Yeshwanthapura Railway station. Enthusiastic volunteers helped in creating awareness on reducing usage of single use plastic, importance of cleaning the surroundings and planting trees.



Poster



Making of plastic Monster



Plastic Monster

Creating awareness on cleanliness



Collecting plastics littered along the tracks



Awareness March against single use plastic