# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560082 Internal Quality Assurance Cell (IQAC) Cell

## **CIL Training on Art of Speaking**

Department: 6th Sem MCA

Date: 18/05/2019

SI. No.	Particulars	Event related Details			
1.	Event*	Workshop			
2.	Title of the Event	CIL Training on Art of Speaking			
3.	Date	18/05/2019			
4.	Time	9.00 a.m – 4.00 pm			
5.	Venue	4th Floor, CD Sagar			
6.	Resource Person 1 Details** (Profile to be enclosed)	Mr Chirag Aneja, Free-lance Communication Trainer			
7.	Topics Covered	Effectively Communication, Public Speaking etc.			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NIL	External:	NIL
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	28	External:	NIL
12.	Faculty Coordinator/s	Prof. Srivatsala V.			
13.	Student Coordinator/s	Ms. Jayalakshmi			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	NA			
17.	Report uploaded on college website? If yes,	No			

SI. No.	Particulars	Event related Details	
	give details:		
18.	Report sent to media? If yes, give details:	No	
19.	Report uploaded in Social Media? If yes, give details:	No	
20.	Certificates Printed? (Enclose a copy***)	Yes	
21.	Feedback Collected? (Enclose a copy***)	No	
	Summary of the Event (Minimum 100 words)	The students of 6th sem MCA were accompanied by the faculty coordinator to the venue. The trainer Mr.Chiral spoke on art of speaking at length. The students we taught the effectiveness of communication through various activities. The art of public speaking and gauging the audience before speaking were taught to the students. Overall the students enjoyed the sessions. They promise to practice what they learnt.	
23.	Photographs of the Event (Attached)	Yes	

#### Notes:

Event Coordinator

**IQAC Coordinator** 

Principal

<sup>\*</sup> Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

<sup>\*\*</sup> Name / Organization / Designation / Area of Expertise

<sup>\*\*\*</sup> Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

6. Art of Speaking	18/05/2019	Mr Chirag	6" Semester
u. Italian apra-		Aneja	MCA students

Public speaking is an audience-centered process (pp. 2-6).

- The Public Speaking Effectiveness Process Model (Exhibit 1.1) depicts the central role of the audience in speech planning and speech making.
- B. Elements of the Model include:
- Audience: the specific group of people to whom a speech is directed.
- a. Before giving the speech, audience analysis involves the study of the diverse characteristics of audience members, and then, based on those characteristics, the making of predictions about how audience members are apt to listen to, understand, and be motivated to act in response to a speech.
- During the presentation of a speech, audience feedback occurs when audience members provide nonverbal and verbal cues that indicate their reactions to what the speaker is saying.
- Context: physical, cultural, historical, and psychological factors in the setting in which a speech is presented.
- a. Physical setting includes location, size of room, seating arrangement, distance between and audience and speaker, time of day, room temperature, and lighting.
- Cultural setting includes values, beliefs, meanings, and social mores of specific groups of people in the audience. Audience expectations and feedback behaviors may vary by culture.
- Historical setting includes events that have occurred prior to the speech that are related to the speech topic, the speaker, and the audience.
- d. Psychological setting includes the moods, feelings, attitudes, and beliefs of individual audience members that affect how the speech message may be perceived.
- Speaker: source or originator of the speech. Choices of topic, organization, and language will reflect the speaker's interests, beliefs, background, and experience, along with presentational goals for the speech.
- 4. Speech planning process: the system used by the speaker to prepare a speech.
  Includes: selecting specific speech goal, developing a strategy for audience adaptation, gathering and evaluating information, organizing and structuring information into an outline, choosing appropriate visual aids and verbal language, and practicing the speech.



Mr Chirag Aneja interacting with students



#### Chirag Aneja

A Communication Trainer with more than 5 years of experience in Pre-process Coaching,
New Joiner, orientation programs and Conduct Public speaking/ Presentation Skills Program.
Primary role involves in Training participants on Soft skills, Accent, Cultural sensitivity,
Understanding of Telephone etiquette, Customer service concepts and selling skills. Provide
coaching and support to all departments based on business needs. Develop and maintain all
company training material. Provide feedback to the trainees in a timely manner.

Provide coaching and support to all departments based on business needs. Deliver Learning
and Development Module - Presentation Skills, Time and Stress Management, Conflict
Management and Team Building.

#### Skills & Expertise

Social Media Marketing
Customer Service
Public Speaking
Advertising
Training
Management
Leadership
Coaching
Personal Development
Selling
Business Development

### STEELEGE OF ARTS, SCIENCE AND COMMERCE

CENTRE FOR INNOVATION AND LEADERSHIP

Department: Master of Computer Applications (190)

Section / Semester: VI

Batch: 2016 - 2019

Unit: If

Date: 18/05/2019

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