

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Kumaraswamy Layout, Bangalore-78
Internal Quality Assurance Cell

LITERARY CELL –‘ AKSHARA’

Annual Report : (ONE YEAR REPORT FROM JUNE 2022 TO MAY 2023)

The Literary Cell-‘ AKSHARA’ of Dayananda Sagar College of Arts, Science & Commerce functions with the overt aim to develop the imaginative faculties of students by encouraging them to give free expression to their ideas through various literary forms. The activities of this Cell are planned to augment the output of the members of the club and thereby imparting these values to the student community as a whole. The literary capabilities inherent in the students need to be inhibitantly brought out to give flair to their creative aptitude.

In April, the Literary club organised Kuvempu Smarane was conducted to appreciate the life and works of Kuvempu, a renewed Kannada poet and writer, and to encourage students to understand more about his contributions to literature. The students were asked to deliver a speech about Kuvempu’s contributions to Kannada Literature and how his work has influenced the language and culture of Karnataka. Soon after the presentation a quiz was conducted to test the listening ability of the students and prizes were distributed to the winners.

In May, the department of MBA (BU) organised a Rally on “Need for Education”, Students are made to understand the fact that education helps them to develop critical skills like decision-making, mental agility, problem-solving, and logical thinking. People face problems in their professional as well as personal lives. The United Nations Convention on the Rights of the Child recognizes education as a legal right of every child. Yet education remains a privilege to many. UNESCO data shows that 258 million children and youth were out of school for the school year ending in 2018. Apart from this Dayananda sagar college is taking initiative in bringing society at large to make them aware of the importance of Education. In this connection, a student rally was organised on 18.5.23 in important areas of Kumaraswamy Layout. Placards like “Education to all.” Department of BBA/B.COM has conducted KANNADA RAJYOSTAVA on 24th November 2022. Overall, 1,749 students of DSCASC got benefitted from the Literary Cell- AKSHARA.



Students are interacting in the event.



Resource person is addressing the students.

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Sl.No.	Event Name	Date	Weblink	No of Student benefitted
1	"KUVEMPU SMARANE"	10/04/2023	https://dscasc.edu.in/images/iqac/cell-events/kuvempu.pdf	50
2	Essay writing on Dr B R Ambedkar	21/04/2023	https://www.dscasc.edu.in/images/BCA/news/Ambedkar.pdf	30
3	Talk on Basava Jayanthi	25/04/2023	https://www.dscasc.edu.in/images/BCA/news/BasavaJayanthi.pdf	30
4	Essay Writing- "Bal Gangadar Thilak"	25/07/2022	https://www.dscasc.edu.in/images/BCA/news/LCEssay.pdf	20
5	Revisiting English Grammar- Re-Understanding the Basics of English Grammar	16/07/2022	https://www.dscasc.edu.in/images/iqac/cell-events/Reg.pdf	30
6	Understanding Documentaries	20/07/2022	https://www.dscasc.edu.in/images/BCA/news/Analysing.pdf	20
7	Sketch Competition- Independence Day	15.08.2022	https://www.dscasc.edu.in/images/BCA/news/Poster_Presentation.pdf	17
8	Book Review- "Wings of Fire" by A P J Abdul Kalam	17/10/2022	https://www.dscasc.edu.in/images/BCA/news/WingFire.pdf	31
9	Short Story Review- "The Wolf" by Farooq Sarwar	31/10/2022	https://www.dscasc.edu.in/images/BCA/news/Wolf.pdf	20
10	Essay Writing	3/8/2022	https://www.dscasc.edu.in/images/MBA/initiatives/EssayW.pdf	36

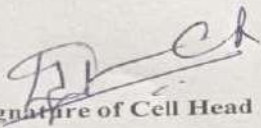
11	Picture Interpretation	23/8/2022	https://dscasc.edu.in/images/MBA/initiatives/Interpretation.pdf	48
12	Essay Writing - Women's Day	15/3/2023	https://dscasc.edu.in/images/MBA/initiatives/wd.pdf	53
13	Essay Writing	3/4/2023	https://www.dscasc.edu.in/images/MBA/initiatives/EW.pdf	44
14	Documentary Review	26/4/2023	https://dscasc.edu.in/images/MBA/initiatives/Documentary.pdf	57
15	Rally For Education	18/5/2023	https://www.dscasc.edu.in/images/MBA/initiatives/LLRR.pdf	27
16	Group Discussion	17/5/2023	https://www.dscasc.edu.in/images/MBA/initiatives/Groupdiscussion.pdf	17
17	Film Review- "Kantara"	24/11/2022	https://www.dscasc.edu.in/images/BCA/news/Kantara.pdf	40
18	Film Review- "Alita: Battle Angel"	25/11/2022	https://www.dscasc.edu.in/images/BCA/news/AlitaBattle.pdf	37
19	Guest Faculty Lecture Program "The Relevance of the Sanskrit in the Twenty-first Century"	20/07/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Guest_Faculty_Lecture.pdf	120
20	स्मरणशक्तिस्पर्धा (Memory power test competition)	04/07/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Memory.pdf	102
21	Speech Competition in Sanskrit "महाभारतकथा" (story of Mahabharata)	05/12/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Speech.pdf	45
22	Speech Competition in Sanskrit	07/12/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/glory.pdf	34

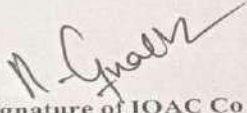
	“संस्कृतवाङ्मयवैभवम्” (Glory of Sanskrit)			
23	Speech Competition in Sanskrit “रामायणकथा” (Story of Ramayana)	06/12/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Ramayana.pdf	18
24	Speech Competition in Sanskrit “पररसरसंरक्षणम्” (Environment protection)	06/12/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Environment.pdf	18
25	Essay Writing Competition in Sanskrit “भारतस्य महत्तमा” (Greatness of Bharata)	07/11/22	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Sanskrit.pdf	82
26	स्मरणशक्तिस्पर्धा (Memory power test competition)	09/12/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Memorypower.pdf	90
27	कथालेखनस्पर्धा (Story Writing Competition)	28/04/2023	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Storywc.pdf	39
28	श्लोकवाचनस्पर्धा (Shloka Recitation Competition)	08/05/2023	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/ShlokaRecitation.pdf	31


29	आधुनिकका लचलम्बित्तु ेषु संस्कृत तिटक िवरसािा ः प्रतफलम्” (The reflection of Nava Rasas indicated in Sanskrit Drama, in modern day films)	08/05/2023	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/SanskritEssay.pdf	09
30	स्मरणश क्तिस्पर्ा (Memory power test competition)	08/05/2023	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Memorypw.pdf	16
31	Eassy Writting	24/11/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Prabandh.pdf	12
32	Drawing	24/11/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/PaintingKJ.pdf	08
33	Bhavageethe	24/11/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/BhavGeete.pdf	06
34	Kannada Rajyostava	26/11/2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/KR.pdf	450
35	Special Lecturing (Mahatma Gandhiji and Contemporary India)	18/4/2023	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Gandhi.pdf	80

Head & Members of the Cell

1. Prof. USHA CR (Head)	Head	BBA/B.COM
2. Prof.Sangeetha Dayanand	MEMBER	BBA/B.COM
3. Prof. Mukesh Soni	MEMBER	BBA/B.COM
4. Dr. Mahalakshmi	MEMBER	M.COM
5. Prof. Meenakshi	MEMBER	BCA
6. Prof. Nayana T	MEMBER	MBA
7. Prof. Umesh	MEMBER	BBA/B.COM
8. Prof. Srinivas H P	MEMBER	BBA/B.COM
9. Prof. Vadiraja K S	MEMBER	BBA/B.COM


Signature of Cell Head


Signature of IQAC Co -Ordinator


Signature of Principal
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