

**Dayananda Sagar College of Arts Science and Commerce**  
Kumaraswamy Layout, Bangalore - 78  
**Internal Quality Assurance Cell**

**Cell Annual Report 20-21**

**Cell Name: Gamyia (Placement and Career Guidance)**

Placement and Career Guidance Cell (Gamyia) is primarily responsible for training and guiding students towards campus placements. Also, to guide the students, the primary stakeholders to successfully achieve a campus placement. Dayananda Sagar Institution has a Placement Office at the institution level. Gamyia, Placement Cell 's responsibility is to coordinate the placement activities with the Placement Office and also to impart training in soft skills and other pre placement training. CIL is a in house training facility under which various pre placement training and soft skills trainings are conducted. Gamyia also conducts preplacement activities for the students of DSCASC. In 2020-21 there were various activities conducted in each department. Few activities like Job Readiness Workshop, Working in Team and Interpersonal Skills were conducted by CIL. Other activities were conducted at the department level by the various members of the Cell. There were pre placement activities like Resume Writing, Group Discussion to help the students in the campus placements. There were activities like placement orientation to guide the students in campus placements. Apart from these activities coordinating with the placement office at the institutional level, preparing database of the students, reaching out to students through email and making sure that they apply to various companies on time also is the primary responsibility of the cell member. The activities conducted during 2020-21 are mention below :

Sl.No.	Event Name	Date	Weblink
1.	Resume Writing	3.11.2020	<a href="https://dscasc.edu.in/images/bca/News/Seminars/BCA_ResumeWriting_3112020-compressed.pdf">https://dscasc.edu.in/images/bca/News/Seminars/BCA_ResumeWriting_3112020-compressed.pdf</a>
2.	Resume Writing for Campus Placements	29.10.2020	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
3.	Group Discussion	19.11.2020	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
4.	Interview Skills	11.12.2020	<a href="https://www.dscasc.edu.in/bca-news-and-events">https://www.dscasc.edu.in/bca-news-and-events</a>
5.	Webinar on –How to do Case Study Analysis	14.07.2020	<a href="https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamyia.pdf">https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamyia.pdf</a>

6.	<b>Webinar on Investment Awareness Program</b>	31.07.2020	<a href="https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamya.pdf">https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamya.pdf</a>
7.	<b>Placement Orientation</b>	3.11.2020	<a href="https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamya.pdf">https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamya.pdf</a>
8.	<b>Placement Orientation</b>	1.12.2020	<a href="https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamya.pdf">https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamya.pdf</a>
9.	<b>Pre-Placement Training</b>	19.09.2020	<a href="https://dscasc.edu.in/images/mcom/news_n_events/Orientation_training_webinar_workshop_compressed.pdf">https://dscasc.edu.in/images/mcom/news_n_events/Orientation_training_webinar_workshop_compressed.pdf</a>
10.	<b>Job Readiness Workshop</b>	27.01.2021 – 2.02.2021	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
11.	<b>Working in Teams and Interpersonal Skills</b>	10.03.2021	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
12.	<b>Job Readiness Workshop</b>	18.01.2021-22.01.2021	<a href="https://www.dscasc.edu.in/bca-news-and-events">https://www.dscasc.edu.in/bca-news-and-events</a>
13.	<b>Promena Recruitment Process</b>	11.01.2021-12.01.2021	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
14.	<b>CampusToCorporate</b>	20.01.2021	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
15.	<b>“How to prepare for IAS while in College”</b>	3.02.2021	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
16.	<b>“Current Trends in the Market &amp; How to Prepare for Entry level Engineer “</b>	19.02.2021	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
17.	<b>Salesforce Internship -Webinar</b>	5.03.2021	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
18.	<b>Mock Interview</b>	21.04.2021	<a href="https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf">https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf</a>
19.	<b>Non-Verbal Communication – Dumb Charades</b>	23.02.2021	<a href="https://www.dscasc.edu.in/images/mba/Soft_Skill_Report-compressed.pdf">https://www.dscasc.edu.in/images/mba/Soft_Skill_Report-compressed.pdf</a>
20.	<b>Internship Opportunities From Co-Founders of LetsBiz ,Bangalore</b>	2.03.2021	<a href="https://www.dscasc.edu.in/images/iqac/cells/alumni-meet-21.pdf">https://www.dscasc.edu.in/images/iqac/cells/alumni-meet-21.pdf</a>

Head & Members of the Cell

- 1.Prof.Srivatsala V – Head -BCA & MCA
- 2.Prof.Rashmi Akshay Yadav, Member -BBM & BCOM
3. Prof.Sangeetha, Member- BBM & BCOM
4. Prof.Nayana, Member -MBA
- 5.Mr.Dharmendra ,Member – MBA
- 6.Prof.Amthul Hai, Member – BCA & MCA
- 7.Mr.Sanjay ,Member - Library