

Dayananda Sagar College of Arts Science and Commerce
Kumaraswamy Layout, Bangalore - 78
Internal Quality Assurance Cell

Cell Annual Report 2021-22

Cell Name: Gamyia (Placement and Career Guidance)

Placement and Career Guidance Cell (Gamyia) is primarily responsible for training and guiding students towards campus placements. Also, to guide the students, the primary stakeholders to successfully achieve a campus placement. Dayananda Sagar Institution has a Placement Office at the institution level. Various campus placements drives are conducted for the students of DSCASC in coordination with the Placement Office. Gamyia - Placement Cell 's responsibility is to coordinate the placement activities with the Placement Office and also to impart training in soft skills and other pre placement training. Centre for Innovation and Leadership -CIL is an in- house training facility under which various pre placement training and soft skills trainings are conducted. Gamyia also conducts preplacement activities for the students of DSCASC at the department level. In 2021-22 there were various activities conducted in each department. Following activities were conducted:

| Sl.No. | Event Name | Date | Weblink |
|--------|---|------------|---|
| 1. | Career Readiness Toolkit -IBM P-Tech-Resume Writing | 1.06.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Career_ReadinessToolKit_-_1062021_compressed.pdf |
| 2. | Career Readiness Toolkit -IBM P-Tech – Resume Building, Coding and Technical Skills | 3.06.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Preplacement_4thSem-03062021_compressed.pdf |
| 3. | Career Readiness Toolkit -IBM P-Tech –Coding Skills and Emerging Technologies | 4.06.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/PreplacementTraining_2ndSem-4062021_compressed.pdf |
| 4. | Job Hunting Skills | 12.06.2021 | https://www.dscasc.edu.in/images/mca/technical/1206_CIL_JobHuntingSkillsPics-min.pdf |
| 5. | Values and Belief System | 17.07.2021 | https://www.dscasc.edu.in/images/mca/technical/CIL17072021-min.pdf |
| 6. | Webinar on Life Skills | 7.09.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Webinar- Life_Skills-7-9-2021_compressed.pdf |

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| 7. | Webinar on Life Skills | 08.09.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Webinar- Life_Skills- 8-9-2021_compressed.pdf |
| 8. | A Webinar on Roadmap to Cracking Internship & Placements Interviews | 18.09.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Webinar- codeninja- 18-9-2021_compressed.pdf |
| 9. | Believe in Yourself | 22.09.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Webinar- Believe in Yourself- 22-9-2021_compressed.pdf |
| 10. | Setting Corporate Industry Expectations | 21.10.2021 | https://www.dscasc.edu.in/images/bca/CorporateIndustry_web-21102021_compressed.pdf |
| 11. | Personal Effectiveness | 10.11.2021 | https://www.dscasc.edu.in/images/bca/CIL_1stBCA_10112021_compressed.pdf |
| 14. | Champion Leadership Program | 2.12.2021 | https://www.dscasc.edu.in/images/bca/News/Champion_Leadership- Dec 2nd 2021_compressed.pdf |
| 15. | How to crack a job interview | 5.12.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Oracle- Volunteering_ 5122021_compressed.pdf |
| 16. | Leadership and EQ | 13.12.2021 | https://www.dscasc.edu.in/images/mca/technical/13122021_CIL - Leadership and EQ-min.pdf |
| 17. | Pre-Placement Training | 16.12.2021 | https://www.dscasc.edu.in/images/mca/technical/16122021_CIL - Pre Placement Training-min.pdf |
| 18. | Communication Skills | 16.12.2021 | https://www.dscasc.edu.in/images/bca/News/Workshop-16122021_compressed.pdf |
| 19. | The Business Career Opportunities for Undergraduates | 18.12.2021 | https://dscasc.edu.in/images/bba/News_and_events/Alumni_Seminar_Series-18.pdf https://dscasc.edu.in/bba-news-events https://dscasc.edu.in/bcom-news-events |
| 20. | Industry Knowledge & Readiness for a Successful Career | 22.12.2021 | https://dscasc.edu.in/images/bba/News_and_events/Placement_Cell-22.pdf https://dscasc.edu.in/bba-news-events https://dscasc.edu.in/bcom-news-events |
| 21. | Corporate Readiness | 24.12.2021 | https://www.dscasc.edu.in/images/mca/technical/24122021_Corporate_Readiness-min.pdf |
| 22. | Placement Programme | 27.12.2021, 28.12.2021 & 31.12.2021 | https://dscasc.edu.in/images/iqac/cell-events/PlntAProg.pdf |
| 23. | Essential Interview Skills | 05.01.2022 | https://www.dscasc.edu.in/images/mca/technical/5012022_Essential_skills-min.pdf |
| 24. | Pre Placement Orientation | 12.01.2022 | https://www.dscasc.edu.in/images/bca/News/Seminars/Placement22.pdf |

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| 25. | Career Planning and Preparation for Competitive Exams | 03.02.2022 | https://www.linkedin.com/posts/dayananda-sagar-college-of-arts-science-and-commerce-62757a1ab_department-of-bbabcom-career-guidance-activity-6894942462037639168-OLbe |
| 27. | Virtual interview Do's & Don'ts | 05.02.2022 | Zoom platform https://zoom.us/j/91982810577?pwd=aVFJcTFjaHICTVIUdE5sWmxoRk5QQT09 YouTube live streaming https://youtu.be/wkexLKLMGYY |
| 28. | Group Discussion | 6.02.2022 | https://www.dscasc.edu.in/images/bca/NonAcademicEvents/Plac6-2.pdf |
| 29. | 13 Reason Why!! | 15.02.2022 | https://www.dscasc.edu.in/images/mca/news/FW.pdf |
| 30. | Essential Employability Communication Skills | 19.02.2022 | https://www.dscasc.edu.in/images/mca/news/Essential.pdf |
| 31. | Student Success Workshop Level-1 Foundation Stones | 7.03.2022- 9.03.2022 | https://www.dscasc.edu.in/images/mca/news/Success_workshop.pdf |
| 32. | Communication Skills | 23.03.2022 & 24.03.2022 | https://www.dscasc.edu.in/images/mca/news/CIL.pdf |
| 33. | Opportunities & Challenges in the Indian Financial Markets | 23.02.2022 & 24.02.2022 | 1. https://dscasc.edu.in/images/iqac/cell-events/finmark.pdf 2. https://dscasc.edu.in/images/iqac/cell-events/Report-Finmark24.pdf |
| 34. | Centre for Leadership and Innovation programme- BBA/BCOM | 11 th , 12 th , 15 th , 16 th , 17 th 29 th , 30 th - November 1 st , 3 rd , 4 th , 14 th , 15 th , 17 th , 18 th - December | NA |

Head & Members of the Cell :

1. Prof. Srivatsala V – Head -BCA & MCA
2. Prof. Sangeetha, Member- BBM & BCOM
3. Prof. Kshama, Member -BBM & BCOM
4. Prof. Ranjini K S – Member - BCA & MCA
5. Prof. Nayana, Member -MBA
6. Mr. Dharmendra, Member – MBA
7. Mr. Sanjay, Member - Library