

Internal Quality Assurance Cell

LITERARY CELL- 'AKSHARA'
ANNUAL REPORT FOR THE DURATION OCT 2021 TO MAY 2022

The Literary Cell- 'AKSHARA' of Dayananda Sagar College of Arts, Science & Commerce functions with the overt aim to develop the imaginative faculties of students by encouraging them to give free expression to their ideas through various literary forms. The activities of this Cell are planned to augment the output of the members of the club and thereby imparting these values to the student community as a whole. The literary capabilities inherent in the students need to be in habitat brought out to give flair to their creative aptitude.

Dept. of BBA & B.Com organized a Guest Lecture (Webinar) titled **“Importance of Accurate English Pronunciation”** on 27th January, 2022 on Zoom platform at 3:00 pm. Prof. Diwakar P, Assistant Professor of English, M.S. Ramaiah Institute of Technology was invited as a speaker. He highlighted the impact of Mother Tongue Influence (MTI) on English pronunciation, introduction to 44 English sounds and importance of English Pronunciation in the corporate of world.

E-Workshop titled “The Global Scale of English” was conducted for the 1st year BBA & B.Com students from 29th September 2021 to 1st October 2021 on Google Meet platform. Prof. Sangeetha Dayanand expressed her expertise on the topic “Ushering and Unleashing the Unique You, A Perspective Platform” and Prof. Mukesh Soni highlighted “The Significance of Pronunciation in Global World”. Each session was followed by a task and its assessment. 170 students were benefitted by this workshop.

In March 2022, the Literary Club of BCA & MCA Department organised Speech, Essay writing and pick & speak competition on the topic “Famous poet and playwright Shakespeare” on 16th March 2022, more than 60 students got benefitted from this event. The event was co-ordinated by Prof. Meenakshi N P.

In February, the Literary Club of M.COM Department organised Essay Writing Competition on the topic “Education should be free in India” on 17/02/2022 at 12:30 pm at New Business Block. The event was coordinated by Dr. Savitha Trivedi, likewise, all the departments of DSCASC conducted several events to enrich the creative aptitude and literary knowledge of the students. Overall, **715** students got benefitted from the Literary Cell- AKSHARA.

Criterion7–InstitutionalValuesandBestPractices

KeyIndicator-7.1InstitutionalValuesandSocialResponsibilities AQAR 21-22

LITERARY CELL – ‘AKSHARA’

Sl.No.	Activity	WEBLINK
1	EssayWriting (Kannada)	https://www.dscasc.edu.in/images/BCA/news/LCEssay.pdf
2	Speech (Famous poets of Karnataka)	https://www.dscasc.edu.in/images/bca/NonAcademicEvents/Literary_Cell_-_22-7-21-Website_link-compressed.pdf
3	Speech (Historical Places of Belurand Halebidu)	https://www.dscasc.edu.in/images/iqac/cell-events/Hpbh.pdf
4	Picture Interpretation	https://dscasc.edu.in/images/MBA/initiatives/Picture.pdf
5	E-Workshop (The Global scale of English)	https://dscasc.edu.in/images/iqac/pdf/TheGlobal_1.pdf
6	GuestLecture (Webinar) Importanceof Accurate English Pronunciation	https://www.dscasc.edu.in/images/iqac/cell-events/Iaep.pdf
7	Guest Faculty Lecture (How Sanskrit Literaturecan enhance the qualityofGen Z)	https://dscasc.edu.in/images/iqac/pdf/Event_Report_compressed.pdf
8	EssayWriting (National Education Policy-2021)	https://www.dscasc.edu.in/images/iqac/cell-events/Ewnep.pdf
9	EssayWriting (Kannada Language)	https://www.dscasc.edu.in/images/deptIT-BBA-BCOM/ewc.pdf
10	EssayWriting (Sanskrit Language)	https://dscasc.edu.in/images/news-bba-bcomm/pdf/SanskritEssay.pdf
11	SPEECH“The famous poet and playwright- Shakespeare”	https://www.dscasc.edu.in/images/BCA/news/Speech.pdf
12	Essay writing: The New Educationpolicy	https://www.dscasc.edu.in/images/iqac/cell-events/Nep.pdf

	inIndia(NEP-2021)	
13	PickandSpeak : Famous places in Karnataka	https://www.dscasc.edu.in/images/iqac/cell-events/Fpk.pdf
14	EssayWriting	https://dscasc.edu.in/images/bcom/news/Essay_Writ.pdf
15	Picture Interpretation	https://www.dscasc.edu.in/images/MBA/news/intp.pdf
16	Essaywriting competition	https://www.dscasc.edu.in/images/MCom/news/Literary.pdf
17	Debate	https://www.dscasc.edu.in/images/iqac/cell-events/Psmve.pdf
18	Pick&speak	https://dscasc.edu.in/images/MCom/news/SAF.pdf