

### DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Department of Commerce and Management – UG-BBA/B.Com Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru – 560078

## ECO CELL-PRAKRUTHI 2018-19

### EVENTS CONDUCTED WRITEUP

The internal quality assessment cell of Dayananda Sagar College of Arts, Science and commerce in collaboration with Eco Cell conducted multiple activities for the academic year 2018-19 with BBA, Bcom and BCA departments. The primary motive of the cell was to promote eco-friendly approach through Awareness campaigns, Rally on Earth day, Case study on global warming, also organizing events like Pick & Speak on Environmentalist which was a way to identify the contributions made by iconic figures to the environment, It was also clubbed with a national level quiz competition, awareness campaign for world environment day and also with health and hygiene awareness program.

SL.NO DATE OF THE EVENT 1 09/05/2019		NAME OF THE EVENT	NO OF STUDENTS BENEFITED 300	
		Presentation on Natural resources		
2	23/04/2019	Rally on Earth Day	300	
3	19/04/2019 Tree Plantation drive		40	
4	20/11/2019 Poster presentation of Environmentalist		246	
5	10/08/2019	Case study on Global warming	100	
3	19/04/2019	Tree Plantation drive	40	
4	20/11/2018	Poster Presentation on Environmentalist	246	

	Warming	
10/08/2018	Go Green	120
21/07/2018	Campaigning for making seed ball	26
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# Members:

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Signature of Cell Head

Signature of IQAC Coordinator

Signature of Principal





Internal Quality Assurance Cell Eco Club – Prakruthi

Event: A Case study on Global Warming

Venue : Seminar Hall

EcoClub- Prakruthi organized a "A Case study on Global warming" on Aug 10<sup>th</sup> 2018 to spread awareness of various issues created due to human activities and cause harm to the environment.

The main objective of the event is to provide insight details about current situation of global warming.

The case studies were made to make people aware about various types of gazes present in highlighting their effects on environment in causing global warming along with the various ways of overcoming their situation.

Around 100 Students of DSCASC, actively participated in this awareness event. Faculties guided students to prepare the case studies for presentation one week before.

Students selected the topics which are based on total surroundings which has been found that due to adhere human untivities unexpected changes in climatic conditions occurring due to continous warming.

After each presentation general questionnaires were asked to steelents is order to spread the awareness.

Eco Club- Cordinator

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. Date: Aug 20th - 2018

Students also concentrated on the importance of plantation, and distribution of saplings. Students volunteered and brought the saplings and distributed to public. Inorder to restore the eco-balance the distribution of saplings were taken in a serious way.

Around 100 saplings were distributed to faculties, students and general public outside the college.

Several causes of global warming have a negative effect on human, plant and animal lives.

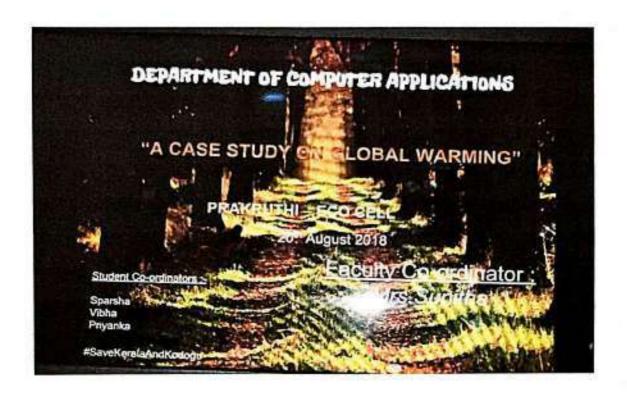
Students concluded the importance to understand the negatives of Global Warming.

Total Participants: 100

Vaculty Participants: 10

OAC Coordinator

# Dayananda Sagar College of Arts, Science and Commerce







### Dayananda Sagar College of Arts, Science and Commerce K.S Layout, Bangalore-78. Eco Club- Prakruthi

04)

Date: 17th Aug 2018

Time: 3:00 PM

Venue: Seminar Hall, Building No.13

### Academic Year July '18 - Dec'18(Odd Semester)

#### Agenda:

1. To increase the greenery in the campus

2. It is proposed to conduct a case studies on various environmental issues.

3. To conduct a Point Presentation competitions on "Go Green Activities".

# July-Dec

#### Minutes:

1. Environmental awareness program should be given for the public.

2. It is decided to conduct case studies and power point presentations on Go Green activities.

3. It is also proposed to conduct a survey on Ban on Plastic and Polythene bags.

4. Final dates and student coordinators are decided.

Sl.no	Name Of the Activity Planned	Action Taken
1	It is proposed to bring in posters presentations on environmental issues in the campus.	On Nov 20th 2018 the Posters and Charts were prepared on various Environmentalists.  Competitions were held based on their explanations.
2	It is proposed to conduct a case study on " Global warming" for UG students.	On 20th August 2018 the undergraduate students presented "Case studies on Global warming" by taking the current issues in the environment.
3	To conduct a PPT presentation competitions on "Go Green Activities"	Presentations were held on August 10th - 2018 in Seminar Hall.

#### Attendees:

SLNo	Name	Designation & Role	Department	Signature
1.	Prof. Sunitha	Coordinator	i MCA/BCA(BU)	- CIM
2.	Prof. Rekha Gothe	Member	BBA/B.COM	13
3.	Prof. Harshith Babu	Member	MBA(BU)	Varytheral



ECO CLUB

# Dayananda Sagar College of Arts, Science and Commerce Shavige Malleshwara IIIIs, Bangalore-560078.

### Internal Quality Assurance Cell Eco Club - Prakruthi

Event: Poster Presentations on Environmentalists

Date: Nov 20° 2018

EcoClub- Prakruthi organized a "Drive on Environment Sustainability" on Nov 20" 2018 to create awareness of protecting environment.

The main objective of the event is to educate students to protect environment. To inform how industries are releasing hazardous substances, and the impact on natural resources.

Charts were displayed in the campus of the college, 246 Students of DayanandaSagar School, actively participated in this awareness event.

Faculties and the student volunteers guided students not to damage environment, to reduce CO2 emission, to use green products and not to harm environment. The theme for the presentations are "Eco-System, Green products, Eco-Friendly, Green growth, Green growth".

Students enhanced their knowledge with this Activity. The information such as to prefer solar or electric vehicles, to use green products, not to harm environment were mainly focused.

Total Participants: 246

Faculty Participants: 6

Student Participants; 240

ECO CELL HEAD

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# POSTER PRESENTATION



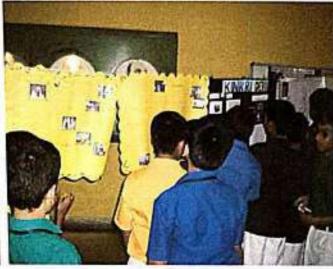




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# POSTER PRESENTATION













#### Internal Quality Assurance Cell Eco Club - Prakruthi

Event: Presentation on Go Green Activities

Date: 10/08/2018

EcoClub- Prakruthi conducted a power point presentation drive on "Go Green Activities" held on 10th Aug 2018. As part of the subject "Environmental and Public health" this presentation drive was head for first year students.

The main objective of this event is contributing towards maintaining the natural ecological balance in the environment, and preserving the planet and its natural systems and resources

Students of DSCASC took this topic to spread the awareness in order to minimize the harm we do to the environment.

Around 120 students actively participated in this drive. Faculties guided the students to select the topics and divided there in to various groups. Each group prepared power point slides and discussed with faculties in prior.

The topics which they covered are i)Global warming, ii)Melting of Glaciers and Ice Shelves around the world, iii) Co-Green -Recycling, iv) RRR (Reduce Reuse.

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Recycle), v)How to Go green your water: which includes Harvesting Rain Water, Reuse Rain Water etc, vi) How to Green your Electric, vii) Reduce pollution, viii) Conserve resources, ix) Conserve energy, x) Reduce consumption and Waste, xii) Protect the earth's ecological balance etc:

Time slots were given to each group for presenting their topic. After presentations students were asked a set questions by faculties.

Faculties selected the best group and rewarded for their achievement. Presentations of Go Green activities brought the awareness for the students in order to make the Go Green as an Earth-Friendly approach to living.

Total Students Participants: 120

raculty: 10

# Dayananda Sagar College of Arts, Science and Commerce

# **Students Presentations**







### Dayananda Sagar College of Arts, Science and Commerce K.S Layom, Bangalore-18, Eco Cinb- Prakruthi

Date: Feb 18th 2019

Time: 3:00 PM Venue: Seminar Hall, Bullding No.13 Academic Year Jon '19 - June'19 (Eyen Semester)

### Agenda:

- It is proposed to conduct an activity to spread the awareness of Green Environment and the importance of Tree Plantation in Schools.
- 2. On Disaster Management it is to conduct a Skit/competition.
- 3. Proposed to label the trees and plants in the campus.
- To conduct a Rally on "Earth Day" to bring the environmental awareness towards green environment in public.

#### Minmes:

Lit is decided to conduct an activity to spread the awareness of Green Environment and the importance of Tree plantation in schools

2. It is proposed to label the trees and plants in the campus.

 It is decided to conduct a Raily on "Earth Day". Students co-ordinators were decided. The pluckards and banners to be carried out during the cally were discussed.

4. It is also decided to organize a Tree Plantation Drive under the banner of Feo Club.

Sl.no	Name Of the Activity Flanned	Action Taken and Deadline
1	Proposal to conduct a "Power point presentation drive on saving natural resources,"	The competition held on May 09 th 2019. Under graduate students organized and participated in the event successfully.
2	It is proposed to conduct a Rally on "Enrili Day" by PG students of DSCASC.	"Eurals Day" Rally was organized and conducted on Aprils 23th 2019.
3	To Organize a Tree Plantation Drive under the banner of "Eco Club"	Tree Plantation drive was expanized on April 19th 2019 Saptings were also distributed to public on this day to bring the awareness.
4	To conduct an activity to spavad the awareness of Green Environment and the importance of Tree plantation in schools	It is proposed to conduct the activity during second week of Sep-19.

#### Attendees:

Sl.No	Name	Cestanation & Role	Department	Signature
1.	Prof. Sunitha	Coordinater	MCA/BCA(BU)	Signature
2.	Prof. Rekha Gothe	Member	BRATICOM	150
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3.	Prof. Harshith Baba	Monsber	MACHED	RuseBelo





Internal Quality Assurance Cell Eco Club - Prakruthi

Event: Presentation on Save Natural Resources

Date: 09/03/2019

Under the guidance of Internal Quality Assurance Cell, EcoClub- Prakruthi organized a "Presentation drive on Saving Natural Resources" on May 9th 2019 to spread awareness of various issues created due to human activities and cause harm to the environment.

The main objective of the event is to promote, organize, encourage study and enhance knowledge, understanding and appreciation of nature. It also gives the practice of conservation of natural resources among the common mass.

The presentations were based on total surroundings of a living organism including natural forces and living things, which provide conditions for development and growth as well as of danger and damage.

Around 300 Students of DSCASC, actively participated in this awareness event. Faculties guided students to prepare the case studies for presentation one week before. The theme for the presentations are "Air pollution due to Oil and Natural Gas Industry, Agricultural sources for nutrient pollution, Biodiversity, Air Quality Analysis, Acidification of Ocean and Coastal, Air Pollution Control methods, Save Conservation of Wildlife, Conservation of Forest, Atmospheric dispersion modeling",

Environmental issues are harmful effects of human activity on the biophysical environment. Students gave the conclusion of protecting the natural environment with different examples.

Total Participants: 300

Faculty Participants: 6

Student Participants: 294

Ecoclub Coordinator

LOAC coordinator

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PRINCIPAL











### Internal Quality Assurance Cell Eco Club – Prakruthi

Event: A Rally on Earth Day

Date: 23/04/2019

Under the guidance of Internal Quality Assurance Cell, Eco Club- Prakruthi organized a "Rally" on April 23<sup>rd-</sup> 2019 to spread awareness of environment. Earth day is an event celebrated to demonstrate support for environmental protection.

The main objective of Eco-Rally is to promote understanding of environmental issues and to protect our Earth by taking some critical actions. The other objective is to inspire awareness and appreciation for Earth's environment.

Around 300 Students of DSCASC, actively participated in this awareness event. Eight Faculty participants accompanied students in the rally. A week before students were guided to prepare relevant Pluckards with slogans like "Save Water – Save Life", "Save Trees – Save Yourselves", "Earth day-Respect

Mother Earth", "Polluting Earth -Killing your Children", "No Water - No Life, No Blue - No Green" etc.,

Students actively participated in Eco Rally as a part of "I care for my Environment" theme to raise awareness about Global warming. Students and faculties started the rally around 9:30 AM from the main gate of our Institution. Marched through the interior areas of Kumaraswamy Layout.

During the march students accompanied by faculties interacted with Commuters and distributed few saplings to public. Students also planted few plants in front of public parks and informed people to water those plants. Traffic Police from Kumaraswamy Layout police station supported our students for safety purpose during the rally. The police asked the students to assemble in Bus

stop and raised the slogans to public for 10 min.

Students and faculties went on interior areas of kumaraswamy layout and ISRO Layout around 6 - 7kms approx and returned back to college @ 12:30 PM.

The active participation of our students in Eco Rally brought the different issues awareness emerging out the environmental pollution.

Total Participants: 320

Faculty Participants: 8

Student Participants: 300

Pluckards Used : 100

PRINCIPAL

Banner of Eco Club: 1

IRAC COORdinator







### Internal Quality Assurance Cell Eco Club – Prakruthi

Event: Tree Plantation Drive

Date: 19/06/2019

Under the guidance of Internal Quality Assurance Cell, Eco Club - Prakruthi celebrated World Environment Day. The club organized a "Tree Plantation Drive" on 6<sup>th</sup> June 2019 to uplift the quality of our living environment through active planting, proper maintenance and preservation of trees together.

The main objective of Tree Plantation drive is to maximize the tree protection in the environment in large area.

Around 40 students of DSCASC, were actively participated in this drive. Three Faculty participants accompanied students during this drive. Students were informed about the importance of Plantation, and distribution of saplings. The students and teachers selected empty places

and road sides to plant saplings in a well organized way.

The saplings were brought by the individual students. In order to restore the eco – balance the plantation drive was taken with all seriousness. The participants were highly enthusiastic to make it a big success. The students planted saplings and fenced them and watered the plants. They also distributed saplings to the public parks in order to spread the awareness. Every step of the programme was appreciated by the public.

The active participation of our students in the drive has brought the awareness of maximizing more trees to protect the environment all over the area. Faculty Participants: 3

Student Participants: 40

Banner of EcoClub: 1

Eco Club Coordinator

IAAC coordinator

1) Kantus Bolon (MARSHITH BABU) 2) Be (Pethon Gothe)

