

Dayananda Sagar College of Arts Science and Commerce

Kumaraswamy Layout, Bangalore - 560078

Internal Quality Assurance Cell

ALUMNI CELL- SAMMILANA ANNUAL REPORT 2022-23

Events Conducted During the Year June 2022 – May 2023

Alumni Cell SAMMILANA is registered Alumni association started with the objective to serve as a resource for advancement of the institution, support and mentoring of students and for the professional development of its members. Keeping this objective in mind the cell is actively engaging in conducting activities such as Alumni Guest lecture series, Alumni connectivity Programs, Internship & Placement Recruitment by Alumni, workshop by Alumni, Alumni Meet etc.

Objectives of conducting these events are:

- To promote Interaction and regular communication among alumni and Alma Mater
- To promote and support for activities like industry interaction, placements, curricular and extra- curricular.
- Interaction between alumni and students to provide guidance in academics
- To provide a forum to re unite alumni and continue to have association with the Institution.

To fulfil the above objectives DSCASC has organized number of activities in association with our alumni's for the year 2022-23.

Department of MBA has organized various Alumni Guest talks on different areas and topics such as **“Present scenario in the Field of Marketing & Industry Expectations”** to understand how the job market is and what are the Industry expectations from Management students.

Department of MBA have also organized talks on **“Corporate World Challenges & Opportunities”**, **“Business Valuation and Opportunities”**, **“Role of Content Analyst: Challenges and Opportunities”** to create awareness on challenges in the job market and opportunities available for management students in the field of Finance, HR, Marketing and other areas.

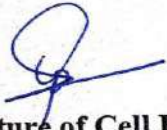
DSCASC organized mega alumni meet-2022 on 17-12-2022. Alumni students from different departments participated in the event. More than 120 alumni participated and selection of association bearers is done followed by felicitation to the alumni members.

Department of BBA/B.com have organized guest talk on **“The Inspirational Story of an Alumni Entrepreneur”** to motivate students and to develop entrepreneurial skills in them.

Sl.No.	Event Name	Date	Web link	No of Students Benefited
1	Alumni Guest Talk On “Present scenario in the Field of Marketing & Industry Expectations”	30.05.2023	https://www.dscasc.edu.in/images/MBA/initiatives/Scenario.pdf	120
2	Alumni Guest Talk On “Corporate World Challenges & Opportunities”	30.05.2023	https://www.dscasc.edu.in/images/MBA/initiatives/CWCO.pdf	120
3	Alumni Guest Talk On Business Valuation and Opportunities	27.05.2023	https://www.dscasc.edu.in/images/MBA/initiatives/Businessval.pdf	50
4	Alumni Guest Talk On Role of Content Analyst: Challenges and Opportunities	27.05.2023	https://www.dscasc.edu.in/images/MBA/initiatives/CACO.pdf	
5	Mega Alumni Meet-2022	17.12.2022	https://www.dscasc.edu.in/images/BCA/news/Alumnimeet22.pdf	120
6	Mega Alumni Meet-2022	17.12.2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/alumni22.pdf	120
7	Alumni Guest Talk on “The Inspirational Story of an Alumni Entrepreneur”	23.08.2022	https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Alumni.pdf	75
8	Strategies to build Brand Awareness among customers	17.05.2022	https://www.dscasc.edu.in/images/MBA/initiatives/TALK_17.pdf	60
9	Challenges and Opportunities in the field of Financial Analytics	24.02.2022	https://www.dscasc.edu.in/images/MBA/initiatives/TALK_24.pdf	150

Head & Members of the Cell


Sl No	Members	Department
1	Prof Shashikumar C R	MBA
2	Dr Kadambinin Katke	MBA
3	Prof Mukesh Soni	BBA/B.Com
4	Prof Deepika H C	BBA/B.Com
5	Prof Sunil Kumar	BBA/B.Com
6	Prof Samyuktha Patil	BCA/MCA
7	Prof Pandi Prabha S	BCA/MCA



Signature of Cell Head



IQAC Coordinator



Principal