

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell

Report on the Event Conducted

Department: BBA/B.Com

Date: 26/08/2019

Sl. No.	Particulars	Event related Details			
1.	Event*	Theater club Workshop			
2.	Title of the Event	Workshop on "How to Write Scripts and act in Mad Ads"			
3.	Date	24/08/2019			
4.	Time	11:00Am			
5.	Venue	Room No. 206, New Business block			
6.	Resource Person 1 Details** (Profile to be enclosed)	Mr. Varshith			
7.	Topics Covered	How to Write Scripts and how to act			
8.	Resource Person 2 Details** (Profile to be enclosed)	N/A			
9.	Topics Covered	N/A			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	02	External:	
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	45	External:	
12.	Faculty Coordinator/s	Mrs. Swathi S & Mr. Srinivas			
13.	Student Coordinator/s	Meghan Sharma Kruthi Raghu			
14.	Total Expenditure (Details to be enclosed)	0			

15.	Sponsors and Amount (if any)	0
16.	Agenda of the Event (Enclose a copy)	No
17.	Report uploaded on college website? If yes, give details:	No
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	No
20.	Certificates Printed? (Enclose a copy***)	No
21.	Feedback Collected? (Enclose a copy***)	No
22.	Summary of the Event (Minimum 100 words)	<p>The Theatre club “Sambhava” of Student Activity cell “Sanchalana” conducted workshop on “How to write Scripts and act in Mad Ads” on 24th August, 2019. Alumni of B.Com department Mr. Varshith C the pillar of Theatre team was the Key note speaker.</p> <p>Club members around 45 were the participants. First year students were made to know how to write script, how to make choice of theme.</p> <p>Students were divided into six groups and given time to create a Mad Ads on the product of their choice. All six teams performed well. Students were advised by the speaker based on their performance.</p> <p>All participants were satisfied and said they would look forward to more activities from the theatre club</p>

23. Photographs of the Event
(At least 10 relevant, clear,
and appropriate photos with
title and explanation. The jpg
files need to be attached)



Photo 1 – Speaker Varshith teaching the members to write Script



Photo 2 – Members in teams preparing for Mad Ads



Photo 3 – Speaker Alumni Varshith C

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

Prasanna

Prajwal

Event Coordinator

HOD/Director

Principal