

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE
 Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082.
 BBA/B.Com Department -UG (BU)
 Internal Quality Assurance Cell (IQAC)
BRIDGE COURSE AND REMEDIAL CELL in Association with
Students Grievances Redressal Cell (SAMRAKSHA)

Inaugural Program and Cells Introduction
Event Report

Department: B.Com/BBA

Date: 14/08/2023

Sl. No.	Particulars	Event related Details			
1.	Event*	InAugural Program- B.Com/BBA			
2.	Title of the Event	InAuguration for Freshers			
3.	Date	2.8.23			
4.	Time	10:00 a.m-1:00PM			
5.	Venue	PC Sagar Auditorium, DSU Campus, Bengaluru			
6.	Resource Person 1 Details (Profile to be enclosed)	Dr.Sujith Paul, CEO,Zota Healthcare Ltd, Bengaluru			
7.	Topics Covered	Opportunities & Scope for B.Com/BBA Graduates			
8.	Resource Person 2 Details (Profile to be enclosed)	Binoy.K, Campus Engagement Manager, Wipro			
9.	Topics Covered	Industry expectation from students, Personality building			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	56	External:	Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	580	External:	Nil
12.	Faculty Coordinator/s	Full Name:Prof. Rashmi S,Prof.Ashwini Basavaraju Department: BBA/B.Com Designation:Assistant Professor			
13.	Student Coordinator/s	-NA-			

14.	Total Expenditure (Details to be enclosed)	- NA -
15.	Sponsors and Amount (if any)	- NA -
16.	Program Schedule of the Event attached?	NA
17.	Provide the link of the report uploaded on College Website	
18.	Provide the links of the report uploaded on Social Media	
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No
20.	Certificates Printed? (Attach a copy**)	No
21.	Feedback Collected? (Attach a copy**)	No
22.	Attendance Sheet Attached?*	No
23.	Summary of the Event (Around 100 words)	<p>The department of B.Com/BBA NEP Batch 2023-24 organised Inauguration Program on 2nd August 2023 from 9:30 am to 12:30 pm at PC Sagar Auditorium. The Chief Guest for the day was Dr.Sujith Paul, CEO,Zota Healthcare Ltd,Bengaluru and the Binoy.K,Campus Engagement Manager,Wipro was the Guest of honour. The speakers highlighted on Opportunities for B.Com/BBA Graduates, Placement Criteria, Resume writing, Industry expectation from students, Personality building, Values, ethics, mind exercises to be practised and various internship programs during the course.</p> <p>The next session was addressed by Principal Dr. Nagaraj Shenoy & Mr.Hemanth Uppala, Vice-Principal regarding Various Cell with special focus Statutory Cells and Clubs and also focused on curriculum, daily routine practices, good reading habits and expectation from students during the college hours. Finally, the session concluded with questions and answers.</p>
24.	Photographs of the Event	Yes

[Signature]
Cell Head



[Signature]
Principal

Photographs for the event:





