#### DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111 Internal Quality Assurance Cell (IQAC)

# Annexure – I Entrepreneurship Cell Activity Presentation of Business Plan

Department: M. Com

Date: 22-03-2024

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Sl. No.	Particulars	Event related Details			
1.	Event*	Entrepreneurship Cell Activity			
2.	Title of the Event	Presentation of business plan			
3.	Date	22-03-2024			
4.	Time	11.30am			
1 = 152	*********	- Company and Company			
5.	Venue	Room No – 604			
6.	Resource Person 1 Details  (Profile to be enclosed)	Name: Prof.Col. Prasannakumar Organisation:DSCASC Designation: Adj. Faculty MBA(BU) Area of Expertise: Personal Mobile No			
7.	Topics Covered				
8.	Resource Person 2 Details (Profile to be enclosed)	Name: Dr. Monica Ranka Organisation:DSCASC Designation: Asso. Prof. Area of Expertise: Personal Mobile No: Personal Email ID:			
9.	Topics Covered				
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	04	External:	-
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	41	External:	
12.	Faculty Coordinator/s	Full Name: Dr.Savita Trivedi Department: M.Com Designation: Professor			

Sl. No.	Particulars	Event related Details	
13.	Student Coordinator/s	Full Name: Ms. Strotra N N & Tejus Register No: Course, Semester & Section:M.Com I Year	
14.	Total Expenditure (Details to be enclosed)		
15.	Sponsors and Amount (if any)	a <del>t</del>	
16.	Program Schedule of the Event attached?	Yes	
17.	Provide the link of the report uploaded on College Website	https://www.dscase.edu.in/MCom/mcom-news	
18.	Provide the links of the report uploaded on Social Media		
19.	Report sent to Newspapers? If yes, provide cuttings/images:		
20.	Certificates Printed? (Attach a copy**)	=	
21.		Collected	
22.	Attendance Sheet Attached?#	Attached	
23.	Summary of the Event (Around 100 words)	Competition on presentation of business plan was organized for M. Com I year students on 22nd March 2024 in business block, room number 604. Seven teams of students presented their business plans. Judges were Prof. Col. Prasannakumar, Adj. faculty, (MBA-BU) and Dr. Monica Ranka, Asso. ProfM. Com(BU).  Event started with an introduction and welcoming to judges. Before commencement of the competition rules were well explained by event coordinator Prof. Dr. Savita Trivedi. For presentation, 10 minutes' time was given to each team. All students participated enthusiastically. They came up with very innovative and creative ideas. Financial plans were also displayed on excel sheet. Various questions were asked by the judges and then by the audience. At the end of the event important tips were given by Prof. Prasannakumar sir. Felicitation of the judges was done by HOD Dr. Mahalakshmi V. Vote of thanks was given by Prof. Dr. Savita Trivedi. Result of the competition was declared as follows-	

Sl. No.	Particulars	Event related Details	
		<ol> <li>Knight Empire Restaurant -(Group-2, Ms. Varshanvitha B &amp; Team)</li> <li>Tap Room Coffee-(Group-5, Mr.Tejas R T &amp; Team)</li> <li>Style-Symphony S&amp;S-(Group-4, Ms. Shivani K S &amp; Team)</li> </ol>	
24.	Photographs of the Event  (About5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Attached	

#### Notes:

Whichever column is not applicable, write as NA.

If the nothing is done / gained / spent, write as No/Nil.

**Event Coordinator** 

HOD/Director

**IQAC** Coordinator

Dayananda Sagal College of Arts, **Science and Commerce** K.S. Layout, Bangalore - 560 078

<sup>\*</sup> Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

<sup>\*\*</sup> Format Copy need to be attached and hard copy need to be filed

<sup>\*</sup>Original sheet need to be filed and scanned copy should be attached PS:



# Dayananda Sagar College of Arts, Science and Commerce

### Department of M.Com

### ENTREPRENEURSHIP-CELL (UDYAMITA)

## PRESENTATION OF BUSINESS PLAN BY LYEAR M.COM STUDENTS

Cordinater-Prof. Dr. Savita Trivedi

Date 22,02,203

Judges--- Prof. Col. Presuma kumar (Prof. MBA-RL) & Dr. Monica Ranka (Asso, Prof. M.Com-RL)

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9	P03CJ23C012009	SOWMYAL	Sowmya L
10	P03CJ23C012010	SHARANYA.C.M	
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