

**Dayananda Sagar College of Arts, Science and Commerce**

**Department of Master of Commerce**

**List of project title (Final) for batch 2020-22**

| <b>Sl.No.</b> | <b>Name</b>      | <b>Register No</b> | <b>Title</b>  | <b>Internal Guide</b> |
|---------------|------------------|--------------------|---|-----------------------|
| 1             | AISHWARYA M      | 20CQCOM001         | A Study on financial statement analysis in Big basket   | Dr.Savita Trivedi     |
| 2             | ASHWINI B C      | 20CQCOM002         | A study on venture capital financing and its growth in Indain Economy (Freelance)   | Dr.Savita Trivedi     |
| 3             | BHARATH H V      | 20CQCOM003         | A study on mergers and acquisition with reference to vodafone Idea Ltd  | Dr.Sreeveena M R      |
| 4             | BHAVANA S        | 20CQCOM004         | A study on recruitment and selection process with reference to star health and allied insurance company Ltd   | Dr.Sreeveena M R      |
| 5             | BHAVYA. R        | 20CQCOM005         | A study on cost management with reference to sri manikanta automobiles  | Dr.Sreeveena M R      |
| 6             | DAKSHAYINI V     | 20CQCOM006         | A study on the causes of fluctuation in real estate sector (Freelance)  | Dr.Savita Trivedi     |
| 7             | DEEPTHI SB       | 20CQCOM007         | A study on credit risk management and financial lending at Sree Thygaraja Co-operative Bank Ltd- Bangalore  | Dr.Sreeveena M R      |
| 8             | INDUMATHI SV     | 20CQCOM008         | A study on impact of international sports brands on consumers and their views with reference to decathlon at Decathlon sports India Pvt Ltd -Sarjapura Road | Dr.Keerthi Arvind     |
| 9             | KHUTEJATAL KUBRA | 20CQCOM009         | A Study on sales promotion of mobile phones through social media marketing (Freelance)  | Dr.Savita Trivedi     |
| 10            | KUSHAL P         | 20CQCOM010         | A study on depositary satisfaction of loan with reference to Rajajinagar cooperative bank   | Dr.Keerthi Arvind     |

|    |                    |            |   |                   |
|----|--------------------|------------|---|-------------------|
| 11 | KUSUMA S B         | 20CQCOM011 | A study on non performing assets with reference karnataka grameena bank Chandrappa circle -Bangalore                        | Dr.Savita Trivedi |
| 12 | LATHA C            | 20CQCOM012 | A study on cost and revenue analysis at BMTC  | Dr.Sreeveena M R  |
| 13 | LAVANYA S          | 20CQCOM013 | A study on techniquesof inventory management with reference to Metro cash and carry India Pvt Ltd-Bangalore                 | Dr.Keerthi Arvind |
| 14 | MONISHA R AKSHANTH | 20CQCOM014 | A study on customer perspective towards housing loan with reference to canara Bank-DJ halli, Bangalore                      | Dr.Savita Trivedi |
| 15 | POOJA HS           | 20CQCOM015 | A study on credit management and recovery strategies with reference to IndusInd bank  | Dr.Sreeveena M R  |
| 16 | POOJA. V           | 20CQCOM016 | A study on life insurance scheme with reference to LIC of India (Kengeri satellite town)                                    | Dr.Savita Trivedi |
| 17 | PRANITHA J R       | 20CQCOM017 | A report on application of goods and services tax in BK starling electricals pvt ltd-Bangalore                              | Dr.Sreeveena M R  |
| 18 | PRATHEEPA V        | 20CQCOM018 | A detail study on cost analysis with reference to Kolar Chikabalapur milk union ltd -KMF, Kolar                             | Dr.Keerthi Arvind |
| 19 | RAGHU E            | 20CQCOM019 | A study on quality control and safety measure with reference to Yash Entererprise Bangalore                                 | Dr.Keerthi Arvind |
| 20 | ROSHINI H          | 20CQCOM020 | A study on effectiveness of reward system on motivational level of employees with reference to Shree Ishta Hardware(Hafele) | Dr.Keerthi Arvind |
| 21 | RUCHITHA B P       | 20CQCOM021 | A study on employee welfare and saftey measures at Darshan international - Bangalore  | Dr.Keerthi Arvind |
| 22 | SHAHBAZ HUSSAIN    | 20CQCOM023 | A study on purchase cost and energy sales analysis at BESCOM - Channapatna  | Dr.Keerthi Arvind |

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|----|--------------|------------|---|-------------------|
| 23 | SHOBHA R     | 20CQCOM024 | A report on investigation of credit hazard operations with reference to Hanumantha nagar cooperative bank Ltd - Bangalore | Dr.Keerthi Arvind |
| 24 | SHRIYA HEGDE | 20CQCOM025 | A study on production and sales analysis at Totagar's cooperative sales society- Sirsi                                    | Dr.Keerthi Arvind |
| 25 | SHWETHA BR   | 20CQCOM026 | A study on role of digital money as an alternative financial system (Freelance)   | Dr.Savita Trivedi |
| 26 | SINDHU M J   | 20CQCOM027 | A study on financial condition of hospitality industries during Covid-19 (Freelance)                                      | Dr.Savita Trivedi |
| 27 | SUSHMITHA M  | 20CQCOM029 | A study on financial performance of Jana small finance Bank   | Dr.Sreeveena M R  |
| 28 | TEJAVATHI R  | 20CQCOM030 | A comparative study about various mutual funds with reference to SBI  | Dr.Savita Trivedi |
| 29 | YATHISH B H  | 20CQCOM031 | A study on working capital management with Balaji control system  | Dr.Sreeveena M R  |

Signature

HOD  
M.COM Dept

Signature

Committee Member

**A PROJECT REPORT ON**  
**"A STUDY ON THE CAUSES OF FLUCTUATION IN REAL ESTATE**  
**SECTOR (FREELANCE)"**

**SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE**  
**AWARD OF THE DEGREE OF**  
**MASTER OF COMMERCE**

**IN**  
**BANGALORE UNIVERSITY**



**SUBMITTED BY**  
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**(Reg. No. 20CQCOM006)**  
**UNDER THE GUIDANCE OF**  
**(DR.SAVITA TRIVEDI)**



**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE**  
**SHAVIGEMALLESHWARA HILLS, KUMARASWAMY LAYOUT,**  
**BANGALORE 560078**

**A PROJECT REPORT ON**  
**"A STUDY ON RECRUITMENT AND SELECTION PROCESS IN STAR**  
**HEALTH AND ALLIED INSURANCE COMPANT LTD"**  
**SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE**  
**AWARD OF THE DEGREE OF**  
**MASTER OF COMMERCE**  
**IN**  
**BANGALORE UNIVERSITY**



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**BANGALORE 560078**

**A PROJECT REPORT ON**  
**“A STUDY ON CREDIT RISK MANAGEMENT AND FINANCIAL**  
**LENDING AT – SREE THYAGARAJA CO-OPERATIVE BANK LTD”**

SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE

AWARD OF THE DEGREE OF  
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**A PROJECT REPORT ON**

**"A STUDY ON ROLE OF DIGITAL MONEY AS AN  
ALTERNATIVE FINANCIAL SYSTEM"**

SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE

AWARD OF THE DEGREE OF

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A PROJECT REPORT ON  
"A STUDY ON WORKING CAPITAL MANAGEMENT OF BALAJI  
CONTROL SYSTEM"

SUBMITTED IN PARTIAL FU  
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**A PROJECT REPORT ON**  
**“A STUDY ON THE FINANCIAL CONDITION OF HOSPITALITY**  
**INDUSTRY DURING COVID 19”**

**(Freelance)**

SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE  
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**A PROJECT REPORT ON**  
**“A STUDY ON LIFE INSURANCE CORPORATION SCHEMES IN INDIA”**  
**SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE**  
**AWARD OF THE DEGREE OF**  
**MASTER OF COMMERCE**  
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**2022**

**A PROJECT REPORT ON**  
**“A STUDY ON QUALITY CONTROL AND SAFETY MEASURES WITH**  
**REFERENCE TO YASH ENTERPRISES BANGALORE”**

SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR  
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AWARD OF THE DEGREE OF  
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PROJECT REPORT ON  
"A STUDY OF FINANCIAL PERFORMANCE AT JSF BANK"  
SUBMITTED IN PARTIAL FULFILLMENT AND REQUIREMENT FOR THE AWARD  
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Assistant Professor



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2022

**A PROJECT REPORT ON**

**“A COMPETATIVE STUDY ABOUT VARIOUS MUTUAL FUND  
WITH REFERENCE TO SBI”**

SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE  
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