

Dayananda Sagar College of Arts, Science and Commerce

Department of Master of Commerce

List of project topics for batch 2019-21

Sl.No.	Name	Register No	Title	Guide
1	Ayesha Begum	19CQCOM002	Customer relations management in service organisations like banks, insurance, companies	Dr. Keerthi Arvind
2	Bhavana M	19CQCOM004	A study on Impact of FDI in banking sector	
3	Farhana Banu	19CQCOM011	A detailed study on workplace environment with reference to Namaste Export Ltd, Chamrajpet ,Bangaluru	
4	Hemanth N	19CQCOM014	A feasibility study on supply chain cost management with reference to BESCOM	
5	Madhuri	19CQCOM020	A Study on employee welfare and safety measures in BESCOM	
6	Pooja K Palankar	19CQCOM025	A study on role of insurance sales advisors at SBI,Bangaluru	
7	Prajwal MV	19CQCOM026	A Study on technological changes and customer satisfaction with reference to Kaveri Kalpataru Grameen Bank	
8	Sachin S	19CQCOM034	A study on derivatives in Indian capital markets(2015-20)	
9	Suma P	19CQCOM039	A Study of Corporate Social Responsibility based on Indian Company during Pandemic COVID-19	
10	Yuvaraj N	19CQCOM041	An analytical study of risk and return on equity with reference to LKP SECURITIES LTD	
11	Chandana S	19CQCOM007	A study on current trends in Indian money market	Dr. Shreeveena MR
12	Deepak J	19CQCOM009	A study on mutual funds as an investment tool in India	
13	Kavya N	19CQCOM018	A study on role and impact of micro finance in developing self-help group with special reference to kanakapura region	
14	Mamatha R	19CQCOM021	A study on challenges and issues of new start-ups (entrepreneurs) in Bengaluru	
15	Megha Chambial	19CQCOM022	A study on credit appraisal and risk management in state bank of India at Gulur	
16	Mizba Parveez	19CQCOM023	A study on Dupont Analysis in SUNSIP AGRO BASED PROCESSOR in Srinivaspur taluk, Kolar	
17	Pramod BM	19CQCOM027	A study on role of accounting with reference to ICAI, Bangaluru branch	
18	Pratiksha SN	19CQCOM028	A Study of Emerging Issues in Accounting	
19	Ranjan R	19CQCOM032	A study on demonetization and its impact on Indian economy	
20	Sheru Patil	19CQCOM036	A comparative study on financial performance of public sector banks and NBFCs	
21	Guru Prasad S	19CQCOM012	A study on role of media and social media in societal awareness	Mrs. Shalini S
22	Harshitha B	19CQCOM013	A study on green banking and awareness among customers	
23	Jayanth B	19CQCOM015	A study on Know your Customers (KYC) Norms	
24	Jyothi S	19CQCOM016	A study of banking services provided to customers in Bangaluru	
25	Priyanka V	19CQCOM030	A study on customer perception towards internet banking	
26	Ramya V	19CQCOM031	A study of CSR practices in India	
27	Shanvi Prabha	19CQCOM035	A study on customer perception on telecom service providers at Bangaluru	
28	Shilpa S	19CQCOM037	A study on credit risk management by banks	
29	Suhas V	19CQCOM038	A study on budgetary control system at Shahi exports pvt. ltd, Bangaluru	
30	Yashwin Gowda	19CQCOM040	A study on Investor protection and SEBI	
31	Arjun H K	19CQCOM001	A study on the impact of COVID 19 on banking services	Dr. Savita Trivedi
32	Bhavana B	19CQCOM003	A study on work life balance among women employees in IT industry with reference to Bangalore City	
33	Bhavani M	19CQCOM005	A Study of Human resource accounting Practices in India	
34	Bhavya SM	19CQCOM006	A study on export of automobile tools with reference to IBEX,Somanahalli,Bangaluru	
35	Deepa G	19CQCOM008	A study on customer decision making in mobile commerce - with special reference to electronic item(Flipkart)	
36	Divya shree R	19CQCOM010	A study on customer relationship management in banking sector	
37	Kavya M	17CQCOM011	A study on performance of SBI with reference to Padmanabha Nagar Banch ,Bangaluru	
38	Kumuda B	19CQCOM019	A study on e banking facilities in banking sector with reference to SBI,Konankunte branch,Bangaluru	
39	Moulya K	19CQCOM024	A study on marketing mix of companies with reference to HUL, GODREJ and RELIANCE company.	
40	Premalatha SR	19CQCOM029	A study on non-performing assets with reference to Canara bank,Ramuhalli branch, Bangaluru	
41	Rashmi KM	19CQCOM033	A Study on cost control techniques at KOMUL, Kolar	

A PROJECT REPORT ON

**“A STUDY ON EXPORT OF AUTOMOBILE TOOLS WITH REFERENCE
TO IBEX”**

**SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE AWARD OF
THE DEGREE OF**

“MASTER OF COMMERCE”

(2019-2021)

IN

BANGALORE UNIVERSITY



SUBMITTED BY

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A PROJECT REPORT ON
“A STUDY ON TECHNOLOGICAL CHANGES AND CUSTOMER
SATISFACTION WITH REFERENCES TO KAVERI GRAMEEN
BANK”

SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE
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**A PROJECT REPORT ON
"A DETAILED STUDY ON WORKPLACE ENVIRONMENT WITH
REFERENCE TO NAMASTE EXPORT LIMITED"**

**SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE
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A PROJECT REPORT ON
"A STUDY ON DUPONT ANALYSIS IN SUNSIP AGRO PROCESSORS
AT SRINIVASPUR TALUK KOLAR DISTRICT KARNATAKA"

SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE
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A PROJECT REPORT ON
“A DETAILED STUDY ON CUSTOMER RELATIONS
MANAGEMENT IN SERVICE ORGANISATION LIKE BANKS ”
SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE
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A PROJECT REPORT ON

**“HUMAN RESOURCE ACCOUNTING PRACTICES IN INIDA WITH REFERENCE
TO CHAROEN POKPHAND FOODS PRIVATE LIMITED”**

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A PROJECT REPORT ON
“A STUDY ON FINANCIAL ADVISOR OF SBI LIFE INSURANCE”
SUBMITTED IN PARTIAL FULFILLMENT & REQUIREMENT FOR THE
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A PROJECT REPORT ON
“AN ANALYTICAL STUDY OF RISK AND RETURN ON EQUITY
WITH REFERENCE TO LKP SECURITIES LTD”

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A PROJECT REPORT ON
" A STUDY ON COST CONTROL TECHNIQUES, AT KOMUL"
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A PROJECT REPORT ON

**“A Study On Customer Decision Making In Mobile Commerce – With
Special Reference To Electronic Item ”**

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