

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE  
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111

Internal Quality Assurance Cell (IQAC)

Entrepreneurship Cell Activity

Marketing of products

Version 2021

(One form to be filled for each event)

Department: M.Com

Date: 26-06-2024

Sl. No.	Particulars	Event related Details			
1.	Event*	Marketing of products			
2.	Title of the Event	Marketing of products			
3.	Date	26 <sup>th</sup> June 2024			
4.	Time	1.00pm			
5.	Venue	Infront of business block and rock garden			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Organization: Designation: Area of Expertise: Personal Mobile No. Personal Email Id			
7.	Topics Covered				
8.	Resource Person 2 Details (Profile to be enclosed)	Name: -- NIL Organization: Designation: Area of Expertise: Personal Mobile No: Personal Email ID:			
9.	Topics Covered				
10.	No. Faculty Participants (Enclose a copy)	Internal:	01	External:	8

Sl. No.	Particulars	Event related Details			
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	74	External:	Around 150
12.	Faculty Coordinator/s	Full Name: Dr. Savita Trivedi Department: M.Com Designation: Professor			
13.	Student Coordinator/s	Full Name: II Year-Mr. Diyan V V. & Ms. Neha M I Year- Ms. Stotra N N, Ms. Shraddha B, Ms. Shivani K.S Register No: Course, Semester & Section: I Year M.Com			
14.	Total Expenditure(Details to be enclosed)	--			
15.	Sponsors and Amount (if any)	--			
16.	Program Schedule of the Event attached?	Yes			
17.	Provide the link of the report uploaded on College Website	<a href="https://www.dscasc.edu.in/MCom/mcom-news">https://www.dscasc.edu.in/MCom/mcom-news</a>			
18.	Provide the links of the report uploaded on Social Media				
19.	Report sent to Newspapers? If yes, provide cuttings/images	----			
20.	Certificates Printed? (Attach a	--			

Sl. No.	Particulars	Event related Details
	copy**)	
21.	Feedback Collected?	--
22.	Attendance Sheet Attached?	Attached
23.	Summary of the Event (Around 100 words)	Under Entrepreneurship Cell "UDYAMITA", an activity of marketing of product was organized on 26 <sup>th</sup> June 2024. First and second year M.Com students brought products and sold in the campus. They brought various items like chocolates, candies, pens, pencils, bracelets, bangles, earrings, Mehendi cones, fresh flowers, flower pots, plants, fruits, juice etc. They also planned some games to attract the customers. There were 7 to 10 members in each team. Teachers also purchased articles to motivate students. This event was organized to inculcate in students a team spirit, idea generation, planning, coordination, convincing power and zeal to get the money back in multiples. All students participated enthusiastically.
24.	Photographs of the Event	Attached

**Notes:**

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

\* Original sheet need to be filed and scanned copy should be attached

❖ Whichever column is not applicable, write as NA.

❖ If the nothing is done / gained / spent, write as No/Nil.

  
Event Coordinator

  
HOD/Director

  
IQAC Coordinator

  
Principal

Dayananda Sagar College of Arts,  
Science and Commerce  
K.S. Layout, Bangalore - 560 078



Bengaluru, Karnataka, India  
W448-075, 1st Stage, Kulkarni Layout, Bengaluru, Karnataka 560075, India  
Lat: 12.91764°  
Long: 77.58824°  
25/08/24 01:57 PM GMT +05:30



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## Dayananda Sagar College of Arts, Science and Commerce

M.COM

II semester Batch 2023-24

Marketing of Products ATTENDANCE on 26-06-2024

Sl. No	Registration No	Student Name	Signature
1	P03CJ23C012001	GOWTHAMI D V	Gowthami D.V
2	P03CJ23C012002	MANASA G	(M)
3	P03CJ23C012003	KARTHIK S R	Karthik S.R
4	P03CJ23C012004	NANDANA K S	Nandana
5	P03CJ23C012005	HARSHITHA H R	Hr
6	P03CJ23C012006	LIKHITHA B M	Likhitha B.M
7	P03CJ23C012007	SANJANA S	Sanjana S
8	P03CJ23C012008	VARSHANVITHA B	Varshanvitha B
9	P03CJ23C012009	SOWMYA L	
10	P03CJ23C012010	SHARANYA C.M	Sharanya C.M
11	P03CJ23C012011	PRIYANKA C	Priyanka C
12	P03CJ23C012012	SHUBHA K N	Shubha K.N
13	P03CJ23C012013	THEJASWINI R	
14	P03CJ23C012014	MEGHANA R	
15	P03CJ23C012015	BINDU S	Bindu S
16	P03CJ23C012016	STOTRA N N	Stotra N.N
17	P03CJ23C012017	GNANAVIN	Gnanavin
18	P03CJ23C012018	B L KEERTHANA	B.L. Keerthana
19	P03CJ23C012019	GIRISH L	Girish L
20	P03CJ23C012020	HEMALATHA P	Hemalatha P
21	P03CJ23C012021	PAVITHRA R	Pavithra R
22	P03CJ23C012022	RANJITH A	Ranjith A
23	P03CJ23C012023	NITHIN RAJU P S	Nithin Raju P.S
24	P03CJ23C012024	SHIVANI DESHABHANDARI	Shivani Deshabhandari
25	P03CJ23C012025	SHRUTI CHOUHAN	Shruti Chouhan
26	P03CJ23C012026	SHIVANI K S	Shivani K.S
27	P03CJ23C012027	SANJANA K	Sanjana K
28	P03CJ23C012028	CHITRA S	Chitra S
29	P03CJ23C012029	TEJAS R T	Tejas R.T
30	P03CJ23C012030	ABHINANDAN VISHNUDAS NAIK	Abhinandan Vishnudasa Naik
31	P03CJ23C012031	KUMARI RICH A	Kumari Richa
32	P03CJ23C012032	KISHAN N S	Kishan N.S
33	P03CJ23C012033	CHAITANYA S KUMAR	Chaitanya S.Kumar
34	P03CJ23C012034	SUNDARDAS DEVADAS	Sundardas Devadas
35	P03CJ23C012035	NAVYASHREE K V	Navyashree K.V
36	P03CJ23C012036	HARIHARAN K	Harihara N.K
37	P03CJ23C012037	DHANUSH GOWDA K S	Dhanush K.S
38	P03CJ23C012038	SHRADHA B	
39	P03CJ23C012039	MANOJ C S	Manoj C.S
40	P03CJ23C012040	YASHASWINI K S	Yashaswini K.S
41	P03CJ23C012041	VARUN V	
42	P03CJ23C012042	DEV PRIYANK	Dev Priyank
43	P03CJ23C012043	Y V NIKHIL NAYAKA	Y.V. Nikhil Nayaka
44	P03CJ23C012044	CHANDANA K	Chandana K
45	P03CJ23C012045	LIKITH S	Likhitha S
46	P03CJ23C012046	SHALET ROSA S	Shalet Rosa S

## Dayananda Sagar College of Arts, Science and Commerce

M.COM

IV semester Batch 2023-24

Marketing of Products ATTEDANCE on 26-06-2024

Sl. No	Registration No	Student Name	Signature
1	P03CJ22C012003	AMBIKA N R	Ambika
2	P03CJ22C012004	ARPITHA M J	Arpitha
3	P03CJ22C012005	KRISHNA K V	Krishna K V
4	P03CJ22C012006	NADEEM KHAN	Nadeem Khan
5	P03CJ22C012007	SAHANA K R	Sahana
6	P03CJ22C012008	SHOBHITA N	Shobhita
7	P03CJ22C012009	SHREYAS M D	Shreyas
8	P03CJ22C012010	GAGANA V	Gagana
9	P03CJ22C012011	GEETHA P	Geetha P
10	P03CJ22C012012	HARSHITHA K	Harshitha
11	P03CJ22C012013	JANAVI M	Janavi M
12	P03CJ22C012014	NAVYASHREE R	Navyashree R
13	P03CJ22C012015	SANJAY G R	Sanjay
14	P03CJ22C012016	SHILPASHREE H K	Shilpashree H K
15	P03CJ22C012017	PAVANKUMAR K	Pavankumar K
16	P03CJ22C012018	POORNA R KUMAR	Poorna R
17	P03CJ22C012020	ARPITHA K A	Arpitha
18	P03CJ22C012021	S B SAI POORNITHA	Sai Poornitha
19	P03CJ22C012022	DEEPTHI	Deepthi
20	P03CJ22C012023	PALLAVI R	Pallavi
21	P03CJ22C012024	PUNITA TOPPO	
22	P03CJ22C012025	LAVANYA B K	Lavanya
23	P03CJ22C012026	JAYASHREE R	Jayashree
24	P03CJ22C012027	YOGESH N	Yogesh
25	P03CJ22C012029	GOUTHAM S	Goutham
26	P03CJ22C012030	ANJUM FATHIMA N	Anjum
27	P03CJ22C012031	NIVEDHA R	Nivedha
28	P03CJ22C012032	DIYAN N V	Diyana N V
29	P03CJ22C012033	GORAN EDGAR CH MOMIN	Goran
30	P03CJ22C012034	VERONICA EVANGELINE V	Veronica
31	P03CJ22C012035	CHAITRA M	Chaitra M
32	P03CJ22C012037	NEHA M	Neha
33	P03CJ22C012038	PREMDEEP G C	Premdeep
34	P03CJ22C012039	B S MONISH DARSHAN	
35	P03CJ22C012040	KARTHIK K	Karthik
36	P03CJ22C012041	CHIRANJEEVI M R	Chiranjeevi
37	P03CJ22C012042	MD ARIF	
38	P03CJ22C012043	RAKESH V	Rakesh V
39	P03CJ22C012044	AKSHAYA JYOTHI R	Akshaya Jyothi R
40	P03CJ22C012045	ANNAPURNA UDAY	Annapurna