

**DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**  
**Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111**  
**Internal Quality Assurance Cell (IQAC)**

**Annexure – I**

**Institution's Innovation Council**  
**IPR Poster Presentation**  
**Report of the Event Conducted**  
**Version 2021**

**(One form to be filled for each event)**

Department: M. Com

Date: 22.2.2023

Sl. No.	Particulars	Event related Details		
1.	Event*	Institution's Innovation Council "Intellectual Property Rights Poster Presentation"		
2.	Title of the Event	"Intellectual Property Rights Poster Presentation"		
3.	Date	22.2.2023		
4.	Time	9.00 to 11am		
5.	Venue	M.Com Dept. room number 602		
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Organisation: Designation Area of Expertise: Personal Mobile No Personal Email Id		
7.	Topics Covered	knowing yourself and planning for future.		
8.	Resource Person 2 Details (Profile to be enclosed)	Name: -- Organisation: Designation: Area of Expertise: Personal Mobile No: Personal Email ID:		
9.	Topics Covered			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	3	External: -
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	60	External: 10

Sl. No.	Particulars	Event related Details
12.	Faculty Coordinator/s	Full Name: Dr. Mahalakshmi V Department M. Com Designation: Associate Professor
13.	Student Coordinator/s	Full Name: Yatish and Nivedha Register No: Course, Semester & Section: M.Com, 3 <sup>st</sup> semester
14.	Total Expenditure (Details to be enclosed)	--
15.	Sponsors and Amount (if any)	--
16.	Program Schedule of the Event attached?	--
17.	Provide the link of the report uploaded on College Website	<a href="http://dscasc.edu.in/mcom/mcom-initiatives">http://dscasc.edu.in/mcom/mcom-initiatives</a>
18.	Provide the links of the report uploaded on Social Media	<a href="https://instagram.com/_m.com_official?igshid=YmMyMTA2M2Y">https://instagram.com/_m.com_official?igshid=YmMyMTA2M2Y</a>
19.	Report sent to Newspapers? If yes, provide cuttings/images:	----
20.	Certificates Printed? (Attach a copy**)	—
21.	Feedback Collected? (Attach a copy**)	Attached analysis
22.	Attendance Sheet Attached? #	Attached
23.	Summary of the Event (Around 100 words)	Intellectual Property Rights Poster Presentation was organized by the Department of M. Com under <b>Institutions Innovation Council</b> . 1Students from 3 <sup>rd</sup> semester M. Com were present with 3 faculties from the department. 1 <sup>st</sup> semester students and MCA VTU students visited in the event. The posters were based on themes provided by faculty, Principal Inaugurated the program and witnessed student's innovative way of presenting the poster and appreciated two game events created by students on trade mark and Company taglines. The list of topics given are attached. Students explained the posters to teachers and students who visited the event in room no. 602
24.	Photographs of the Event	Attached

Sl. No.	Particulars	Event related Details
	(About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	

Notes:

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

# Original sheet need to be filed and scanned copy should be attached

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

  
Event Coordinator

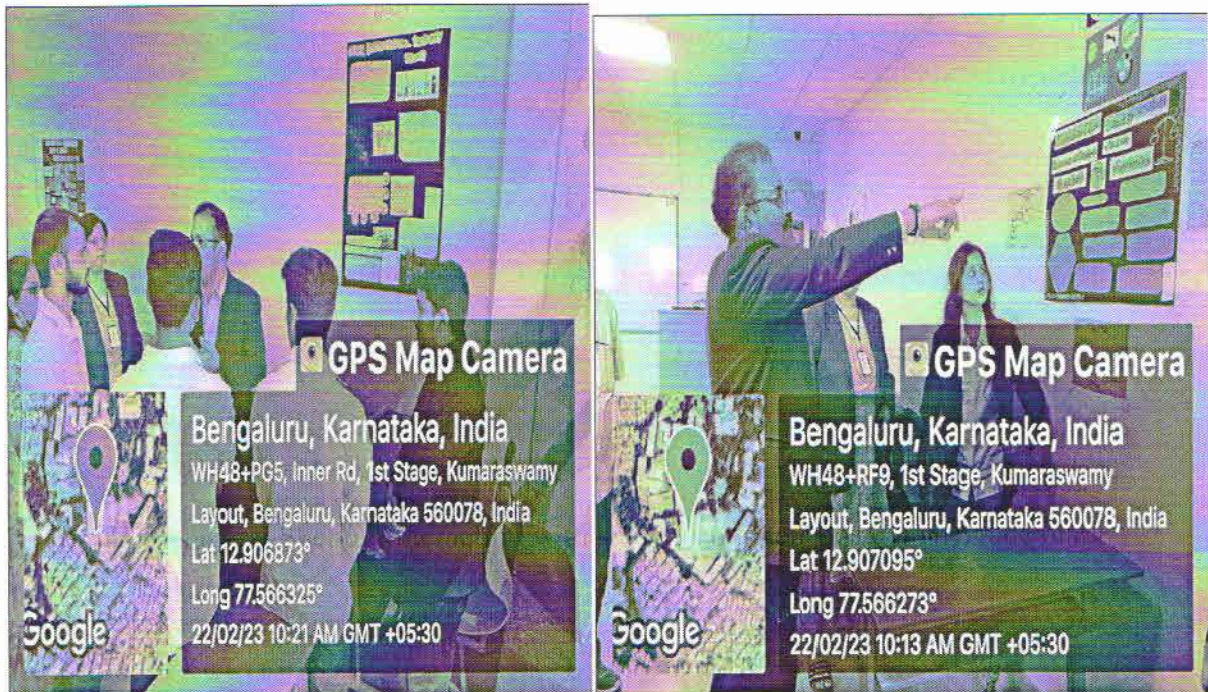
  
HOD/Director

  
IQAC Coordinator

  
Principal

Photos

Principal Dr.Nagaraj Shenoy Interacting with students on their posters on Trade mark



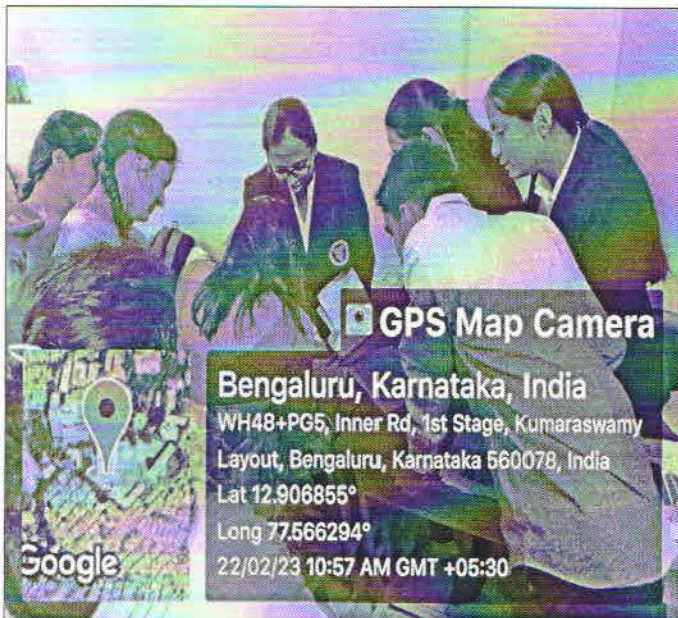
Three faculty with poster on, Infringement of Patents



Principal on hands with the games created by students on trademarks and taglines



Faculty in IPR games



## Feedback Report

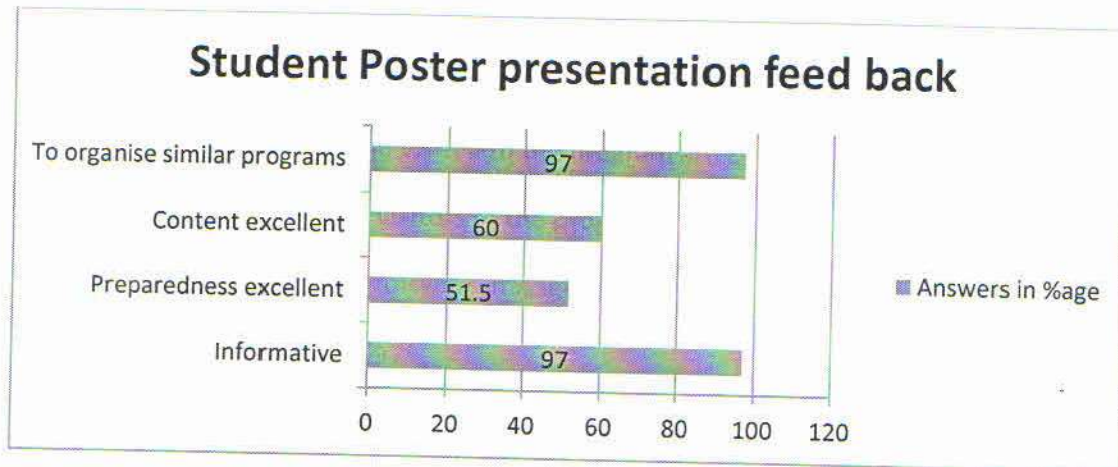
The following link was forwarded to all visitors to the event and feedback was collected on student's preparedness, content and presentation, the analysis of the report is as follows:

<https://forms.gle/D6ZQtQx7ViSMjxXw8>

No of students and faculty who visited to the program are 84% and 15.2% respectively

Table showing feedback from visitors to the program

About Poster presentation	Answers in %age
Informative	97
Preparedness Excellent	51.5
Content	60
Organising similar Programs	97



The feedback of visitors indicates that the program was highly informative and need to organize such events often the preparedness and content of the posters 51.5% and 60 respectively, whereas remaining percentage is marked as good under both criteria.

Timestamp	Email address	1. Department you Belc 2. Are you	3. Was the Poster Pres 4. How do you mark th 5. How do you mark for 6. How do you mark for 7. Do you recommend poster presentation to be conducted often to enhance students
2-22-2023 11:15:29	jayashree937@gmail.com	Department of M.Com Student	Yes
2-22-2023 11:15:33	ambikam7@gmail.com	Department of M.Com Student	Yes
2-22-2023 11:18:10	harshithakarhikayan1@gmail.com	Department of M.Com Student	Yes
2-22-2023 11:20:20	sanaagowda@111gms.com	Department of M.Com Student	Yes
2-22-2023 11:21:55	nehauradhakrishna@gmail.com	Department of M.Com Student	Yes
2-22-2023 11:22:12	jannuradhakrishna@gmail.com	Department of M.Com Student	Yes
2-22-2023 11:54:57	kalyangowda1996@gmail.com	Department of M.Com Student	Yes
2-22-2023 12:02:58	monishince2001@gmail.com	Department of M.Com Student	Yes
2-22-2023 12:19:03	nshenoy100@gmail.com	Department of M.Com Student	Yes
2-22-2023 12:50:55	saviatriveedi@yahoo.com	Department of M.Com Student	Yes
2-22-2023 14:36:06	gouthangoutham1666@gmail.com	Department of M.Com Student	Yes
2-22-2023 14:36:41	shreyasmd623@gmail.com	Department of M.Com Student	Yes
2-22-2023 18:54:11	nayyashree.r.1014@gmail.com	Department of M.Com Student	Yes
2-23-2023 11:24:26	krishnakrishna14025@gmail.com	Department of M.Com Student	Yes
2-23-2023 11:24:33	Bulletchiru1513@gmail.com	Department of M.Com Student	Yes
2-23-2023 11:24:40	punitiatoppo998@gmail.com	Department of M.Com Student	Yes
2-23-2023 11:30:17	maha.5299@gmail.com	Department of M.Com Student	Yes
2-23-2023 11:36:46	Akshayaayohir06@gmail.com	Department of M.Com Student	Yes
2-23-2023 11:56:49	gerishyaifcma@gmail.com	Department of M.Com Student	Yes
2-23-2023 12:08:39	nagarajyogi10@gmail.com	Department of M.Com Student	Yes
2-23-2023 12:21:46	keerthiana@gmail.com	Department of M.Com Student	Yes
2-23-2023 12:35:34	Saniakhan5885@gmail.com	Department of M.Com Student	Yes
2-23-2023 12:37:14	fathima.anjum10@gmail.com	Department of M.Com Student	Yes
2-23-2023 14:00:13	jyothiranjani2000@gmail.com	Department of M.Com Student	Yes
2-24-2023 13:10:01	goran.nomin1995@gmail.com	Department of M.Com Student	No
2-24-2023 13:10:43	shobhitaagowda2001@gmail.com	Department of M.Com Student	Yes
2-24-2023 13:11:22	arpithamy666@gmail.com	Department of M.Com Student	Yes
2-24-2023 13:12:08	pallaviramesh960@gmail.com	Department of M.Com Student	Yes
2-24-2023 13:51:02	Khamadeem47199@gmail.com	Department of M.Com Student	Yes
2-24-2023 13:53:19	arpithakaz376@gmail.com	Department of M.Com Student	Yes
2-24-2023 13:56:55	mchaitrat1@gmail.com	Department of M.Com Student	Yes
2-24-2023 14:41:56	rakesh891_v@gmail.com	Department of M.Com Student	Yes
2-24-2023 18:32:57	geethagpr005@gmail.com	Department of M.Com Student	Yes
3-13-2023 18:52:54	sanjivepremkumar@gmail.com	Department of M.Com Student	Yes

Dayanand Sagar College of Arts Science and Commerce  
Department of Masters of Commerce  
M.Com  
Circular

16.2.2023

A Poster Presentation competition is organized for II M.Com III semester students on subject Intellectual Property Rights in Room No. 602 on 22<sup>nd</sup> February, 2023 from 10 a.m.

All are Welcome

HOD

II MCOM  
I Mcom.