

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111
Internal Quality Assurance Cell (IQAC)

Annexure -1
Report of the Event Conducted
Series of Guest Lectures
Version 2021
(One form to be filled for each event)


Department: M. Com


Date: 19-4-2023

Sl. No.	Particulars	Event related Details
1.	Event*	Series of Guest Lectures
2.	Title of the Event	Series of Guest Lectures
3.	Date	10-4-2023 to 19-4-2023
4.	Time	11.00 am
5.	Venue	Business block ,room number 603
6.	Resource Person 1 Details (Profile to be enclosed)	Name: -- Mr. Manohar Iyar Organization- Saptham Oil Pvt. Ltd. Designation: Entrepreneur Area of Expertise: Business administration Personal Mobile No: Personal Email Id
7.	Topics Covered	Success story of entrepreneurs, idea generation, financial issues, competitors and marketing of products etc.
8.	Resource Person 2 Details (Profile to be enclosed)	Name: -- Col. Prasanna kumar Organization: DSCASC Designation: Adjunct professor Area of Expertise: Finance & marketing Personal Mobile No: Personal Email ID:
9.	Topics Covered	Challenges faced by startups, cost analysis, pricing strategy, small business by MBA,B.Tech students
10.	Resource Person 3 Details (Profile to be enclosed)	Name: -- Dr. Banu Prakash A S Neuro Surgeon Organisation:- Designation: Area of Expertise: Neuro Surgery Personal Mobile No:

Sl. No.	Particulars	Event related Details			
	(Profile to be enclosed)	Personal Email ID:			
11.	Topics covered	Issues related to health, hygiene and nutrition, health issues causing due to stress and anxiety etc.			
12.	Resource Person 4 Details (Profile to be enclosed)	Name: -- CMA Mr.R Satish Organization: -Self Practitioner Designation: Manager & trainer Area of Expertise: Accounts and taxation Personal Mobile No: Personal Email ID:			
13.	Topics covered	Awareness about career opportunities for M.Com students, goal setting and time management			
14.	Resource Person 5 Details (Profile to be enclosed)	Name: -- CMA Mr. P Dwibedy Organization: -Self Practitioner Designation: CMA & Yoga trainer Area of Expertise: Accounts and taxation, yoga & meditation Personal Mobile No: Personal Email ID:			
15.	Topics covered	Goal setting, power of yoga & meditation, key to achieve success in life			
16.	Resource Person 6 Details (Profile to be enclosed)	Name: -- Prof. Gulshan Organization: -Summit Careers Designation: Director Area of Expertise: Soft skills Personal Mobile No. Personal Email ID:			
17.	Topics covered	Know yourself, attitude & perception, how to project your strength			
18.	Resource Person 6 Details (Profile to be enclosed)	Name: -- Dr. Ramnathan K V Organization: -Primax Foundation Designation: Director Area of Expertise: Finance & Research Personal Mobile No Personal Email ID:			
19.	Topics covered	Add on courses- business analytics, SPSS, ANOVA			
20.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	03	External:	2
21.	No. Student Participants (Enclose a copy of names	Internal:	59	External:	-



Sl. No.	Particulars	Event related Details			
	with signatures)				
22.	Faculty Coordinator/s	Full Name: Dr. Savita Trivedi Department: M.Com Designation: Professor			
23.	Student Coordinator/s	Full Name: Ms. Jayashree R, Monish & Akshaya Register No: Course, Semester & Section: I Sem M.Com			
24.	Total Expenditure (Details to be enclosed)	--			
25.	Sponsors and Amount (if any)	--			
26.	Program Schedule of the Event attached?	Yes			
27.	Provide the link of the report uploaded on College Website	https://www.dscasc.edu.in/images/MCom/news/SeriesGL.pdf			
28.	Provide the links of the report uploaded on Social Media				
29.	Report sent to Newspapers? If yes, provide cuttings/images:	---			
30.	Certificates Printed? (Attach a copy**)	--			
31.	Feedback Collected? (Attach a copy**)	Collected			

Sl. No.	Particulars	Event related Details
32.	Attendance Sheet Attached? #	Attached
33.	Summary of the Event (Around 100 words)	Department of M.Com organized series of guest lecturers from 10 th of April to 19 th of April 2023 for M.Com students. Highly knowledgeable resource persons shared their expertise with students. Sessions were scheduled from 11.00am to 1.00pm. They motivated students to focus on goals and to do time management to achieve them, maintain good health practices, focus on entrepreneurship qualities and values. Series of guest lectures was inaugurated by HOD Dr. Mahalakshmi V & adjunct professor Shri G.Shrishya. All the sessions were coordinated by Professor Dr. Savita Trivedi.
34.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Attached 

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Format Copy need to be attached and hard copy need to be filed

Original sheet need to be filed and scanned copy should be attached

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.


Event Coordinator


HOD/Director


IQAC Coordinator

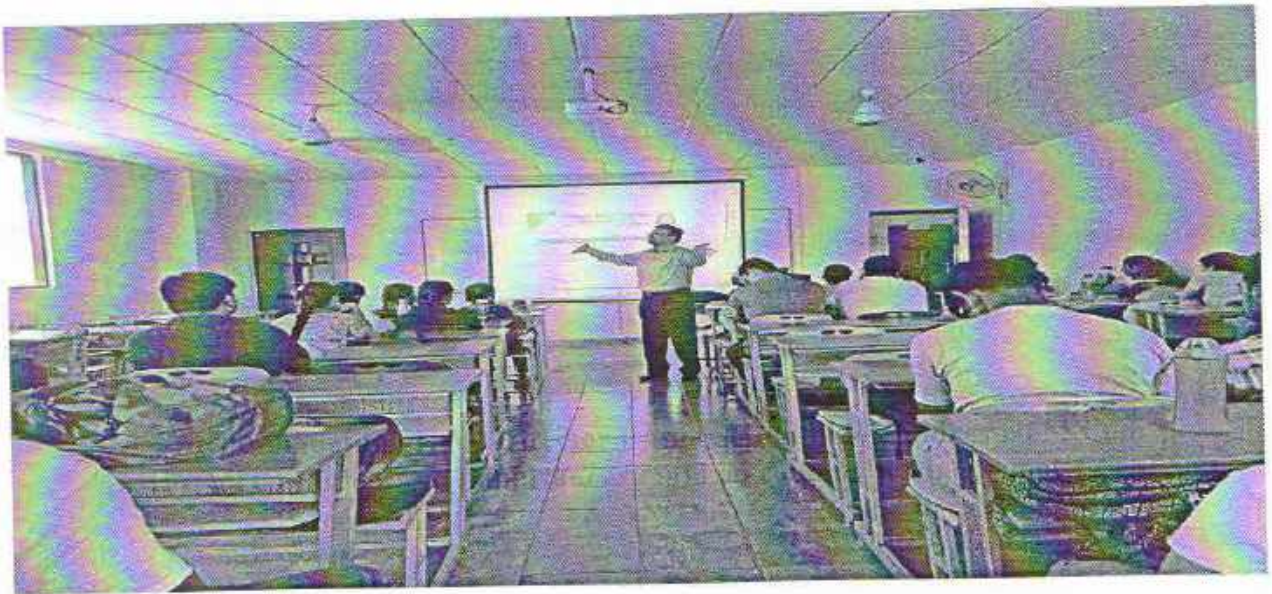

Principal

Photos

1. **CMA Mr. Satish R addressed students on 'Awareness of opportunities for commerce students.'**



2. **Dr. Ramanathan K V , Director Primax Foundation addressed M.Com MCA(VTU) students on importance of add on courses, business analytics, SPSS & ANOVA.**



3. CMA Mr. P Dwibedy, Goal setting, power of yoga & meditation, key to achieve success in life



4. Mr. Manohar Iyar, Success story of entrepreneurs, idea generation, financial issues, competitors and marketing of products etc.

