

**DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**  
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111  
Internal Quality Assurance Cell (IQAC)

Annexure - I

**SANCHALANA**

Cultural Club Activity

**Attire week & Cultural Heritage Day**

Department: M. Com

Date: 24.7.2023

Sl. No.	Particulars	Event related Details			
1.	Event*	Cultural Club Activity			
2.	Title of the Event	Attire week & Cultural Heritage Day			
3.	Date	21 <sup>st</sup> July, 2023			
4.	Time	1.30pm to 5 pm			
5.	Venue	C.D Sagar			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Judges Dr.Chiluka Pushpa & Smt.Rashmi, Organisation: Designation: Area of Expertise: Personal Mobile No Personal Email Id			
7.	Topics Covered				
8.	Resource Person 2 Details (Profile to be enclosed)	Name: Organisation: Designation: Area of Expertise: Personal Mobile No: Personal Email ID:			
9.	Topics Covered				
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	5	External:	2
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	60	External:	-
12.	Faculty Coordinator/s	Full Name: Dr.Mahalakshmi.V & Dr.Pavithra S.T Department M. Com Designation: Associate Professor			

		Designation: Associate Professor
13.	Student Coordinator/s	Full Name: Nikkitha Singh & Lalitha Yatish, Niranjana, Satish, Brundashree, Avinash
14.	Total Expenditure (Details to be enclosed)	
15.	Sponsors and Amount (if any)	
16.	Program Schedule of the Event attached?	
17.	Provide the link of the report uploaded on College Website	
18.	Provide the links of the report uploaded on Social Media	<a href="https://instagram.com/m.com_official?igshid=YmMyMTA2M2Y">https://instagram.com/m.com_official?igshid=YmMyMTA2M2Y</a>
19.	Report sent to Newspapers? If yes, provide cuttings/images;	----
20.	Certificates Printed? (Attach a copy**)	—
21.	Feedback Collected? (Attach a copy**)	
22.	Attendance Sheet Attached?#	Attached
23.	Summary of the Event (Around 100 words)	Department of M.com celebrated <b>Attire week</b> from 18 <sup>th</sup> to 21 <sup>st</sup> of July, 2023. To remind the students about our culture of wearing dress which reminds us our parents who were connected to such dress earlier and to identify the changes in wearing over the period of time and arriving at the present digital world. Dressing in the style of Corporate, Retro and Ethnic/cultural wear was observed on these days. To mark this Occasion <b>Cultural Heritage Day</b> was observed on 20 <sup>th</sup> July, 2023 by organizing competition.
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The	Attached

jpg files need to be attached)	
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Notes:

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

# Original sheet need to be filed and scanned copy should be attached

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

  
Event Coordinator

  
HOD/Director

  
24/09/23  
IQAC Coordinator

  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.O. Layout, Bangalore - 560 078

Photos  
Circular and Schedule of Event

DAYANADA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE  
DEPARTMENT OF M.COM  
CIRCULAR  
CLUB ACTIVITIES 2023

EVEN SEMESTER

Program list

7.7.2023

DATE	DRESS THEME	CLUBS	COMPETITION/EVENTS	FIXINGS	VENUE
18-07-23	CORPORATE	LITERARY CLUB	DEBATE	7:45 PM	ROOM NO.602
19-07-23	ETHNIC	CULTURAL CLUB	CULTURAL HERITAGE DAY 2023	1:00PM TO 3PM	CD SAGAR
20/07/23	RETRO	CULTURAL CLUB	SAVE ENVIRONMENT DRAWING	11:5 PM	ROOM NO. 602
21-07-23	UNIFORM	ENTREPRENEURSHIP CLUB	BUSINESS VENUE (10:00)	11:30 PM	DE ADIRANGLE (BUDHHA STATUE)

Retro attire



Corporate Attire

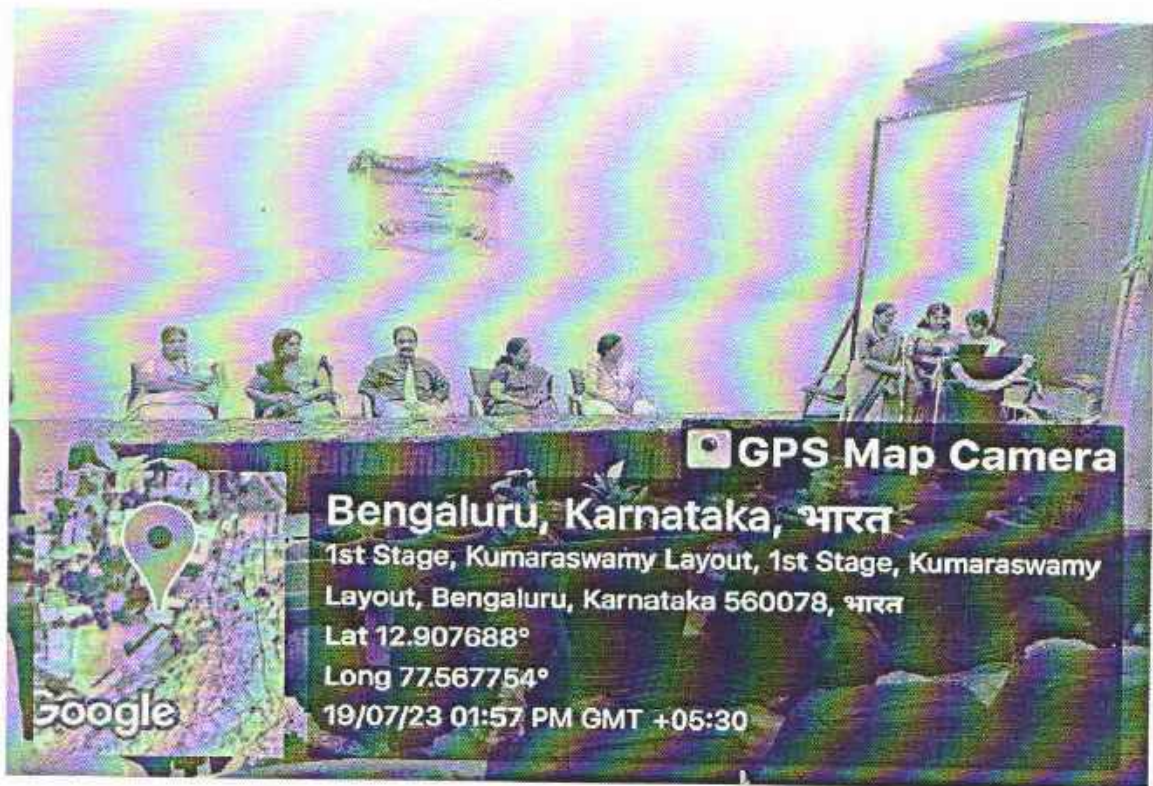


## Cultural Heritage Day

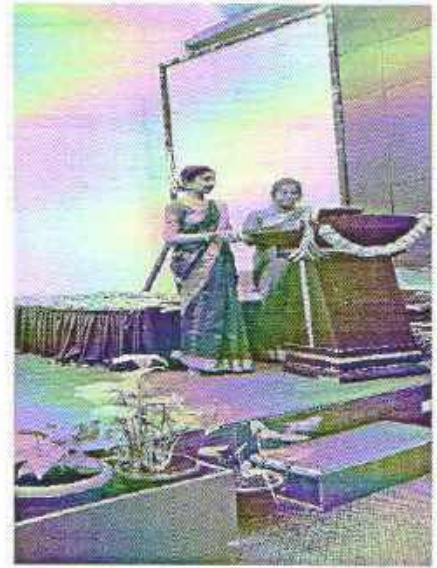
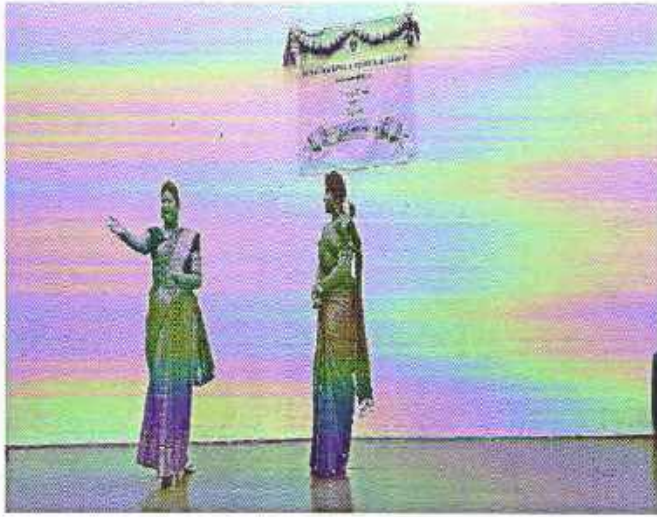
### Ethnic attire



### Inauguration of Cultural Heritage Day



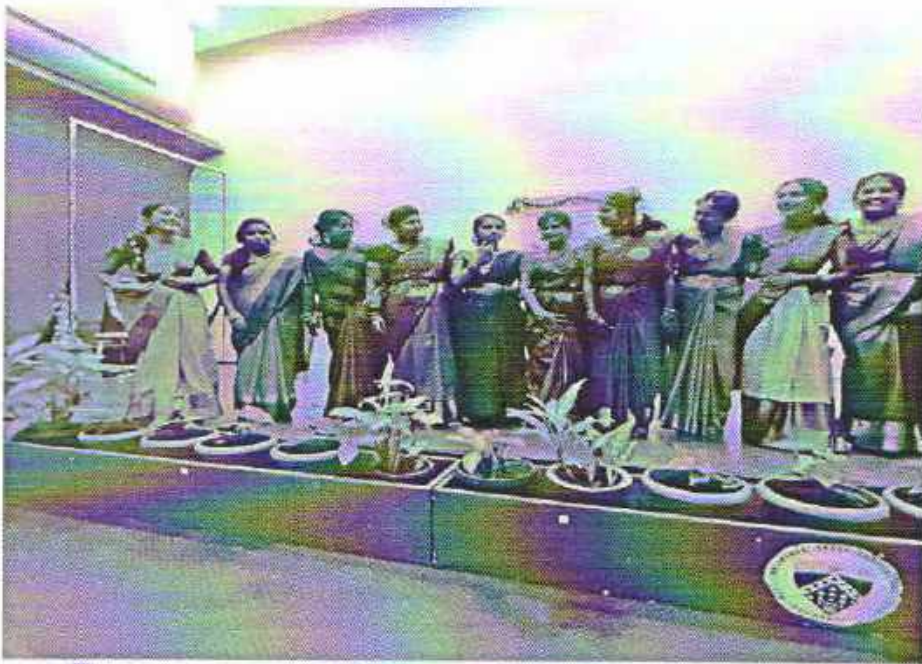
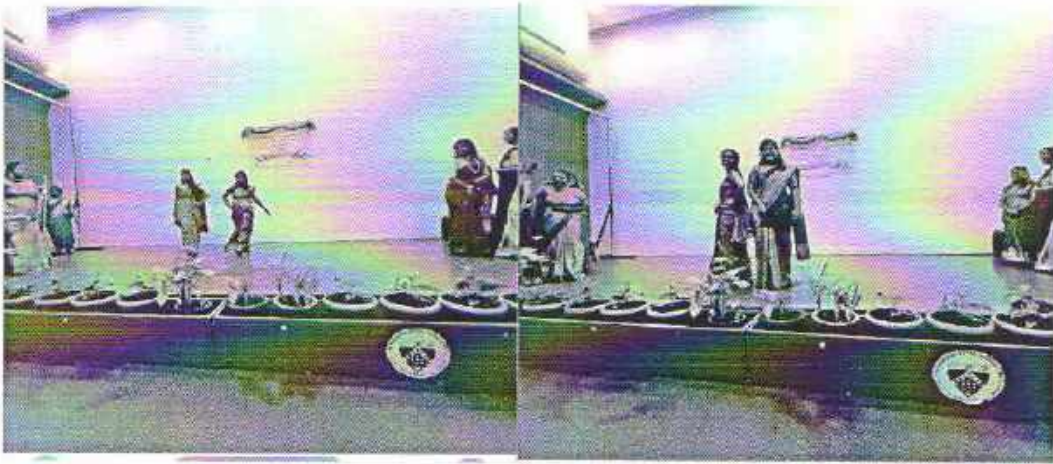
## Dumbsheras



## Ethnic wear Competition for Boys



**Ethnic Wear Competition for Girls**





Winners



Notice Board

