

**DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**  
**Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111**  
**Internal Quality Assurance Cell (IQAC)**  
**Bridge Course 2023-24**  
**Report of the Event Conducted**

Department: M. Com

20.12.2023

Sl. No.	Particulars	Event related Details
1.	Event*	Bridge Course 2023-24
2.	Title of the Event	Bridge Course 2023-24
3.	Date	18 <sup>th</sup> , 19 <sup>th</sup> & 20 <sup>th</sup>
4.	Time	9.30am to 1.30pm
5.	Venue	Room 602
6.	Resource Person 1 Details (Profile to be enclosed)	Name: <b>Faculty: Sri.Shrishyla.G</b> Organisation: Designation: Adjunct Professor Area of Expertise: Monetry system Personal Mobile No Personal Email Id
7.	Topics Covered	<b>A Journey from Barter era to Digital era 18<sup>th</sup> December</b> 1. Evolution stages of money 2. Various monetary standards 3. International Monetary System 4. Concepts of Balance of trade and Balance of payment
8.	Resource Person 2 Details (Profile to be enclosed)	Name: Dr. Monica Ranka Organisation: Designation: Associate Professor Area of Expertise: Personal Mobile No: Personal Email ID:
9.	Topics Covered	<b>Basic of Economics 18<sup>th</sup> December</b> 1. Macroeconomics and its interface with Business 2. Impact and Incidence of taxes 3. Demand Analysis and consumer choice 4. Pricing strategies
10.	Resource Person 3 Details (Profile to be enclosed)	Name: Dr. Savita Trivedi Organisation: Designation: Professor Area of Expertise: Personal Mobile No: Personal Email ID:
11.	Topics Covered	<b>Basics of Talent Management 19<sup>th</sup> December</b> 1. An overview of talent management 2. Scope and need of talent management 3. Tools for management talent 4. Building blocks of effective talent management system 5. Talent vs knowledge 6. Role of HR in talent management

12	Resource Person 4 Details (Profile to be enclosed)	Name: Dr.Mahalakshmi.V Organisation: Designation: Associate Professor & HOD Area of Expertise: Personal Mobile No: Personal Email ID:				
13	Topics covered	<b>Backdrop of International Business 20<sup>th</sup> December</b> 1. History of International business 2. Global Business 3. Multinational and transnational companies 4. SAARC, ASEAN, EU, UNICTAD purposes 5. Economic Growth				
14	Resource Person 5 Details (Profile to be enclosed)	Name: Dr. Nandini Lakshmikantha Organisation: Former Director of the Department of Journalism, Manipal University Designation: Visiting Faculty Area of Expertise: Journalism Personal Mobile No: Personal Email ID:				
15	Topic Covered	<b>Fundamentals of Communication 20<sup>th</sup> December</b> 1. Basics of Communication 2. Gamification on Communication skills 3. Quiz on Communication				
16	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	4	External:		
17	No. Student Participants (Enclose a copy of names with signatures)	Internal:	44	External:		
18	Faculty Coordinator/s	Full Name: Dr.Mahalakshmi.V Department Designation: HOD				
19	Student Coordinator/s	Full Name: Jaishree , Monish				
20	Total Expenditure (Details to be enclosed)					
21	Sponsors and Amount (if any)					
22	Program Schedule of the Event attached?	Date	Event	Time	Resource Person	Student coordinators
		18.12.2023	<b>BRIDGE COURSE</b>	9.30-11.30AM- /Room602	Sri.Shrishyla.G Resurceperson 1	Jayashree
		-	-	11.30-1.30pm/ Room602	Dr.Monica Ranka Resource person3	Deepthi

		19.12.2023	<b>BRIDGE COURSE</b>	9.30-11.30AM/602	Dr. Savita Trivedi Resource person 2	Chir anjeevi
		20.12.2023	<b>Bridge course</b>	9.30am to 11.30am/602	Dr.Mahalakshmi.V Resource person 4	Punitha tapoo
		20.12.2023	<b>Bridge course</b>	11.30am to 1.30pm/602	Dr.Nandini Lakshmikantha Resource person 5	Jaishree
23	Provide the link of the report uploaded on College Website					
24	Provide the links of the report uploaded on Social Media	<a href="https://www.instagram.com/p/COKEWVrFsHE/?utm_source=ig_web_copy_link&amp;href=https%3A%2F%2Fwww.facebook.com%2FDSCASCBU%2Fposts%2F306025167808485">https://www.instagram.com/p/COKEWVrFsHE/?utm_source=ig_web_copy_link&amp;href=https%3A%2F%2Fwww.facebook.com%2FDSCASCBU%2Fposts%2F306025167808485</a>				
25	Report sent to Newspapers? If yes, provide cuttings/images:	-----				
26	Certificates Printed? (Attach a copy**)	—				
27	Feedback Collected? (Attach a copy**)					
28	Attendance Sheet Attached? #	Attached				
29	Summary of the Event (Around 100 words)	<p>The week of welcome includes Bridge course for 3 days 18<sup>th</sup> 19<sup>th</sup> and 20<sup>th</sup> of December 2023. The Bridge course was conducted for 10 hours of class with respect to subjects prescribed by university to bridge the Gap between the Syllabus connecting from basic concepts of the respective subjects and fundamentals of commerce and management. Through the course students were able to recall the basic concepts and fundamentals necessary to achieve higher level of knowledge in specific subject. 5 faculties in the department conducted class following the Bridge Course Syllabus developed by all regular faculty collectively in the department. The syllabus contains 4 modules which bridges the gap from basics to most frequently used terms and practices, and also those concepts which are widely necessary to understand the subjects in M.Com</p>				
30	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)					

Notes:

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

# Original sheet need to be filed and scanned copy should be attached

PS:

❖ Whichever column is not applicable, write as NA.

❖ If the nothing is done / gained / spent, write as No/Nil.

*Srinivas*  
*Monica*

Event Coordinator

*Wendell*

HOD/Director

*A. G. Prasad*  
20/12/23

IQAC Coordinator

*[Signature]*  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.

Photos

Sri.Shrishyla.G



Dr Monica Ranka



Dr.Savita Trivedi



Dr.Mahalakshmi.V

