

**DEPARTMENT OF M.COM**

**2023-24**

**DAYANANDASAGAR COLLEGE  
OF ARTS SCIENCE AND  
COMMERCE**



**DEPARTMENT OF M. COM  
BATCH 2022-24**

**STUDENT COUNCIL**

**AND**

**STAFF**



## 1. Introduction & week of welcome “WOW sessions”:

Date: 7.12.2023

On first day of 1st year M. Com, Department of M.com organized Introductory session of **Week Of Welcome** through ppt presentation about college vision mission, University and department information, details of programs to be organized in week of welcome. Including information on curriculum and co-curricular activities organized during 1<sup>st</sup> semester and about bridge course, workshops, Induction program, and student talents day was briefed to the students in the session. Rules related to department working, procedure, conducting IA tests and marking of attendance and informing about seriousness of attendance. Information about placements in the college and about list of students who got placed in Top companies. Announcement of Opening Week Of Welcome

	
<p>Introduction Ppt</p>	<p>PPT</p>
	
<p>Introduction session</p>	<p>Ppt about activities in dept.</p>

### Week of Welcome -WOW Sessions!!!

1. Workshop #3: Date: 9.12.2023 Time: 12-1.30pm

The Essence of ethics and values of life is utmost necessary for every human being to perform and succeed. It is necessary for students who take up competitive exams and perform to the highest in exams. A workshop on Human values and ethics was organized for M. Com students on 9<sup>th</sup> December, 2023 at 11.30am to 1.pm in room No. 602. The resource person was Prof.Shivakumar.A.R Motivational speaker, Retd. Professr of BMS college for women. Students also interacted about various social issues related to values and ethics in the session

	
<p><b>Event Brochure</b></p>	<p><b>Inauguration Address and Welcome by Dr. Monica Ranka</b></p>
	
<p>Session by resource person</p>	<p>Attendance</p>

### 3. Induction Program:

**Date: 10.1.2023** Time : 10.30am

Induction Program for freshers was organized on 10.1.2024 at 10.30 am in Galery4. Principal was chief guest with Vice principal inabsentia and IQAC coordinator Dr.Gurunath inducting the first year students. Principal spoke about Networking and Building Relationships, importance of Networking in this digital era building safely and building good relationships globally in the need of the hour for future growth and success. Students from I & II M.com participated in full strength, it was an interactive session altogether



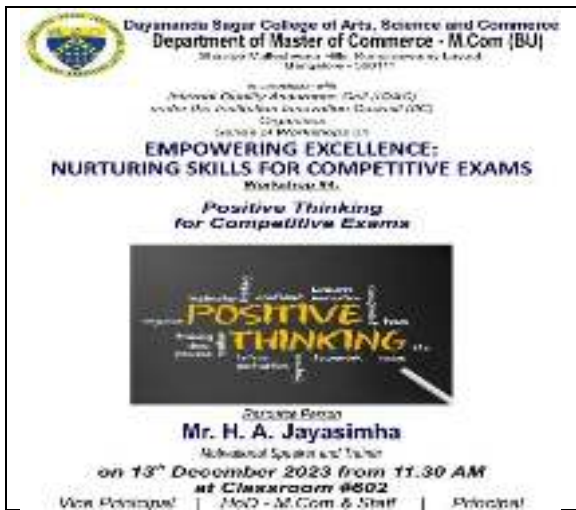
Event Brochure

Program Inauguration

### 4. Workshop#4 : Week of Welcome sessions

**Date: 13.12.2023** Time: 11.30am

A workshop on positive thinking for competitive exams was arranged on 13-12-2023 at 11.30am in Business block for M. Com first semester students. Resource person Mr. Jaisimha encouraged all the students to know about themselves. He told them to understand their needs and goals. By giving various examples he explained about how he transformed his other students and helped them in a having a better livelihood. He also focused on importance of time management in achieving the goals. It was a very useful and informative session. At the end of the session queries were solved.



Event Brochure

Inauguration and welcome by Student Deepthi



Session by resourceperson

Thanking

**5 Two Day's Student Excellence Workshop: Date: 16.12.2023 Time: 10.30am**

The workshop on Student Excellence was organized on 14<sup>th</sup> and 15<sup>th</sup> of December 2023 at 10.30am in room No.602. The session was interactive and beneficial to the students. Achieving excellence along with academics is necessary for any student to explore the unexplored and reach the highest levels in career and academics. Principal Dr.Nagraj Shenoy is the expert in guiding the students in selecting their right path in right time. Having been the author of many books related to topic, sir was able to show students their right path for future. In two days' workshop learnt to set their goals and focus towards achieving it



Event Brochure



Welcome by student Stotra



Day 1 session



Day 2 session

**6. Bridge Course (10 Hours): Date: 20.12.2023 Time: 9.30am to 1.30pm**

The week of welcome includes Bridge course for 3 days, 18<sup>th</sup> 19<sup>th</sup> and 20<sup>th</sup> of December 2023. The Bridge course was conducted for 10 hours of class with respect to subjects prescribed by university to bridge the Gap between the Syllabus connecting from basic concepts of the respective subjects and fundamentals of commerce and management. Through the course students were able to recall the basic concepts and fundamentals necessary to achieve higher level of knowledge in specific subject. 5 faculties in the department conducted class following the Bridge Course Syllabus developed by all regular faculty collectively in the department. The syllabus contains 4 modules which bridges the gap from basics to most frequently used terms and practices, and also those concepts which are widely necessary to understand the subjects in M.Com



Sri.Shrishyla.G Monetary system from Barter to Digital era



Dr.Monica Ranka-Basics of Economics



Dr.Savita Trivedi-Basics of talent management



Dr.Mahalakshmi.V-Basics of International business



**7. Literary Event Competition: Date: 21.12.2023 Time: 9.30am**

On the Last day of Week of Welcome- WOW! Sessions Students Talent Show program was organised, Competitions were conducted like pick and speak, Guessing movie name logo identification, Paragraph writing. All students from 1<sup>st</sup> year participated in the event, Winners were distributed prizes. Second year student coordinators and Dr.Monica Ranka coordinated the activity. The event was organized in room no. 602



Pick and speak



Dumcharades

**8. MOU Signing with Stocktale Date: 27.1.2024**

On this day of 27th January, 2024 DSCASC, Department of M. Com and STOCKTALE entered into an MOU and signed by Secretary Sri.Galiswamy, Principal and CEO of Stocktale Mr.Sagar.U.S to conduct 30 hrs of Equity Analyst course, which is compulsory for 1st semester M.com students as per Bangalore University prescribed curriculum. A prescribed syllabus is followed by Stocktale training institute to provide 30 hrs of course, the Time and period allotted is incorporated in regular time table



**9. Orientation on Incubation: Date: 29.12.2023 Time: 2.pm**

Orientation on incubation for entrepreneurship was organized on 29-12-2023 for first year M.Com students. Resource person was Dr. Priya A Hoskeri, Assist. Prof. DSCE and faculty coordinator, IEDC. She started session with an informative video of IEDC INCUBATION and DERBI of DSI then she covered the complete life cycle of a budding entrepreneur. She also explained opportunities for early startups and entrepreneurs. It was a very useful and interactive session.

<p>Welcoming Resource person by student chaitanya</p>	<p>Session</p>

**10. Student Council: Time: 11 am Date:9.1**

The Department of M.com had practice of selecting class CRs by showing up hands for the contestants which was counted by HOD and CRs were selected as the strength was below 25 students and select the CRs based on highest hand count. From 2024 it was decided in the staff meeting that CR election will be conducted through Student council committee, from 2024 Committee was formed and setting SOP and following same was initiated. As per SOP students were provided to cast vote and select their CRs. On 9.1.2024 Student council committee organized CRs election, 1<sup>st</sup> semester students casted vote, senior CRs coordinated with Office assistant and completed counting process in front of students and highest votes winners among girls and boys were declared as a Boy and a Girl CR of the class.2023

<p>1<sup>st</sup> semester student casting vote for CR</p>	<p>Office assistant assisting the process</p>

**11. Value added Program-CIL : Date: 9<sup>th</sup> & 10<sup>th</sup>, February 2023 Time: 9.30 am**

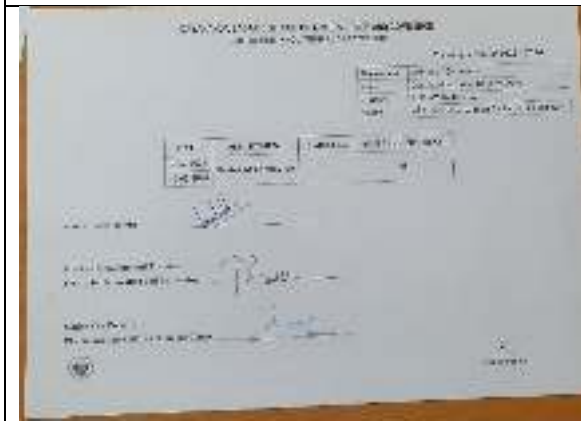
Department of M. Com organized Value added program for I M. Com students on “Communication Skills” on 9<sup>th</sup> and 10<sup>th</sup> of February, 2024. From 9.30 am to 4 pm. Students were given training in corporate communication round, role play, live interaction, question answer sessions etc. All 46 students actively participated in the sessions with full attendance.



1<sup>st</sup> Year M.Com students VAP



With resource persons



Details of Value added program by CIL



Attendance of 6 hrs Program

**12. Freshers Day Date : 6.2.2024 Time: 9.30am Venue: CiL**

Every Year at the beginning of the academic year, final year students welcome fresh batch of students by organizing fresher’s day. The second years take the complete responsibility of event management. They also conduct competitions like treasure hunt, pick and speak mimicry and distribute prizes for winners for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place. On 6<sup>th</sup> February, 2024 fresher’s day was organized in CD Sagar and Principal addressed the gathering about discipline and other important factors about college to fresher’s. Prizes were distributed to winners of 1,2,3<sup>rd</sup> place in treasure hunt event to



Fresher's day brochure



Inauguration

fresher's. After formal inaugural program, post lunch cultural events were performed by both 1<sup>st</sup> and 2<sup>nd</sup> semester students.

### 13. . Industrial Visit Date: 23.2.2023

Time 6.30am 2 Industries: Manmul Dairy & Kenes Technologies Mysuru & Mandya

The Department organized Industrial Visit to the Students of Final year M. Com 3<sup>rd</sup> semester 2024 to Manmul Dairies & Keynes Technologies in Mandya and Mysore respectively. All 40 students of 3<sup>rd</sup> semester participated in the event. Students learnt about manufacturing process and factory layout and interacted with HR department, to collect information for their Industrial reports. The visit was organized on 23<sup>rd</sup> February, 2024 started from Bangalore at 6.30 am and returned to college at 8 pm.



Manmul Dairy



Keynes Technoogies

**14. Pre-Placement Training: Date: 27.2.2023 Time: 9.30am Venue: CIL**

Department of M. Com organized a pre placement training for the 3<sup>rd</sup> semester M. Com students on 26<sup>th</sup> & 27<sup>th</sup> February 2024 at CIL Center. The training session was conducted from 9.30am to 3.30pm. The students were provided with valuable inputs to face the interviews. Trainer Praveena was the resource person



, provided training on aptitude test, communication skills and conducted mock one to one interview.

**15. Mentoring Sessions: Date: 29.2.2023, Time: 11.30am , Room No. 602,603 & 701**

Department of M. Com organized a mentoring session for the M. Com 1<sup>st</sup> and 2<sup>nd</sup> semester students on 29.02.2024 in building no 13, room no's – 602,603,701 respectively. Total number of students were divided equally among 3 faculties for mentoring. The event was conducted at 11.30 am in the session the students were mentored on different life skills to survive in the external environment. It was an interactive session where students have discussed about various issues. The issues were addressed by the respective mentors. A report on the session was submitted to HOD.



Session on “Self Nurturing towards Impossible to Possible” By Dr. Mahalakshmi.V



Session On “Discover Excellence within” BY Dr.Savita Trivedi





Session on “Cherrish your Distinctiveness” By Dr.Monica Ranka



Sample Attendance sheet

**16. Entrepreneurship cell**      Date 1.3.2024 , Time: 11am

Business Model Canvasing Or Orientation on business model canvas was organized on 1<sup>st</sup> March 2024 for M. Com I semester students. Prof. Dr. Savita Trivedi explained about various factors to be considered before starting a business. Nine building blocks in the business model canvas were discussed in detail. Students were motivated to have a brainstorm and prepare a model canvas. Various queries were satisfied and total seven groups were created for preparing business model. It was a very useful and interactive session.

	
Orientation	Attendance

**17. Student counselling Cell**      Date: 11.3.2024 , Time: 9.30am

To ensure preparedness of students for placement and to counsel the students regarding any issues in their life and to motivate to go on one- on- one counseling if necessary. All students from 3<sup>rd</sup> semester were present for the session of 2 hours. And also an interaction session based on the theme "Finding your Passion, Pursuing your Dreams with purpose", was conducted.

	
Session on "Finding your Passion, Pursuing your Dreams with purpose" By Ms.Sushma Lingaraju CIL	Student counselling group photo
Ms. Sushma Lingraj a Student counsellor from the center was Invited to interact with 3 <sup>rd</sup> semester students to	

### 18. Women's Cell: Date 8.3.2023



Time 12.30pm , Venue College football ground

On the occasion of International Women's Day, I & II M. Com students celebrated by forming a human stand formation in the college football ground the letters IWD and pass the message Inspire Inclusion across the college, the theme of 2024 Women's day. 80 students with all faculty in the department participated in the event.

	
Formation of International Women's Day, IWD by 80 M.Com students	Signifying the mark of spreading inspire inclusion by students and faculty

### 19. Student Counselling in Association with CIL

Date: 11.3.2024 Time 9.30am Center for Innovative Learning operates with in the campus to provided value added programs,placement training support etc. Ms. Sushma Lingraj a Student counsellor from the center was Invited to interact with 3<sup>rd</sup> semester students to ensure preparedness of students for placement and to counsel the students regarding any issues in their life and to motivate to go on one- on- one counseling if necessaary. All students from 3<sup>rd</sup> semester were present for the session of 2 hours. And also an interaction session based on the theme "Finding your Passion, Pursuing your Dreams with purpose", was conducted.

	
Ms.Sushma Student Counsellor	Students in session

## 20. Guest lecture

Date: 22.3.2024, Time: 10am

A guest lecture was organised on 22<sup>nd</sup> march , 2024 on the topic Willingness and ability – Economic principle . The resource person was Dr. Shikha Ojha . She explained the different perspective of demand, explained about the demand and quantity and the inverse relationship between them. The session also highlighted about different types of elasticity and their utility in general life, exceptions to the law of demand and how consumers behave towards the substitute and complimentary goods. Overall the session was very informative. The session gave an insight about how demand can change different perspective in Economy.



## Mentoring: A Discussion session

Date: 4.4.2024, Time: 1.30pm

Mentoring sessions were conducted for II M. Com students in the month of March and Interacted with the student discussing on topics:

1. Self-Nurturing towards Impossible to Possible
2. Discover Excellence Within
3. Cherish your distinctiveness

Students were given opportunity to speak about issues faced by them and interacted with their peers for self-nurturing.





## I. Cultural Club- Colours Week

**Date: 24<sup>th</sup> to 28<sup>th</sup> June**

To signify unity in Diversity, Cultural club of the Department of M. Com organizes Colors Week. This year students choose synonyms for different colors and celebrated colors with the names like **Scarlet day, verdant day, Azure day, ebony day and salmon day**. All faculty and students in the department participated and celebrated enthusiastically.



**Scarlet Day**



**Verdant Day**



**Azure Day**



**Ebony Day**



**Salmon Day**



**Notice Board Circular**

## II. Cultural Club:

### Cultural Heritage Day- Ethnic Day Date: 29.6.2024

The Ethnic wear competition was organized for M. Com students on 29.6.2024 in CD Sagar Auditorium from 10am. This day of ethnic wear is celebrated as **Cultural Heritage Day**. The judges of the event were Dr.Chiluka Pushpalatha & Asst.Prof. Rashmi umarji. All students participated with colorful wear of their own traditions and explained its significance to their peers on the occasion. Three prize for girl and three prize for boys were declared by the dges.



Inauguration



Competition



Competition



Group of girls in competition



Winners of the competition

### III. Interdepartmental Sports

Date: 3<sup>rd</sup> & 4<sup>th</sup> June 2024



Cricket Competition



Throw ball winners

The sports cell of the college organized Interdepartmental sports among all PG courses M.Com, MBA, MCA for both boys and girls. Cricket, Volley ball, Kabbadi, throw ball competitions were conducted. M.Com students won 3<sup>rd</sup> place in cricket, girls first place in throw ball. The event was organized on 3<sup>rd</sup> and 4<sup>th</sup> of June, 2024 in college football ground. 40 students participated in all events

#### IV. ISR Activity

#### World Environment Day

Date: 6.6.2024

World Environment day 2024, was observed on 6.6.2024 by planting saplings in the college premises. Saplings of Amla, Bilpatre, Neem and mango was planted by students from both I & II M.Com behind CD Sagar auditorium. students and faculty participated in the event. College Agriculture wing coordinated to plant the saplings. Dr. Mahalaksmi, Dr.Monica Ranka, Dr.Savita Trivedi and G.Shrishyla were present.



#### V. ISR Activity

#### International Yoga Day

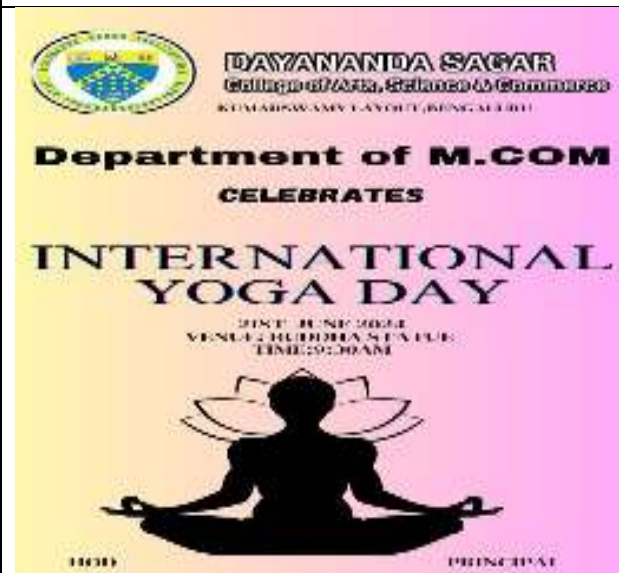
Date:21.6.2024 To mark the Occasion of International Yoga Day 2024, M. Com students performed yoga on 6.6.2024 at 9.30am in the college quadrangle. Three students who are Yoga performers and students took initiative to teach their peers on this day with vajrasana, padmasana, suryanamaskar and with slight exercises. All students from I & II M.Com participated in the event



Yoga



Meditation session



Brochure of the event



Student attendance sheets

## 1. Online Certification

Students of I M.Com, 46 students have registered to Online course “Data Analytics” for which exams will be in the month of July 2024.

**Functional MOU: Signing of MOU, Date: 27.1.2024, Time 11.30am**An MOU was Signed with Stocktale to provide “Equity Analyst” course for 30 hrs, which included live market sessions at trainers centre. Classes started from 7.2.2024 for continued one week 20 hrs classes plus 10 hrs of practicals. Students have given feedback to conduct similar courses



**MOU Signed**



**Classes Commenced**



**Continued classes**



**Live market classes(training center)**

**Eco Club 2024**  
**“Save Earth Save Life”**  
**Poster making competition**

Date: 5.7.2024

Venue: Room 203

The Eco Club of the college and department of M. Com organized Poster making competition on the theme “Save Earth Save Life” for all students of PG in the college. Students from MBA and M. Com participated in the event. Winners were issued certificates. 3 participants from Department of M.Com participated in the event and won prizes.



Brochure



Competition



**Institutional Social Responsibility  
Visit to village**

Date: 2<sup>nd</sup> & 3<sup>rd</sup> July, 2024

Venue: Herohalli, Pyramid valley

Students of I & II M. Com on 2<sup>nd</sup> and 3<sup>rd</sup> July, 2024 respectively were taken to Herohalli to a school and a temple on 2 days' visit with a task of one temple on each day to clean up the temple premises, all students cleaned the temple and restored beauty of the place including school. Dr. Vasanth Kumar faculty of the department accompanied the students enthusiastically on both the days. The Institutional social responsibility cell/NSS of the college organized Visit to village for shrama dhaan



II M.Com



II M.Com



I M.Com

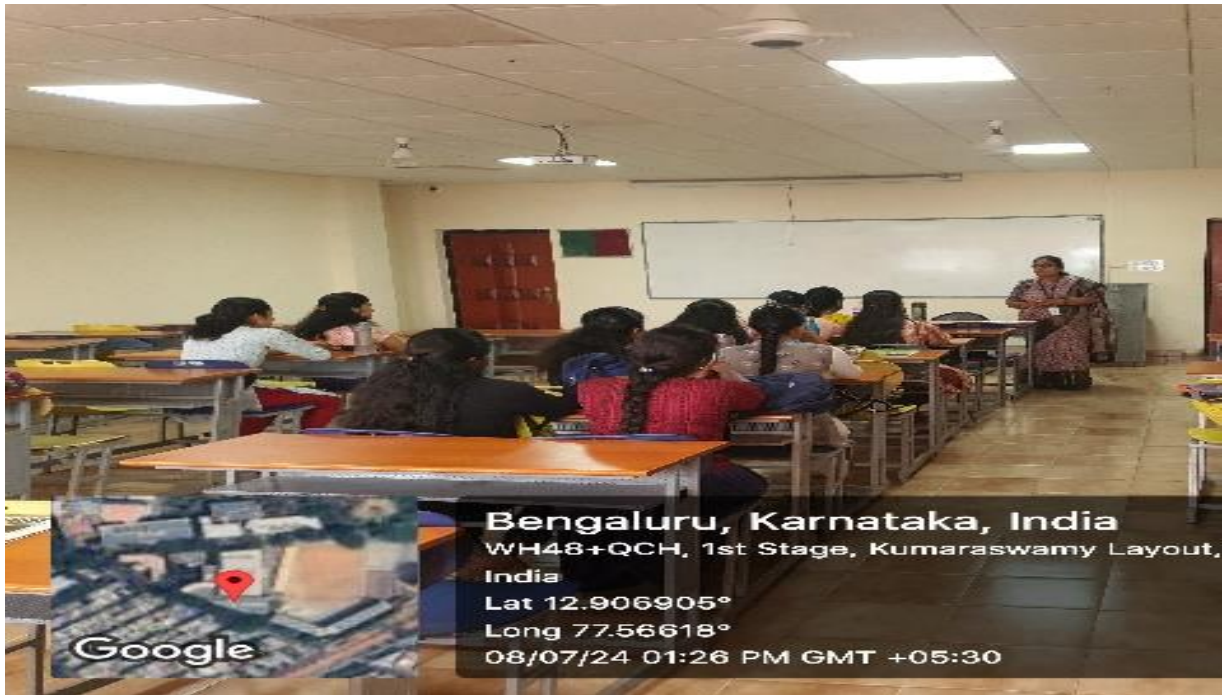


I M.Com



## Mentoring sessions

Mentoring session on interaction regarding progression in studies and challenges faced by students” was conducted on 8<sup>th</sup> & 9<sup>th</sup> of July 2024 for M. Com I & II year students. Mentors, Dr.Mahalakshmi V, Dr. Savita Trivedi & Dr. Monica Ranka had a discussion with students on various issues related to their attendance, syllabus completion, availability of study material, submission of assignments, issues relate infrastructure, time management , health issues etc. Students openly shared the problems they are facing. Guidance was given by the mentors to solve the problems.





### **Orientation on Add on Programs (Bizlab & CMA)**

**4.7.2024 at 1pm**

Bizzlab is the program which caters to skills development to suit job requirements of top companies by upskilling their knowledge as per requirement of present job trends. Students of all M. Com were advised to join the program to enhance their digital skills in commerce. Mr.Umesh Chaugule of Bizlab oriented the students with the course benefits.

#### **Photos**

#### **Bizlab By Umesh Chougule**



## CMA



### Orientation on Project Report 2024

4.7.2024, 2pm

Department of M. Com conducted an Orientation program for II M. Com students about Finalising Topic and Preparing Report as per BU norms. All students from II M. Com were present and all doubts regarding reports were clarified to the students. They were guided how to select companies/area of study for their project report from 11.30 to 12.30pm on 4<sup>th</sup> July 2024.

### Photos





**Entrepreneurship Club  
Business Venture Simulation 2024**

**Business Venture Simulation-  
2024**

30.8.2024

Program List

10.30 am	:	Inauguration By  SECRETARY (Ribbon cutting at the entrance of the venue)
10.35 am	:	Welcome song  (By Neha)
10.40 am	:	Welcoming the gathering
11.00 am	;	Address by Secretary
11.15 am	:	Address by Principal
11.30 am	:	Vote of thanks
Anchoring/welcome: Arpitha MJ II M.Com Deepthi II M.Com		
Event Management: Prem Deep, Chiranjeevi II M.Com , Tejus I M.Com		
Decoration: Punita, Chaitra and team (Both I & II M.Com)		
Brochure: Jayashree II M.Com		

The Entrepreneurship Club of the Department organized Business Venture Simulation 2024, An Entrepreneurship stall competition. on 30.8.2024 from 10 am. Secretary DSI, SriGalishwamy, Principal Dr.Balu.L, Vice Principal Hemanth Uppala and IQAC Coordinator Dr.Gurunath inaugurated the program. Sri.Galishwamy advised students to organize such events continuously. There were 15 stalls with 1000 to 4500 rupees of investment by students. Profit earned by students were more than the double of their investments. The highest profit made stall was given prizes. All Faculty and Students of DSCASC participated in the event.







**Corporate Series Guest Lecture**  
**Topic: "Harnessing Creative Thinking in the Modern World"**

Department of M. Com organized Corporate series guest lecture. Resource person with 12 years of corporate experience in various multinational organisations Ms.Prathiksha Mohan , from Delloitte, who is also trainer in mental health and mentor was invited to talk about "Harnessing creative thinking in the modern world" on 22.8.2024 at 11.30am in gallery room1. All students from I & II M. Com attended the program and students were happy attending the program where they had workshop on creative thinking.

**Photo**

**Brochure**



  
**DAYANANDASAGAR COLLEGE OF  
ARTS SCIENCE AND COMMERCE**  
Kumarswamy layout, Bengaluru - 560078  
Affiliated to Bangalore University  
(Recognised under 2(f) and 12 (b) of The University Grants Commission Act 1956)



**DEPARTMENT OF M. COM**  
**In Association with IQAC**  
**Organises**  
**Guest Lecture program on**  
**"Harnessing Creative Thinking**  
**in the Modern World"**

**Resource Person**  
**Mrs. Prathiksha**  
**Mohan**

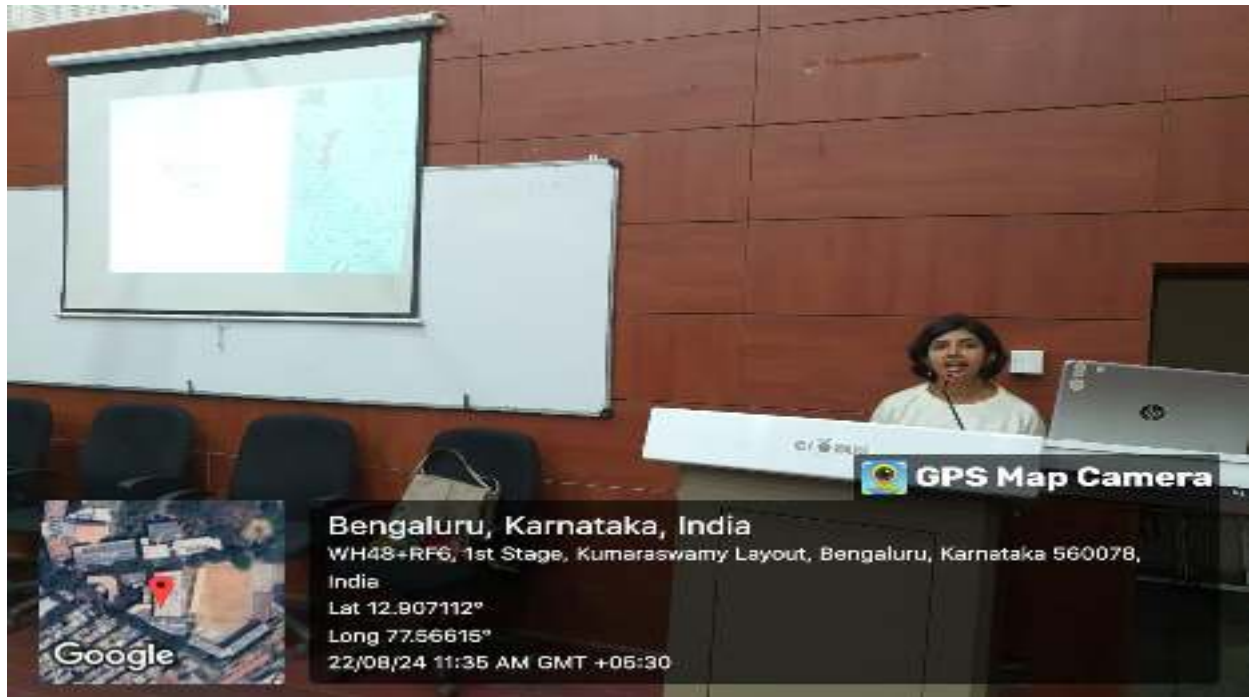
Venue: Gallery Room1      Time: 11.30am.      Date:22.8.2024

HOD

Vice Principal.

Principal





### **Corporate Series Guest Lecture**

#### **Topic: “Campus to Corporate and Non-Technical Career Opportunities**

Department of M. Com organized Corporate series guest lecture. Resource person with 12 years of corporate experience in various multinational organizations Mr.Prasanna kumar , who is also a corporate trainer was invited to talk about “Campus to Corporate and Non-Technical Career Opportunities”, 23.8.2024 at 11.30am in gallery room1. All students from I

& II M.Com attended the program and students were happy attending the program where they had chance on exploring opportunity

**Photo  
Brochure**



**session**



**Yoga session**  
**23 to 27<sup>th</sup> September**  
**9am**

Yoga for all students was organised in the Institution for one week from 23<sup>rd</sup> September and students from M. Com participated actively. The session was organised in the ground floor of Architecture building from 9am onwards.





## Fare Well Program

4.10.2024, 11am

A Farewell program was organised by I M.Com students giving farewell to II M.Com students. Principal Dr.Balu, Vice Principal Prof.Hemanth Uppala, IQAC Coordinator Dr.Gurunath were present at the program to bless students success in their future endeavours. After formal program students continued with cultural events and competitions.





## GRADUATION DAY

26.11.2024

Graduation day was organised on 26th October 2024 for Dayananda Sagar Institutions. All students who are graduating in 2024 were issued Institution certificate and Toppers were issued Gold and silver medals. Navyashree who has scored Exemplary category marks in Bangalore University exams was issued Gold medal and next two students with topper certificates. This moment of pride of receiving certificates on stage was cherished by students every year,





**MAHATMA GANDHI VIDYA PEETHA TRUST**

Shavige Malleswara Hills, Kumaraswamy Layout, Bengaluru - 560 111.

Dayananda Sagar  
is backed by a  
Seven-Decade  
Legacy  
in Education & Healthcare



**Dayananda Sagar Institutions**

Shavige Malleswara Hills, Kumaraswamy Layout, Bengaluru - 560 111.

Invitation to



## **The DSI Graduation Day 2024**

Date:

**Saturday 26<sup>th</sup> October 2024**

Time:

**3.00 PM**

Venue:

**Football Ground, DSI Campus, Bengaluru**

