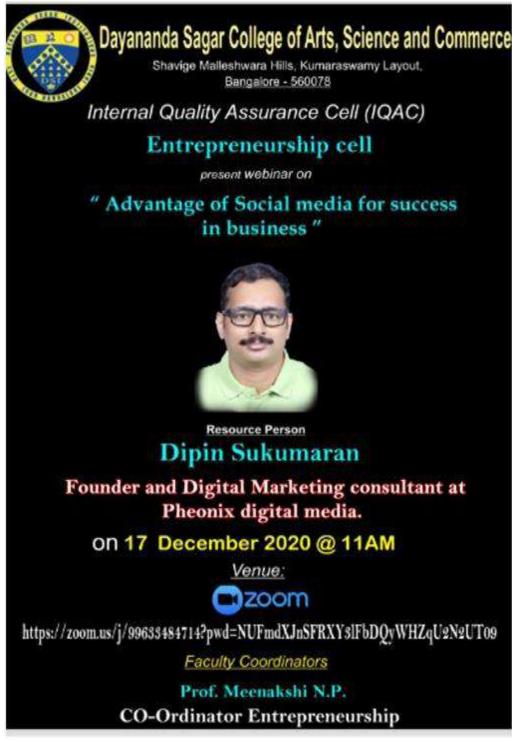
Webinar on "Advantage of Social Media for Success in Business" on 17th Dec 20

Webinar on "Advantage of Social Media for Success in Business" in association with Derbi Foundation and Entrepreneurship cell was conducted on 17th Dec 2020 by Mr. DIPIN SUKUMARAN, Founder And Digital Marketing Consultant at Phoenix Digital Media. Speaker discussed about the role of Social media in the success of a business. Also he discussed: what is Business?, Marketing Advertising and Distribution, Why is Digital Marketing More Important for Business than ever before, the graph of number of internet users in selected countries in 2020(in millions).



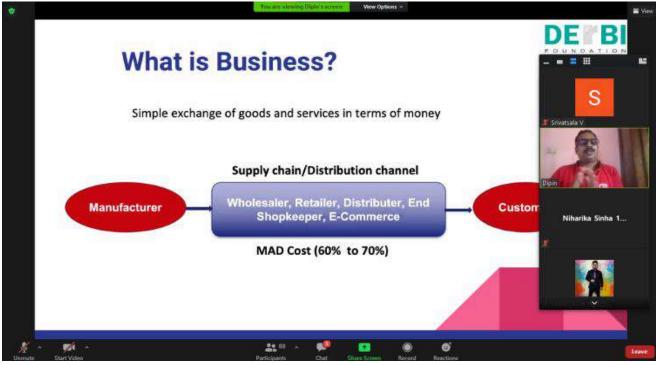
Pic-1: Brochure



Pic-2.Session on "Advantage of Social Media for success In Business" by DERBI Foundation



Pic-3. Marketing Advertising and Distribution



Pic-4.What is Business



Pic-5. Importance of Digital Marketing



Pic-6. Popularity of social media networks