## Webinar on Sales force and Emerging Technologies on 25/01/2021:

COE - Web Technologies, MCA (BU) organised an Webinar on "Sales force and Emerging Technologies" By Mr. Jayanth, Marlabs, Bangalore Mr. Jayanth is an alumnus of the MCA department. The workshop covered CRM, ERP, Salesforce Introduction, Career Prospects of CRM and Online course in Salesforce. The speaker introduced the fundamental concepts of Customer Relationship Management in Salesforce and very well demonstrated with live examples.

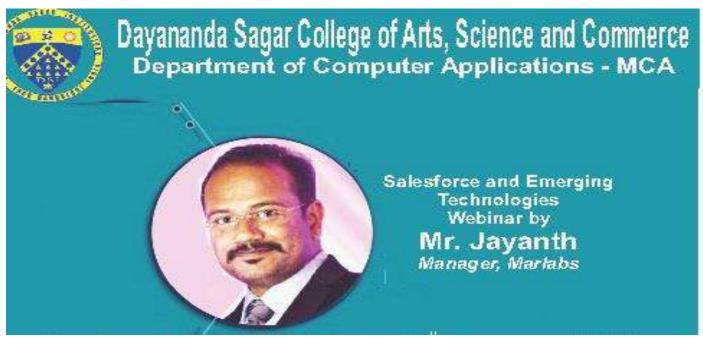


Photo 1: Brochure - Webinar on Sales force and Emerging Technologies

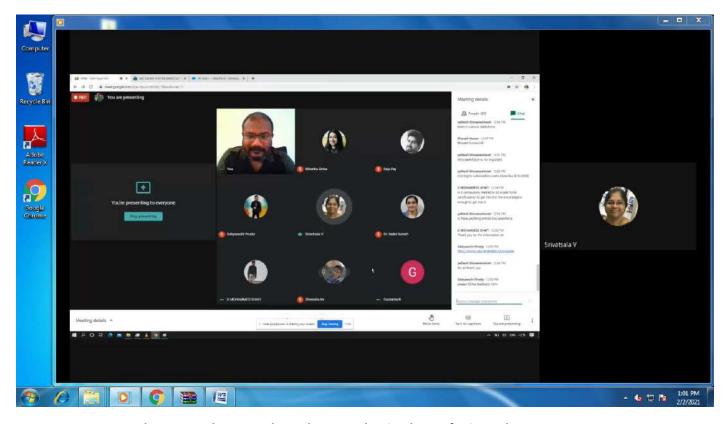
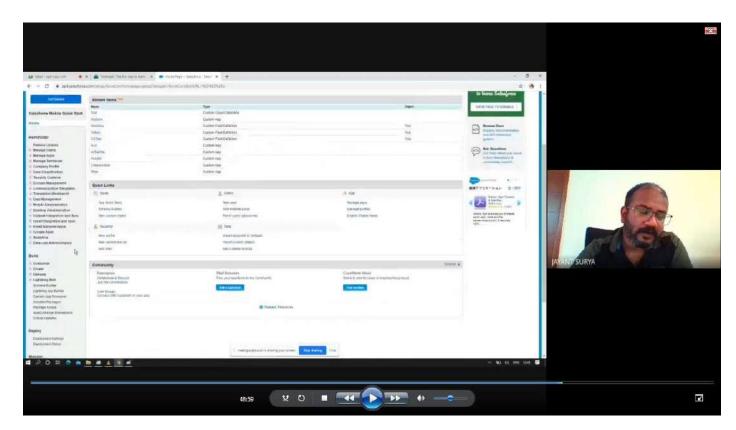
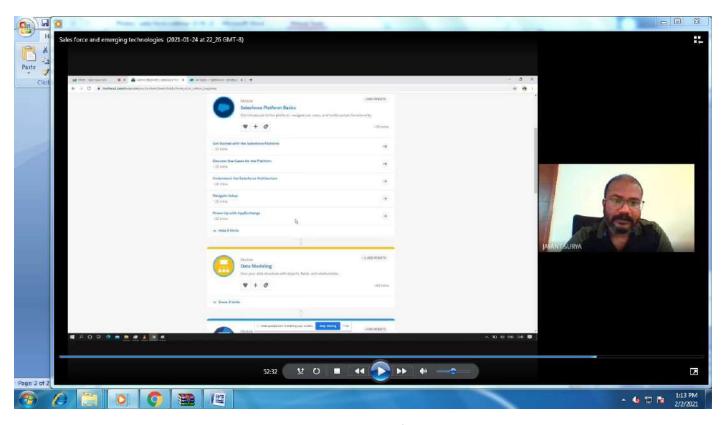


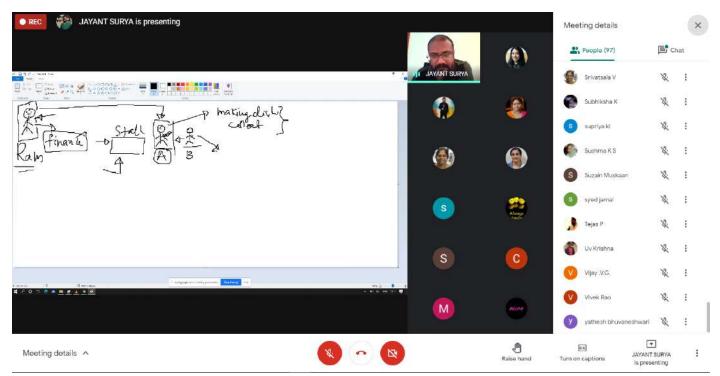
Photo 2: Welcome and Speaker Introduction by Prof.Srivatsala



**Photo 3: Introduction to CRM** 



**Photo 4: Introduction to Salesforce** 



**Photo 5: Speaker explaining ERP basics**