

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082
Internal Quality Assurance Cell (IQAC)

Programme Schedule

Workshop: Ideation on Solving Garbage Disposal Problem in Bangalore

Department: MBA-BU

Date: 06-05-2022

Time	Program
1.00 pm-1.20 pm	Explanation of the Ideation Process by the facilitator and laying down the Guidelines
1.20 pm-2.00 pm	Ideation and Brainstorming by teams of students and chalking out their proposed plan of action
2.00 pm-3.00 pm	Presentation of their Plan of Action using an App (technology) by the teams and fielding questions from the Audience.

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082


Internal Quality Assurance Cell (IQAC) Cell**MBA-Entrepreneurship Development Workshop 2**

Department: MBA-BU

Date: 06-05-2022

Sl. No.	Particulars	Event related details			
1.	Event*	Workshop – Entrepreneurship Development Program			
2.	Title of the Event	Ideation Workshop on Solving Garbage Problem in Bangalore			
3.	Date	06-05-2022			
4.	Time	1.00 pm to 3.00 pm			
5.	Venue	Lecture Hall 510, MBA Block, DSCASC			
6.	Resource Person 1 Details** (Profile to be enclosed)	Col. Prasanna Kumar			
7.	Topics Covered	<ul style="list-style-type: none">• Introduction to the Ideation Stage of an Entrepreneurship venture• Structured ideation process• Using technology to solve a common civic problem			
8.	Resource Person 2 Details** (Profile to be enclosed)	Nil			
9.	Topics Covered	Nil			
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	1	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	33	External:	NA
12.	Faculty Coordinator/s	Prof Col Prasanna Kumar, Prof Vaibhav Patil			
13.	Student Coordinator/s	Mr Aditya, Mr Arun, Ms Mahathi			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	To provide the students insights on Ideation Process of Entrepreneurship Journey			

Sl. No.	Particulars	Event related details
17	Report uploaded on college website? If yes, give details:	Yes. https://www.dscasc.edu.in/images/mba/Reports/EWR.pdf
18	Report sent to media? If yes, give details:	No
19	Report uploaded in Social Media? If yes, give details:	Yes. https://www.facebook.com/photo/?fbid=572247657852889&set=pcb.572247724519549
20	Certificates Printed? (Enclose a copy***)	NA
21	Feedback Collected? (Enclose a copy***)	NO
22	Summary of the Event (Minimum 100 words)	The workshop was organized for the First Semester students of MBA-BU. Prof Col Prasanna Kumar, the resource person of the event emphasized on various concepts related to 'The Ideation Stage' of Entrepreneurship journey. The speaker engaged the participants with his real time insights and experiences in the process of Ideation. It was an interactive session where the students conducted 'Brain-storming' amongst various teams and came up with different innovative approaches to solve the given problem. Special focus was on ideation and finding a common ground amongst the team members. The event was the second step in the series of activities planned under the ED Club. The students were made to present their ideas to the audience and fielded questions and criticism as well as appreciation from the audience and the resource person.
23	Photographs of the Event	Enclosed


Event Coordinator


HOD/Director


IQAC


Principal



The main Banner of Ideation Workshop



One Syndicate showing their proposed Plan for an App for Garbage Disposal



Second Syndicate drawing their proposed workflow for the App



Another syndicate explaining the functioning of their App to the Audience



Intense discussions underway within a team on the flow of their App's functions

Entrepreneurship Workshop Report

Title: "Entrepreneurship Development Workshop 2"

Date: 6th May 2022

Resource Person: Prof. Col Prasanna Kumar, MBA-BU

	Prof Col Prasanna Kumar, MBA-BU
06-05-2022	Ideation Workshop on Solving Garbage Problem in Bangalore
	Ideation Stage of an Start-Up Enterprise

Topics Covered:

- Introduction to the Ideation Stage of an Entrepreneurship venture
- Structured Ideation process
- Using technology to solve a common civic problem

Summary:

The workshop was organized for the First Semester students of MBA-BU. Prof Col Prasanna Kumar, the resource person of the event emphasized on various concepts related to 'The Ideation Stage' of Entrepreneurship journey. The speaker engaged the participants with his real time insights and experiences in the process of Ideation. It was an interactive session where the students conducted 'Brain-storming' amongst various teams and came up with different innovative approaches to solve the given problem. Special focus was on ideation and finding a common ground amongst the team members. The event was the second step in the series of activities planned under the ED Club. The students were made to present their ideas to the audience and fielded questions and criticism as well as appreciation from the audience and the resource person.

Organized by: Entrepreneurship Development Cell

Venue: MBA-BU 5th Floor Classroom No. 510

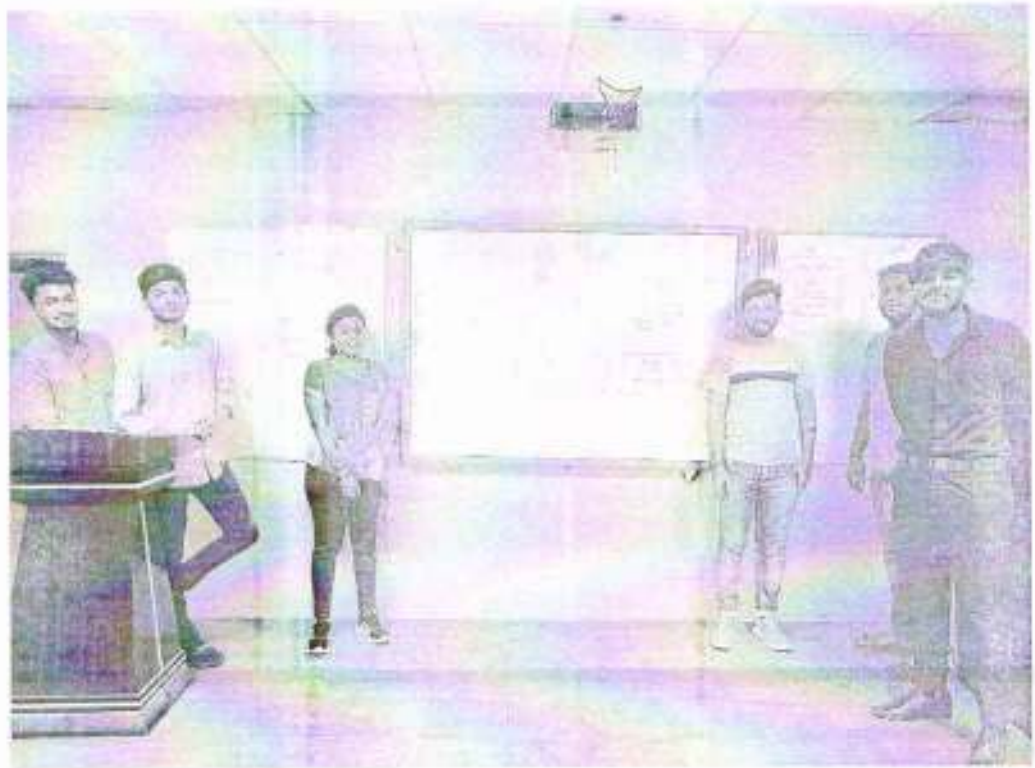
Faculties Attended: 1

Students Attended: 33

Photos:

Main Banner





One Syndicate showing their proposed Plan for an App for Garbage Disposal



Second Syndicate drawing their proposed workflow for the App



Another syndicate explaining the functioning of their App to the Audience



Intense discussions underway within a team on the flow of their App's functions