DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082 Internal Quality Assurance Cell (IQAC) Cell

Webinar

Department: MBA-BU

Date: 04-04-2022

Sl. No.	Particulars	Event related Details			
1.	Event	Webinar on Powerful Careers in Digital World			
2.	Title of the Event	Webinar on Powerful Careers in Digital World			
3.	Date	29 March 2022			
4.	Time	2:00 PM - 3:00 PM			
5.	Venue	Zoom and Facebook live			
6.	Resource Person 1 Details** (Profile to be enclosed)	Sachin Parekh, Director, London School of Digital Business, UK			
7.	Topics Covered	Introduction to Digital Marketing Growth in Digital Marketing Career Opportunities in Digital Marketing			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	7	External:	NA
11.	No. Student Participants (Enclose a copyof names with signatures)	Internal:	120	External:	NA
12.	Faculty Coordinator/s	Dr. C B Venkata Krishna Prasad			
13.	Student Coordinator/s	-			
14.	Total Expenditure (Details to be enclosed)				
15.	Sponsors and Amount (if any)				
16.	Agenda of the Event (Enclose a copy)				
17.	Report uploaded on college website? If yes, give	•			

	details:			
18.	Report sent to media? If yes, give details:	No		
19.	Report uploaded in Social Media? If yes, give details:	No		
20.	Certificates Printed? (Enclose a copy***)	No		
21.	Feedback Collected? (Enclose a copy***)	No		
22.	Summary of the Event (Minimum 100 words)	 A welcome note by Dr. Venkatesh B R, Director, MBA-BU Mr. Sachin Parekh, Director, London School of Digital Business UK discussed following points during the session. Introduction to Digital Marketing Growth in Digital Marketing Career Opportunities in Digital Marketing 		
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Enclosed		

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

pesurance C

Event Coordinator Kumara

Kumara HOD/Director

dayamenda Regar College of Aria, Rolence & Commerc Sharige Melleshwers Hills Persesseemy Layou! Bandalore - 560 cm.

Dayananda Sagar College of Arts, Science & Commerce Kumaraswamy Layout, Bangalore - 560 078



Dayananda Sagar College of Arts, Science and Commerce

Department of Management Studies – MBA (BU)



PROUD TO ANNOUNCE

OUR ASSOCIATION

with

LONDON SCHOOL OF DIGITAL BUSINESS, UK

FREE WEBINAR

Powerful Careers with Digital World (50 minutes)

DATE: 29th March 2022 DAY: Tuesday

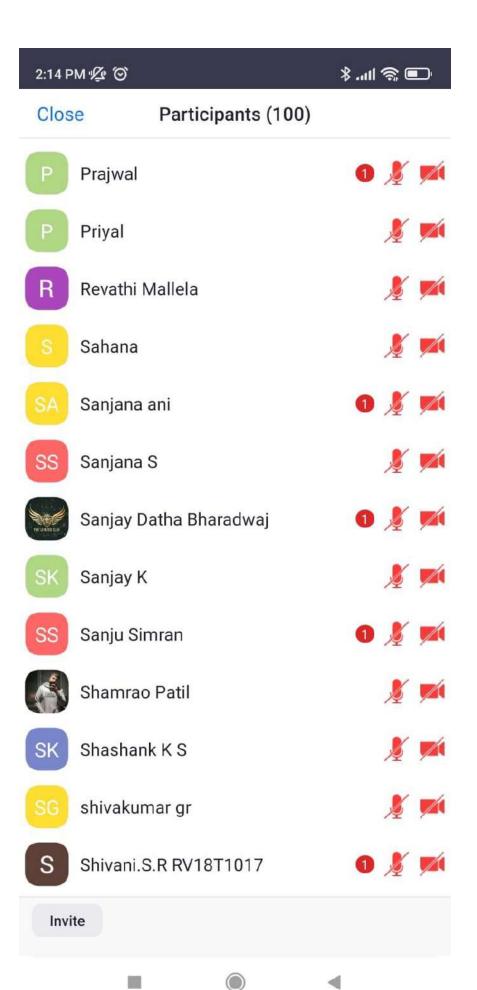
TIME: 2 PM INDIA TIME

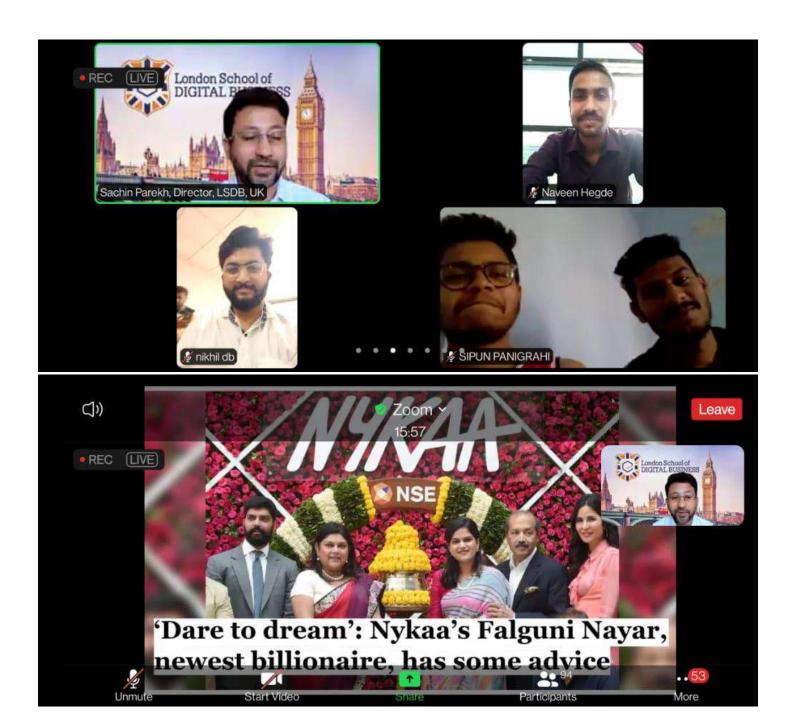
This Webinar helps the students generate awareness and interest in Digital World.



Register at: www.lsdb.co.uk/events.html









DIGITAL









REC LIVE

GOING DIGITAL Trends



 Real estate sales - Magazine/ newspaper ads - online marketing using Facebook ads; magicbricks 99acres

Prajwal to Everyone nobroker.com



