

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell

PLACEMENT CELL (GAMYA)

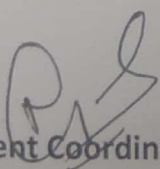
“INDUSTRY EXPECTATION FROM MBA GRADUATES-A PERSEPECTIVE”

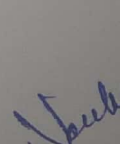
Department: MBA

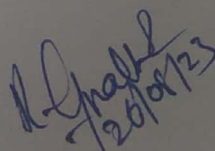
Date: 26.08.2023

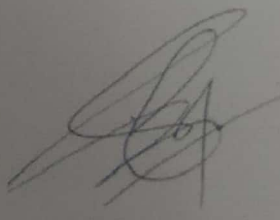
Sl. No.	Particulars	Event related Details		
1.	Event*	Placement Talk		
2.	Title of the Event	Placement talk on “Industry Expectation From MBA Graduates-A Perspective”		
3.	Date	26.08.2023		
4.	Time	10.00.AM.-11.03 AM		
5.	Venue	PC SAGAR Auditorium		
6.	Resource Person 1 Details (Profile to be enclosed)	Mr Bhaskaran Subramanian, Head talent acquisition Group, Mariabs Innovations Pvt Ltd.		
7.	Topics Covered	Expectation from Industry, what MBA students should learn and what are the qualities required for a job.		
8.	Resource Person 2 Details (Profile to be enclosed)	NA		
9.	Topics Covered	NA		
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal: 03	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal: 140	External:	NA
12.	Faculty Coordinator/s	Full Name: Shashikumar C R Department: MBA Designation: Assistant. Professor		
13.	Student Coordinator/s	Sanjay & Nischitha		
14.	Total Expenditure (Details to be enclosed)	NA		
15.	Sponsors and Amount (if any)	NA		
16.	Agenda of the Event (Attach a copy)	NIL		
17.	Provide the link of the report uploaded on College Website			

Sl. No.	Particulars	Event related Details
18.	Provide the links of the report uploaded on Social Media	
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No
20.	Certificates Printed? (Attach a copy**)	NO
21.	Feedback Collected? (Attach a copy**)	NO
22.	Attendance Sheet Attached? #	Yes
23.	Summary of the Event (Around 100 words)	<p>Dayananda Sagar College of Arts Science and Commerce Department of MBA Bangalore University in association with placement department has organized placement talk on the topic "Industry Expectation From MBA Graduates-A Perspective" on 26/08/2023.</p> <p>The session was delivered by Mr Bhaskaran Subramanian, Head talent acquisition Group, Marlabs Innovations Pvt Ltd. As a head Talent acquisition his focus was more on industry expectations from MBA students. He started his session by asking industry connect questions to students and he started giving lot of valuable inputs on what MBA students should do in getting a job in reputed companies. He told students about formal communication, the knowledge they should possess, the skills sets required, and the positive attitude. Mr Bhaskaran also suggested the students to improve the above said points to get better jobs.</p> <p>He gave lot of practical examples to students to give more clarity on the topic. He also told them about the challenges, opportunities, learning environment, rewards etc. in corporate. The session ended with Q& A from students, overall the session was very fruitful in addressing the issues with respect to placements.</p>
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	YES

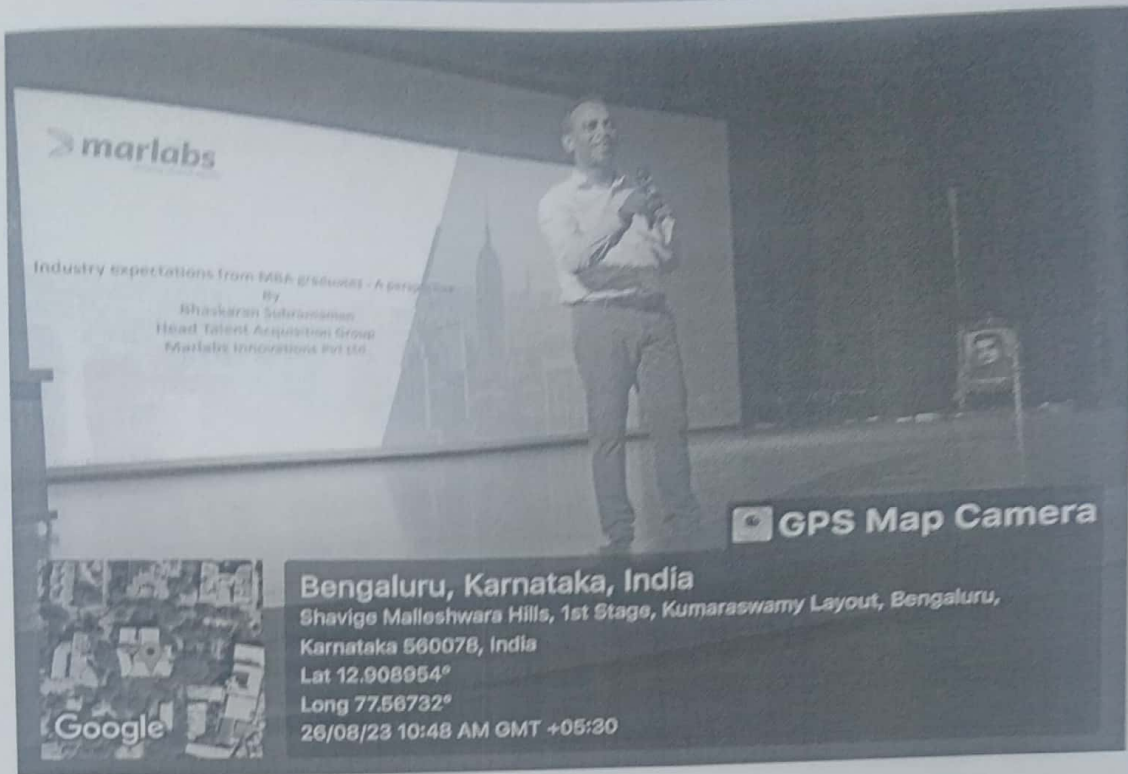

Event Coordinator


HOD/Director


IQAC Coordinator


Principal

Photos of Placement Talk-26-08-2023



Mr Bhaskran Subramanian addressing MBA students





MBA students gathered for Placement talk in PC Sagar auditorium



Activity conducted for students by the guest speaker