Dayananda Sagar College of Arts, Science & Commerce

Consolidated List of Project Reports of IV Sem MBA August 2018 (2017-2019 Batch)

Sl. No.	Name	Reg. No.	Type of Research	Topic/Title	Guide Name
1	MAMATHA A	17CQCMD001	ORGANIZATION	A STUDY ON STRATEGICAL METHODS IN RECRUITMENT AND SELECTION PROCESS IN ETHIRAJ ASSOCIATES PVT. LTD BANGALORE	DR VIJAYA KUMAR
2	ABHAY PRATAP SINGH	17CQCMD002	ORGANIZATION	A STUDY ON EFFECTIVENESS OF MARKETING STRATEGIES ADOPTED BY RELIANCE RETAIL: A CASE STUDY OF RELIANCE JEWELS	DR KADAMBINI KATKE
3	ABHISHEK GOYDIA	17CQCMD003	ORGANIZATION	IMPACT OF INTEREST RATES AND FOREIGN EXCHANGE RESERVES ON INDIAN STOCK MARKET WITH REFERENCE TO BSE SENSEX ACT NLG WEALTH SOLUTIONS BANGALORE.	PROF. R.S GOPAL
4	ABHISHEK KUMAR BK	17CQCMD004	ORGANIZATION	A STUDY ON EFFECT OF INFLATION ON SHORT TERM INTEREST RATES AND VICEVERSA AT PL INDIA PVT LTD	PROF. B R NARASIMHA MURTHY
5	ABHISHEK M.R	17CQCMD005	ORGANIZATION	"A STUDY ON FINANCIAL ANALYSIS AND PERFORMANCE OF GLOBAL EDGE SOFTWARE LTD, BANGALORE"	PROF. SRIYANK LEVI
6	ABHISHEK R.V	17CQCMD006	ORGANIZATION	A STUDY ON NON FINANCIAL MOTIVATING FACTORS IN EMPLOYEE RETENTION AT ORDAMBCK DIGITAL MEDIA LLP BANGALORE	DR VIJAYA KUMAR
7	AISHWARYA K PUJAR	17CQCMD007	ORGANIZATION	RELATIONSHIP BETWEEN WORK-FAMILY CONFLICT, FAMILY-WORK CONFLICT AND PSYCHOLOGICAL DISTRESS AMONG EMPLOYEES AT JK CEMENT WORKS, MUDDAPUR	PROF. AMEER ASRA AHMED
8	AJAY CHANNAPPA BIDARI	17CQCMD008	ORGANIZATION	A STUDY ON THE IMPORTANCE OF SEARCH ENGINE OPTIMIZATION TO INCREASE WEBSITE TRAFFIC WITH SPECIAL REFERENCE TO SKILLSYNTH.COM	DR. C B VENKATA KRISHNA PRASAD
9	AJAY G VERNEKAR	17CQCMD009	ORGANIZATION	A STUDY ON THE BUSINESS MODEL, OPERATIONS AND FINANCIAL STRUCTURE WITH REFERENCE OF TELYPORT TECHNOLOGIES PVT LTD	PROF. SARAH MERLYN
10	AKASH P.KALAL	17CQCMD010	ORGANIZATION	A STUDY ON LOGISTICS MANAGEMENT AT VRL LOGISTICS LTD, HUBLI AND ITS FINANCIAL IMPLICATIONS	PROF. B R NARASIMHA MURTHY
11	AKASH R KATTA	17CQCMD011	ORGANIZATION	VALUATION OF EARLY STAGE STARTUP COMPANY USING DCF MODEL- A CASE STUDY AT TEQUED LABS PVT LTD	DR MAHUA BISWAS
12	AKHIL K ANAND	17CQCMD012	ORGANIZATION	COMPARITIVE STUDY ON RISK RETURN OF LONG TERM INVESTING IN STOCK MARKET WITH INVESTING REAL ESTATE IN INDIA.	PROF. R.S GOPAL
13	AKSHAY SIMHA K	17CQCMD013	ORGANIZATION	A STUDY ON EFFICIENCY OF RISKOMETER FOR MEASURING RISK LEVEL OF MUTUAL FUND INVESTMENTS	PROF. B R NARASIMHA MURTHY
14	AMBIKA S	17CQCMD014	ORGANIZATION	A STUDY ON MAPPING OF EMPLOYEES COMPETENCY IN DVATA INTERNATIONAL PVT LTD.	DR VIJAYA KUMAR
15	ANJALI A	17CQCMD016	ORGANIZATION	A STUDY ON CHALLENGES OF ELDERLY HEALTHCARE AND NEED FOR LONG TERM HEALTH CARE SERVICES: A CASE STUDY OF BANGALORE	DR KADAMBINI KATKE
16	ANKITHA G.R	17CQCMD017	ORGANIZATION	A STUDY ON FLEXIBILITY AND CHANGE MANAGEMENT OF EMPLOYEES IN JSW STEEL LTD, TORANAGALLU, BALLARI	DR VIJAYA KUMAR
17	ANU H SATISH	17CQCMD018	ORGANIZATION	ROLE OF WORK-RELATED STRESS AND SELF-EFFICACY ON THE WELL-BEING OF EMPLOYEES AT ANALYTICAL INVESTMENTS	PROF. AMEER ASRA AHMED
18	ANUP NAG S	17CQCMD019	ORGANIZATION	TALENT MANAGEMENT PRACTICES AND TURNOVER INTENTIONS OF EMPLOYEES: SPECIAL REFERENCE TO IKYA HUMAN CAPITAL SOLUTIONS, BANGALORE	PROF. AMEER ASRA AHMED
19	ARATHI H	17CQCMD021	ORGANIZATION	"A STUDY ON CAPITAL STRUCTURE DECISION AND LEVERAGING EFFECT OF SELECTED PHARMA COMPANIES LISTED IN NIFTY AT EDELWEISS, BANGALORE"	PROF. SRIYANK LEVI
20	ARCHANA V.K	17CQCMD022	ORGANIZATION	A STUDY ON PERFURMANCE OF ICICI BANK WITH SPECIAL REFERENCE TO DEPOSIT MOBILIZATION AND CREDIT EXPANSION OF THE BANK.	DR MAHUA BISWAS
21	ARSHIYA KHANAM A	17CQCMD023	ORGANIZATION	EMOTIONAL INTELLIGENCE AND THE QUALITY OF WORK-LIFE BALANCE AMONG EMPLOYEES OF INFOTECH PVT LTD.	PROF. AMEER ASRA AHMED
22	ASHA RANI B V	17CQCMD024	ORGANIZATION	A STUDY ON EMPOYEE'S ATTITUDE AND EFFECTIVNESS TOWARDS TRAINING AND DEVELOPMENT PROGRAMMES IN MICROMINDS IT COMPANY BANGALORE.	DR VIJAYA KUMAR
23	ASHA S	17CQCMD025	ORGANIZATION	A STUDY ON JOB DESCRIPTIONS IN ORGANIZATIONAL STRUCTURE OF HINDUSTAN COCA-COLA BEVERAGES PVT. LTD. BANGALORE	DR VIJAYA KUMAR
24	ASHEETH U CHATKALLI	17CQCMD026	ORGANIZATION	A STUDY ON EFFECTIVENESS OF DISTRIBUTION CHANNELS OF ASIAN PAINTS INDIA LTD.	PROF. COL PRASANNA KUAMAR
25	ASHWINI B	17CQCMD027	ORGANIZATION	A STUDY ON EMPLOYEE ENGAGEMENT IN CRONIT TECHNOLOGIES PVT LTD	PROF. HARSHITH BABU
26	ASHWINI E	17CQCMD028	ORGANIZATION	A STUDY ON FINANCIAL RISK ASSESSMENT OF AUTOMOBILE COMPANY WITH SPECIAL REFERENCE TO ASHWINI PRESS COM PVT. LTD	DR MAHUA BISWAS
27	ASHWINI VENKATESH VERNEKAR	17CQCMD029	ORGANIZATION	A STUDY ON IMPACT OF CAPITAL STRUCTURE ON PROFITABILITY OF PARAM PRODUCTS AND SERVICES,BANGALORE.	DR MAHUA BISWAS
28	ASIF BABU S	17CQCMD030	ORGANIZATION	A STUDY ON BUDGETORY CONTROL AND COST CONTROL MEASURES IN RITHWIK PROJECT PVT LTD.	DR KADAMBINI KATKE
29	BALAJI P.V	17CQCMD031	ORGANIZATION	A STUDY ON THE EFFECTIVENESS OF EMAIL MARKETING FOR ONEORIGIN WITH SPECIAL REFERENCE TO SENDGRID AND HUBSPOT	DR. C B VENKATA KRISHNA PRASAD
30	BHARAT INANI	17CQCMD032	ORGANIZATION	A STUDY ON MARKETING STRATEGIES OF WINE INDUSTRY WITH REFERENCE TO ELITE VINTAGE WINERY	PROF. HARSHITH BABU
31	BHARATHM	17CQCMD033	ORGANIZATION	A SUDY ON CONSUMER BEHAVIOUR TOWARDS COCA COLA PRODUCTS IN FOOD CURTS OF TECH PARKS IN BANGALORE	PROF. COL PRASANNA KUAMAR
32	BHUVAN KUMAR K	17CQCMD034	ORGANIZATION	A STUDY ON INVESTOR'S PERSPECTIVE FOR FINANCIAL SECURITIES WITH SPECIAL REFERENCE TO ZIRYA WEALTH SOLUTIONS PVT LTD	DR MAHUA BISWAS
33	BHUVANA S	17CQCMD035	ORGANIZATION	"A STUDY ON PERFORMANCE AND BUSINESS VALUATION OF SELECT COMPANIES ACROSS SECTORS - CARRIED OUT FOR RIGHT HORIZON FINANCIAL SERVICES"	PROF. SRIYANK LEVI
34	BIBIN CHACKO	17CQCMD036	ORGANIZATION	A COMPARATIVE ANALYSIS OF SILK SARIE MANUFACTURERS OF SALAM: IA SPECIAL REFERENCE TO LAKSHMIRAM Vs MM Vs RATHI SILKS	DR KADAMBINI KATKE
35	CHAITHRASHREE HEGDE B	17CQCMD037	ORGANIZATION	ORGANIZATIONAL ROLE STRESS AS RELATED TO ROLE EFFICACY AMONG EMPLOYEES OF TOYOTA	PROF. AMEER ASRA AHMED
36	CHARVI N	17CQCMD038	ORGANIZATION	"IMPACT OF SOCIAL MEDIA ON BRAND IMAGE AND BRANDING IN SOCIAL MEDIA: A SPECIAL REFERENCE TO ONE ORIGIN"	DR. C B VENKATA KRISHNA PRASAD
37	CHETHAN BS	17CQCMD039	ORGANIZATION	"A STUDY ON PERFORMANCE OF DEBT MUTUAL FUNDS WITH REFERENCE TO SELECTED COMPANIES TRADING IN NIFTY FIFTY AT DEALMONEY SECURITIES"	PROF. SRIYANK LEVI
38	DARSHAN MAHARALESHWAR NAIK	17CQCMD040	ORGANIZATION	A STUDY ON BRAND LOYALTY OF CUSTOMERS TOWARDS MARUTI SUZUKI INDIA LTD	PROF. HARSHITH BABU
39	DIMPLE H	17CQCMD042	ORGANIZATION	A STUDY ON PERSONALIZATION CONCEPT IN HOSPITALITY AND ITS IMPACT ON CUSTOMER SATISFACTION AND RETENTION - A SPECIAL REFERENCE TO BRIGADE HOSPITALITY	PROF. HARSHITH BABU
40	DIVYA A	17CQCMD043	ORGANIZATION	DETERMINING THE COST OF LABELLING AND ITS IMPACT ON PROFITABILITY-A CASE STUDY AT ELITE LABELS PRIVATE LIMITED	DR MAHUA BISWAS
41	DIVYA CHADACHAN	17CQCMD044	ORGANIZATION	A STUDY ON IMPACT OF MARKETING STRATEGIES ON CUSTOMER SATISFACTION AND RETAINTION	DR KADAMBINI KATKE
42	DIVYA LAKSHMI V	17CQCMD045	ORGANIZATION	#10 YEAR CHALLENGE ON MUTUAL FUNDS IN INDIA- AN ORGANIZATIONAL STUDY AT FISDOM FINWIZARD TECHNOLOGY PVT. LTD. BANGALORE	DR MAHUA BISWAS
43	DIWAKAR S.S	17CQCMD046	ORGANIZATION	A STUDY ON RISK RETURN ON EQUITY BALANCE ADVANTAGE MUTUAL FUNDS.	PROF. R.S GOPAL
44	GAJENDRA P	17CQCMD047	ORGANIZATION	A COMPARATIVE STUDY ON DIRECT EQUITY INVESTMENT AND MUTUAL FUND INVESTMENT	PROF. B R NARASIMHA MURTHY
45	GIRIRAJ REVANKAR	17CQCMD048	ORGANIZATION	A STUDY ON MARKETING STRATEGIES THROUGH SOCIAL MEDIA WITH REFERENCE TO GLOBAL RESEARCH INNOVATION AND DEVELOPMENT, BANGALORE	DR. C B VENKATA KRISHNA PRASAD
46	GOKULA H.K	17CQCMD049	ORGANIZATION	A STUDY ON BRAND AWARENESS AND CONSUMER BEHAVIOUR IN HOTEL INDUSTRY WITH SPECIAL REFERENCE TO ITC GARDENIA	PROF. HARSHITH BABU
47	HARINARAN S	17CQCMD050	ORGANIZATION	A STUDY ON OPERTUNITIES AND CHALLENGES OF KANCHI SILK SAREES IN INTERNATIONAL MARKET. A SPECIA REFERENCE TO LAKSHMIRAM SILKS PVT LTD	DR KADAMBINI KATKE
48	HARSHITA G JADWANI	17CQCMD051	ORGANIZATION	A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA RECRUITMENT PROCESS IN CAREER NET CONSULTING PVT.LTD BANGALORE	DR VIJAYA KUMAR
49	HITHAISHREE YATHEESH	17CQCMD052	ORGANIZATION	A STUDY ON ORGANISATIONAL CULTURE AND ITS IMPACT ON EMPLOYEES PERFORMANCE WITH SPECIAL REFERANCE TO KIOCL BANGALORE	DR VIJAYA KUMAR
50	JANSI J	17CQCMD053	ORGANIZATION	DETERMINING THE RELATIONSHIP AMONG JOB SATISFACTION, AFFECTIVE COMMITMENT, ORGANIZATIONAL CITIZENSHIP BEHAVIOR & TURNOVER INTENTIONS OF NURSES AT FORTIS HOSPITALS.	PROF. AMEER ASRA AHMED
51	JIBIN A.A	17CQCMD054	ORGANIZATION	A STUDY ON OPERATIONAL CHALLENGES OF START-UP BUSINESS: A SPECIAL REFERENCE TO LASZLO INTERNATIONAL PVT LTD	DR KADAMBINI KATKE
52	K. ABHILASH BHASKARAN	17CQCMD055	ORGANIZATION	"A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AND EFFICIENCY OF CAPITAL EMPLOYED IN TREEWALKER TECHNOLOGIES PVT LTD BANGALORE.	PROF. SRIYANK LEVI
53	KARTHIK BAGALKOT	17CQCMD056	ORGANIZATION	A STUDY ON IMPACT OF CURRENCY FLUCTUATIONS ON INDIAN STOCK MARKET AT JWINGS	PROF. SARAH MERLYN
54	KARTHIK G.A	17CQCMD057	ORGANIZATION	A STUDY ON IMPACT OF SOCIAL MEDIA AND BRAND STRATEGIES WITH REFERENCE TO SKILLSYNTH.COM	DR. C B VENKATA KRISHNA PRASAD
55	KARTHIK P.K	17CQCMD058	ORGANIZATION	CUSTOMER PREFERENCE TOWARDS YAMAHA BANGALORE	PROF. HARSHITH BABU
56	KARTIK SIDDAPPA NADUVINAMANI	17CQCMD059	ORGANIZATION	A STUDY ON CAPITAL BUDGETING DECISION OF TEQUED LABS PVT LTD	DR MAHUA BISWAS
57	KAVYA B	17CQCMD060	ORGANIZATION	A STUDY ON COST ANALYSIS OF SHEET METAL FABRICATION ACTIVITY BASED ON VALUE CHAIN ANALYSIS	PROF. K.S GOPAL
58	KENKERE C KARTHIK	17CQCMD061	ORGANIZATION	ANALYZING THE SOCIAL MARKETING STRATEGIES OF NGO'S AND ITS RELATIVE IMPACT ON ITS OVERALL ACHIEVEMENT: A STUDY ON MG EDUCATIONAL SOCIETY	PROF. AMEER ASRA AHMED
59	KISHORE S	17CQCMD062	ORGANIZATION	TAM-PRECISION TECHNOLOGY ADOPTION IN INDIAN AGRICULTURE: ASPECIAL REFERENCE TO TUMKUR DISTRICT	DR KADAMBINI KATKE
60	KOMAL M	17CQCMD063	ORGANIZATION	A STUDY ON PROMOTING STRATEGIES FOR PRABHUDAS LILLADHER PVT LTD SECURITIES THROUGH DIGITAL MARKETING	DR. C B VENKATA KRISHNA PRASAD
61	PRANINDRA NAGULE R	17CQCMD064	ORGANIZATION	A STUDY ON INDIVIDUAL INVESTOR'S PERCEPTION AND SELECTION BEHAVIOUR TOWARDS STOCK MARKET	PROF. B R NARASIMHA MURTHY
62	LAKSHA AKSHAY MANOJ	17CQCMD065	ORGANIZATION	"A STUDY OF RELEVANCE OF BLACK- SCHOLES MODEL IN INDIAN STOCK OPTION MARKET AT ANMOL SECURITIES BANGALORE"	PROF. SRIYANK LEVI
63	MADHURA K.M	17CQCMD066	ORGANIZATION	A STUDY ON IMPACT OF FINANCIAL RISK MANAGEMENT MEASURES OF FINANCIAL PERFORMANCE WITH REFERENCE TO HDFC BANK	PROF. SARAH MERLYN
64	MADHUSUDHAN V	17CQCMD067	ORGANIZATION	A STUDY ON ANNUAL BUDGETING ON COSTING AND PRICING OF BUILDING SECURITY PRODUCTS AND SERVICES AT MS PARAM PRODUCTS AND SERVICES.	PROF. K S GOPAL
65	MANJUNATHA .K	17CQCMD068	ORGANIZATION	A STUDY ON BRAND AWARENESS OF FMCG PRODUCTS ACROSS CUSTOMER DEMOGRAPHIC SEGMENT IN CITY MART SUPERMARKET BANGALURU	PROF. HARSHITH BABU
66	MANOJ KUMAR.R.V	17CQCMD069	ORGANIZATION	A STUDY ON EFFECTS OF CONSUMER PREFERENCES ON PETER ENGLAND'S PRODUCT PORTFOLIO ACROSS THEIR STORES IN BANGALORE	PROF. DL PRASANNA KUAMAR
67	MD FASHIUDDIN	17CQCMD070	ORGANIZATION	A STUDY AND ITS IMPACT OF INFORMATION TECHNOLOGY USAGE ON EMPLOYEES' PERFORMANCE IN PRODUCTIVITY AT BATA INDIA LTD PEENYA BANGALORE	DR VIJAYA KUMAR
68	MEENA M	17CQCMD071	ORGANIZATION	IDENTIFICATION OF LAY-OFF STRATEGIES AND MINIMIZING ITS NEGATIVE IMPACT ON WORKERS AT SWAMY TYRE WORKS, HASSAN	PROF. AMEER ASRA AHMED
69	MEGHA V. SALUNKE	17CQCMD072	ORGANIZATION	A STUDY ON AUTOMATION CHALLENGES AND OPPOTUNITIES OF BANKING AND FINANCIAL SERVICES	DR KADAMBINI KATKE
70	MEGHA .R	17CQCMD073	ORGANIZATION	ORGANIZATIONAL CULTURE AND IT'S IMPACT ON EMPLOYEE WELL-BEING AT BOSCH, BANGALORE	PROF. AMEER ASRA AHMED
71	MOHAMED ISAHAQUE	17CQCMD074	ORGANIZATION	A STUDY ON CREDIT RELATED ISSUES IN B2B MODEL OF AMAZON BUSINESS	DR. C B VENKATA KRISHNA PRASAD
72	MOHAMMED AFTAAB	17CQCMD075	ORGANIZATION	AN ANALYTICAL STUDY ON THE VOLATILITY OF SECURITIES TRADED ON BSE SENSEX AT TRADEJUNI FINANCIAL SERVICES PVT LTD	PROF. SARAH MERLYN
73	MOHAMMED AFTAB	17CQCMD076	ORGANIZATION	A STUDY ON SERVICE PROVIDER BUSINESS MODEL OF AMAZON BUSINESS IN WEIR RESPECT TO ITS STAKEHOLDERS	PROF. HARSHITH BABU
74	MOHAMMED ALEEM N	17CQCMD077	ORGANIZATION	A STUDY ON ARBITRAGE TRADE ANALYSIS OF STOCK TRADING IN NATIONAL STOCK EXCHANGE AT BOMBAY STOCK EXCHANGE	PROF. B R NARASIMHA MURTHY

75	MOHAMMED SHABAAZ	17CQCMD078	ORGANIZATION	"A STUDY ON FUND FLOW ANALYSIS, CASHF LOW ANALYSIS AND RATIO ANALYSIS AT KIRAN INDI TRADE"	PROF. SRIYANK LEVI
76	MOHD TARIQ AHMED	17CQCMD079	ORGANIZATION	A STUDY ON CONSUMER SATISFACTION TOWARDS BAJAJ AUTO AND WITH SPECIAL REFERENCE TO BAJAJ PULSAR 150	PROF. COL. PRASANNA KUAMAR
77	MONICA N	17CQCMD080	ORGANIZATION	A STUDY ON DETERMINANTS OF GOLD JWELLARY PURCHASE: A CASE STUDY OF WORKING WOMEN AS CUSTOMER.	DR KADAMBINI KATKE
78	MONISH C B	17CQCMD081	ORGANIZATION	A STUDY ON PRICE BEHAVIOUR OF BASE METALS TRADED IN INDIAN COMMODITY MARKET WITH SPECIAL REFERANCE TO ANMOL SHARE BROKING PVT. LTD.	DR MAHUA BISWAS
79	MUSARRATH FATHIMA	17CQCMD083	ORGANIZATION	INFLUENCE OF ORGANISATIONAL CLIMATE ON EMPLOYEE COMMITMENT WITH SPECIAL REFERENCE TO OPPO LTD	PROF. AMEER ASRA AHMED
80	NAGABUSHANA .N	17CQCMD084	ORGANIZATION	A STUDY ON CASH CONVERSION CYCLE AND LIQUIDITY MANAGEMENT AT EVOLET TECHNOLOGIES.	PROF. K S GOPAL
81	NAMITH NAVEEN CHANDRA	17CQCMD085	ORGANIZATION	A STUDY ON IMPACT OF INTEREST AND INFLATION ON SELECTED STOCK MARKET INDICES AT CHOICE EQUITY BROKING PVT LTD	PROF. SARAH MERLYN
82	NAVEENKUMAR M	17CQCMD086	ORGANIZATION	A STUDY ON INTEGRATION OF ARTIFICIAL INTELLIGENCE IN MARKETING AND ITS BENEFITS TO CUSTOMER SERVICE WITH SPECIAL REFERENCE TO 24/7 INC	DR. C B VENKATA KRISHNA PRASAD
83	NAVYA SHREE K	17CQCMD087	ORGANIZATION	A STUDY ON NEW FINANCIAL APPROACHES ADOPTED BY HIMALAYA DRUGS COMPANY FOR ECONOMIC SUSTAINABILITY	PROF. B R NARASIMHA MURTHY
84	NAYANA .Y	17CQCMD088	ORGANIZATION	A COMPARTIVE STUDY ON VOLATALITY OF STOCKS AND COMMODITIES AS AN INVESTMENT ASSET CLASSES FROM AN INDIAN RETAIL INVESTOR'S PERSPECTIVE	PROF. B R NARASIMHA MURTHY
85	NEHA CHANCHAL	17CQCMD089	ORGANIZATION	A STUDY ON MANPOWER PLANNING IN RETAIL SECTOR WITH SPECIFIC REFERENCE TO RELIANCE INDUSTRY	PROF. HARSHITH BABU
86	NIKHIL KUMAR M	17CQCMD090	ORGANIZATION	CONSUMER PERCEPTION ON ELECTRONIC PRODUCTS TOWARDS FLIPKART IN BANGALORE CITY	PROF. HARSHITH BABU
87	NIKITA	17CQCMD091	ORGANIZATION	A STUDY ON PORTFOLIO MANAGEMENT AT PL INDIA PVT. LTD COMPANY	PROF. SARAH MERLYN
88	NIKITHA B	17CQCMD092	ORGANIZATION	ORGANIZATIONAL TRUST AND COMMITMENT AMONG EMPLOYEES OF CILIA TECHNOLOGIES, BANGALORE.	PROF. AMEER ASRA AHMED
89	PADMA P.S	17CQCMD093	ORGANIZATION	A STUDY ON RISK AND RETURN ANALYSIS OF EQUITY INVESTMENT OF BAL PHARMA LIMITED.	DR MAHUA BISWAS
90	PALLAVI S SHETTY	17CQCMD094	ORGANIZATION	A STUDY ON COSTING AND BUDGETING OF FISH MEAL AND OIL PRODUCTS.	PROF. K S GOPAL
91	PAVITHRA S	17CQCMD095	ORGANIZATION	INFLUENCE OF DEMOGRAPHICS ON CONSUMER BRAND PREFRENCES OF LUXURY CARS: A STUDY WITH SPECIAL REFRENCE TO NEXA CARS	PROF. AMEER ASRA AHMED
92	POOJA A DHAVALI	17CQCMD096	ORGANIZATION	A STUDY ON EFFECTIVENESS OFPERFORMANCE MANAGEMENT SYSTEM OF MOTIVATING EMPLOYEES IN SWASTIK STEPSSTONE CAREERS,BANGALORE	DR VIJAYA KUMAR
93	POOJA G KOTYAN	17CQCMD097	ORGANIZATION	A STUDY ON OPERATIONAL ASPECTS OF DEMAT ACCOUNT AND ONLINE TRADING AT SHAREKHAN LTD	PROF. B R NARASIMHA MURTHY
94	POOJA N.S	17CQCMD098	ORGANIZATION	A STUDY ON EQUITY ARBITRAGE TRADING OF SELECTED STOCK IN PRIVATE BANKING SECTOR LISTED IN NSE AT SHAREKHAN LTD. BANGALORE	PROF. SRIYANK LEVI
95	POONAM SANJAY RAIKAR	17CQCMD099	ORGANIZATION	A STUDY ON FUTURES AND OPTIONS STRATEGIES OF TCS AND WIPRO IN INDIAN STOCK MARKET AT CHOICE EQUITY BROKING PVT LTD	PROF. SARAH MERLYN
96	PRAFUL G KALGHATGI	17CQCMD100	ORGANIZATION	PERFORMANCE EVALUATION OF IPOs IN INDIA - AN ORGANISATIONAL STUDY AT ANMOL SHARE BROKING PVT LTD.	DR MAHUA BISWAS
97	PRAJWAL GOVINDRAY NAYAK	17CQCMD101	ORGANIZATION	A STUDY ON FULFILLMENT OF CUSTOMERS' REQUIREMENTS TOWARDS SUZUKI BIKES AT APPLE AUTO AGENCY PVT LTD	DR VIJAYA KUMAR
98	PRIYANKA V	17CQCMD102	ORGANIZATION	A STUDY ON GROWING NEED FOR HOME HEALTH CARE FOR ELDERLY: A CASE STUDY OF BANGALORE	DR KADAMBINI KATKE
99	PRUTHVI RAJ ELI	17CQCMD103	ORGANIZATION	A STUDY ON PREFERENCE OF HOME LOAN BORROWERS BETWEEN FIXED INTEREST RATES LOAN AND FLOATING INTEREST RATE LOANS AND PROBLEMS AND CHALLENGES FACED BY SMES IN FINANCING. WITH SPECIAL REFERENCE TO CUSTOMERS OF ANALYTICAL INVESTMENTS.	PROF. K S GOPAL
100	PRUTHVI SHRIRANG ITAPE	17CQCMD104	ORGANIZATION	A STUDY ON PRODUCT ATTRIBUTES ON CUSTOMER DELIGHT WITH SPECIAL REFERENCE TO ABHINANDAN ENGINEERS BELGAUM	DR. C B VENKATA KRISHNA PRASAD
101	RABI KUMAR	17CQCMD105	ORGANIZATION	A STUDY ON FUNDAMENTAL ANALYSIS ON BANKING SECTOR	PROF. B R NARASIMHA MURTHY
102	RACHANA A	17CQCMD106	ORGANIZATION	IMPACT OF PERCEIVED ORGANIZATIONAL SUPPORT ON WORK-LIFE BALANCE OF EMPLOYEES WITH REFERENCE TO SIGNOTECH SYSTEM PRIVATE LIMITED, BANGALORE	PROF. AMEER ASRA AHMED
103	RADHIKA GANESH HEGDE	17CQCMD107	ORGANIZATION	"A STUDY ON FUNDAMENTAL ANALYSIS OF SWIFTANT IT SOLUTION INDIA PRIVATE LIMITED"	PROF. SRIYANK LEVI
104	RAGHAVENDRA B.R	17CQCMD108	ORGANIZATION	AN ANALYSIS OF THE PERFORMANCE OF SELECT MID CAP AND SMALL CAP EQUITY STOCKS BASED ON RETURNS : AN ORGANISATIONAL STUDY AT TRADEBULLS SECURITIES, BANGALORE	PROF. SARAH MERLYN
105	RAHIL SHARIFF	17CQCMD109	ORGANIZATION	A STUDY ON IMPACT OF PRODUCT PORTFOLIO RANGE OF SUZUKI MOTORCYCLES AND CUSTOMER SATISFACTION LEVELS ON THEIR NET SALES IN HASSAN DISTRICT IN PAST TWO YEARS	PROF. COL. PRASANNA KUAMAR
106	RAHUL	17CQCMD110	ORGANIZATION	A STUDY ON VARIABILITY IN EARNINGS – PRICE RATIO OF BAL PHARMA EQUITIES, BANGALORE	PROF. SARAH MERLYN
107	RAKESH S.D	17CQCMD111	ORGANIZATION	A STUDY ON COSTING, PRICING AND BUDGETING PRACTISES OF SHANTHALA SPHEROCAST PVT LTD.	PROF. K S GOPAL
108	RAKSHITHA N.S	17CQCMD112	ORGANIZATION	A STUDY ON RECOVERY MANAGEMENT AT BANGALORE CITY CO-OPERATIVE BANK LTD	PROF. B R NARASIMHA MURTHY
109	RANJITH R.U	17CQCMD113	ORGANIZATION	A STUDY ON IMPACT OF SERVICE SATISFACTION AND COST OF THE SPARES OF FORCE TRACTORS ON SALE AT SHIVAGANGA MOTORS AT DODDABALLAPURA	PROF. COL. PRASANNA KUAMAR
110	RASHITHA R GOWDA	17CQCMD114	ORGANIZATION	A STUDY OF INVESTMENT PREFERENCES AND PRODUCT SUITABILITY FOR TOP EXECUTIVE LEVEL WEALTH MANAGEMENT CLIENTS AT RIGHT HORIZONS INVESTMENT ADVISORY AND WEALTH MANAGEMENT PVT. LTD	DR MAHUA BISWAS
111	REENU EVANGELINE K	17CQCMD115	ORGANIZATION	A STUDY ON UPDATING JOB DISCRIPTION AND ORGANISATION RE-STRUCTURING FOR EFFECTIVE HR MANAGEMENT: A SPECIAL REFERENCE TO HINDUSTAN COCA-COLA BEVERAGES PVT. LTD, BANGALORE	DR KADAMBINI KATKE
112	REGHAWAN RAJKOHWA	17CQCMD116	ORGANIZATION	A STUDY ON CUSTUMERS EXPECTATION AND SATISFACTION LEVEL TOWARDS AFTER SALES SERVICE PROVIDED BY TICHCITI TECHNOLOGIES PRIVATE LIMITED	DR. C B VENKATA KRISHNA PRASAD
113	REJIN R SEKHAR	17CQCMD117	ORGANIZATION	A COMPARATIVE STUDY ON CONSUMER PERCEPTION OF RELIANCE JEWELS AND TANISHQ IN BANGALORE	PROF. HARSHITH BABU
114	RITESH SHETTY	17CQCMD118	ORGANIZATION	CHALLENGES OF WASTE MANAGEMENT: A CASE STUDY ON BMW INTEGRATED WASTE ENERGY PROJECT	PROF. COL. PRASANNA KUAMAR
115	RUDRESH H.M	17CQCMD120	ORGANIZATION	A STUDY ON FACTORS INFLUENCING PURCHASE INTENTIONS OF CUSUMERS TOWARDS YAMAHA FASINO SCOOTERS: A STUDY OF DHARNI MOTORS, CHITRADURGA	DR KADAMBINI KATKE
116	S. INDRAJA	17CQCMD122	ORGANIZATION	"A STUDY ON THE IMPACTS OF GST BEFORE AND AFTER IMPLEMENTATION ACROSS SMALL ENTERPRISES."	PROF. SRIYANK LEVI
117	SAIFUL RAHIS	17CQCMD123	ORGANIZATION	A STUDY ON ETHICAL ISSUES ON E-COMMERCE WITH SPECIAL REFERENCE TO KAALACHAAR, CHENNAI	DR. C B VENKATA KRISHNA PRASAD
118	SAILAKSHMI K.M	17CQCMD124	ORGANIZATION	A STUDY ON FINANCIAL MOTIVATING FACTORS IN EMPLOYEE RETENTION AT ORIGAMICX DIGITAL MEDIA LLP BANGALORE	DR VIJAYA KUMAR
119	SANDEEP R	17CQCMD125	ORGANIZATION	CUSTOMER PREFERENCE AND CHOICE BEHAVIOUR OF MARUTI SUZUKI NEXA CARS IN BANGALORE CITY	PROF. HARSHITH BABU
120	SANJANA JA B.N	17CQCMD126	ORGANIZATION	A STUDY ON INVESTOR PERCEPTION TOWARDS INVESTMENT IN EQUITY SHARES WITH REFERENCE TO ANGEL BROKING IN BANGALORE	PROF. SARAH MERLYN
121	SANJAY M.R	17CQCMD127	ORGANIZATION	MANAGEMENT OF SELLING AND DISTRIBUTION EXPENSES OF VENKATESHWARA ENTERPRISES.	PROF. K S GOPAL
122	SANTOSH ONTI	17CQCMD128	ORGANIZATION	A STUDY ON BUDGETARY CONTROL OF KMF (BHARWADDAMUL)	PROF. B R NARASIMHA MURTHY
123	SATHVIK M.L	17CQCMD129	ORGANIZATION	ASTUDYON RELATIONSHIP BETWEEN INDIAN STOCK MARKET AND SELECTED DEVELOPED INTERNATIONAL STOCK MARKET	PROF. SRIYANK LEVI
124	SATISH M	17CQCMD130	ORGANIZATION	A STUDY ON DETERMINNTS OF TWO-WHEELERS PURCHASE IN GENERAL AND WITH SPECIAL REFERENCE TO ROYAL ENFIELD	PROF. COL. PRASANNA KUAMAR
125	SHAMITHA PANI F.C	17CQCMD131	ORGANIZATION	PERFORMANCE ANALYSIS OF LARGE AND MID CAP MUTUAL FUND: REGULAR VS SYSTEMATIC INVESTMENT PLAN -AN ORGANIZATIONAL STUDY AT ANMOL SHARE BROKING PVT LTD.	DR MAHUA BISWAS
126	SHANMUGANANDA U	17CQCMD132	ORGANIZATION	A STUDY ON DAY OF THE WEEK IMPACT ON RETURNS FROM NAV OF TOP-RATED MUTUAL FUNDS AT FISDOM	PROF. SARAH MERLYN
127	SHANTAGOUD S PATIL	17CQCMD133	ORGANIZATION	AN EVALUATION OF CUSTOMER RELATIONSHIP MANAGEMENT STRATEGIES ADOPTED BY HONDA SHOWROOM	PROF. HARSHITH BABU
128	SHARATH C	17CQCMD134	ORGANIZATION	A STUDY ON COMMODITY MARKET WITH SPECIAL PREFERENCE TO PRESCIOUS METAL AND BASE METAL IN JEOJITH FINANCIAL SERVICES LTD.	PROF. K S GOPAL
129	SHARATH S B	17CQCMD135	ORGANIZATION	A STUDY ON EFFECT OF STOCK LENDING AND BORROWING ON INDIVISUAL STOCK FUTURES AND STOCK INDEX FUTURES	PROF. B R NARASIMHA MURTHY
130	SHEETAL ARS	17CQCMD136	ORGANIZATION	A STUDY ON MEASURING THE EFFECTIVENESS OF DIGITAL MARKETING CAMPAIGNS STRATEGIZED FOR AVTAR MEDIAS, BANGALORE	DR. C B VENKATA KRISHNA PRASAD
131	SHEETHAL C	17CQCMD137	ORGANIZATION	A STUDY AND ITS IMPACT OF SOFTSKILLS TRAINING ON EMPLOYEES PERFORMANCE IN MANIPAL HOSPITALS BANGALORE	DR VIJAYA KUMAR
132	SHISHIRAA RAGHUNATHA	17CQCMD138	ORGANIZATION	PSYCHOLOGICAL CAPACITIES' INFLUENCE ON WORK ENGAGEMENT: A STUDY WITH SPECIAL REFERENCE TO CILIA TECHNOLOGIES	PROF. AMEER ASRA AHMED
133	SHRADHA INGIN	17CQCMD139	ORGANIZATION	NON AGRICULTURAL COMMODITY MARKET WITH SPECIAL REFERENCE TO GOLD AND SILVER-AN ORGANISATIONAL STUDY AT PRABHUDAS LILLADHER INDIAN SECURITIES PVT LTD.	DR MAHUA BISWAS
134	SHREELEKHA H.E	17CQCMD140	ORGANIZATION	A STUDY ON EFFECTIVENESS AND END TO END PROCESS ON INDUCTION AND ORIENTATION IN CILIA TECHNOLOGIES	DR VIJAYA KUMAR
135	SHREEVEERARAJU	17CQCMD141	ORGANIZATION	A STUDY ON CONSUMER EXPERIENCE TOWARDS HANDY BILL SOFTWARE WITH RESPECT TO PROMENA ELP PVT LTD.	PROF. HARSHITH BABU
136	SHREYA M SHET	17CQCMD142	ORGANIZATION	"A STUDY ON CAPITAL BUDGETING WITH REFERNCE TO INFINITIUM GLOBAL"	PROF. SRIYANK LEVI
137	SHREYAS B NAIK	17CQCMD143	ORGANIZATION	A STUDY ON THE CREDIT RISK EFFICIENCY OF JOTGARS COOPERATIVE SOCIETY LTD	PROF. SARAH MERLYN
138	SHWETA KUMTEKAR	17CQCMD144	ORGANIZATION	A STUDY ON PORTFOLIO MANAGEMENT AT SHARIKHAN LIMITED BANGALORE.	PROF. K S GOPAL
139	SIDDHANT SANTOSH ANGADI	17CQCMD145	ORGANIZATION	A STUDY ON MEDICAL VALUE TRAVEL IN INDIA	PROF. COL. PRASANNA KUAMAR
140	SINDHU U	17CQCMD146	ORGANIZATION	A STUDY ON EFFORTLESS FUNCTIONING OF RECRUITMENT PROCESS IN OYO LIFE PVT LTD BANGALORE.	DR VIJAYA KUMAR
141	SOMANNA C.K	17CQCMD147	ORGANIZATION	A STUDY ON CAPITAL STRUCTURE, LEVERAGE AND FINANCING DECISION-AN EMPIRICAL ANALYSIS OF SELECTED PHARMACEUTICAL COMPANIES IN INDIA	PROF. B R NARASIMHA MURTHY
142	SOMANNA M.C	17CQCMD148	ORGANIZATION	A STUDY ON THE EFFECTIVENESS OF BUDGETORY AND COST CONTROL TECHNIQUES OF ALPHA COMMODITIES PVT. LTD	PROF. SRIYANK LEVI
143	SRIKANTH PRAJWAL G	17CQCMD149	ORGANIZATION	IMPACT OF PRODUCT MIX STRATEGIES ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO BLACKBIRD BRAND	DR KADAMBINI KATKE
144	SRINIVASA R.G	17CQCMD150	ORGANIZATION	A STUDY ON SECTOR WISE ALLOCATION PATTERN OF FOREIGN PORTFOLIO INVESTMENT WITH REFERENCE TO FINACCHI	PROF. SARAH MERLYN
145	SUMA P	17CQCMD151	ORGANIZATION	A STUDY ON CREDIT RISK EFFICIENCY OF MUTHOOT FINCORP LIMITED, BANGALORE	DR MAHUA BISWAS
146	SURAJ UDAY SINGH	17CQCMD152	ORGANIZATION	ASTUDY ON THE SUPPLY CHAIN AND OPERATIVE CYCLE OF MINI IKOI, AND STEAL INDUSTRY WITH SPECIFIC REFERENCE TO ABHINANDAN ENGINEERS.	PROF. K S GOPAL
147	SWATHI SUVARNA	17CQCMD153	ORGANIZATION	A STUDY ON COMMODITY FUTURES AS AN INVESTMENT AVENUE AT SHAREKHAN LTD.	PROF. B R NARASIMHA MURTHY
148	SYED SHEHAN A.S	17CQCMD154	ORGANIZATION	"A STUDY ONOPTION STRATEGIES IN SELECTED EQUITY DERIVATIVES OF STOCK IN INDIAN OPTION MARKET AT EDELWEISS BROKING LTD, BANGALORE"	PROF. SRIYANK LEVI
149	TABISH NAZIR	17CQCMD156	ORGANIZATION	A STUDY ON IMPACT OF GST ON IT INDUSTRY WITH SPECIAL REFERENCE TO TICHCITI TECHNOLOGIES PVT LTD.	PROF. SARAH MERLYN
150	TARUN S	17CQCMD157	ORGANIZATION	A STUDY ON MARKETING STRATEGIES USED BY TYRE MANUFACURING INDUSTRIES TO PROMOTE SALES WITH A SPECIAL REFERENCE TO SWAMY TYRE WORKS, HASSAN	DR. C B VENKATA KRISHNA PRASAD
151	TATA HARISH	17CQCMD158	ORGANIZATION	A STUDY ON COST AND REVENUE ANALYSIS OF FORTIS HEALTH CARE LTD	DR MAHUA BISWAS

152	THEJORMOY .S	17CQCMD159	ORGANIZATION	SUPPLY CHAIN MANAGEMENT OF MUSHROOM INDUSTRY WITH REFERENCE TO METRO	PROF. HARSHITH BABU
153	USHA S	17CQCMD160	ORGANIZATION	A STUDY ON FINANCIAL PERFORMANCE EVALUTION AT SANWA DIAMONT TOOLS PVT LTD	PROF. K.S GOPAL
154	VARSHA KAMURTHI	17CQCMD161	ORGANIZATION	A STUDY ON RISK AND RETURN ANALYSIS OF EQUITY SHARES OF SELECTED FMCG COMPANIES WITH REFERENCE TO SHAREKHAN SECURITIES LTD	PROF. B R NARASIMHA MURTHY
155	VENKATESH K.A	17CQCMD162	ORGANIZATION	IMPACT OF POSITIVE LEADERSHIP ON PSYCHOLOGICAL EMPOWERMENT AND WORK ENGAGEMENT: SPECIAL REFERENCE TO IKYA HUMAN CAPITAL SOLUTIONS BANGALORE	PROF. AMEER ASRA AHMED
156	VINAY .N	17CQCMD163	ORGANIZATION	A STUDY ON MANAGERIAL ACCOUNTING STRATEGY AND ITS EFFECTIVENESS ON PROFITABILITY OF ENN KAY CONSTRUCTIONS PVT LTD, BANGALORE	PROF. SRIYANK LEVI
157	VISHMI V RAI	17CQCMD164	ORGANIZATION	A STUDY OF OPTION PRICING USING BLACK SCHOLES MODEL FOR NIFTY INDEX	PROF. SARAH MERLYN
158	VRASHAB GOWDA	17CQCMD165	ORGANIZATION	IMPACT OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERNCE TO ASIAN PAINTS EASY COLOUR HOME SOLUTION	PROF. AMEER ASRA AHMED
159	YADE SONAM	17CQCMD166	ORGANIZATION	A STUDY ON IMPACT OF MEDLIFE'S MARKETING STRATEDY ON CUSTOMERS	PROF. COL. PRASANNA KUMAR
160	YASH TEJ .C	17CQCMD167	ORGANIZATION	A STUDY ON CONSUMER AWARENESS LEVELS OR ORGANIC INPUTS V/S NON ORGANIC INPUTS WITH SPECIAL REFERENCE TO CAMSON BIO-TECHNOLOGY LIMITED, DODDABALLAPUR	DR. C B VENKATA KRISHNA PRASAD
161	YOGESHKUMAR HOSAMANI	17CQCMD168	ORGANIZATION	A STUDY ON THE DEVELOPMENT OF OPTIMAL PORTFOLIO USING SHARPS SINGLE INDEX MODEL AT MOTILAL OSWAL SECURITIES LTD BANGALORE.	PROF. K.S GOPAL
162	CHANYAPORN JARUARAYANANT	17CQCMD169	ORGANIZATION	CONSUMER BEHAVIOUR OF READY TO EAT FROZEN PRODUCTS AT CPF COMPANY IN BANGALORE CITY	PROF. HARSHITH BABU
163	VISHWAS ALAGAWADI	17CQCMD170	ORGANIZATION	A STUDY ON IMPACT OF GST AND DEMONETISATION ON MEGHA FASHION'S TEXTILE MARKET	PROF. COL. PRASANNA KUMAR
164	AMOGHAVARSH DEVANNA NAYAK	16CQCMD009	ORGANIZATION	A STUDY ON EFFECTIVENESS OF TRAINING AT TVS MOTOR COMPANY	DR VIJAYA KUMAR
165	PAVAN C S	16CQCMD061	ORGANIZATION	A STUDY ON BRAND AWARENESS AND CUSTOMER SATISFACTION IN BANGALORE AT ADITHYA COFFEE PVT. LTD., CHICKMAGALURU	DR. C B VENKATA KRISHNA PRASAD

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