



Dayananda Sagar College of Arts, Science and Commerce

Shavige Malleshwara Hills

1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078

## Department of Management Studies

Date: 27<sup>th</sup> April 2023

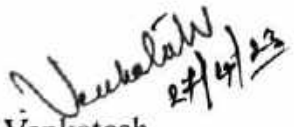
### CIRCULAR

Dear Faculty Members,

The Department of Management Studies (MBA-BU) will be hosting a **webinar on "Preparing an Effective Research Proposal for Research Funding"** on 4<sup>th</sup> May 2023 at 2.30 pm. The webinar is aimed at providing guidance and support to faculty members who are interested in securing funding for their research projects.

The webinar will cover key aspects of proposal development, including identifying research questions, formulating hypotheses, developing research designs, and creating budgets. Dr Purushothama Chippar, Professor and Vice Principal at St Joseph Engineering College, Mangaluru will be the resource person for this webinar.

This webinar is open to all faculty members, regardless of their field of study. All faculty are encouraged to participate and take advantage of this opportunity.

  
Dr B R Venkatesh  
Director – MBA (BU)  
DSCASC- DSI

# DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082

Department of Management Studies (MBA-BU)

## Webinar on Preparing an Effective Research Proposal for Research Funding

Department: MBA-BU

Date: 04-05-2023

Sl. No.	Particulars	Event related details			
1.	Event	Webinar			
2.	Title of the Event	Preparing an Effective Research Proposal for Research Funding			
3.	Date	04-05-2023			
4.	Time	2.30 pm to 4.00 pm			
5.	Venue	Google Meet, Link: <a href="https://meet.google.com/rbn-rstx-tos">https://meet.google.com/rbn-rstx-tos</a>			
6.	Resource Person 1 Details** (Profile to be enclosed)	Dr Purushothama Chippar Professor & Vice Principal at St Joseph Engineering College, Mangaluru			
7.	Topics Covered	1. Writing a good research proposal 2. Journal review process 3. Research funding agencies in Social sciences 4. Intellectual Property Rights (IPR)			
5.	Resource Person 2 Details** (Profile to be enclosed)	NA			
6.	Topics Covered	NA			
7.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	13	External:	17
8.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
9.	Faculty Coordinator/s	Dr Vinish P/ Dr Chetan Shetty			
10.	Student Coordinator/s	NA			
11.	Total Expenditure (Details to be enclosed)	Rs. 3000/-			
12.	Sponsors and Amount (if any)	NA			

Sl. No.	Particulars	Event related details
13.	Agenda of the Event (Enclose a copy)	I. Introduction <ul style="list-style-type: none"> <li>• Introduce the webinar's topic and speaker</li> <li>• Explain the importance of research proposals and funding for researchers</li> </ul> II. Understanding Research Proposals <ul style="list-style-type: none"> <li>• Key elements of a research proposal</li> </ul> III. Writing a Research Proposal <ul style="list-style-type: none"> <li>• Developing a research question</li> <li>• Identifying a research problem and research objectives</li> <li>• Literature review</li> <li>• Methodology</li> <li>• Budget</li> </ul> IV. Funding Opportunities <ul style="list-style-type: none"> <li>• Sources of funding</li> <li>• How to identify funding opportunities</li> <li>• What funders look for in a research proposal</li> </ul> V. Submitting and Reviewing Proposals <ul style="list-style-type: none"> <li>• Pre-submission considerations</li> <li>• Submitting a research proposal</li> <li>• The review process</li> <li>• Responding to reviewers' comments</li> </ul> VI. Conclusion <ul style="list-style-type: none"> <li>• Summary of key points</li> <li>• Q&amp;A session</li> </ul>
14.	Report uploaded on college website? If yes, give details:	
15.	Report sent to media? If yes, give details:	NO
16.	Report uploaded in Social Media? If yes, give details:	YES  <a href="https://www.facebook.com/photo/?fbid=807723417638644&amp;set=pcb.807723450971974">https://www.facebook.com/photo/?fbid=807723417638644&amp;set=pcb.807723450971974</a>
17.	Certificates Printed? (Enclose a copy***)	E- certificate
18.	Feedback Collected? (Enclose a copy***)	NO
19.	Summary of the Event (Minimum 100 words)	<p>The Research Cell at the Department of Management Studies (MBA – BU) in association with IQAC organised a webinar on “Preparing an Effective Research Proposal for Research Funding” on 4<sup>th</sup> May 2023 at 2.30 pm. Dr Purushothama Chippar, Professor &amp; Vice Principal at St Joseph Engineering College, Mangaluru was the resource person. The participants were faculty members from various departments of Dayananda Sagar College of Arts, Science and Commerce.</p> <p>The webinar on research proposal writing, funding, and intellectual property rights (IPR) was a comprehensive session that covered various aspects of the research proposal writing process, funding opportunities, and IPR considerations.</p> <p>The webinar began with an introduction and welcoming of the resource person by Dr Vinish P, Associate Professor, Department of Management Studies followed by opening remarks on the importance of research proposals and funding for researchers. The speaker then provided an overview of research proposals, including their key elements and types. He also discussed the importance of identifying research problems and objectives.</p>

Sl. No.	Particulars	Event related details
		<p>conducting a literature review, and developing a methodology, timetable, and budget for the proposed research.</p> <p>Next, the speakers talked about funding opportunities, including sources of funding, and how to identify funding opportunities. He emphasised the importance of understanding what funders look for in a research proposal and provided tips on how to make a proposal stand out to potential funders.</p> <p>Finally, the webinar touched on the topic of intellectual property rights (IPR) and its significance in research. The speaker discussed various forms of IPR, including patents, trademarks, and copyrights, and provided insights into the process of protecting research results. He also highlighted the importance of considering IPR during the research proposal writing process and emphasised the need to seek legal advice to protect research outcomes.</p> <p>Overall, the webinar provided valuable insights into research proposal writing, funding opportunities, and IPR considerations. The speakers provided practical tips and examples that would help researchers to develop a compelling research proposal and secure funding for their research.</p> <p>Dr B R Venkatesh, Director -MBA(BU) thanked the resource person for an informative session and the participants for being active listeners. The webinar was concluded with a vote of thanks by Dr Vinish P.</p>
20.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Enclosed

**Notes:**

\* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Name / Organization / Designation / Area of Expertise

\*\*\* Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

  
Event Coordinator

  
HOD/Director

  
IQAC Coordinator


  
Principal



Figure 1: Dr Purushothama Chippar presenting on the topic



Figure 2: Dr B R Venkatesh, Director MBA -BU addressing the participants



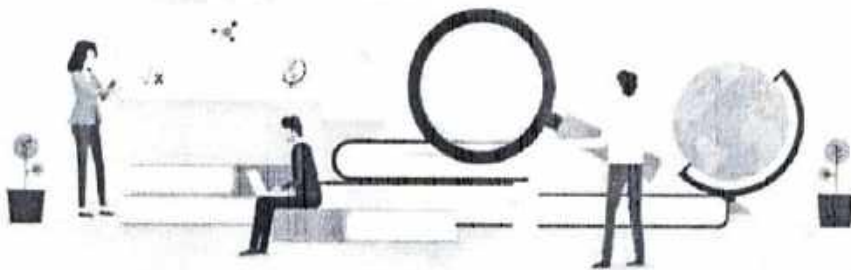
Dayananda Sagar College of Arts, Science and Commerce  
Department of Management Studies – MBA (BU)

Shavige Malleshwara Hills, Kumaraswamy Layout,  
Bangalore - 560111

**Research Cell (ANVESHANA)**  
in association with  
**Internal Quality Assurance Cell (IQAC)**  
presents Webinar on

**PREPARING AN EFFECTIVE RESEARCH PROPOSAL FOR RESEARCH FUNDING**

**RESEARCH PROPOSAL**



**RESEARCH FUNDING**



*Resource Person*

**Dr. Purushothama Chippar**

*Professor & Vice Principal  
St Joseph Engineering College  
Mangaluru*

On 4<sup>th</sup> May 2023 @ 2.30 PM

**Google Meet:**

**Click Here to Join Now!**

**Director | Faculty | Staff**

Figure 3: Webinar poster



# Dayananda Sagar College of Arts, Science and Commerce

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## Certificate of Participation

This is to certify that

***Dr. Ameer Asra Ahmed***

has participated in the Webinar on **PREPARING AN EFFECTIVE RESEARCH PROPOSAL FOR RESEARCH FUNDING** organised by Department of Management Studies – MBA (BU) in association with IQAC, on 4<sup>th</sup> May 2023.

Sri. Galiswamy  
Secretary - DSI

Dr. Venkatesh B. R.  
Director