

Awareness Lecture

Title: "Women in Business"

Date: 25th November 2021

Resource Person:

27-11-2020	Dr.Srikanta Murthy, Faculty of Management Studies. MBA-BU
	A BRIEF ABOUT WOMEN IN BUSINESS AND HOW WOMEN ENTREPRENEURS CAN CHANGE THE PARLANCE OF DOING BUSINESS. SEVERAL INSPIRING SUCCESS AND FAILURE STORIES WERE PRESENTED TO CREATE AWARENESS AMONG THE STUDENTS AND FACULTY TO TAKE FORWARD THEIR DREAMS OF BECOMING ENTREPRENEURS.
	A set of valuable inputs to boost the morale to march towards women entrepreneurship

Topics Covered: Women in business, their importance – Women Entrepreneurs Vs Entrepreneurs – Challenges and Opportunities for Women

Summary: Entrepreneurs drive the progress of any economy. Women entrepreneurs are a breed apart from others. This was fostered well by the speaker. Women have a different mindset and well equipped to multi-task and they also have an excellent risk appetite. These qualities make women to prove as effective entrepreneurs. It was thoroughly emphasised that every MBA graduate needs to aspire to become an entrepreneur one day or the other and girls are no exception to this. The story-anecdote sharing method for the lecture was quite interesting and thought provoking.

Organized by: Women Cell

Venue: MBA-BU 5th Floor

Faculties Attended: 05

Students Attended: 55

Photos:



Awareness-Lecture organized by MBA-BU



Student Participants in the Awareness Lecture