

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell

Webinar

Department of Management Studies (MBA-BU)

Event: Webinar on Powerful Careers in Digital World

Date: 29 March 2022, Time: 2:00 PM – 3:00 PM

Venue: Zoom and Facebook live

Resource Person: Sachin Parekh, Director, London School of Digital Business, UK

Faculty Coordinator: Dr. C B Venkata Krishna Prasad

Number of Students participated: 120

Points Discussed:

Mr. Sachin Parekh, Director, London School of Digital Business, UK discussed following points during the session.

- Introduction to Digital Marketing
- Growth in Digital Marketing
- Career Opportunities in Digital Marketing



Dayananda Sagar College of Arts, Science and Commerce
Department of Management Studies – MBA (BU)



London School of
DIGITAL BUSINESS

PROUD TO ANNOUNCE OUR ASSOCIATION

with

LONDON SCHOOL OF DIGITAL BUSINESS, UK

FREE WEBINAR

**Powerful Careers with Digital World
(50 minutes)**

**DATE: 29th March 2022 DAY: Tuesday
TIME: 2 PM INDIA TIME**

This Webinar helps the students generate awareness
and interest in Digital World.















































Register at: www.lsdb.co.uk/events.html



Close

Participants (100)

-  Prajwal   
-  Priyal  
-  Revathi Mallela  
-  Sahana  
-  Sanjana ani   
-  Sanjana S  
-  Sanjay Datha Bharadwaj   
-  Sanjay K  
-  Sanju Simran   
-  Shamrao Patil  
-  Shashank K S  
-  shivakumar gr  
-  Shivani.S.R RV18T1017   

Invite

REC (LIVE) London School of DIGITAL BUSINESS

Sachin Parekh, Director, LSDB, UK

Naveen Hegde

nikhil db

SIPUN PANIGRAHI

Zoom 15:57

Leave

REC (LIVE)

London School of DIGITAL BUSINESS

‘Dare to dream’: Nykaa’s Falguni Nayar, newest billionaire, has some advice

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REC LIVE

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- *Every business sector is going DIGITAL*
- *Every business sector DIGITAL SKILLS*

DIGITAL

REC LIVE



Sachin Parekh, Director, LSDB, UK



Dr. Venkatesh B R

REC LIVE

London School of
DIGITAL BUSINESS

Sachin Parekh, Director, LSDB, UK

Dr. Venkatesh B R



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GOING DIGITAL Trends



- *Real estate sales - Magazine/ newspaper ads - online marketing using Facebook ads; magicbricks 99acres*








































Prajwal to Everyone
nobroker.com

DIGITAL



Close

Participants (100)

-  Nanjundesh V Jalihal  
-  Naveen Hegde  
-  Nayana M S  
-  Nidhi Shree M  
-  Param Poonacha  
-  Pavan Govekar  
-  Pavan H  
-  Pradeep  
-  Pradnya Shenvi  
-  Pradyot K G  
-  Pragnya.k  
-  Prajol chikkur  
-  Prajwal  

Invite

2:14 PM



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FRESHER'S CHALLENGE

No JOB -> No Experience

NO Experience -> NO JOB



Pragnya.k to Everyone

pragnya.k, 1st semester, MBA, B-section

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Participants 99

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Opportunities for Students

Zoom

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REC LIVE

Make career in Digital or be more competitive in your chosen domain using Digital Tools. Also, Earn while you learn with smart jobs.



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- *Grow family business*
- *Earn part-time income*

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