#### DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082 Internal Quality Assurance Cell (IQAC) Cell

#### Webinar

Department of Management Studies (MBA-BU)

Event: Webinar on Powerful Careers in Digital World

Date: 29 March 2022, Time: 2:00 PM – 3:00 PM

Venue: Zoom and Facebook live

Resource Person: Sachin Parekh, Director, London School of Digital Business, UK

Faculty Coordinator: Dr. C B Venkata Krishna Prasad

Number of Students participated: 120

Points Discussed:

Mr. Sachin Parekh, Director, London School of Digital Business, UK discussed following points during the session.

- Introduction to Digital Marketing
- Growth in Digital Marketing
- Career Opportunities in Digital Marketing



# Dayananda Sagar College of Arts, Science and Commerce

Department of Management Studies – MBA (BU)



# PROUD TO ANNOUNCE

### **OUR ASSOCIATION**

with

LONDON SCHOOL OF DIGITAL BUSINESS, UK

#### **FREE WEBINAR**

Powerful Careers with Digital World (50 minutes)

DATE: 29th March 2022 DAY: Tuesday

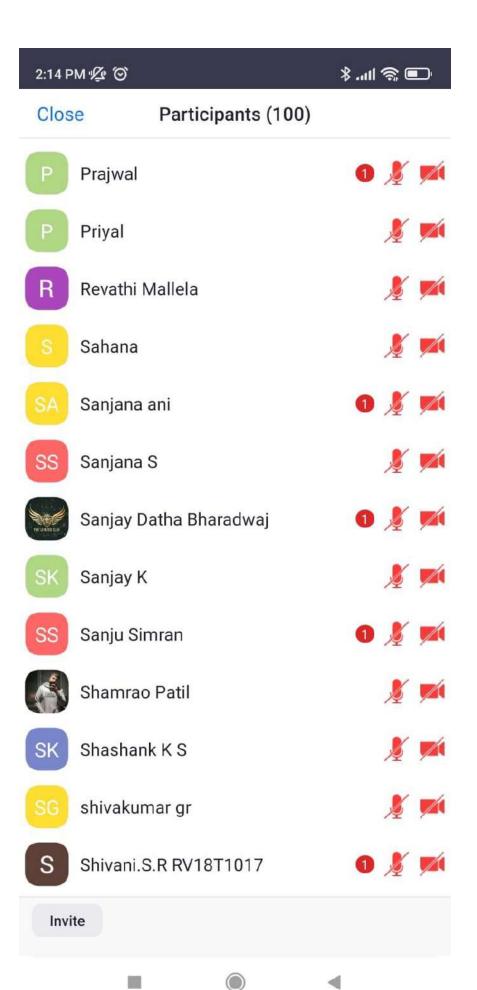
**TIME: 2 PM INDIA TIME** 

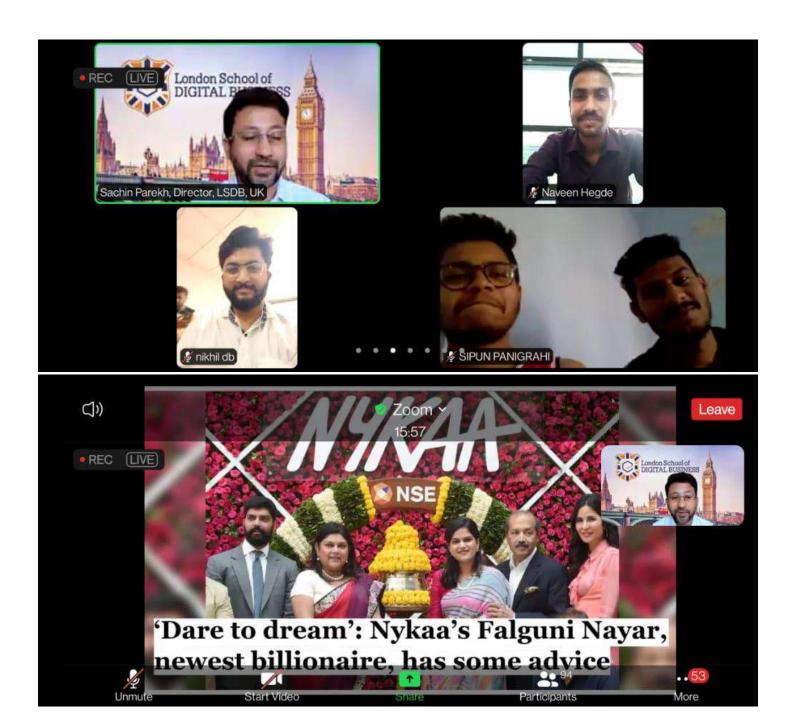
This Webinar helps the students generate awareness and interest in Digital World.



Register at: www.lsdb.co.uk/events.html









# DIGITAL









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 Real estate sales - Magazine/ newspaper ads - online marketing using Facebook ads; magicbricks 99acres

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