

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082
Internal Quality Assurance Cell (IQAC) Cell

“Activity on Non-verbal communication”

Department: 1st Semester MBA -BU

Date: 23-02-2020

Sl. No	Particulars	Event related Details			
1.	Event*	Non-verbal communication			
2.	Title of the Event	Dumb shards			
3.	Date	23 rd February 2020			
4.	Time	10-15 am to 11-15 am			
5.	Venue	Class room			
6.	Resource Person 1 Details** (Profile to be enclosed)	NIL			
7.	Topics Covered	NIL			
8.	Resource Person 2 Details**	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	1	External:	0
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	60	External:	0
12.	Faculty Coordinator/s	Prof. T. Nayana MBA			
13.	Student Coordinator/s	Sachin AS Thilak.k			

Sl. No	Particulars	Event related Details
14.	Total Expenditure	NA
15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Enclose a copy)	NA
17.	Report uploaded on college website?	No
18.	Report sent to media? If yes, give details:	No
	Report uploaded in Social Media? If yes, give details:	No
19.	Certificates Printed? (Enclose a copy***)	NO
20.	Feedback Collected? (Enclose a copy***)	NIL
21.	Summary of the Event (Minimum 100 words)	This activity was conducted for all the Students of MBA-BU, A sec. This activity was mainly based on Non-verbal communication this activity gives complete picture or importance of verbal communication. In these activity students used their body language eye contact to express their words. By these activity students keen to know the value of verbal communication, for these activity students are made into two groups, group A & group B from group A one person has to come & group B has to give the name to group A person without talking he has to convey that word to his group & that group has to identify the word which he is trying to say with Non-verbal & vice versa.
22.	Photographs of the Event (Attached)	Attached

PHOTOGRAPHS OF THE EVENT



Students listening to the briefings of the Rules.



Students listening to the briefings of the Rules.

1

2



Students Participating in Dumb sharas Activities

3

4



Students Participating in Dumb sharas Activities