

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShavigeMallechwara Hills, Kaumaraswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell

ENTREPRENEURSHIP CELL

Report of Workshop on New Business Idea

Department: MBA-BU

Date:17May 2023

Sl. No.	Particulars	Event related Details			
1	Event*	Workshop			
2	Title of the Event	New Business Idea to Solve a Common Problem			
3	Date	17 May 2023			
4	Time	1.15pm – 3.30pm			
5	Venue	MBA-BU 5 th Floor Classroom			
6	Resource Person 1 Details** (Profile to be enclosed)	Prof Col Prasanna Kumar			
7	Topics Covered	New Business Idea to Solve a Chronic Civic Problem Using Technology			
8	Resource Person 2 Details** (Profile to be enclosed)	NA			
9	Topics Covered	Ideation, Innovation and Business Feasibility			
1	No. Faculty Participants	Internal:	1	External:	NA
1	No. Student Participants (Enclose a	Internal:	24	External:	NA

Sl. No.	Particulars	Event related Details			
	copy of names with signatures)				
1	Faculty Coordinator/s	Dr Ameer Asra Ahmed			
1	Student Coordinator/s	NA			
1	Total Expenditure (Details to be enclosed)	NA			
1	Sponsors and Amount (if any)	NA			
1	Agenda of the Event (Enclose a copy)	Attached			
1	Report uploaded on college website? If yes, give details:				
1	Report sent to media? If yes, give details:	Nil			
1	Report uploaded in Social Media? If yes, give details:				
2	Certificates Printed? (Enclose a copy***)	Nil			
2	Feedback Collected? (Enclose a copy***)	Yes			
2	Summary of the Event (Minimum 100 words)	An Entrepreneurship Workshop was conducted for MBA 1 st Semester, Section A students. Students were grouped into syndicates of 6 each. The groups were briefed about Bangalore's chronic problem of Waste Management. Various steps involved in Waste Management was explained to the students, and they were asked to select any one or more step(s) of the whole process. They were required to develop a process that can be managed using a Mobile App and would help in solving their chosen process/step in waste management. Same was required to be presented to the whole class on the board, using visual and verbal explanation. Syndicate was given 45 minutes to come up			

Sl. No.	Particulars	Event related Details
		with a plan and 10 mins each to explain their business venture idea.
	2 Photographs of the Event	Attached.

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

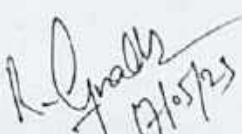
** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

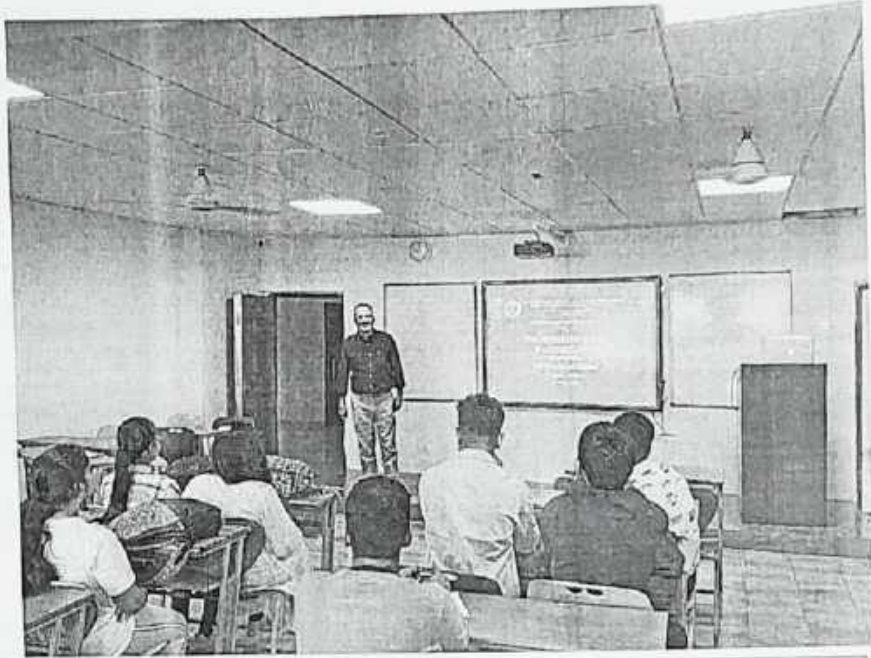
PS: Whichever column is not applicable, write as NA.


Event Coordinator


HOD/Director


IQAC Coordinator

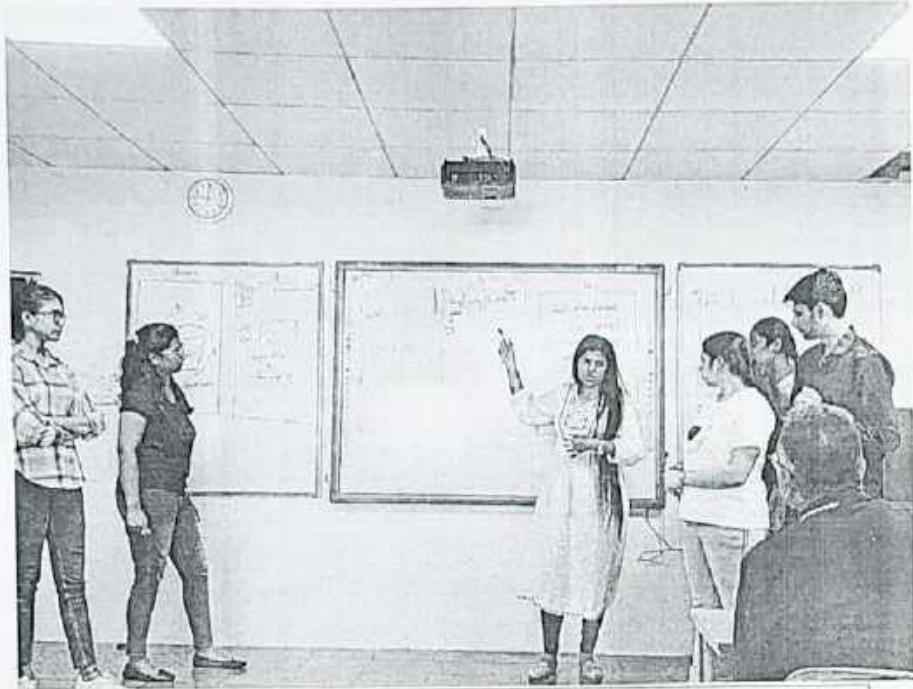

Principal



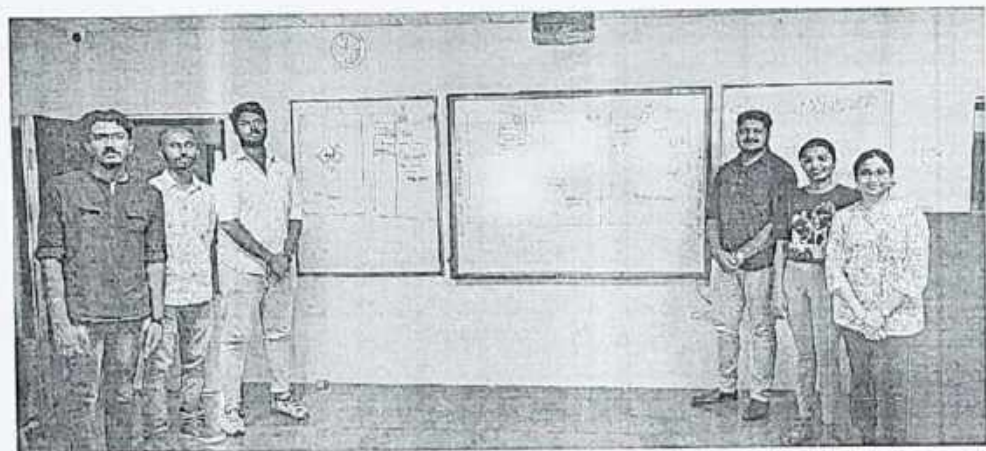
Facilitator setting the context for the workshop and explaining the Problem Statement to participants



Students discussing about the problem at hand and brainstorming possible solutions



Students' syndicate explaining their business idea to the Facilitator and audience



Students' syndicate answering the queries from audience on their business Idea

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Programme Schedule

Workshop: New Business Idea to Solve a Common Problem

Department: MBA-BU

Date: 17-05-2023

Time	Program
1.15 pm -1.30 pm	Introduction to the Workshop – Statement of Intent
1.30 pm -1.45 pm	Identifying the Problem to Solve and Process-flow of Workshop
1.45 pm -2.30 pm	Proctored discussion in syndicates/groups; Draft Work-flow finalisation by syndicates
2.30 pm -3.15 pm	Presentation by Syndicates and Q&A by the audience
3.15 pm -3.25 pm	Concluding Remarks by the Resource Person
3.25 pm -3.30 pm	Vote of thanks

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE

Shavige Malleshwara Hills, Kumaraswamy layout, Bangalore - 560078

MBA BU - Internal Quality Assurance Cell (IQAC)

ENTREPRENEURSHIP CELL

NEW PRODUCT IDEA PRESENTATIONS

DATE: 17.05.2023

SECTION A

TIMINGS: 1:15 PM TO 3:15 PM

SL. NO.	NAME OF THE STUDENT	SIGNATURE
1.	Sahana.J	Sahana.J
2.	Sakshi Satyanarayana Gowda	Sakshi
3.	Chinmaye.P	Chinmaye.P
4.	Meghana Hegde	Meghana
5.	Gulam Abdul Kadir	Gulam Abdul Kadir
6.	D.ROMITH	D.ROMITH
7.	JYOTISH	Jyotish
8.	VINEETH	Vineeth
9.	ADITI MONSIEER	Aditi Monsieer
10.	SYED ISRAR	SYED ISRAR
11.	Deepthi.V	Deepthi.V
12.	Kamlesh.A	Kamlesh.A
13.	Vishal Ranjan	Vishal Ranjan
14.	Nihal Sagar Gowda	Nihal Sagar Gowda
15.	Tensara.N.S	Tensara.N.S
16.	Prashanth.H.S	Prashanth.H.S
17.	Kiran Patel	Kiran Patel
18.	T.G.M. Anith	T.G.M. Anith
19.	Karthik. M. Rao	Karthik. M. Rao
20.	Lakshmi Narayana. P	Lakshmi Narayana. P
21.	AKASH.V.P	AKASH.V.P
22.	Sri Lakshmi Kns	Sri Lakshmi Kns
23.	R Sai Sujith	R Sai Sujith
24.	S.P. Samrat	S.P. Samrat
25.		
26.		
27.		

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 Internal Quality Assurance Cell (IQAC) Cell
Entrepreneurship Cell

Feedback Sheet of Entrepreneurship Workshop on 17 May 2023

Ser No.	Students' Names	Attendance	Feedback
1	Sahana J	p	Good Workshop
2	Sakshi S Gowda	P	Interesting
3	Chinmaye P	p	Insightful Session. Thanks
4	Meghana Hegde	p	Enjoyed the group task
5	Gulam AbdulKadir	p	I liked the Presentation session by students
6	D Rohith	p	Very interesting concept for learning
7	Jyotish	p	Well conducted workshop
8	Vineeth	p	Interesting
9	Aditi	p	Good Workshop
10	Syed Israr	p	Very interesting concept for learning
11	Deepthi V	p	I liked the Presentation session by students
12	Kamlesh A	p	Insightful Session. Thanks
13	Vishal Ranjan	p	Interesting
14	Nihal Sagar Gowda	p	Good Workshop
15	Tejaskara NS	p	Educative workshop
16	Prashanth HS	p	very practical
17	Kiran Patel	p	Very useful workshop
18	TGM Amith	p	Very interesting workshop
19	Karthik P Rao	p	Full of energy session
20	Lakshmi Narayan P	p	Whole class was involved
21	Akash VP	p	I liked the Group work
22	Sri Lakshmi KS	p	Good Workshop
23	R Sai Sujith	p	Good Workshop
24	SP Samrat	p	Very interesting concept for learning

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Col Prasanna Kumar

Col Prasanna Kumar is an India Army Veteran with 22 years' experience in Special Forces and Logistics Services. An award-winning officer, he has seen active combat during Kargil War, served in insurgency areas of J&K, Manipur and Assam, and has personally led and steered diverse teams of people in crisis situations across different geographies in India.

He now wears multiple hats of an Entrepreneur, a Trainer, a Professor and a Motivational Speaker. With 32 years of total work experience in logistics, administration and Leadership training, he has trained over 4000 executives and senior leaders of various industries and Government sector, in Leadership and Management Skills during last seven years.

A serial Entrepreneur, Prasanna co-founded **ThinkTrek Technologies Pvt. Ltd.** in 2014 and **BizCatalyst Management Consultancy** in 2018. He is Founder Director in **Hospiracare Pvt. Ltd.** Using his vast experience in raising, administering and hand-holding new organizations, he is providing apex level leadership and advisory to enthusiastic teams of young and dynamic professionals in ITES and Start-Up consulting space.

Prasanna holds an **Exec MBA** from **IIM Bangalore** and is an alumnus of **National Defence Academy, Pune**, one of the top Leadership Training Institutes in the world. He also holds a **PGDM in Public Relations** and another **PGDM in Logistics and Resource Management**.

He is a visiting faculty and Adjunct Professor at leading B-Schools, like Alliance University and DSI, as a Professor of **Strategic Management** and **Entrepreneurship Development**.