



**Dayananda Sagar College of Arts, Science and Commerce
Department of Management Studies – MBA (BU)**

Shavige Malleshwara Hills, Kumaraswamy Layout,
Bangalore - 560111

Research Cell (ANVESHANA)

in association with

Internal Quality Assurance Cell (IQAC)

presents Guest Talk on

**MUTUAL FUNDS IN INDIA:
OPPORTUNITIES AND CHALLENGES**

for 2nd Semester, Section 'C' Students



Resource Person

Dr. Karthika P

*SEBI Resource Person and NCFE Trainer
Assistant Professor-Finance, School of Management Studies,
Kongu Engineering College, Erode, Tamilnadu*

Date: 19th August 2022

Time: 11 AM to 12.30 PM

Venue:

Room No. 501, 5th Floor,
Department of Management Studies
BU, DSCASC

Director | Faculty | Staff

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

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Report of the Event Conducted

Department: MBA-BU

Date: 19-08-2022

Sl. No.	Particulars	Event related Details			
1	Event*	Guest Talk			
2	Title of the Event	Mutual Funds in India: Opportunities and Challenges			
3	Date	19-08-2022			
4	Time	11:00 AM to 12:30PM			
5	Venue	Room No. 501, 5 th Floor, Department of Management Studies, BU, DSCASC			
6	Resource Person 1 Details** (Profile to be enclosed)	Dr. Karthika P			
7	Topics Covered	Mutual Funds, Research areas in MF, Opportunities and Challenges			
8	Resource Person 2 Details** (Profile to be enclosed)	NA			
9	Topics Covered	NA			
1	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	01	External:	NA

Sl. No.	Particulars	Event related Details			
1	No. Student Participants (Enclose a copy of names with signatures)	Internal:	50	External:	NA
1	Faculty Coordinator/s	Dr. Chetan Shetty			
1	Student Coordinator/s	Ms. Mahathi			
1	Total Expenditure (Details to be enclosed)	NA			
1	Sponsors and Amount (if any)	NA			
1	Agenda of the Event (Enclose a copy)				
1	Report uploaded on college website? If yes, give details:	Yes			
1	Report sent to media? If yes, give details:	No			
1	Report uploaded in Social Media? If yes, give details:	No			
2	Certificates Printed? (Enclose a copy***)	NA			
2	Feedback Collected? (Enclose a copy***)	NA			
2	Summary of the Event (Minimum 100 words)	Dayananda Sagar College of Arts, Science and Commerce under MBA-BU had conducted a Guest talk on Mutual Funds in India: Opportunities and Challenges for the students of 2 nd semester C Sec Students on 19-August 2022. The speaker of the program was Dr. Karthika who has 12 years of experience in the field of teaching and co-founder of Edify Edutech Pvt. Ltd, Bangalore. She expressed her experience as an investor and various ups and downs during the journey which motivated students. The session started with			

Sl. No.	Particulars	Event related Details
		<p>a discussion on investors and investment and why an investor needs to have awareness about investment. Further in the session, an interesting topic called MUTUAL FUNDS was unfurled.</p> <p>The resource person explained the Structure of Mutual Funds and the role of participants such as Agents, Bankers, Fund Accountants, etc. The classification of these based on structure, Investment Objective, and Investment Style was also discussed.</p> <p>The ways to buy Mutual funds were highlighted i.e., through AMC (Asset Management Company) and Distributor/ Agent. The Historical returns, Expense Ratio, Fund Manager, and the Sectorial Allocation of the respective mutual fund have to be analyzed in order to know if it is worth investing.</p> <p>It is better for every investor to purchase directly from the company's website rather than through a broker or a brokerage app. The one benefit of the brokerage app is that it provides a one-stop stage for all types of funds while the company website will just have its own funds. The various opportunities and areas on which finance projects can be done were also briefed in the session.</p>
2	<p>Photographs of the Event</p> <p>(At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)</p>	<p>Attached.</p>

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

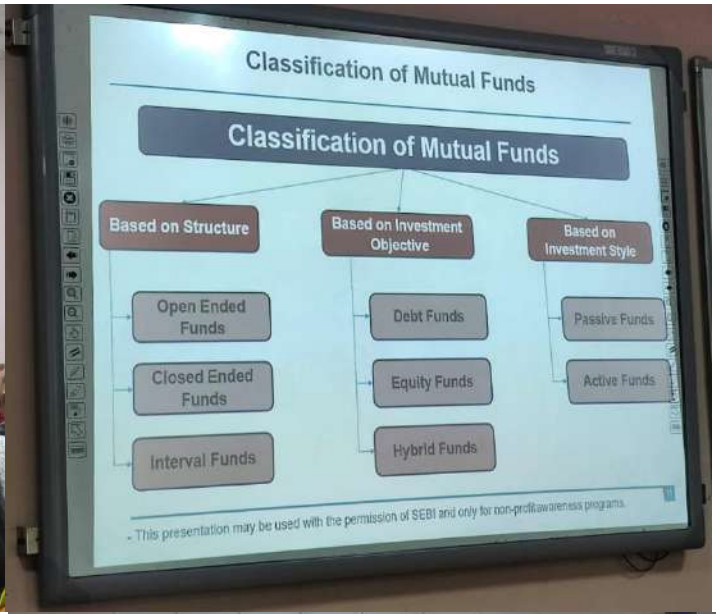
PS: Whichever column is not applicable, write as NA.

Event Coordinator

HOD/Director

IQAC Head

Principal



Dr.P.KARTHIKA, B.Sc, MBA, Ph.D., NET.,
SEBI Resource Person and NCFE Trainer.
Assistant Professor-Finance
School of Management Studies,
Kongu Engineering College,
Perundurai 630060
Erode, Tamilnadu.



Google Scholar:

<https://scholar.google.com/citations?user=kisrKLEAAAAJ&hl=en&authuser=1>

Email: *karthi.nathan21@gmail.com*.

Mobile: 9095021200

Career Summary: Experience 10 Years teaching + 1 Year Industry

- An innovative and knowledgeable professional having **10 years' experience** as a Teaching Faculty under **Technical University affiliated college**.
- Proficient in **Financial Derivatives, Financial Market and Institutions, Banking and Financial Services, Security Analysis and Insurance-Risk Management, Business Analytics and Research Methodology**.
- **National Stock Exchange (NSE)** certified Market professional for conducting Training courses.
- **SEBI RP and NCEF Trainer** acted as a resource person for more than 30 workshops in various colleges.
- Published **20 papers** in national and international level journals
- Presented more than 25 papers in various national/international level conference/seminars
- **CII empaneled Examiner for Banking and Financial Services and Financial Derivatives**.
- Recognized **Research Guide** under Visvesvaraya Technological University
- **Evaluated 4 Ph.D theses and** guided more than **70 projects for MBA students**
- Organized seminars and workshop in the key area of Finance.
- Coordinator for NBA and NAAC Accreditation
- Coordinator for the Digital Learning.
- Board of Examiner in Visvesvaraya Technology University and PES college

Educational Background:

1. Ph.D. – Management (Finance-Financial Market)

Title: A study on impact of future trading and Macroeconomic variables on stock price volatility of S&P CNX Nifty Index.

University- Anna University, Chennai. (Among the top **15 Universities** in India as per the NIRF ranking 2020)

Year of passing: 2016

Achievements:

- **Patent Filed** on “Sustainable Leak proof Lunch Box made of by Aloe Vera Fiber” on August 2020
- **Patent Granted** on “Green Human Resource Management Practices Framework for Healthcare Organizations Under Stressful Covid-19” on 15th July 2020 by the Commissioner of IP Australia (Australian Government) Patent number: 2020101189
- **Patent publication** on “Data Integration Platform of unified payment interface for seasonal entrepreneurs” in the year 2020
- Developed **Excel Template model** for measuring course outcome and program outcome (Outcome Based Education) for present organization.
- Conducted more than 30 **Financial Education workshop** for various college student and self-help groups
- Inventory Management project was done for Anupam Textile, Tirupur
- **Technical Analysis of Index Future** with special reference to the National Stock Exchange project is completed at Angel Broking Ltd, Tirupur.
- Top Academic performer in Postgraduate