

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShivageMallechwara Hills, Kumaraswamy Layout, Bangalore-560082

MARGINAL COSTING WORKSHOP

Department: MBA (BU)

Date: 30.05.2023

Sl. No.	Particulars	Event related Details			
1.	Event*	WORKSHOP			
2.	Title of the Event	MARGINAL COSTING WORKSHOP			
3.	Date	30.05.2023 (AFTERNOON SESSSION)			
4.	Time	2.00 – 4.00 pm			
5.	Venue	CD SAGAR AUDITORIUM			
6.	Resource Person 1 Details ** (Profile to be enclosed)	DR.C V PURUSHOTTAM, ASSISTANT PROFESSOR, ABBS, BENGALURU			
7.	Topics Covered	Marginal Costing, Break Even Analysis, Applications of BEA, Case Study for BEA			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal: Nil	2	External: Nil	
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:45	85	External: Nil	
12.	Faculty Coordinator/s	Dr. SumeraAluru			
13.	Student Coordinator/s	NIL			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	NA			
17.	Report uploaded on college website? If yes, give details:				
18.	Report sent to media? If yes, give details:	NIL			
19.	Report uploaded in Social Media? If yes, give details:				

Sl. No.	Particulars	Event related Details
20.	Certificates Printed? (Enclose a copy ^{***})	-
21.	Feedback Collected? (Enclose a copy ^{***})	-
22.	Summary of the Event (Minimum 100 words)	Marginal Costing is an essential concept under cost accounting that enables estimation of per unit cost of the product. The resource person started the session with branches of accounting, later followed it up with the discussion of classification of costs. The need for classifying all costs as fixed and variable costs was also thoroughly discussed. The procedure for ascertaining the cost of producing one additional unit after a given level of production is quite vital in various decision making scenarios. Hence the workshop was conducted focusing on the marginal costing and nuances of break-even analysis. A case study approach was adopted to illustrate the applications of break-even analysis. Make or Buy decisions, product mix decisions, product discontinuation decisions were all thoroughly discussed.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Photographs attached

Notes:

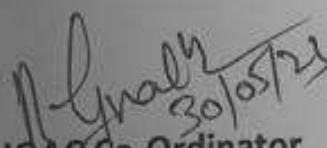
* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.


Event Coordinator


IQAC Co-Ordinator


HOD/Director


Principal

Photographs :



Figure 1 Dr. C.V. Purushottam - Welcome by the Dept.



Figure 2 Student Participants attending the workshop



Figure 3 Dr.CV Purushottam explaining the concepts



Dayananda Sagar College of Arts, Science and Commerce
Department of Management Studies – MBA (BU)

Shavige Malleshwara Hills, Kumaraswamy Layout,
Bangalore - 56011

In collaboration with IQAC organizes

Marginal Costing Workshop

For MBA Students



Resource Person: Dr.Purushottam,

Assoc. Professor, ASSB, Bengaluru

Date: 30th May 2023

Time: 2.00PM-4.00PM

Venue: CD Sagar Auditorium

Director | Faculty | Staff

Dayananda Sagar College of Arts, Science & Commerce
Department of MBA - BU

MARGINAL COYING WORKSHOP

29.05.2023

02:00AM-04:00PM

Sec 'A'

Sl.no		Names	Signature
1	2022M002	ADITI DEWANGAN	
2	2022P001	ADITI MANSUR	
3	2022M005	AKASH VP	
4	2022M007	AMITH TGM	
5	2022M008	ANIKET ASHWIN KAMAT	<i>Aniket</i>
6	2022M010	ASHLESHA KUMARI	
7	2022M012	AYUSH	
8	2022M016	BM MEGHANA	
9	2022P004	CHANDAN CS	
10	2022M017	CHINMAYE P	<i>Chinmaye</i>
11	2022P007	DEEPIKA K	
12	2022M018	DEEPTHI V	<i>Deepti</i>
13	2022M020	DIVYA G	<i>Divya</i>
14	2022M023	GULAM ABDUL KADIR	
15	2022M028	JOSHIKA DK	<i>Joshika</i>
16	2022P011	JYOTHISH KUMAR S	
17	2022M030	KARTHIK M RAO	
18	2022M032	KIRAN PATEL ED	<i>Kiran</i>
19	2022M035	MAHESH	
20	2022M037	MEGHANA UMESH HEGDE	<i>Meghana</i>
21	2022M038	MOHAMMED JASEEM P	<i>Mohammed</i>
22	2022P016	NAMRATHA MP	
23	2022M044	NIHAL SAGAR GOWDA	
24	2022P018	POONAM PONNAMMA KV	<i>Poonam</i>
25	2022P020	PUSHPALATHA M	
26	2022M049	RAHUL M	<i>Rahul</i>
27	2022P021	RAHUL TILAK	
28	2022M052	RASHATH HS	<i>Rashath</i>
29	2022M053	RISHI NANDA B S	
30	2022M055	ROHITH DEVRAKONDA	
31	2022P025	SAHANA J	
32	2022M058	SAHEL SALAM KC	<i>Sahel Salam</i>
33	2022M060	SAI SUJITH R	
34	2022M061	SAKSHI SATYANARAYANA GOWDA	<i>Sakshi</i>
35	2022P028	SANKETH	

36	2022M069	SHARADVI KS	
37	2022P032	SPOORTHY HS	
38	2022M077	SRI LAKSHMI KS	
39	2022P036	SYED ISRAR	<u>Isl</u>
40	2022M081	TARIQ AZIZ LASKAR	<u>Tariq</u>
41	2022M082	TEJASKARA NS	
42	2022M084	VAISHNAVI G	
43	2022M086	VARUN KUMAR	
44	2022M094	VISHAL RANJAN	<u>Vishal</u>
45	2022M098	KAMALESH A	
46	2022P044	SHIRHARSHA K MALAVADE	
47	2022P047	MARSHEL J FERNANDES	<u>Marshall Fernandes</u>
48	2022P050	BASAYYA S	
49	2022P054	VIJAY K MANDRE	<u>Vijay</u>
50	2022P057	VINEET UDAY SHANBHAG	<u>Vineet</u>
51	2022P062	RAKESH SHARMA NS	
52	2022P065	DEVIKA R	<u>Devika</u>
53	2022P070	SAMRAT SP	
54	2022P072	DUSHYANTH V GOWDA	<u>Dushyant</u>
55	2022P075	RAKESH M	
56	2022P077	RUTWIK HONAWAD	
57	2022P080	RUTIKA U MANGALE	<u>Rutika</u>
58	2022P082	KUSHWANTH KUMAR L	
59	2022M103	ANJAN KRISHNA AS	
60	2022M104	LAKSHMINARAYANA CHOWDARY	

MARGINAL COSTING WORKSHOP

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Sec 'B'

Sl.no		Names	Signature
1	2022M004	AJITH KUMAR	
2	2022M006	AMAN SAMEER	
3	2022M011	ASWATHI P NAIR	
4	2022M013	AYUSHI SHUKLA	
5	2022P003	BEVANTH E SINGH	
6	2022M015	BHAKTI S SHIRODKAR	
7	2022P006	DARSHAN NAGAPATI HEGDE	
8	2022M021	GAGAN	
9	2022M022	GUGGILLA VENKATA TEJA	
10	2022M024	HARSHA M	
11	2022P009	HITHESH SS	
12	2022M031	KAVITHA K	
13	2022M033	KRUPAKAR R GOWDA	
14	2022P013	LAHARI KM	
15	2022M034	LIKITHA M JALADANKI	
16	2022M036	MAHIMA DEVI	
17	2022P015	MOHAMMED ARFAZ	
18	2022M040	NAMRATA HANAMANTHGOUDA	
19	2022P017	NAVAMI VJ	
20	2022M042	NEHARICKA SUBBA	
21	2022M043	NEVIL KANIK	
22	2022M046	PANKUSH DILIP JAIN	
23	2022P005	PREETHI CK	
24	2022P022	RAJENDRA GANAPATI NAIK	
25	2022M051	RAKSHA HG	
26	2022M054	ROHAN PIUS	
27	2022M062	SAKTHI SUNDARAM R	
28	2022P026	SAMPRITHA R SHETTY	
29	2022M064	SANGAMESH BAGEWADI	
30	2022M070	SHARAN M	
31	2022M074	SHREYA CHAKRABORTY	
32	2022M075	SHREYA TP	
33	2022M076	SOMPALLI CHAITANYA	
34	2022P030	SOUBHAGYA SINGRI	

35	2022P034	SUKRUTH HEBBAR GR	Sukrutha G.R.
36	2022M078	SUNITHA VH	Sunitha V.H.
37	2022P037	TEJASHWINI N	Tejaswini
38	2022P038	TEJASWINI M	
39	2022M083	UDAYAGIRI SIVA CHARAN SUBRAMANYAM	Udayagiri
40	2022M085	VAMSHI KRISHNA	
41	2022M087	VARUNKUMAR N	
42	2022P040	VIDYANANDA C HEGDE	Vidyananda
43	2022M091	VINITHA M	
44	2022M093	VISHAL M KOCHREKAR	
45	2022P041	VISHWAS BARKER	Vishwas
46	2022M095	YELLAMPATI PUNYAMURTHY	Yellampati
47	2022M097	YUKESH R	Yukesh
48	2022P045	BHAIRAVAGIRI MN	Bhairavagiri
49	2022P048	DIVYA BS	Divya
50	2022P051	RAVUTAPPA MALAGHAN	Ravutappa
51	2022P053	VAISHNAVI G	Vaishnavi
52	2022P055	SURYA KIRAN K	Surya Kiran
53	2022P059	AMRUTHA K	Amrutha
54	2022P060	SHRAVANI K	Shravani
55	2022P063	ABHAY SURYA B	Abhay
56	2022P066	DEEPAK DS	Deepak
57	2022P061	AISHWARYA GUPTA V	Aishwarya Gupta
58	2022P068	AADITHYA S	Aadithya
59	2022P076	MANOHAR GM	
60	2022P078	AYYAPAYYA SWAMI	Ayyappa
61	2022P081	SNEHA LOKUR	Sneha

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Department of MBA-BU

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Sec 'C'

Sl.no		Names	Signature
1	2022M001	AAGHASH R	
2	2022M003	AISHIK ROY CHOUDHURY	
3	2022P002	AKSHAY A NAIK	
4	2022P012	ARSHIYANAZ KB	
5	2022M014	BASAVARAJESHWARI R ABBIGERI	
6	2022M019	DEVADARSH SUNIL	
7	2022P008	DUSHYANTH MC	
8	2022M025	HARSHITHA MP	
9	2022P010	JEEVITHA HS	
10	2022M029	JUNEDSHIRAHATTI	
11	2022P014	MANASI DEEPAK CHIKORDE	
12	2022M039	MOKESHWAR S	
13	2022M041	NARAYAN S VINOD	
14	2022M045	NISCHITA MANJUNATH HONAKERI	
15	2022M047	PRADEEP VARMA DANDU	
16	2022P019	PURUSHOTHAM N	
17	2022M050	RAHUL RAJ	
18	2022P023	RASHMI S KULKARNI	
19	2022M057	SACHIN K N	
20	2022P024	SACHIN RAJ	
21	2022M063	SAMEERA BHARADWAJ KS	
22	2022M065	SANJANA BK	
23	2022P027	SANJAY SAJJAN	
24	2022M067	SHAKEEL AKTHAR AV	
25	2022M068	SHALINI P	
26	2022M071	SHARANYA R VASISHTA	
27	2022M072	SHARATH KALKUNTE	
28	2022P029	SNEHA R	
29	2022P031	SOWMITHRA R	
30	2022P033	SUHAS MS	
31	2022M079	SURAJ RK	
32	2022P035	SURAJ S KOTHARI	
33	2022M080	TANYA SINGH	
34	2022P039	TRUPTHI RAVISHANKAR	

35	2022M088	VEERASEKHAR REDDY D	
36	2022M089	VEMULASOWMYA	<i>Sowmya</i>
37	2022M090	VIJAYA MADHAVAN.S	
38	2022M092	VISHAL M	
39	2022P042	VIVEK.J	
40	2022M096	YUGENDHAR B	
41	2022P043	ARUN HN	
42	2022P046	DEEPIKA N	<i>Deepika N</i>
43	2022P049	ADITYA UDAYKUMAR MADIVAL	
44	2022P052	RAMAKRISHNA SHRIPAD HEGDE	
45	2022P056	KARTHIK P	<i>Karthik P</i>
46	2022P058	VARUN GOVIL K	
47	2022P064	MANJUNATH	<i>M</i>
48	2022P067	SHASHANK HG	<i>Shashank H. G.</i>
49	2022P074	SURESH R	<i>Suresh</i>
50	2022P069	ABHIRAM MV	
51	2022P071	UDAY GOWDA N	
52	2022P073	SURYA MARKANDEYA BAGUR	
53	2022P079	MUBERREZ BAIG	
54	2022M099	KAVYASHREE R	
55	2022P083	LALITHA B	<i>Lalitha</i>
56	2022M100	SHANTVEER HAVERI	
57	2022M048	PRIYA MS	
58	2022M101	NIKHIL GOPALKRISHNA NAIK	
59	2022M102	SHREYAS NAGARAJ RAO KULKARNI	