



Dayananda Sagar College of Arts, Science and Commerce

Department of MBA – BU

Inauguration of MBA Student Management Club

Explorers, a student management club of MBA BU students, was inaugurated on 29th August 2022 at 10.30 am in the C D Sagar Auditorium. Mr N Dhanushkodi, Co-founder and Director, Bizcatalyst, Bengaluru, was the Chief Guest. The programme was inaugurated by lighting the lamp by the dignitaries. Dr B R Venaktesh, Director - MBA, BU, welcomed the gathering and spoke about the relevance of the Management Club. In his address, the Chief Guest stressed the importance of learning beyond the classroom and developing effective storytelling skills. Further, he encouraged students to look for startup opportunities in emerging areas such as Agritech, Data Analytics, Social media marketing and EV supply chain.

Later, the dignitaries distributed the certificates to the students who contributed the club name, logo, and tagline. Mr Sharath, President of the Student Management Club, proposed the Vote of thanks. The inaugural was concluded with National Anthem.

The inaugural was followed by a Flash mob by MBA students from the second semester.



Figure 1 Lighting the lamp by the student coordinator



Figure 2 Welcoming the Chief Guest by the Director, BU



Figure 3 Prayer by MBA Student



Figure 4 Master of Ceremony



Figure 5 Director, Chief Guest and Faculty Coordinator



Figure 6 Faculty Members of MBA -BU



Figure 7 Faculty with the Elected Office Bearers of the Club

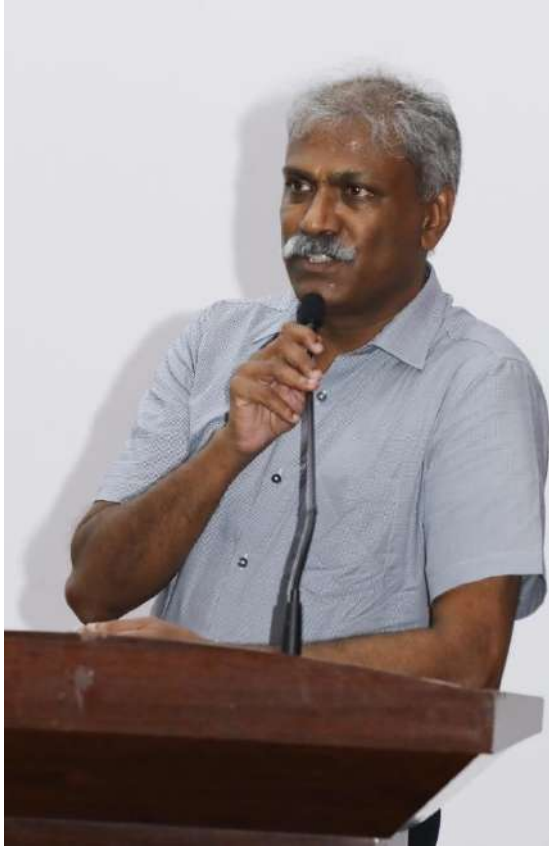


Figure 8 Address by the Chief Guest



Figure 9 Address by the Director



Figure 10 Certificate of Appreciation presented to the student for designing the club logo

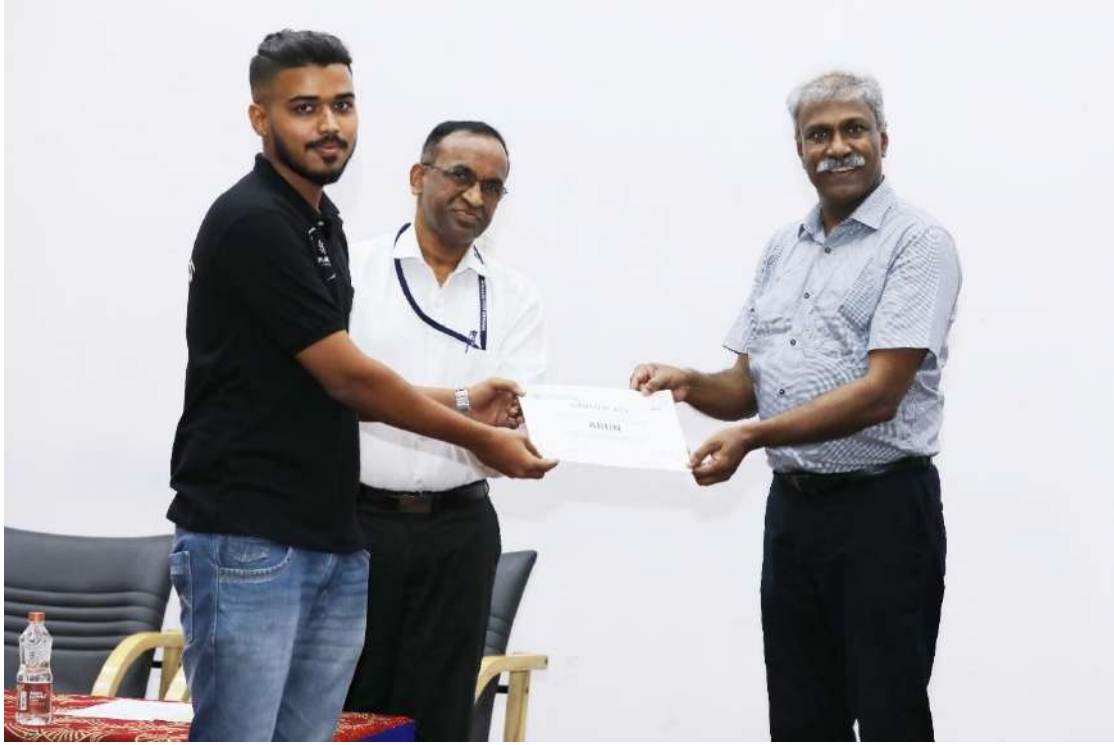


Figure 11 Certificate of Appreciation presented to the student for suggesting the Club name



Figure 12 Handing over the Honorarium to the Chief Guest by the Director-MBA, BU



Figure 13 Certificate of Appreciation presented to a student for suggesting the tagline for the club



Figure 14 Student Participants



Figure 15 Flash mob by MBA BU Students



Figure 16 Group Photo MBA BU