

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShivageMallehwara Hills, Kumaraswamy Layout, Bangalore-560082

Department of Management Studies (MBA-BU)

IIC and IQAC InnoVentures

Department: MBA (BU)

Date: 05.09.2024

Sl. No.	Particulars	Event related Details		
1.	Event*	Entrepreneurship Awareness Program		
2.	Title of the Event	InnoVentures - Igniting Entrepreneurial Minds		
3.	Date	05.09.2024		
4.	Time	9:30 AM – 12:00 Noon		
5.	Venue	Dr. P C Sagar Auditorium		
6.	Resource Person 1 Details ** (Profile to be enclosed)	Mr. Mahesh Bhalla, Director-Ceres Environmental Services, Inc. and Director-Zeitgeist Retail Pvt. Ltd https://www.linkedin.com/in/maheshbhalla		
7.	Topics Covered	Entrepreneurship, Angel Investment, Product Innovation		
8.	Resource Person 2 Details** (Profile to be enclosed)			
9.	Topics Covered			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal: Nil		External: Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal: 525		External: Nil
12.	Faculty Coordinator/s	Dr. C B Venkata Krishna Prasad and Prof. Vaishanvi		
13.	Student Coordinator/s			
14.	Total Expenditure (Details to be enclosed)	INR 5700 (Approx)		
15.	Sponsors and Amount (if any)	NA		
16.	Agenda of the Event (Enclose a copy)	YES		
17.	Report uploaded on college website? If yes, give details:	YES		
18.	Report sent to media? If yes, give details:	NIL		

Sl. No.	Particulars	Event related Details
19.	Report uploaded in Social Media? If yes, give details:	
20.	Certificates Printed? (Enclose a copy***)	-
21.	Feedback Collected? (Enclose a copy***)	-
22.	Summary of the Event (Minimum 100 words)	<p>Opening remarks by Dr. Venkatesh B.R., Director, MBA-BU. Address by Dr. Balu L, Principal, DSCASC. Address by the Chief Guest – Mr. Mahesh Bhalla</p> <p>The main objective of InnoVentures is to create awareness among students of Management and Commerce courses about various facets of entrepreneurship as an alternative career option. The Chief Guest of the event spoke about fundamentals, key concepts of Entrepreneurship, Angel Investment, Product Innovation, Factors to consider before starting a venture, practicing entrepreneur's success stories - common problems faced by entrepreneurs was discussed, Grant, funding and loaning from banks, agencies were discussed. Improving communication skills (interacting with people) for better results was discussed.</p> <p>Vote of Thanks by Dr. C B Venkata Krishna Prasad, Professor, MBA-BU</p>
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Photographs attached


Notes:


* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

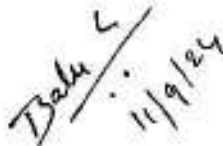
** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.


 Event Coordinator
 IQAC Coordinator


 Director
DIRECTOR
 Dayananda Sagar College
 of Arts, Science & Commerce
 Shree Narayana Nagar
 Korabaswamy Layout,
 BANGALORE - 560 078


 Principal
Principal
 Dayananda Sagar College of Arts
 Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560 111

Students Feedback

Event: InnoVentures - Igniting Entrepreneurial Minds
Date and Time: 05.09.2024 9:30 AM – 12:00 Noon
Venue: Dr. P C Sagar Auditorium
Resource Person: Mr. Mahesh Bhalla, Director-Ceres Environmental Services, Inc. and Director-Zeitgeist Retail Pvt. Ltd

#	Parameter / Topic Covered	Number of Respondents	Mean
1	Idea Generation	356	4.32
2	Angel Investment	356	4.11
3	Practical Experience	356	3.98
4	Q&A and interaction	356	4.31
5	Overall Satisfaction	356	4.12

(Feedback on 5-point scale)



Handwritten signature or initials in black ink, appearing to be "B" followed by a stylized flourish.



**Dayananda Sagar College of Arts, Science
and Commerce**

Shavige Malleshwara Hills, Bengaluru – 560111



Department of Management Studies (MBA-BU)

InnoVentures

Igniting Entrepreneurial Minds

05.09.2024

Programme Schedule

- ❖ 10:00 AM Welcoming guests on to the dais
- ❖ Prayer Song
- ❖ Lighting the Lamp
- ❖ 10:05 AM Opening remarks by Dr. Venkatesh B.R.,
Director, MBA-BU.
- ❖ 10:10 AM Address by Dr. Balu L,
Principal, DSCASC.
- ❖ 10:15 AM Introduction of the Chief Guest -
Mr. Mahesh Bhalla
- ❖ 10:20 AM Address by the Chief Guest -
Mr. Mahesh Bhalla
- ❖ 11:15 AM Vote of Thanks by
Dr. C B Venkata Krishna Prasad,
Professor, MBA-BU



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE
KUMARSWAMY LAYOUT, BANGALORE 560 111
DEPT. OF MANAGEMENT STUDIES (MBA-BU)



IN ASSOCIATION WITH

IQAC

Inno Ventures

IGNITING ENTREPRENEURIAL MINDS



CHIEF GUEST

MAHESH BHALLA

ENTREPRENEUR & ANGEL INVESTOR

SEPTEMBER 5, 2024
10:00 AM

Dr. Balu L
Principal

Dr. Venkatesh B R
Director

Dr. C B Venkata Krishna Prasad
Professor and Coordinator

VENUE PC SAGAR AUDITORIUM
CAMPUS 1, DSI



GPS Map Camera
Lat 12.909251, Long 77.567321
09/05/2024 10:32 AM GMT+05:30
Note : Captured by GPS Map Camera



















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KUMARSWAMY LAYOUT, BANGALORE 560 111
DEPT. OF MANAGEMENT STUDIES (MBA-BE)



IN ASSOCIATION WITH
IQAC

InnoVentures



IGNITING YOUNG ENTREPRENEURIAL MINDS

DR. MAHESH K. SHILLA
CHIEF GUEST



Dr. Mahesh K. Shilla
Principal

Dr. Anandharaman
Dean

Dr. J. V. Venkatesh Babu
Professor and Head of Institute



VENUE: ...





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IGNITING YOUNG ENTREPRENEURIAL MINDS

DR. MAHESH KULLA



Dr. Mahesh Kulla
Principal

Dr. Anandharaman
Dean

Dr. J. V. Venkatesh Babu
Professor and Head of Institute



VENUE: ...









